

KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)

Date-Sheet for the **M.A. Mass Communication, M.Sc. Mass Communication and M.Sc. Electronics Media (I & III SEMESTER)** Examinations commencing w.e.f. 21-11-2016.

(THEORY EXAMINATION)

Time of Examination: 9.30 A.M. to 12.30 P.M. (MORNING SESSION)

DATE	SUBJECT & PAPER
	MA Mass Communication 1st Semester
21-Nov-2016	Paper-I: Theory and Practice of Communication (wef 2016-17 CBCS Syll.)
21-Nov-2016	Paper-I: Theory and Practice of Communication (Syllabus 2014-15 onwards)
21-Nov-2016	Paper-I: Science of Communication (Old Syllabus)
23-Nov-2016	Paper-II: Writing Skills (wef 2016-17 CBCS Syll.)
23-Nov-2016	Paper-II: Writing Skills (Syllabus 2014-15 onwards)
23-Nov-2016	Paper-II: Current Affairs & Media Issues (Old Syllabus)
25-Nov-2016	Paper-III: Introduction to Mass Media (wef 2016-17 CBCS Syll.)
25-Nov-2016	Paper-III: Introduction to Mass Media (Syllabus 2014-15 onwards)
25-Nov-2016	Paper-III: Basic Writing Skills (Old Syllabus)
28-Nov-2016	Paper-IV: Current Affairs & Media Issues (wef 2016-17 CBCS Syll.)
28-Nov-2016	Paper-IV: Current Affairs & Media Issues (Syllabus 2014-15 onwards)
28-Nov-2016	Paper-IV: Communication Technology (Old Syllabus)
30-Nov-2016	Paper-V: Computer Applications (wef 2016-17 CBCS Syll.)
30-Nov-2016	Paper-V: Computer Applications (Syllabus 2014-15 onwards)
30-Nov-2016	Paper-V: Computer Application-I (Old Syllabus)
	MA Mass Communication 3rd Semester
22-Nov-2016	Paper-XI: Editing (Syll.2015-16 onwards)
22-Nov-2016	Paper-XI: Reporting Skills & Practice (Syll.2009-10 to 2014-15)
24-Nov-2016	Paper-XII: T.V. Journalism (Syll.2015-16 onwards)
24-Nov-2016	Paper-XII: Media Production (Syll.2009-10 to 2014-15)
26-Nov-2016	Paper-XIII: Public Relations (Syll.2015-16 onwards)
26-Nov-2016	Paper-XIII: Development Communication (Syll.2009-10 to 2014-15)
29-Nov-2016	Paper-XIV: Communication Research (Syll.2015-16 onwards)
29-Nov-2016	Paper-XIV: Advertising and Social Marketing (Syll.2009-10 to 2014-15)
1-Dec-2016	Paper-XV: Communication Technology (Syll.2015-16 onwards)
1-Dec-2016	Paper-XV: Communication Research (Syll.2009-10 to 2014-15)
	M.Sc. Mass Communication 1st Semester
21-Nov-2016	P-101: Science of Communication (wef 2016-17 CBCS Syll.)
21-Nov-2016	P-101: Science of Communication (Syllabus 2014-15 to 2015-16)
21-Nov-2016	Paper-I Science of Communication (Common with M.A. Mass Communication I Semestere : Paper-I) (Old Syllabus)
23-Nov-2016	P-102: Indian Constitution, Media Laws & Ethics (wef 2016-17 CBCS Syll.)
23-Nov-2016	P-102: Indian Constitution, Media Laws & Ethics (Syllabus 2014-15 to 2015-16)
23-Nov-2016	Paper-II: Current Affairs and Media Issues (Common with M.A. Mass Communication I Semestere : Paper-II) (Old Syllabus)
25-Nov-2016	P-103: Communication Skills & Personality Development (wef 2016-17 CBCS Syll.)
25-Nov-2016	P-103: Communication Skills & Personality Development (Syllabus 2014-15 to 2015-16)
25-Nov-2016	Paper-III: Basic Writing Skills (Common with M.A. Mass Communication I Semester :Paper-III) (Old Syllabus)
28-Nov-2016	P-104: Media Writing Skills (wef 2016-17 CBCS Syll.)
28-Nov-2016	P-104: Media Writing Skills (Syllabus 2014-15 to 2015-16)
28-Nov-2016	Paper-IV: Photography & Videography (Old Syllabus)
30-Nov-2016	P-105: Growth & Development of Media (wef 2016-17 CBCS Syll.)
30-Nov-2016	P-105: Growth & Development of Media (Syllabus 2014-15 to 2015-16)
30-Nov-2016	Paper-V: Computer Application-I (Common with M.A. Mass Communication I Semester : Paper-V) (Old Syllabus)
	M.Sc. Mass Communication 3rd Semester
22-Nov-2016	P-301: Communication Research (Syll.2015-16 onwards)
22-Nov-2016	Paper-XI: Media Production-I (Print) (Syll.2009-10 to 2014-15)

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24-Nov-2016	P-302: Online Journalism & Social Media (Syll.2015-16 onwards)
24-Nov-2016	Paper-XII: Media Production-II (Electronics) (Syll.2009-10 to 2014-15)
26-Nov-2016	P-303: PR & Corporate Communications (Syll.2015-16 onwards)
26-Nov-2016	Paper-XIII: Development Communication (Common with Mass Communication) (Syll.2009-10 to 2014-15)
29-Nov-2016	P-304: Photography & Videography (Syll.2015-16 onwards)
29-Nov-2016	Paper-XIV: Advertising and Social Marketing (Common with Mass Communication) (Syll.2009-10 to 2014-15)
1-Dec-2016	P-305: T.V. & Radio Production (Syll.2015-16 onwards)
1-Dec-2016	Paper-XV: Communication Research (Common with Mass Communication)(Syll.2009-10 to 2014-15)
	M.Sc Electronic Media 1st Semester
21-Nov-2016	Paper-I Science of Communication (Common with M.A. Mass Communication I Semester :Paper-
23-Nov-2016	Paper-II: Introduction to Audio-Visual Communication Media
25-Nov-2016	Paper-III: Basic Computer Application
28-Nov-2016	Paper-IV: Writing for Electronics Media
30-Nov-2016	Paper-V: Electronic Media Production
	M.Sc Electronic Media 3rd Semester
22-Nov-2016	Paper-XI: Media Laws and Ethics
24-Nov-2016	Paper-XIII: Radio Production-II
26-Nov-2016	Paper-XIV: Television Production-II
29-Nov-2016	Paper-XV: Web Production-II
1-Dec-2016	Paper-XV: Communication Research (Common with Mass Communication)

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
 - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
 - 3 No extra answer-sheet will be provided.

KURUKSHETRA
26-Oct-2016

CONTROLLER OF EXAMINATIONS

(BUILDING NOTICE PRINTED ATTACHED)