

Kurukshetra University Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17 onwards)

Examination: M.A. (First Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credits
		Examination	Sessional		
MA-A-101	History of Modern Western Art (theory)	80+	20 (<i>Int. Assmnt.</i>)	3 Hours	04
MA-A-102	Aesthetic and Art Appreciation (theory)	80+	20 (<i>Int. Assmnt.</i>)	3 Hours	04
MA-A-103	Portrait and Life Study (practical)			100	04
MA-A-104	Creative Composition (practical)			100	04
Total		= 400			16

Examination: M.A. (Second Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credits
		Examination	Sessional		
MA-A-201	History of Modern Western Art (theory)	80+	20 (<i>Int. Assmnt.</i>)	3 Hours	04
MA-A-202	Aesthetic and Art Appreciation (theory)	80+	20 (<i>Int. Assmnt.</i>)	3 Hours	04
MA-A-203	Portrait and Life Study (practical)	200	100	18 Hours	12
MA-A-204	Creative Composition (Practical)	200	100	24 Hours	12
MA-A-205	Graphics Design-I/ Relief Composition/ (Practical) Clay Modeling-I (Elective)	50		12 Hours	02
MA-A-206	Open Elective** {To Be Opted from other Deptt. }	50			02
Total		= 900			36

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2017-18 onwards)

Examination: M.A. (Third Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credits
		Examination	Sessional		
MA-A-301 (Theory)	History of Modern Indian Art	80+ 20 (<i>Int. Assmnt</i>)		3 Hours	04
MA-A-302 (Practical)	Life Study	100			04
MA-A-303 (Practical)	Creative Composition	100			04
MA-A-304	Graphic Design-II/ Intaglio Composition/ Clay Modeling-II (Elective)	50		12 Hours	02
MA-A-305	Open Elective*** {To Be Opted From other Deptt}	50			02
Total	=	= 400			16

Examination: M.A. (Fourth Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credits
		Examination	Sessional		
MA-A-401 (Theory)	History of Modern Indian Art	80+ 20 (<i>Int. Assmnt</i>)		3 Hours	04
MA-A-402	Dissertation	100		----	04
MA-A-403 (Practical)	Life Study	200	100	18 Hour	12
MA-A-404 (Practical)	Creative Composition	200	100	24Hours	12
Total		= 800			32

Grand Total marks of All Semester = 2500
Grand Total of credits of All Semesters = 100

*Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.

* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.

*** Open Elective (to be opted from other department of the faculty only)

**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17)

Examination : **M.A. (First Semester)**

Paper : **MA-A-101 (Group A and B)** Theory: **History of Modern Western Art**

Time Allowed : 3 Hours Max. Marks :80

20 Internal Assessment **Credit - 4**

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Romanticism: Francisco Goya, Eugene Delacroix, John Constable, J.W.M. Turner.

Realism: Gustave Courbet, Jean-Francois Millet, Camille Corot, Honore Daumier.

Unit-II

Impressionism: Claude Monet, Edouard Manet, Edgar Degas, Auguste Renoir. Post-impressionism:

Georges Seurat, Paul Cezzane, Paul Gauguin, Vincent Van Gough, Camille Pissaro.

Unit-III

Other important Painters: Edward Munch, Toulouse Lautrec.

Futurism- Umberto Boccioni, Givno Serverini.

Fauvism: Henri Matisse, Maurice De Vlaminck.

Unit-IV

Cubism: Pablo Picasso, Georges Braque, Juan Gris, Fernand Leger.

Expressionism

- a. Die Brucke: Leslie Kirchner, Emil Nolde.
- b. Der Blaue Reiter: Wassily Kandinsky, Paul Klee, Franz Marc.
- c. Figurative Expressionist: Oskar Kokoschka.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test(One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|----------------|-----------|------------------|---------|
| (1)91% onwards | : 5 Marks | (4) 70% to 74% : | 2 Marks |
| (2)81% to 90% | : 4 Marks | (5) 65% to 69% : | 1 Marks |
| (3)75% to 80% | : 3 Marks | | |

READING LIST:

1. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
2. Crespelle – The Fauves.
3. Razanl, Modern Paining, Skira – Useful references from plates and text.
4. Lake and Maillard – Dictionary of Modern Painting.
5. Herbert Read – A concise History of Modern Paining.

6. William Vaughan – Romantic Art.
7. European Modern Movements in Encyclopedia of World Art.
8. Leymarie – Impressionism (Skira).
9. J. Rewald – History of impressionism – Museum of Modern Art, New York.
10. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
11. Roger Fry – Vision and Design.
12. Madsen – Art Nouveau.
13. Golding – Cubism: A history and analysis – See Also : Cubism and Futurism in Encyclopedia of World Art.
14. Rosenblum – Cubism and 20th Century Art.
15. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
16. Ritchie – German 20th Century Art – Museum of Modern Art.
17. Barr – Fantastio Art; Dada and Surrealism.
18. Scuphor – Dictionary of Abstract Art.
19. Motherwell Dada Poets and Painters (Anthology of Dada Writings).
20. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
21. Herbert Read – Surrealism (Mainly documents)
22. Rubin – Dada & Surrealism.
23. F.Pepper – Kinetic Art.
24. L. Lippart – Pop Art.
25. Poggioli – Theory of the Avant Garde' (Concepts of modernity)
26. MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
27. A.M. Haftman – 20th Century Painting.
28. Cold water : Primitivism in Modern Art.
29. Hamilton – Painting & Sculpture in Europe – 1880-1940.
30. Pevsner – Pioneers of Modern Design, 1965.
31. Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
32. Seitz – The Responsive Eye, 1965.
33. Myers – Medican Painting in our time – 1956.
34. Gray – The Great Experiment: Russian Art – 1863-1922, 1962.
35. Rose Barbara – American Painting since 1900, 1967.
36. Goodrich and Baur – American Art of the Twentieth Century, 1962..
37. Arnason - History of Modern Art.
38. Gardiner- History of Painting
39. Macmillan- Psychology of Painting
40. Ronald Templin- The Art
41. John A. Walker- Art Since Pop

Kurukshetra University Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17)

Examination : **M.A. (First Semester)**

Paper : **MA-A-102 (Group A)** Theory : **Philosophy of Art**

Time Allowed : 3 Hours Max. Marks :80

20 Internal Assessment **Credit - 4**

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Introduction to Aesthetics and its Scope, Relation to Science and Philosophy, Introduction to basic Principles of Indian Philosophy and Religious Thoughts – Vedic, Upanishadic.

Unit-II

Fundamentals of Indian Art, Principles of Painting and Iconography in the Shilpa Texts like Chitrasutram, Chitralakshanam

Unit-III

Concept of Rasa Sutra, Bharat Muni, AbhinavGupt (including types and components of Rasa), Shadanga

Unit-IV

Alankar, Dhvani, Auchitya, Riti

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

(i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)

(ii) One Class Test (One period duration) : 5%

(iii) Attendance : 5%

Marks for attendance will be given as under:-

(1) 91% onwards	: 5 Marks	(4) 70% to 74%	: 2 Marks
(2) 81% to 90%	: 4 Marks	(5) 65% to 69%	: 1 Marks
(3) 75% to 80%	: 3 Marks		

Reading List

1. Aesthetic meaning – Rekha Jhanji
2. Philosophy of Art (Foundations of Philosophy series)
3. Comparative Aesthetics : Eastern & Western – G. Hanumantha Rao and DVK Murthy
4. Philosophy of Art – Aldrich Virgil
5. Aesthetics from classical Greece to the present: A Short History – Monsore C. Beardsley.
6. Introductory Readings in Aesthetics – Hospers John.
7. Art and Illusion – E. H. Gombrich.
8. Ideals and Idols – E.H. Gombrich..
9. Approaches to Indian Art – Nihar Ranjan Ray
10. Aesthetic Theory and Art – Ranjan K. Ghosh
11. Mimesis as Make – Believe – Arthur Danto
12. j l fl) kUr , od kSn; ZML= % MMVuxSnz
13. dyk vS I kSn; Z% I jSnzckj fyxs
14. Hkj rh; I kSn; ZML= % jke y[ku "kdy
15. j l fl) kUr vS I kSn; ZML= % fueZtG
16. dyk I eh{k % fxfjkt fd "kS v" ksl
17. I kSn; ZRo % I jSnzckk nkl xtr
18. I kSn; ZML= % jk e- i kV. kdj
19. Hkj rh; n" kZ % , l- , u- nkl xtrk
20. n" kZ fnXn" kZ % jkgsj I kRr; k; u
21. Hkj rh; I kSn; ZML= dh Hkocck % MMVuxSnz
22. dyk foosu % dekj foey
23. Hkj rh; I kSn; ZML= dkrkRodfoosu , od. kZ % jke y[ku "kdy
24. Lk/kj . kdj . k vS I kSn; ZML= dsi zck fl) kUr % i dckUrV. Mu
25. I kSn; ZML= dsrRo % dekjfoey
26. I kSn; ZML= & MMV blfeJk

CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

Examination : M.A. (First Semester)

Paper : MA-A-103 (Group A) Practical: **Portrait and Life Study**

Max. Marks : Sessional-100) **Credit – 4**

Minimum Size : Life Study 30” x 40”, Portrait Study 18” x 24”

Medium : Oil, Acrylic, Colours & Mix Media on Canvas.

Instructions:

- (i) The examiner will evaluate the work of examinee at the end of semester
- (ii) Internal examiner will evaluate the Sessional work.

Course of Study :

Study of Figure from life and its transformation into composition.

Sessional Work

- No. of Assignments on Canvas : 05 (Portrait Study 18” x 24”)
- Colour Sketches : 25
- Sketches : 250

CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

Examination : M.A. (First Semester)

Paper : MA-A- 104 (Group A) **Practical: Creative Composition**

Max. Marks : Sessional 100) **Credit - 4**

Minimum Size : 30” x 40” Medium: Oil Colour, Acrylic, Mix-Media.

Course of Study:

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Exercise work in different aspect and medium.

Study of form, Texture, relief etc.

Canvas – Oil & Acrylic and Mix Media.

Collage with different material.

Assemblage : Understanding of the meaning and material of value by assembling different chosen material on surface/space.

Instructions:

- (i) The examiner will evaluate the work of examinee at the end of semester.
- (ii) Internal examiner will evaluate the Sessional work.

Sessional Work

- | | |
|-----------------------|--|
| 1. No. of Assignments | :04 finished Canvas in Oil or Acrylic or Mix Media |
| 2. Collage | :01 |
| 3. Colour sketches | :25 |
| 4. Sketches | :250 |

Kurukshetra University Kurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A (w. e. f. the academic session 2016-17)

Examination : **M.A. (Second Semester)**

Paper : **MA-A-201 (Group A and B) Theory :History of Modern Western Art**

Time Allowed: 3 Hours Max. Marks :80

20 Internal Assessment

Credit - 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Constructivism: Kasimir Malevitch, Alexander Rodchenko, Naum Gabo, Antoine Pevsner.

De Stijl : Piet Mondrian, Theo Van Doesburg.

