**Department of Fine Arts**

**Kurukshetra University, Kurukshetra**

**Lesson Plan for BFA 5th &6th Sem.**

**Date 22 Sep. 2014 Days: 3 Days, Mon to Wed. Time: 9 to 10 am**

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| PAPER- 3rd Advertising Profession & Pratice | | |
| Date | Topic | References |
| 22Sep. 2014 | **UNIT: 4**  Importance of typography, Different typs of typography | Narender Yadav, Graphic Design, Rajasthaan hindi granth ackadmi, Jaipur  Typogarphy Slide Share.net |
| 23Sep 2014 | Holiday |  |
| 24Sep 2014 | **UNIT: 5**  Technical terms of advertising,(USP), Burning | Narender Yadav, Graphic Design, Rajasthaan hindi granth ackadmi, Jaipur  Burning Slide share.net |

**Lesson Plan for MFA 1st &2nd Sem.**

**Date 22 Sep. 2014 Day: 6 Days, Mon to sat. Time: 10am to 1 pm**

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| **PRACTICAL – Paper 3** | | |
| Date | Topic | References |
| 22Sep. 2014 | Thumbnails, Magzine layout design | Practical |
| 23Sep. 2014 | Holiday | Practical |
| 24Sep. 2014 | Magzine layout design on computer system in in different software | Practical |
| 25Sep.2014 | Holiday | Practical |
| 26Sep.2014 | Magzine layout design on computer system in in different software | Practical |
| 26Sep.2014 | Submission | Practical |

**Lesson Plan for MA 1st &2nd Sem.**

**Date 22 Sep. 2014 Day: 5 Days, Mon to Fri. Time: 2 pm to 5 pm**

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| **PRACTICAL – Paper 3** | | |
| Date | Topic | References |
| 22Sep. 2014 | Draw it’s layout on mount board paper seat | Practical |
| 23Sep. 2014 | Holiday | Practical |
| 24Sep. 2014 | Apply colour scheme on finel paper according to colourful layout | Practical |
| 25Sep.2014 | Holiday | Practical |
| 26Sep.2014 | Apply colour scheme on finel paper according to colourful layout | Practical |