Lesson Plan (Prof. S.C. Davar)

M.Com. (Section A and Section B)

January 2015

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| **Week** | **Topic(s)** |
| 6.1.2015 to 9.1.2015 | Concept of Strategy – defining Strategy, Characteristics |
| 12.1.2015 to 17.1.2015 | Approaches to Strategic decision making |
| 19.1.2015 to 24.1.2015 | Strategic Management Process |
| 27.1.2015 to 31.1.2015 | Developing a Strategic Vision, mission and setting objectives |