Unit-II

Dada and Surrealism: Giorgio De Chirico, Marcel Duchamp, Max Ernst, Joan Miro, Salvador Dali, Francis Picabia, Marc Chagall, Other important Painter: Amedeo Modigliani, Max Beckman

Unit-III

Abstraction: Vasily Kandinsky, Paul Klee, Jackson Pollock, Mark Rothko

Pop Art : David Hockney, Andy Warhole.

Unit-IV

Op Art, Frank Stella, Victor Vasarely. Minimal and Kynetic art.

Important Sculptor: Constantine Brancusi, Henry Moore, Alberto Giacometti, Auguste Rodin,

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

(i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)

(ii) One Class Test (One period duration) : 5%

(iii) Attendance : 5%

Marks for attendance will be given as under:-

(1) 91% onwards : 5 Marks (4) 70% to 74% : 2 Marks

(2) 81% to 90% : 4 Marks (5) 65% to 69% : 1 Marks

(3) 75% to 80% : 3 Marks

Reading List:

1. Raza, Modern Painting, Skira – Useful references from plates and text.
2. Lake and Maillard – Dictionary of Modern Painting.
3. Herbert Read – A concise History of Modern Painting.
4. William Vaughan – Romantic Art.
5. European Modern Movements in Encyclopedia of World Art.
6. Leymarie – Impressionism (Skira).
7. J. Rewald – History of Impressionism – Museum of Modern Art, New York.
8. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
9. Roger Fry – Vision and Design.
10. Crespelle – The Fauves.
11. Golding – Cubism: A history and analysis – See Also : Cubism and Futurism in Encyclopaedia of World Art.
12. Rosenblum – Cubism and 20th Century Art.
13. Selz : German Expressionism. For Expressionism See Also Encyclopaedia of World Art.
14. Ritchie – German 20th Century Art – Museum of Modern Art.
15. Barr – Fantastic Art; Dada and Surrealism.
16. Scuphor – Dictionary of Abstract Art.
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18. Herbert Read – Surrealism (Mainly documents)
19. Rubin – Dada & Surrealism.
20. F. Pepper – Kinetic Art.
21. L. Lippart – Pop Art.
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23. MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
24. Cold water : Primitivism in Modern Art.
25. Pevsner – Pioneers of Modern Design, 1965.
26. Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
27. Myers – Modern Painting in our time – 1956.
28. Goodrich and Baur – American Art of the Twentieth Century, 1962.
29. Rose berg – The Tradition of the New, 1959.
30. Steinberg Leo – Other Criteria.
31. Ronald Templin- The Art
32. Herbert Read: (ii) Art of Sculpture.
33. Giedion Welcker: Contemporary Sculpture.
34. Kulterman – The New Sculpture.
35. Maillard – Dictionary of Modern Sculpture.
36. Scuphot: Sculpture of 20th Century.

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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w. e. f. the academic session 2016-17)

Examination : **M.A. (Second Semester)**

Paper : **MA-A-202 (Group A)**

Theory : **Philosophy of Art**

Time Allowed: 3 Hours Max. Marks :80

20 Internal Assessments

Credit - 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Psychological Mechanism of Artistic Perception, Psychological Mechanism of Artistic Creation. Art as an object of Perception, Psychical Distance.

Unit-II

Psychology and Art, Freud's theory (conscious and sub-conscious mind), C.J. Jung, Croce, Susane Langer

Unit-III

Philosopher: Aristotle, Plato, Kant, Hegel, Marx.

Unit-IV

Globalization in Art, Art and Environment, Anti Aesthetic & Arts, Philosopher: Roger Fry, Clive Bell.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|-----------------|--------------------------------|------------------|---------|
| (1) 91% onwards | : 5 Marks | (4) 70% to 74% : | 2 Marks |
| (2) 81% to 90% | : 4 Marks | (5) 65% to 69% : | 1 Marks |
| (3) 75% to 80% | : 3 Marks | | |

Reading List

1. Aesthetic meaning – Rekha Jhanji
2. Philosophy of Art (Foundations of Philosophy series)
3. Comparative Aesthetics : Eastern & Western – G. Hanumantha Rao and DVK Murthy
4. Philosophy of Art – Aldrich Virgil
5. Aesthetics from classical Greece to the present: A Short History – Monsore C. Beardsley.
6. Art as Experience – John Dewey.
7. Introductory Readings in Aesthetics – Hospers John.
8. Art and Illusion – E. H. Gombrick.
9. Ideals and Idols – E.H. Gombrick.
10. Ways of World Making – Nelson Goodman.
11. Critical Theory – Pyne

12. Truth in Painting – Jaques Derida.
13. Approaches to Indian Art – Nihar Ranjan Ray
14. Idea and Images – Nihar Rangan Ray
15. Aesthetic Theory and Art – Ranjan K. Ghosh
16. Mimesis as Make – Believe – Aurther Danto
17. K.C. Pandey-
18. j l fl) kUr , oa l kSn; ZKL= % MxVuxbnz
19. dyk vls l kSn; Z% l jbnzkjfyks
20. Hkjrht; l kSn; ZKL= % jke y[ku "ky
21. j l fl) kUr vls l kSn; ZKL= % fueztS
22. dykl eh{k % fxfjjkt fd"ks v"ksl
23. l kSn; ZRo % l jbnzkfk nkl xtr
24. l kSn; ZKL= % jk e- iV.kdj
25. Hkjrht; n"ki % , l- , u- nkl xtrk
26. n"ki fnXn"ki % jkgs l kdrR; k; u
27. Hkjrht; l kSn; ZKL= dh Hkock % MxVuxbnz
28. dykfoosu % dekj foey
29. Hkjrht; l kSn; ZKL= dkrkRodfoosu , oa o.ki % jke y[ku "ky
30. Lk/kj .kcl.j vls l kSn; ZKL= dsi zqk fl) kUr % i bdkUr V.Mu
31. l kSn; ZKL= dsRo % dekj foey
32. l bnje % gfj }kjh yky "kelZ
33. l kSn; ZKL= & MxVi bk feJk

DETAILED SYLLABUS (Practical)

Examination	: M.A. (Second Semester)
Paper	: MA-A-203 (Group A) Practical: Portrait and Life Study
Time Allowed	: 18 Hours
Max. Marks	: 300 (Examination-200 and Sessional Work-100) Credit – 12
Minimum Size	: Life Study 30" x 40", Portrait Study 18" x 24"
Medium	: Oil, Acrylic, Colours & Mix Media on Canvas.

Instructions:

- (iii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iv) Internal examiner will evaluate the Sessional work.

Course of Study :

Study of Figure from life and its transformation into composition.

Sessional Work

- No. of Assignments on Canvas : 05 (Life Study 30" x 40")
- Colour Sketches : 25

- Sketches : 250

DETAILED SYLLABUS (Practical)

Examination : **M.A. (Second Semester)**

Paper : **MA-A- 204 (Group A)** **Practical: Creative Composition**

Time Allowed : 24 Hours

Max. Marks : 300 (Examination-200 and Sessional Work-100) **Credit - 12**

Minimum Size : 30" x 40" Medium: Oil Colour, Acrylic, Mix-Media.

Course of Study:

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Exercise work in different aspect and medium.

Study of form, Texture, relief etc.

Canvas – Oil & Acrylic and Mix Media.

Collage with different material.

Instructions:

- (iii) The topics/subjects to be painted will be of multiple choices.
- (iv) The topics/subjects will be sent by the examiner to the Conduct Branch ten days prior to the commencement of examinations.
- (v) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (vi) Internal examiner will evaluate the Sessional work.

Sessional Work

5. No. of Assignments	:04 finished Canvas in Oil or Acrylic or Mix Media
6. Assemblage	:01
7. Colour sketches	:25
8. Sketches	:250

CHOICE BASED CREDIT SYESTEM (CBCS)

**Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w.e.f. the academic session 2017-18)**

Examination : **M.A. (Third Semester)**

Paper : **MA-A-301 (Group A and B)** **Theory: History of Modern Indian Art**

Time Allowed : 3 Hours

Max. Marks: 80

20 Internal Assessment **Credit – 04**

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Company School, Establishments of Art Schools in India- Madras, Calcutta, Bombay, Lucknow. Raja Ravi Verma, Amrita Shergil, Rabindra Nath Tagore

Unit-II

Bengal School: Abanindra Nath Tagore, Nandalal Bose, Binod Bihari Mukharjee, Other Artists: Jamini Roy, Ram Kinkar Baij, Gaganendra Nath Tagore,

Unit-III

Progressive Artist Group: S.H. Raza, F.N. Souza, K.H. Ara, M.F. Hussain, Akbar Padamsee,

Delhi Shilpi Chakra. B. C. Sanyal, Krishan Khanna.

Neo-Tantricism: K.C.S. Panniker, Biren Dey, G.R. Santhosh, P.T. Reddy.

Unit-IV

Abstract Trend: V.S. Gaitonde, Bimal Das Gupta.

Other important Artist Ram Kumar, Tyeb Mehta, Jahangir Sabavala, Satish Gujral, A.Rama chandran, Laxman Pai, Manjit Bawa.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test(One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|-----------------|-----------|------------------|---------|
| (1) 91% onwards | : 5 Marks | (4) 70% to 74% : | 2 Marks |
| (2) 81% to 90% | : 4 Marks | (5) 65% to 69% : | 1 Marks |
| (3) 75% to 80% | : 3 Marks | | |

Reading List

1. Studies in Modern Indian Art – RatanParimoo
2. Moving Focus – K.G. Subrahmanyam
3. Pictorial Space – GeetaKapur
4. Modern Indian Art – Keshav Malik
5. Lalit Kala Contemporary
6. Lalit Kala Monographs
7. Contemporary Art in India : P.N. Mago
8. Contemporary Art – The Flamed Mosaic by NavieITuli
9. Contemporary Indian Art- GaytriSinha
10. Handbook of Indian Art- Sunil Khosa
11. Company Painting- Mildred Archer
12. Art of India- Fredrick M. Asher
13. Indian Painting for The British 1770-1880- Mildred Archer, W.G. Archer
14. Indian Miniatures in The India Office Library- Mildred Archer, Toby Falk
15. Contemporary Indian Art- Other realities- Yashodhara Dalmia
16. The Making of Modern Indian Art- The Progressives-Yashodhara Dalmia
17. Memory, Metaphor, Mutarions- Yashodhara Dalmia
18. Arts of India 1550-1900- John Guy, Deborah Swallow
19. A Portrait of the Hindus- Robert Hardgrave
20. Essays on contemporary practice in India- Geeta Kapoor
21. New Narratives- Betty Seid
22. Triumph of Modernism- Partha Mitter
23. Flamed Mosaic- Neville Tuli
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25. Kala Chitrkala- VinodBhardwaj
26. Char Chitrkaar- Ashok Mitr
27. Samkalin Kala- Dr. Ramviranjan
28. ChitrkalakaRasaswadan- RamchandrShukl
29. Lalit Kala Ki Dhara- Asit Kumar Haldar
30. Bhrtiya Chitrkala- Vachaspati Garola
31. Brihad Adhunik Kala Kosh- Vinod Bhardwaj
32. Post-Modernism OR The culture logic of late capitalism – Fedric Jansen
33. Visual Culture – Chris Genks

CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w.e.f. the academic session 2017-18)

DETAILED SYLLABUS (Practical)

Examination : **M.A. (Third Semester)**

Paper : **MA-A-302** Practical : **Life Study**

Max. Marks : Sessional- 100 **Credit -4**

Minimum Size : 30” x 40” Medium: Oil Colours, Acrylic Colour & Mix media on canvas.

Instructions:

1. The examiner will evaluate the work of examinee at the end of the semester.
2. Internal examiner will evaluate the Sessional work.

Course of Study

Study of human figure from model and its varied application in composition.

Sessional Work

- No. of Assignments :5 finished Canvas (Size 30” x 40”)
- Colour Sketches :25
- Sketches :250

CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A
(w.e.f. the academic session 2017-18)

Examination :**M.A. (third Semester)**

Paper :**303 (Group A)** Practical :**Creative Composition**

Max. Marks : Sessional -100 **Credit - 4**

Medium : Oil/Acrylic Colour / Mix Media. Minimum Size : 30” x 40” – Composition on Canvas

Instructions:

1. The examiner will evaluate the ork of examinee at the end of the semester.
2. Internal examiner will evaluate the Sessional work.

Course of Study

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionalism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts
- Creative paintings in different media.

Sessional Work

- No. of Assignments on Canvas :04
- No. of Assignments of Installation : 01 Minimum Size: 5' x 5' Installation
- Colour Sketches :25
- Sketches :250

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A (w.e.f. the academic session 2017-18 Onwards)

Examination : M.A. (Fourth Semester)

Paper : MA-A-401 (Group A and B)

Theory: History of Modern Indian Art

Time Allowed: 3 Hours

Max. Marks :80

20 Internal Assessment

Credit – 04

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Baroda Narratives: N.S. Bendre, Jyoti Bhatt, Ghulam Mohammad Sheikh, K.G. Subramanyan, Bhupen Khakkar. Group1890: J. Swaminathan, Jeram Patel

Unit-II

Bengal Famine: Chittaprosad, Somnath Hore
Calcutta Group: Paritosh Sen, Bikash Bhattacharya, Ganesh Pyne, Jogen Choudhary

Unit-III

Women Artist: Nalini Malani, Anjoli Ela Menon, Arpana Kaur, Arpita Singh, Nilima Shaikh
Printmakers: Laxma Gaud, Krishna Reddy, Anupam Sood, R.B. Bhaskaran, Jagmohan Chopra

Unit-IV

Academic Sculptors: D.P. Roy Choudhary, Shanko Choudhary, Dhanraj Bhagat, Nagji Patel, S. Nanda Gopal, P.V. Jankiram, Ram V. Sutaar, Dhruv Mistri, Subodh Gupta.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)

(ii) One Class Test (One period duration) : 5%

(iii) Attendance : 5%

Marks for attendance will be given as under:-

(1) 91% onwards : 5 Marks

(4) 70% to 74% : 2 Marks

(2) 81% to 90% : 4 Marks

(5) 65% to 69% : 1 Marks

(3) 75% to 80% : 3 Marks

Reading List

1. Studies in Modern Indian Art – Ratan Parimoo
2. Moving Focus – K.G. Subrahmanyam
3. Pictorial Space – Geeta Kapoor
4. Modern Indian Art – Keshav Malik
5. Lalit Kala Contemporary
6. Lalit Kala Monographs
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10. Handbook of Indian Art- Sunil Khosa
11. Company Painting- Mildred Archer
12. Art of India- Fredrick M. Asher
13. Indian Painting for The British 1770-1880- Mildred Archer, W.G. Archer
14. Indian Miniatures in The India Office Library- Mildred Archer, Toby Falk
15. Contemporary Indian Art- Other realities- Yashodhara Dalmia
16. The Making of Modern Indian Art- The Progressives- Yashodhara Dalmia
17. Memory, Metaphor, Mutations- Yashodhara Dalmia
18. Arts of India 1550-1900- John Guy, Deborah Swallow
19. A Portrait of the Hindus- Robert Hardgrave
20. Essays on contemporary practice in India- Geeta Kapoor
21. New Narratives- Betty Seid
22. Triumph of Modernism- Partha Mitter
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25. Kala Chitrkala- Vinod Bhardwaj
26. Char Chitrkaar- Ashok Mitr
27. Samkalin Kala- Dr. Ramviranjan
28. Chitrkalaka Rasaswadan- RamchandrShukl
29. Lalit Kala Ki Dhara- Asit Kumar Halder
30. BhrtiyaChitrkala- VachaspatiGarola
31. BrihadAdhunik Kala Kosh- Vinod Bhardwaj
32. Post-Modernism OR The culture logic of late capitalism – Fedric Jansen
33. Visual Culture – Chris Genks

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.A. (FINE ARTS) Drawing & painting – Group A

(w.e.f. the academic session 2017-18)

Examination: MA Fourth semester

MFA–A -402: (Group A) Dissertation MM :100 Credit – 04

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March.

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

- i. A critical and analytical aspect of Painting, Applied Arts, Sculpture, Graphics (Print Making) etc.
- ii. A critical and analytical aspect of History of Art.
- iii. Folk, Tribal Art and Popular form of Art.
- iv. Concept of Aesthetics or Philosophy.
- v. Contemporary Artists.
- vi. New trends in Contemporary Art.
- vii. Any other new relevant topic including experimentation etc.

DETAILED SYLLABUS (Practical)

Examination : **M.A. (Fourth Semester)**

Paper : **MA-A-403** Practical : **Life Study**

Time Allowed : 18 Hours, MM. 300 (Examination-200 and Sessional -100) **Credit - 12**

Minimum Size : 30" x 40" Medium: Oil Colours, Acrylic Colour & Mix media on canvas.

Instructions:

3. The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
4. Internal examiner will evaluate the Sessional work.

Course of Study

Study of human figure from model and its varied application in composition.

Sessional Work

- No. of Assignments :5 finished Canvas (Size 30" x 40")
- Colour Sketches :25
- Sketches :250

DETAILED SYLLABUS (Practical)

Examination : **M.A. (Fourth Semester)**

Paper : **404 (Group A)** Practical : **Creative Composition**

Time Allowed : 24 Hours Max. Marks 300 (Examination-200 and Sessional -100) **Credit - 12**

Medium : Oil/Acrylic Colour / Mix Media. Minimum Size : 30" x 40" – Composition on Canvas

Instructions:

3. The topic will be of multiple choice .
4. The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
5. Internal examiner will evaluate the Sessional work.

Course of Study

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts
- Creative paintings in different media.

Sessional Work

- No. of Assignments on Canvas :4
- No. of Assignments of Installation : 01, Minimum Size: 4' x 4'x 4' Installation
- No. of Assignments of Multi Media:01
- Colour Sketches :25
- Sketches :250
- Solo Exhibition : One

Kurukshetra University Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)
(w.e.f. the academic session 2016-17 Onwards)

Examination: M.A.-B (First Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MA-A-101 (Theory)	History of Modern Western Art	80 + 20 (<i>Int Assmnt</i>)		3 Hours	4
MA-B-102 (Theory)	Advertising Foundations and Dimensions ---	80+ 20 (<i>Int Assmnt</i>)		3 Hours	4
MA-B-103 (Practical)	Visualization – Advertising Campaign	100			4
MA-B-104 (Practical)	Computer Graphics & Photography	100			4
Total = 400					16

Examination: M.A.-B (Second Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MA-A-201 (Theory)	History of Modern Western Art -	80 + 20 (<i>IntAssmnt</i>)		3 Hours	4
MA-B-202 (Theory)	Advertising Foundations and Dimensions -	80 + 20 (<i>IntAssmnt</i>)		3 Hours	4
MA-B-203 (Practical)	Visualization – Advertising Campaign	200	100	36 Hours	12
MA-B-204 (Practical)	Computer Graphics and Photography	200	100	24 Hours	12
MA-B-205	Pictorial Composition/ Relief Composition/ Clay Modeling-I {Elective}	50		12 Hrs	2
MA-B-206	(Open Elective) (To Be Opted From Other Department)	50			2
Total = 900					36

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

Kuruksheetra University Kuruksheetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)
(w.e.f. the academic session 2017-18 Onwrads)

Examination: M.A.-B (Third Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed & Credit	
		Examination	Sessional		
MA-A-301 (Theory)	History of Modern Indian Art	80 + 20 (<i>IntAssmnt</i>)		3 Hours	4
MA-B-302 (Practical)	Visualization – Advertising Campaign	100			4
303 (Practical)	Computer Graphics & Photography	100		4	MA-B-
MA-B-304	Composition/ Intaglio Composition/ Clay Modeling-II {Elective}	50		12hrs	2
MA-B-305	(Open Elective) (To Be Opted From other Department)	50			2
Total = 400					16

Examination: M.A.-B (Fourth Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed & Credit	
		Examination	Sessional		
MA-A 401 (Theory)	History of Modern Indian Art -	80 + 20 (<i>Int.Assmnt</i>)		3 Hours	4
MA-B 402 (Theory)	Dissertation	100			4
MA-B 403(Practical)	Visualization – Advertising Campaign	200	100	36 Hrs	12
MA-B 404(Practical)	Computer Graphics and Photography	200	100	24 Hrs	12
Total= 800					32

Grand Total of All Semesters = 2500 Credit = 90

*Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.

* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.

*** Open Elective (to be opted from other department of the faculty only)

**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)
(w.e.f. the academic session 2016-17 onwards)

Examination: **M.A. (First Semester)**

Paper:- MA-A-101 (Common for Group A & B)

Theory: **History of Modern Western Art**

For Detail Syllabus and Instructions please See the syllabus of Group –A (MA-A-101)

Examination: **M.A. (First Semester)**

Paper:-MA-B-102

Paper: **Advertising foundations and Dimensions**

Time Allowed: 3 Hours

Max. Marks :80 & 20 Internal Assessment

Credit:- 4

Instructions:

(iv) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.

(v) No. of Questions to be attempted : 05 .Question No. 01 is compulsory

(vi) All Questions will be of equal marks.

Courses of Study:

Unit 1 - Introduction to Advertising – Defining Advertising, Types of Advertising, Functions of Advertising, The target audience, Logo, Logotype, Monogram, Symbol, Emblem, Trademark, Insignia, Photography: introduction, brief history and meaning. Advertising and Society – Advertising business offers employment, Advertising promotes freedom of press, Information and Freedom of choice, Advertising creates demand and consequently sales, Advertising reduces selling cost. Advertising creates employment, Advertising establishes reputation and prestige, Truth in advertising, Advertising tries to raise the standard of living.

Unit 2 - Campaign planning, objectives and basic principles – Campaign objectives, Factors influencing the planning of advertising campaign. The selling methods, Advertising Appeal.

Unit 3 - Creative side of the Advertising – What is creative Advertising, Creative leap, Creative concept, Strategy and Creativity, Creative thinking, Art direction, Creative brief.

Unit 4 – Modern advertising agencies and its structure, the Advertiser, publicity, propaganda. Radio and T.V. Advertising, .Interactive Advertising.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading Books

1. Contemporary Advertising: William F. Arens, Courtland L. Bovee.
2. Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
3. Advertising and Sales Promotion: S.H.H kazmi, Satish Batra.
4. Social Dimension of Advertising: S.S Kaptan.
5. Advertising theory and practice: C.H Sandage, Vernon Fryburger.
6. Advertising and Promotion AN IMC Approach, Shimp Cengage Learning India Pvt. Ltd., New Delhi
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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)
(w.e.f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

Examination: **M.A. (First Semester)**

Paper :MA-B-103 Visualization -Advertising Campaign

Max. Marks : Sessional Work-100 Credit: 04

Instructions:

- The examiner will evaluate the work of examinee in the end of the semester.
- Internal examiner will evaluate the Sessional work.

Course of Study

Advertising campaign in different media, mainly the product campaign social campaign.

Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Note :- The Students will have to prepare two assignments related to particular theme/topic (a product or a social or institutional theme.)

(i) POSTER:

Size 20" x 30"

Medium : Poster color

Sessional Work

(a) Social Campaign - Minimum 14 Assignment

- i. Logo - 1
- ii. Letter head, Visiting Card, Envelope – 1 Set.
- iii. Posters - 4
- iv. Hoarding/Banner - 1
- v. Press Layout – 1
- vi. Magazine Layout – 2
- vii. Illustration – 2
- viii. Cube, calendar, Package, Dangler, cutout, counter display etc. Any -2
Sketches – 500

DETAILED SYLLABUS (Practical)

Examination: **M.A. (First Semester)**

Paper:-MA-B- 104 Computer Graphics and Photography

Max. Marks : Sessional -100)

Credit: 04

Instructions:

- (i) The examiner will evaluate the work of examinee in the end of the semester.
- (ii) Internal examiner/committee will evaluate the Sessional work.

Computer Graphics : Size (minimum- 8" x12")

Photography : Minimum Size 8" x 12"

Course of Study:

The students will have to prepare assignments on the given topic:

1. **Computer Graphics:** Knowledge of basic Computer Application and Knowledge of various software's mainly Corel Draw, Adobe Page-Maker, Adobe Illustrator, Adobe Photoshop. Microsoft Power-point. Digital Manipulation & its use in advertisement.

Total assignments for Sessional work –one campaign (Minimum 10 Assignment per Campaign ie. Stationary Set, Layout, Poster).

2. **Photography:** Basic knowledge of photography and its various equipments and materials – application of photography in advertising. Various photographic assignments of cityscape, nature, portrait, experimental photography etc.

Total assignment for Sessional work – 6 in each category (i) Still Life (ii) Portrait (iii) Landscape

3. **Small Documentary /Commercial Movie- 1**

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CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)
 (w.e.f. the academic session 2016-17)

Examination: M.A. (Second Semester)

Paper:-MA-A-201 (Common for Group A and B)

Theory: History of Modern Western Art

(For Detail Syllabus and Instructions please See the syllabus of Group –A (MA-A-201))

Examination: M.A. (Second Semester)

Paper:-MA-B-202

Paper: Advertising foundations and Dimensions

Time Allowed: 3 Hours

Max. Marks :80 & 20 Internal Assessment

Credit:- 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Courses of Study:

Unit – 1 - Copy writing & Typography – Introduction, Role of Typography in Advertising, types of copy, copy formats : headlines, sub headlines, body copy etc.

Unit – 2 –Marketing, Advertising & Market Research: Nature and scope of Marketing, Advertising role in marketing, Types of market. Marketing channel of distribution, marketing mix, 4P's of marketing: Packaging, Insurance, Transportation, Direct marketing. Consumer reaction, Motivational research, Brand image.

Unit –3 - Print Advertising:, Newspaper Advertisings, Magazine advertisements, Layout stages, Layout design principles. Role of photography & Drawings in Advertising, Window display, counter display, the age of a print, Major different printing techniques in brief: offset, letterpress, lithography, gravure or intaglio, screen printing, laser printing etc.

Unit –4 – Ethics, Regulations and Social Responsibilities – Taste and Advertising, Stereotyping in Advertising: Women in advertisement, racial and ethnic stereotypes, Advertising to children, Advertising controversial products & legal aspects of advertising. Copyright, Trade Mark etc.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|-----------------|-----------|----------------|-----------|
| (1) 91% onwards | : 5 Marks | (4) 70% to 74% | : 2 Marks |
| (2) 81% to 90% | : 4 Marks | (5) 65% to 69% | : 1 Marks |
| (3) 75% to 80% | : 3 Marks | | |

Reading Books

1. Contemporary Advertising: William F. Arens, Courtland L. Bovee.
2. Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
3. Advertising and Sales Promotion: S.H.H kazmi, Satish Batra.
4. Social Dimension of Advertising: S.S Kaptan.
5. Advertising theory and practice: C.H Sandage, Vernon Fryburger.
6. Advertising and Promotion AN IMC Approach, Shimp Cengage Learning India Pvt. Ltd., New Delhi
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DETAILED SYLLABUS (Practical)

Examination: **M.A. (Second Semester)**

Paper :MA-B-203 Visualization -Advertising Campaign

Time Allowed :36 Hours

Max. Marks :300 (Examination-200, Sessional Work-100)

Credit: 12

Instructions:

- Themes/Subject matters/topics will be of multiple choices.
- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Internal examiner will evaluate the Sessional work.
- Tracing of illustration/Photography is not allowed in any assignment however slogan writing is allowed with tracing or screen printing.
- First three hours is strictly for visualization and planning of campaign Any kind of reference is not allowed during this period.

Course of Study

Advertising campaign in different media, mainly the product campaign social campaign.

Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Note :- The Students will have to prepare two assignments related to particular theme/topic (a product or a social or institutional theme.)

(ii) POSTER:

Size 20" x 30"

Medium : Poster color

(iii) Assignment as given by the examiner.

Product Campaign - Minimum 12 Assignment

- | | | | |
|-------|---|---|--------|
| i. | logo | - | 1 |
| ii. | Letter head, Visiting Card, Envelope | - | 1 Set. |
| iii. | Poster | - | 3 |
| iv. | Hoarding/Banner | - | 1 |
| v. | Press Layout | - | 2 |
| vi. | Magazine Layout | - | 2 |
| vii. | Two Assignments according to the topic (Play card, Show card Cube, , cutout, Package, Dangler, counter display etc. Any- 2) | | |
| viii. | Table calendar | - | 1 |
| ix. | One reference file. | | |

Sketches – 500

DETAILED SYLLABUS (Practical)

Examination: **M.A. (Second Semester)**

Paper:-MA-B- 204 Computer Graphics and Photography

Time: 24 hrs.

Max. Marks : 300 (Examination-200 and Sessional -100)

Credit: 12

Instructions:

- (iii) The Topics/Themes/Subject matters will be of multiple choices.
- (iv) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (v) The batches of students may formed according to the availability of studio/darkroom computer in the department.
- (vi) Internal examiner will evaluate the Sessional work.
- (vii) The student will have to submit one assignment for computer graphics given by the examiner. The photograph captured by the candidate should be used only.
- (viii) The student will have to submit one photograph on given topic.

Computer Graphics : Size (minimum- 8" x12")

Photography : Minimum Size 8" x 12"

Course of Study:

The students will have to prepare assignments on the given topic:

- 4. **Computer Graphics:** Knowledge of basic Computer Application and Knowledge of various software's mainly Corel Draw, Adobe Page-Maker, Adobe Illustrator, Adobe Photoshop, Microsoft Power-point. Digital Manipulation & its use in advertisement.
Total assignments for Sessional work –one campaign (Minimum Ten Assignment per Campaign ie. Stationary Set, Layout, Poster).
- 5. **Photography:** Basic knowledge of photography and its various equipments and materials – application of photography in advertising. Various photographic assignments of cityscape, nature, portrait, experimental photography etc.
Total assignment for Sessional work – 6 in each category (i) composition (ii) Texture (iii) Digital Manipulation.
- 6. **Small Documentary /Commercial Movie- 1**

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)

(w.e.f. the academic session 2017-18)

Examination : M.A. (Third Semester)

Paper:-MA-A-301 (Group A & B) Theory : History of Modern Indian Art

For Detail Syllabus and Instructions please See the syllabus of Group –A (MA-A-301)

Kurukshetra UniversityKurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.A. (FINE ARTS) Applied Arts (Group B)

(w.e.f. the academic session 2017-18)

DETAILED SYLLABUS (Practical)

Examination: **M.A. (Third Semester)**

Paper:-MA-B-302 Visualization -Advertising Campaign

Max. Marks : Sessional-100 Credit: 4

Instructions:

- 1) Internal examiner will evaluate the Sessional work.
- 2) Tracing of illustration/Photography is not allowed in any assignment however slogan writing is allowed with tracing or screen printing.

Course of Study

Advertising campaign in different media, mainly the product campaign social campaign. Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

1.POSTER:

Size 20" x 30"

Medium : poster color/ pencil color/ crayon/pastel etc.

Sessional Work

1) Social Campaign -12 Assignment

Posters – 4

Layout – 1 Press + 2 Magazine= 3

Illustration – 2

Hoarding or Banner -1

Letter-Head, visiting card, Envelope – 1 each

DETAILED SYLLABUS (Practical)

Examination: **M.A. (Third Semester)**

Paper:-MA-B-303 Computer Graphics and Photography

Max. Marks: Sessional -100 Credit : 04

Instructions:

- (i) The examiner will evaluate the work of examinee in last of the semester.
- (ii) Internal examiner will evaluate the Sessional work.

Computer Graphics: Minimum Size- 8"x12", **Photography:** Minimum Size 8" x 12"

Course of Study

1. **Computer Graphics:** Advanced knowledge of Computer Applications and Knowledge of various software mainly Corel Draw , Adobe Page-Maker, Adobe Photoshop,

Microsoft Power-Point etc. Application of computer graphics in advertising, computer photo retouching.

Total Assignments for Sessional work: One campaign per semester (12 Assignments minimum)

2. **Photography:** Advanced knowledge of photography and its various equipments and materials – application of photography in advertising, industrial & creative.

Total Assignments for Sessional work: 6 Assignments -Per category i) street Photography, ii) Product Photography, iii) Travel Photography

3. **Small Documentary /Commercial Movie- 1**

Examination : **M.A. (Fourth Semester)**

Paper:-MA-A-401 (Group A & B) Theory : History of Modern Indian Art

For Detail Syllabus and Instructions please See the syllabus of Group –A (MA-A-401)

Examination: **M.A. (Third & Fourth Semester)**

Paper:-MA-B-402 Dissertation Max. Marks: 100 Credit: 4

Instructions

Approval of subject and Synopsis presentation – August.

Presentation & Seminar - January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiners.

Course of Study

- viii. A critical and analytical aspect of Painting, Applied Arts , Sculpture, Graphics (Print Making) etc.
- ix. A critical and analytical aspect of History of Art.
- x. Folk, Tribal Art and Popular form of Art.
- xi. Concept of Aesthetics or Philosophy.
- xii. Contemporary Artists.
- xiii. New trends in Contemporary Art.
- xiv. Any other new relevant topic including experimentation etc.

DETAILED SYLLABUS (Practical)

Examination: **M.A. (Fourth Semester)**

Paper:-MA-B-403 Visualization -Advertising Campaign

Time Allowed : 36 Hours Max. Marks :300 (Examination-200, Sessional-100)

Credit: 12

Instructions:

- 3) Themes/Subject matters/topics will be of multiple choices.
- 4) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- 5) Internal examiner will evaluate the Sessional work.
- 6) Tracing of illustration/Photography is not allowed in any assignment however slogan writing is allowed with tracing or screen printing.
- 7) First three hours is strictly for visualization and planning of campaign Any kind of reference is not allowed during this period.

Course of Study

Advertising campaign in different media, mainly the product campaign social campaign. Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Note :- The Students will have to prepare Two Assignments related to particular theme/topic (a product or a social or institutional theme.)

1.POSTER:

Size 20" x 30"

Medium : Any Media

2. Assignment as given by the examiner.

Sessional Work

1.Product Campaign -13 Assignment

Logo -1

Posters -3

Hoarding or Banner -1

Layout – 1 Press Layout + 2 Magazine Layout - 3

Packaging Design – 1

Dangler, Show Cards, Folder/Catalogue etc. -Any -2

Pamphlet – 1

Table/wall Calendar -1

Letter-Head, visiting card, Envelope – 1 each

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w. e. f. the academic session 2016-17 onwards)

Examination: M.F.A. (First Semester)

Paper No	Nomenclature of the Paper	Max. Mark	Time Allowed	Credit
Examination Sessional				
MFA-A-101 (Theory)	History of Modern Western Art	--- 80 + 20 (<i>IntAssmnt</i>)	3 Hours-	4
MFA-A-102 (Theory)	Aesthetic & Art Appreciation	--- 80 + 20 (<i>IntAssmnt</i>)	3 Hours-	4
MFA-A-103 (Practical)	Option – I : Creative Painting OR Option – II: Mural OR Option – III : Portrait	100		4
MFA-A-104 (Practical)	Display + Viva - voce + Project Report	100		4
Total =		--400		16

Examination: M.F.A. (Second Semester)

Paper No	Nomenclature of the Paper	Max. Marks	Time Allowed	Credit
Examination Sessional				
MFA-A-201 (Theory)	History of Modern Western Art	---80 + 20 (<i>IntAssmnt</i>)	3 Hours -	4
MFA-A-202 (Theory)	Aesthetic & Art Appreciation	---80 + 20 (<i>IntAssmnt</i>)	3 Hours -	4
MFA-A-203 (Practical)	Option – I :Creative Painting OR option - II :Mural OR option – III : Portrait	200 100	24 Hrs. -	12
MFA-A-204 (Practical)	Display + Viva-voce + Project Report	100 (50+25+25)	-	4
MFA-A-205	Graphic Design-I/ Relief Composition/ Clay Modeling-I { Elective }	50	12 Hrs.	02
MFA-A-206	Open Elective { To Be Opted From other Deptt }	-- 50	-----	02
Total =		700		28

Grand Total of Marks: 1100

Grand Total of Credit: 44

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w. e. f. the academic session 2017-18 onwards)

Examination: M.F.A. (Third Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-301 (Theory)	History of Modern Indian Art --	80	20 (IntAssmnt)	3 Hours	- 4
MFA-A-302 (Practical)	option – I :Creative Painting OR option - II :Mural OR option – III : Portrait			100	4
MFA-A-303 (Practical)	Display+ Viva-voce+ Project Report --	100		-----	4
MFA-A-304	Graphic Design-II/ Intaglio Composition/ Clay Modeling-II {Elective}	50		12 Hrs.	02
MFA-A-305	Open Elective {To Be Opted From other Deptt}	--	50	-----	-02
Total =		--	400		-16

Examination: M.F.A. (Fourth Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-401 (Theory)	History of Modern Indian Art	--- 80	20 (IntAssmnt)	3 Hours	- 04
MFA-A-402	Dissertation **	---	100	---	- 04
MFA-A-403 (Practical)	Option - I: Creative Painting OR option - II :Mural OR option – III: Portrait		200	100	24 Hrs.
MFA-A-404 (Practical)	Exhibition + Viva-voce + Seminar---	100	(50+25+25)		-12 -04
Total =			600		-24
Grand Total of Marks of All Semesters					= 2100
Grand Total of credits of All Semesters					= 84

*Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.

* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.

*** Open Elective (to be opted from other department of the faculty only)

**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w. e. f. the academic session 2016-17)

Examination: M.F.A. (First Semester)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment, **Credit: 04**

MFA- A-101 History of Modern Western Art (Group A, B, C & D)

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Romanticism: Francisco Goya, Eugene Delacroix, John Constable, J.W.M. Turner.

Realism: Gustave Courbet, Jean-Francois Millet, Camille Corot, Honore Daumier.

Unit-II

Impressionism: Claude Monet, Edouard Manet, Edgar Degas, Auguste Renoir.

Post-impressionism: Georges Seurat, Paul Cezzane, Paul Gauguin, Vincent Van Gough, Camille Pissaro.

Unit-III

Other important Painters: Edvard Munch, Toulouse Lautrec.

Futurism- Umberto Boccioni, Givno Serverini.

Fauvism: Henri Matisse, Maurice De Vlaminck.

Unit-IV

Cubism: Pablo Picasso, Georges Braque, Juan Gris, Fernand Leger.

Expressionism

d. Die Brucke: Leslie Kirchner, Emil Nolde.

e. Der Blaue Reiter: Wassily Kandinsky, Paul Klee, Franz Marc.

f. Figurative Expressionist: Oskar Kokoschka.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

(iii) Two handwritten Assignments : 10%

(1st Assignment after one month & 2nd after two months)

(ii) One Class Test (One period duration) : 5%

(iii) Attendance : 5%

Marks for attendance will be given as under:-

(1) 91% onwards : 5 Marks (4) 70% to 74% : 2 Marks

(2) 81% to 90% : 4 Marks (5) 65% to 69% : 1 Marks

(3) 75% to 80% : 3 Marks

READING LIST:

42. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
43. Crespelle – The Fauves.
44. Raza, Modern Painting, Skira – Useful references from plates and text.
45. Lake and Maillard – Dictionary of Modern Painting.
46. Herbert Read – A concise History of Modern Painting.
47. William Vaughan – Romantic Art.
48. European Modern Movements in Encyclopedia of World Art.
49. Leymarie – Impressionism (Skira).
50. J. Rewald – History of impressionism – Museum of Modern Art, New York.
51. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
52. Roger Fry – Vision and Design.
53. Madsen – Art Nouveau.
54. Golding – Cubism: A history and analysis – See Also : Cubism and Futurism in Encyclopedia of World Art.
55. Rosenblum – Cubism and 20th Century Art.
56. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
57. Ritchie – German 20th Century Art – Museum of Modern Art.
58. Barr – Fantastic Art; Dada and Surrealism.
59. Scuphor – Dictionary of Abstract Art.
60. Motherwell Dada Poets and Painters (Anthology of Dada Writings).
61. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
62. Herbert Read – Surrealism (Mainly documents)
63. Rubin – Dada & Surrealism.
64. F. Pepper – Kinetic Art.
65. L. Lippart – Pop Art.
66. Poggioli – Theory of the Avant Garde' (Concepts of modernity)
67. MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
68. A.M. Haftman – 20th Century Painting.
69. Cold water : Primitivism in Modern Art.
70. Hamilton – Painting & Sculpture in Europe – 1880-1940.
71. Pevsner – Pioneers of Modern Design, 1965.
72. Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
73. Seitz – The Responsive Eye, 1965.
74. Myers – Modern Painting in our time – 1956.
75. Gray – The Great Experiment: Russian Art – 1863-1922, 1962.
76. Rose Barbara – American Painting since 1900, 1967.
77. Goodrich and Baur – American Art of the Twentieth Century, 1962.
78. Rosenberg – The Tradition of the New, 1959.
79. Steinberg Leo – Other Criteria.
80. Arnason - History of Modern Art.
81. Gardiner- History of Painting
82. Macmillan- Psychology of Painting
83. Ronald Templin- The Art
84. John A. Walker- Art Since Pop

Kurukshetra University, Kurukshetra**CHOICE BASED CREDIT SYSTEM (CBCS)**

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w. e. f. the academic session 2016-17)

Examination: M.F.A (First Semester)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment, Credit:04

MFA-A-102 Aesthetics and Art Appreciation (Group A & C)

Instructions:

- (vii) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.

- (viii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(ix) All Questions will be of equal marks.

Course of Study

Unit-I

Introduction to Aesthetics and its scope, relation to Science and Philosophy, Introduction to basic principles of Indian Philosophy and Religious thoughts – Vedic, Upanishadic.

Unit-II

Fundamentals of Indian Art, Principles of Painting and Iconography in the Shilpa Texts like Chitrasutra, Chitralakshan

Unit-III

Concept of Rasa Sutra, Bharat Muni, Abhinav Gupt (including types and components of Rasa), Shadanga

Unit-IV

Alankar, Dhvani, Auchitya, Riti

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |
| (iii) Attendance | : | 5% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading List

27. Aesthetic meaning – RekhaJhanji
28. Philosophy of Art (Foundations of Philosophy series)
29. Comparative Aesthetics : Eastern & Western – G. HanumanthaRao and DVK Murthy
30. Philosophy of Art – Aldrich Virgil
31. Aesthetics from classical Greece to the present : A Short History – Monsore C. Beardsley.
32. Art as Experience – John Dewey.
33. Introductory Readings in Aesthetics – Hospers John.
34. Art and Illusion – E. H. Gombrick.
35. Ideals and Idols – E.H. Gombrick.
36. Ways of World Making – Nelson Goodman.
37. Critical Theory – Pyne
38. Truth in Painting – JaquesDerida.
39. Approaches to Indian Art – NiharRanjan Ray
40. Idea and Images – NiharRangan Ray
41. Aesthetic Theory and Art – Ranjan K. Ghosh
42. Mimesis as Make – Believe – Aurther Danto
43. K.C. Pandey-

44. j l fl) W r , o a l i s n ; Z " k l = % M M V u x t n z
45. d y k v i s l i s n ; Z % l j t n z l j f y a s
46. H k j r h ; l i s n ; Z k l = % j k e y [l u " k y
47. j l fl) W r v i s l i s n ; Z k l = % f u e z t s
48. d y k l e h { k % f x j j k t f d " k s v " k s l
49. l i s n ; Z r o % l j t n z l f l n k l x t r
50. l i s n ; Z " k l = % j k e - i v . k d j
51. H k j r h ; n " k z % , l - , u - n k l x t r k
52. n " k z f n x n " k z % j k g s l k d r r ; k ; u
53. H k j r h ; l i s n ; Z k l = d h H k e d k % M M V u x t n z
54. d y k f o o p u % d e j j f o e y
55. H k j r h ; l i s n ; Z k l = d k r k R o d f o o p u , o a o . k z % j k e y [l u " k y
56. L k / k j . h d j . l v k s i s n ; Z k l = d s i z e j k f l) W r % i s d k W r V . M u
57. l i s n ; Z k l = d s r r o % d e j j f o e y
58. l t n j e % g f j } k j h y k y " k e z
59. l i s n ; Z " k l = & M M V i s k f e J k

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (First Semester)**

Subject: **Fine Arts (Painting)**

MFA-A-103 (Group A)

Practical: Opt :I Creative Painting

or

Opt:II Mural

or

Opt:III Potrait

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Max. Marks: 100 (Sessional)

Credit:04

Medium: Oil Colours/Water Colours/Acrylic Colours/Clay/Tiles/Fibre Glass/Cement/ Waste Material etc.

Minimum Size: 36" x 36" / 30"x40"/For **Opt – I & III** /4"x4" for **Opt - II**

Instructions:

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of the semester.

Course of Study

Opt – I: Creative Painting

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Sessional Work for Creative Painting

1. No. of Assignments on Canvas	:	08, Size- 30"x40" or 36"x36"
2. Installations	:	01
3. General sketches	:	500
4. Colour Sketches	:	25

Opt – II : Mural

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Sessional Work for Mural

1. No. of Assignments	:	04 Size- 4'X4'
2. Installations	:	01
3. General sketches	:	500
4. Colour Sketches	:	25

Opt – III : Portrait

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

Sessional Work for Portrait

1. No. of Assignments on Canvas	:	10, Size- 30"X40" or 36"x36"
2. General sketches	:	500
3. Colour Sketches	:	25

First Semesters**Credit - 4****MFA – A –104 (Display+ Viva-Voce +Project Report) Max Marks: 100 (50+25+25)****Instructions**

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

Course of Study**Project**

Student have to write about his/ her art work created during this semester and the internal committee will evaluate his/ her project.

Kurukshetra University, Kurukshetra**CHOICE BASED CREDIT SYESTEM (CBCS)****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A****(w. e. f. the academic session 2016-17)**Examination: **M.F.A. (Second Semester)****MFA-A-201 (Group A, B, C & D)**Theory: **History of Modern Western Art**

Max. Marks 80 & 20 Internal Assessment

Time: 3 Hours

Credit: 04**Instructions:**

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Constructivism: Kasimir Malevitch, Alexander Rodchenko, Naum Gabo, Antoine Pevsner.

De Stijl : Piet Mondrian, Theo Van Doesburg.

Unit-II

Dada and Surrealism: Giorgio De Chirico, Marcel Duchamp, Max Ernst, Joan Miro, Salvador Dali, Francis Picabia, Marc Chagall

Other important Painter: Amedeo Modigliani, Max Beckman

Unit-III

Abstraction: Vasily Kandinsky, Paul Klee, Jackson Pollock, Mark Rothko

Pop Art : David Hockney, Andy Warhole.

Unit-IV

Op Art, Frank Stella, Vicror Vasarely,

Minimal and Kinetic art.

Important Sculptor: Constantin Brancusi, Henry Moore, Alberto Giocometi, Auguste Rodin.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%

(1st Assignment after one month & 2nd after two months)

- (ii) One Class Test (One period duration) : 5%
(iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading List:

37. Razanl, Modern Painting, Skira – Useful references from plates and text.
38. Lake and Maillard – Dictionary of Modern Painting.
39. Herbert Read – A concise History of Modern Painting.
40. William Vaughan – Romantic Art.
41. European Modern Movements in Encyclopedia of World Art.
42. Leymarie – Impressionism (Skira).
43. J. Rewald – History of impressionism – Museum of Modern Art, New York.
44. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
45. Roger Fry – Vision and Design.
46. Madsen – Art Nouveau.
47. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
48. Crespelle – The Fauves.
49. Golding – Cubism: A history and analysis – See Also: Cubism and Futurism in Encyclopaedia of World Art.
50. Rosenblum – Cubism and 20th Century Art.
51. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
52. Ritchie – German 20th Century Art – Museum of Modern Art.
53. Barr – Fantastic Art; Dada and Surrealism.
54. Scuphor – Dictionary of Abstract Art.
55. Motherwell Dada Poets and Painters (Anthology of Dada Writings).
56. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
57. Herber Read – Surrealism (Mainly documents)
58. Rubin – Dada & Surrealism.
59. F. Pepper – Kinetic Art.
60. L. Lippart – Pop Art.
61. Poggioli – Theory of the Avant Garde (Concepts of modernity)
62. MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
63. A.M. Haftman – 20th Century Painting.
64. Cold water : Primitivism in Modern Art.
65. Hamilton – Painting & Sculpture in Europe – 1880-1940.
66. Pevsnor – Pioneers of Modern Design, 1965.
67. Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
68. Seitz – The Responsive Eye, 1965.
69. Myers – Medicant Painting in our time – 1956.
70. Gray – The Great Experiment: Russian Art – 1863-1922, 1962.
71. Rose Barbara – American Painting since 1900, 1967.
72. Goodrich and Baur – American Art of the Twentieth Century, 1962.
73. Roseberg – The Tradition of the New, 1959.
74. Steinberg Leo – Other Criteria.
75. Arnason- History of Modern Art.

76. Ronald Templin- The Art
77. John A. Walker- Art Since Pop
78. Herbert Read : (i) Modern Sculpture.
79. Herbert Read : (ii) Art of Sculpture.
80. GiedionWelcker : Contemporary Sculpture.
81. Sculpture of the 19th – 20th Centuries.
82. Burnham – Beyond Modern Sculpture.
83. Nean Seitz – Modern Sculpture, Evolution.
84. Kulterman – The New Sculpture.
85. Maillard – Dictionary of Modern Sculpture.
86. Scuphot : Sculpture of 20th Century.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w. e. f. the academic session 2016-17)

MFA-A-202 Aesthetics and Art Appreciation Credit:04

Time Allowed: 3 Hours

Max. Marks 80 & 20 Internal Assessment

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

- Psychological Mechanism of Artistic Perception.
- Psychological Mechanism of Artistic Creation.
- Art as an object of Perception.
- Psychical Distance.

Unit-II

Psychology and Art

Freud's theory (conscious and sub-conscious mind), C.J. Jung, Croce Susane Langer.

Unit-III

Aristotle, Plato, Kant, Hegel, Marx.

Unit-IV

Globalization in Art, Art and Environment, Anti Aesthetic & Art, Philosopher: Roger Fry, Clive Bell.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |
| (iii) Attendance | : | 5% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading List

34. Aesthetic meaning – Rekha Jhanji
35. Philosophy of Art (Foundations of Philosophy series)
36. Comparative Aesthetics : Eastern & Western – G. Hanumantha Rao and DVK Murthy
37. Philosophy of Art – Aldrich Virgil
38. Aesthetics from classical Greece to the present: A Short History – Monsore C. Beardsley.
39. Art as Experience – John Dewey.

40. Introductory Readings in Aesthetics – Hospers John.
41. Art and Illusion – E. H. Gombrick.
42. Ideals and Idols – E.H. Gombrick.
43. Ways of World Making – Nelson Goodman.
44. Critical Theory – Pyne
45. Truth in Painting – JaquesDerida.
46. Approaches to Indian Art – NiharRanjan Ray
47. Idea and Images – NiharRangan Ray
48. Aesthetic Theory and Art – Ranjan K. Ghosh
49. Mimesis as Make – Believe – Aurther Danto
50. K.C. Pandey-
51. j l fl) kUr , oa l kSn; Z"kkL= % MKVMuxBnz
52. dyk vk\$ l kSn; Z% l jBnz kjfyxs
53. Hkjr rh; l kSn; ZkL= % jke y[ku "kQy
54. j l fl) kUr vk\$ l kSn; ZkL= % fuez tB
55. dyk l eh{k % fxfjkt fd" k\$ v" ksl
56. l kSn; ZRo % l jBnz kFknkl xB
57. l kSn; Z"kkL= % jk e- i kV.kdj
58. Hkjr rh; n" kZ % , l - , u- nkl xBk
59. n' kZfnXn" kZ % jkggl kDRr; k; u
60. Hkjr rh; l kSn; ZkL= dh Hkfoedk % MKVMuxBnz
61. dykfoopu % dekj foey
62. Hkjr rh; l kSn; ZkL= dk rkfRod foopu , oao. kZ % jke y[ku "kQy
63. Lk/kj .kdj .kv\$ l kSn; ZkL= dsi eQk fl) kUr % i BdkUr V.Mu
64. l kSn; ZkL= dsrRo % dekj foey
65. l Bnje % gfj } kjh yky "kekZ
66. l kSn; Z"kkL= & MKVM Bk feJk

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (Second Semester)**

Subject: **Fine Arts (Painting)**

MFA-A-203 (Group A)

Practical: Opt :I Creative Painting

or

Opt:II Mural

or

Opt:III Potrait

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time Allowed: 24 Hours

Max. Marks: 300 (Sessional: 100 and Examination: 200)

Credit: 12

Medium: Oil Colours/Water Colours/Acrylic Colours/Clay/Tiles/Fibre Glass/Cement/ Waste Material etc.

Minimum Size: 36” x 36” / 30”x40”/For **Opt – I & III** /4”x4” for **Opt - II**

Instructions:

- (ii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iii) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

Course of Study

Opt – I: Creative Painting

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Sessional Work for Creative Painting

5. No. of Assignments on Canvas	:	08, Size- 30"x40" or 36"x36"
6. Installations	:	01
7. General sketches	:	500
8. Colour Sketches	:	25

Opt – II : Mural

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Sessional Work for Mural

5. No. of Assignments	:	08, Size- 4'X4'
6. Installations	:	01
7. General sketches	:	500
8. Colour Sketches	:	25

Opt – III : Portrait

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

Sessional Work for Portrait

4. No. of Assignments on Canvas	:	10, Size- 30"X40" or 36"x36"
5. General sketches	:	500
6. Colour Sketches	:	25

Kurukshetra University, Kurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

**Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2016-17)**

First and Second Semesters

MFA-A-204 (Display+ Viva-voce+Project Report)

Max Marks: 100 (50+25+25)

Credit:04

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted in the end of 2nd semester.
- (ii) Viva-Voce will be conducted by Internal & External Examiner
- (iii) Project Report will be presented in an open Seminar

Course of Study

Project

Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2017-18)

Examination: M.F.A. (Third Semester)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment, **Credit: 04**

MFA-A-301 History of Modern Indian Art (Group A & B)

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Company School.

Establishments of Art Schools in India- Madras, Calcutta, Bombay, Lucknow.

Raja Ravi Verma, Amrita Shergill, Rabindra Nath Tagore

Unit-II

Bengal School: AbanindraNath Tagore, Nandalal Bose, Binod Bihari Mukharjee,

Other Artists: Jamini Roy, Ram Kinkar Baij, Gaganendra Nath Tagore,

Unit-III

Progressive Artist Group: S.H.Raza, F.N.Souza, K.H.Ara, M.F.Hussain,

Akbar Padamsee,

Delhi Shilpi Chakra. B.C.Sanyal, Krishan Khanna,

Neo-Tantricism: K.C.S. Panniker, Biren Dey, G.R. Santhosh, P.T. Reddy.

Unit-IV

Abstract Trend : PrabhakarBarve, V.S. Gaitonde, Bimal Das Gupta.

Other important Artist Ram Kumar, Tyeb Mehta, Jahangir Sabavala, Satish Gujral,

A.Ramachandran,Laxman Pai, Manjit Bawa.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |
| (iii) Attendance | : | 5% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading List

34. Studies in Modern Indian Art – Ratan Parimoo
35. Moving Focus – K.G. Subrahmanyam
36. Pictorial Space – Geeta Kapur
37. Modern Indian Art – Keshav Malik
38. Lalit Kala Contemporary
39. Lalit Kala Monographs
40. Contemporary Art in India : P.N. Mago
41. Contemporary Art – The Flamed Mosaic by Naviel Tuli
42. Contemporary Indian Art- Gaytri Sinha
43. Handbook of Indian Art- Sunil Khosa
44. Company Painting- Mildred Archer
45. Art of India- Fredrick M. Asher
46. Indian Painting for The British 1770-1880- Mildred Archer, W.G. Archer
47. Indian Miniatures in The India Office Library- Mildred Archer, Toby Falk
48. Contemporary Indian Art- Other realities- Yashodhara Dalmia
49. The Making of Modern Indian Art- The Progressives- Yashodhara Dalmia
50. Memory, Metaphor, Mutations- Yashodhara Dalmia
51. Arts of India 1550-1900- John Guy, Deborah Swallow
52. A Portrait of the Hindus- Robert Hardgrave
53. Essays on contemporary practice in India- Geeta Kapoor
54. New Narratives- Betty Seid
55. Triumph of Modernism- Partha Mitter
56. Flamed Mosaic- Neville Tuli
57. c`gnvk/kqfuddykdks'k % fouksnHkkj}kt
58. Kala Chitrkala- Vinod Bhardwaj
59. Char Chitrkaar- Ashok Mitr
60. Samkalin Kala- Dr. Ramviranjan
61. Chitrkalaka Rasaswadan- Ramchandr Shukl
62. Lalit Kala Ki Dhara- Asit Kumar Haldar
63. Bhrtiya Chitrkala- Vachaspati Garola
64. Brihad Adhunik Kala Kosh- Vinod Bhardwaj
65. Post-Modernism OR The culture logic of late capitalism – Fedric Jansen
66. Visual Culture – Chris Genks

- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Sessional Work for Creative Painting

1. No. of Assignments on Canvas	:	08, Size- 30"x40" or 36"x36"
2. Installations	:	01
3. Number of assignment of Multimedia:	:	01
4. General sketches	:	500
5. Colour Sketches	:	25

Opt – II : Mural

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Sessional Work for Mural

1. No. of Assignments	:	08, Size- 4'X4'
2. Installations	:	01
3. Number of assignment of Multimedia:	:	01
4. General sketches	:	500
5. Colour Sketches	:	25

Opt – III : Portrait

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

Sessional Work for Portrait

1. No. of Assignments on Canvas	:	10, Size- 30"X40" or 36"x36"
2. General sketches	:	500
3. Number of assignment of Multimedia:	:	01
4. Colour Sketches	:	25

Third Semesters

Credit - 4

MFA – A –303 (Display+Viva-Voce +Project Report) Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

**Course of Study
Project**

Student have to write about his/ her art work created during this semester and the internal committee will evaluate his/ her project.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2017-18)

Examination: M.F.A. (Fourth Semester)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment, **Credit:04**

MFA-A-401 History of Modern Indian Art (Group A & B)

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Baroda Narratives: N.S. Bendre, Jyoti Bhatt, Ghulam Mohammad Sheikh, K.G. Subramanyan, Bhupen Khakar.

Group1890: J.Swaminathan, Jeram Patel

Unit-II

Bengal Famine: Chittaprosad, Somnath Hore

Calcutta Group: ParitoshSen, Bikash Bhattacharya, Ganesh Pyne, Jogen Choudhary

Unit-III

Women Artist: Nalini Malani, Anjoli Ela Menon, Arpana Kaur

Arpita Singh, Rini Dhumal, Nilima Shaikh

Printmakers: Laxma Gaud, Krishna Reddy, Anupam Sood, R.B.Bhaskaran, Jagmohan Chopra

Unit-IV

Academic Sculptors: D.P. Roy Choudhary, Shanko Choudhary, Dhanraj Bhagat, Nagji Patel, S. Nandagopal, P.V. Jankiram, Mahendra Pandya, Ram V. Sutaar, S. Dhanpal, Dhruv Mistri, Subod Gupta.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |
| (iii) Attendance | : | 5% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Reading List

34. Studies in Modern Indian Art – Ratan Parimoo
35. Moving Focus – K.G. Subrahmanyam
36. Pictorial Space – Geeta Kapur
37. Modern Indian Art – Keshav Malik

38. Lalit Kala Contemporary
39. Lalit Kala Monographs
40. Contemporary Art in India : P.N. Mago
41. Contemporary Art – The Flamed Mosaic by Naviel Tuli
42. Contemporary Indian Art- GaytriSinha
43. Handbook of Indian Art- Sunil Khosa
44. Company Painting- Mildred Archer
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47. Indian Miniatures in The India Office Library- Mildred Archer, Toby Falk
48. Contemporary Indian Art- Other realities- Yashodhara Dalmia
49. The Making of Modern Indian Art- The Progressives-Yashodhara Dalmia
50. Memory, Metaphor, Mutarions- Yashodhara Dalmia
51. Arts of India 1550-1900- John Guy, Deborah Swallow
52. A Portrait of the Hindus- Robert Hardgrave
53. Essays on contemporary practice in India- Geeta Kapoor
54. New Narratives- Betty Seid
55. Triumph of Modernism- Partha Mitter
56. Flamed Mosaic- Neville Tuli
57. c`gn vk/kqfud dykdks`k % fouksn Hkkj}kt
58. Kala Chitrkala- Vinod Bhardwaj
59. Char Chitrkaar- Ashok Mitr
60. Samkalin Kala- Dr. Ramviranjan
61. Chitrkalaka Rasaswadan- Ramchandr Shukl
62. Lalit Kala Ki Dhara- Asit Kumar Haldar
63. Bhrtiya Chitrkala- Vachaspati Garola
64. BrihadAdhunik Kala Kosh- Vinod Bhardwaj
65. Post-Modernism OR The culture logic of late capitalism – Fedric Jansen
66. Visual Culture – Chris Genks

Kurukshetra University, Kurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

**Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2017-18)**

DETAILED SYLLABUS

Examination: M.F.A. (Fourth Semester)

Credit:04

MFA-A-402-: (Group A, B, C & D)

Dissertation Max. Marks 100

Instructions:

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

Opt – I: Creative Painting

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Sessional Work for Creative Painting

6. No. of Assignments on Canvas	:	08, Size- 30"x40" or 36"x36"
7. Installations	:	01
8. Number of assignment of Multimedia:	:	01
9. General sketches	:	500
10. Colour Sketches	:	25

Opt – II : Mural

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Sessional Work for Mural

6. No. of Assignments	:	08, Size- 4'X4'
7. Installations	:	01
8. Number of assignment of Multimedia:	:	01
9. General sketches	:	500
10. Colour Sketches	:	25

Opt – III : Portrait

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

Sessional Work for Portrait

5. No. of Assignments on Canvas	:	10, Size- 30”X40” or 36”x36”
6. General sketches	:	500
7. Number of assignment of Multimedia:		01
8. Colour Sketches	:	25

Kurukshetra University, Kurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Painting – Group A
(w.e.f. the academic session 2017-18)

Examination: **MFA (Fourth Semester)** Max Marks: 100 (50+25+25)

MFA-A-404 (Exhibition+ Viva-voce+ Seminar) Credit:04

Instructions:

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Applied Arts – Group B
(w. e. f. the academic session 2016-17 onwards)

Examination: M.F.A. (First Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-101-	(Theory) History of Modern Western art	-80	+ 20 (IntAssmnt)	3 Hrs	04
MFA-B- 102	(Theory) Advertising Foundation & Dimension-	-80	+ 20 (IntAssmnt)	3 Hrs	04
MFA-B-103	(Practical) Options- (i) Visualization or (ii)Photography	100			04
MFA-B-104	(-do-) Display+Viva-voce+Project Report	100			04
Total	=	400			16

Examination : M.F.A. (Second Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-201	(Theory) History of Modern Western Art	---80	+ 20 (IntAssmnt)	3 Hrs	04
MFA-B-202	(Theory) Advertising Foundation and Dimension	---80	+ 20 (IntAssmnt)	3 Hrs	04
MFA-B-203	(Practical) Option- (i)Visualization or (ii)-Photography	200	100	36 Hrs. 18 Hrs.	12
MFA-B-204	(Practical) Display+ Viva-voce +Project Report -	100 (50+25+25)			04
MFA-B-205	Pictorial Composition/ Relief Composition/ Clay Modeling-I {Elective}	50		12 Hrs.	02
MFA-B-206	{Open Elective}{To Be Opted From other Deptt.}	50		-----	02
Total	=	= 700			28

Grand Total of Marks: 1100

Grand Total of Credit: 44

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS)
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Applied Arts – Group B
(w. e. f. the academic session 2017-18 onwards)

Examination: M.F.A. (Third Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-301 (Theory)	History of Modern Indian Art---	80	+ 20 (Int Assmnt)	3 Hrs	04
MFA-B-302 (Practical)	Option-(i) Visualization or (ii) Photography		100		04
MFA-B-303(Practical)	Display+ Viva-voce+ Project Report		100 (50+25+25)		04
MFA-B-304	Composition/ Intaglio Composition/ Clay Modeling-II {Elective}	50		12 Hrs.	02
MFA-B-305	Open Elective {To Be Opted From other Deptt}	50		-----	02
Total =		400			16

Examination: M.F.A. (Fourth Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A 401 (Theory)	History of Modern Indian Art.	-- 80	+ 20 (Int Assmnt)	3 Hrs	04
MFA-B 402	Dissertation	-- 100		----	04
MFA-B 403 (Practical)	Option-(i)Visualization or (ii)-Photography	200	100	36 Hrs 18 Hrs	12
MFA-B 404	Exhibition+ Viva-voce+Seminar	-- 100	(50+25+25)	-----	04
Total =		600			24

Grand Total of Marks of All Semesters = 2100

Grand Total of credits of All Semesters = 84

*Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.

* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.

*** Open Elective (to be opted from other department of the faculty only)

**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYSTEM (CBCS)
M.F.A. (MASTER OF FINE ARTS), Applied Arts – Group B
(w. e. f. the academic session 2016-17)

First Semester

Credit - 4

MFA-A-101 (Group A, B, C & D) History of Modern Western Art

For Instructions & Detail Syllabus please see the syllabus of Group –A (MFA-A-101)

MFA-B-102 (Group B) Advertising Foundation and Dimension

Time Allowed: 3 Hours Max. Marks : 80+20 Internal Assessment

Credit - 4

Instructions:

- (x) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (xi) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (xii) All Questions will be of equal marks.

Courses of Study:

Unit – 1 - Introduction to Advertising – Defining Advertising, Types of Advertising, Functions of Advertising, The target audience, Logo, Logotype, Monogram, Symbol, Emblem, Trademark, Insignia, Photography: introduction brief history and meaning Advertising and Society – Advertising business offers employment, Advertising promotes freedom of press, Information and Freedom of choice, Advertising creates demand and consequently sales, Advertising reduces selling cost. Advertising creates employment, Advertising establishes reputation and prestige, Truth in advertising, Advertising tries to raise the standard of living.

Unit –2 - Campaign planning, objectives and basic principles – Campaign objectives, Factors influencing the planning of advertising campaign. The selling methods, Campaigning a new product. Advertising Appeal.

Unit – 3 - Creative side of the Advertising – What is creative Advertising, Creative leap, Creative concept, Strategy and Creativity, Creative thinking, Art direction, Creative brief. Science & Creativity.

Unit– 4 – Modern advertising agencies and its structure, the Advertiser, publicity, propaganda. Radio and T.V. Advertising, .Interactive Advertising.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|-----------------|-----------|----------------|-----------|
| (1) 91% onwards | : 5 Marks | (4) 70% to 74% | : 2 Marks |
| (2) 81% to 90% | : 4 Marks | (5) 65% to 69% | : 1 Marks |
| (3) 75% to 80% | : 3 Marks | | |

Reading Books

11. Contemporary advertising: william F. arens, courtland L. bovee.
12. Foundation of advertising: S.A Chunnawalla, K.C Sethia.
13. Advertising and sales promotion: S.H.H kazmi, satish batra.
14. Social Dimension of advertising: S.S kaptan.
15. Advertising theory and practice: C.H sandage, vernon fryburger.
16. *Advertising and Promotion AN IMC Approach*, Shimp Cengage Learning India Pvt. Ltd., New Delhi
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MFA – B- 103

Opt: I Visualization or Opt: II Photography

Option (I) Visualization

Max. Marks : (Sessional : 100)

Credit 4

Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester.

Size : As per requirements.

Instructions:

Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of the semester.

Course of study

Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Assignments :

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.
- Free hand sketching - 500
- A short documentary film/TV Commercial etc.
- Drawing - 10 (Full figure human study, portrait, animal study etc.)

Option: II Photography

MFA-B-103

Credit 4

Max. Marks : (Sessional : 100)

Size : As per requirements.

Instructions:

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of the semester.
- (ii) Student will have to prepare one series (minimum 3 photograph) of photography on the given topic.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- (i) Product Photography
- (ii) Travel Photography
- (iii) Photography for advertising

Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12” x 18”)
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

First Semesters

Credit - 4

MFA – B –104 (Display+ Viva-Voce +Project Report) Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

Course of Study

Project: Students have to write about his/ her art work created during this semester and the internal committee will evaluate his/ her project.

Kurukshetra University, Kurukshetra

CHOICE BASED CREDIT SYESTEM (CBCS)

**Scheme of Examinations M.F.A. (MASTER OF FINE ARTS), Applied Arts – Group B
(w. e. f. the academic session 2016-17)**

Second Semester

Credit - 4

MFA – A-201 (Group A,B,C & D) History of Modern Western Art

For Instructions & Detail Syllabus please See the syllabus of Group –A (MFA-A-201)

MFA– B 202 Advertising Foundation and Dimension

Time Allowed : 3 Hours

Max. Marks : **80+ 20** (Internal Assessment)

Credit – 4

Instructions:

- (iv) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.

- (v) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (vi) All Questions will be of equal marks.

Courses of Study:

Unit – 1 - Copy writing & Typography – Introduction, Role of Typography in Advertising, types of copy, copy formats: headlines, sub headlines, body copy etc.

Unit – 2 –Marketing, Advertising & Market Research: Nature and scope of Marketing, Advertising role in marketing, Types of market. Marketing channel of distribution, marketing mix, 4P’s of marketing: Packaging, Insurance, Transportation, Direct marketing. Consumer reaction, Motivational research, Brand image.

Unit –3 - Print Advertising:, Newspaper Advertisings, Magazine advertisements, Layout stages, Layout design principles. Role of photography & Drawings in Advertising, Window display, counter display, the age of a print, Major different printing techniques in brief: offset, letterpress, lithography, gravure or intaglio, screen printing laser printing etc.

Unit –4 – Ethics, Regulations and Social Responsibilities – Taste and Advertising, Stereotyping in Advertising: Women in advertisement, racial and ethnic stereotypes, Advertising to children, Advertising controversial products & legal aspects of advertising. Copyright, Trade Mark etc.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | |
|-----------------|-----------|----------------|-----------|
| (1) 91% onwards | : 5 Marks | (4) 70% to 74% | : 2 Marks |
| (2) 81% to 90% | : 4 Marks | (5) 65% to 69% | : 1 Marks |
| (3) 75% to 80% | : 3 Marks | | |

Reading Books

1. Contemporary Advertising: William F. Arens, Courtland L. Bovee.
2. Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
3. Advertising and Sales Promotion: S.H.H Kazmi, Satish Batra.
4. Social Dimension of Advertising: S.S Kaptan.
5. Advertising theory and practice: C.H Sandage, Vernon Fryburger.
6. Advertising and Promotion AN IMC Approach, Shimp Cengage Learning India Pvt. Ltd., New Delhi
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Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS), CHOICE BASED CREDIT SYESTEM (CBCS)
Applied Arts – Group B
(w. e. f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

M.F.A. (Second Semester)

Time Allowed: 36 Hours Max. Marks: 300 (Sessional: 100 and Examination: 200) **Credit - 12**

Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester.

MFA – B- 203 Opt: I Visualization or
Opt: II Photography

Option (I) Visualization

Size : As per requirements.

Instructions:

- (v) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (vi) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

Course of study

Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Assignments :

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.

- Free hand sketching - 500
- A short documentary film/TV Commercial etc.
- Drawing - 10 (Full figure human study, portrait, animal study etc.)

Option: II Photography

MFA-B-203

Credit 12

Time Allowed : 18 Hours Max. Marks : 300 (Sessional : 100 and Examination : 200)

Size : As per requirements.

Instructions:

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.
- (iii) Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as:

- (i) Creative photography (abstract, texture, architectural etc.)
- (ii) Digital manipulation
- (iii) Black & White photography

Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12" x 18")
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

Note :For all options of Applied Arts; Student will have to submit his/her work on last day of every week including sketching and drawing.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS), CHOICE BASED CREDIT SYSTEM (CBCS)
Applied Arts (Group B)
(w.e.f. the academic session 2016-17)

Second Semesters

Credit - 4

MFA – B –204 (Display+ Viva-Voce +Project Report) Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal & External Examiner
- (iii) Project Report will be presented in an open Seminar

Course of Study

Project: Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

M.F.A. (MASTER OF FINE ARTS), CHOICE BASED CREDIT SYSTEM (CBCS)

Applied Arts – Group B

(w. e. f. the academic session 2017-18)

Third Semester

Max. Marks : 80 & 20 Internal Assessment **Credit – 4**

MFA-A - 301 History of Modern Indian Art (Group A & B)

For Detail Syllabus and Instructions please See the syllabus of Group –A (MFA-A-301)

Third Semester DETAILED SYLLABUS (Practical)

MFA- B -302 Opt: I **Visualization** or

Opt: II **Photography**

Option : I Visualization

Max. Marks : 100 (Sessional), **Credit - 04**

Size : As per requirements.

Instructions:

- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of semester.

Course of Study

Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.

Assignments:

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.
- A short documentary film/ TV Commercial etc.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)

Option: II Photography

Max. Marks : 100 (Sessional)

Credit - 04

Size : As per requirements.

Instructions:

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of semester.
- (ii) Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- Press Photography
- Photo Essay / Photo series.
- Photo Illustration
- Photography for advertising.

Assignment

- (i) Number of Prints is minimum 25 (Minimum Size: 12 x 18)
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

(Third Semester)

Credit - 4

MFA –B -303 (Display+ Viva-voce+ Project Report) Max Mark: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of 2nd semester.k
- (ii) Viva-Voce will be conducted by Internal & External Examiner
- (iii) Project Report will be presented in an open Seminar

Course of Study

Project: Student have to write about his/ her art work created during this semester and the internal committee will evaluate his/ her project.

Fourth Semester

Credit – 4

Max. Marks : 80+ 20 Internal Assessment

MFA– A–401 History of Modern Indian Art (Group A & B)

For Detail Syllabus and Instructions please see the syllabus of Group –A (MFA-A-401)

MFA–B -402: (Group B) Dissertation M.M: 100

Credit - 4

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

- viii. A critical and analytical aspect of Painting, Applied Arts, Sculpture, Graphics (Print Making) etc.
- ix. A critical and analytical aspect of History of Art.
- x. Folk, Tribal Art and Popular form of Art.
- xi. Concept of Aesthetics or Philosophy.
- xii. Contemporary Artists.
- xiii. Inter disciplinary Themes.

CHOICE BASED CREDIT SYESTEM (CBCS)

M.F.A. (MASTER OF FINE ARTS) Applied Arts – Group B

(w. e. f. the academic session 2017-18)

Fourth Semester

DETAILED SYLLABUS (Practical)

MFA- B -403

Opt: I **Visualization** or Opt: II **Photography**

Option : I **Visualization**

Time Allowed : 36 Hours

Max. Marks : 300 (Sessional : 100 and Examination : 200), **Credit - 12**

Size : As per requirements.

Instructions:

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of semester.

Course of Study

- Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.

Assignments:

- Execution of any 3 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.
- A short documentary film/ TV Commercial etc.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)

Option: II Photography

Time Allowed: 18 Hours

Max. Marks : 300 (Sessional: 100 and Examination : 200)

Credit:12

Size: As per requirements.

Instructions:

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the sessional work at the end of the semester.
- (ii) Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- Fashion photography.
- Digital manipulation
- Black & White photography

Assignment

- (i) Number of Prints is minimum 20 in each Semester. (Minimum Size: 12 x 18)
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS), CHOICE BASED CREDIT SYESTEM (CBCS)
Applied Arts – Group B
(Group A, B, C & D)
(w.e.f. from the academic session 2017-18)

(Fourth Semester)

Credit - 4

MFA –B -404 (Exhibition+ Viva-voce+ Seminar), Max Mark: 100 (50+25+25)

Instructions:

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

Kurukshetra University Kurukshetra
Choice Based Credit System (CBCS)

Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2016-17 onwards)

Examination: M.F.A. (First Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-101 (Theory)	History of Modern Western Art	80	+ 20	3 Hours	4
MFA-C- 102 (Theory)	Technical Theory of Sculpture	80	+ 20	3 Hours	4
MFA-C -103(Practical)	Option I- Creative Sculpture, OR Option II- Figurative Sculpture		100		4
MFA-C -104(Practical)	Display + Viva –voce +Project Report		100 (50+25+25)		4
Total		= 400			16

Examination : M.F.A. Sculpture (Second Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-A-201(Theory)	History of Modern Western Art	80	+ 20	3 Hours	4
MFA-C-202(Theory)	Technical Theory of Sculpture	80	+ 20	3 Hours	4
MFA-C-203(Practical)	Option I- Creative Sculpture, OR Option II- Figurative Sculpture	200	100	36 Hours	12
MFA-C-204 (Practical)	Display + Viva -voce +Project Report	100	(50+25+25)		4
MFA-C-205	Elective (Pictorial Composition/ Graphic Design-I/ Relief Composition)	50		12 hrs.	2
MFA-C-206	Open Elective (To be Opted From Other Department)	50			2
Total		700			28

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

Kurukshetra University Kurukshetra
Choice Based Credit System (CBCS)
Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2017-18 onwards)

Examination : M.F.A. (Third Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-C- 301(Theory)	History of Modern Sculpture (Western)	80	+ 20	3 Hours	4
MFA-C- 302(Practical)	Option I- Creative Sculpture, OR				
MFA-C-303 (Practical)	Option II- Figurative Sculpture Display +Viva - voce +Project Report (Practical)		100	100 (50+25+25)	4
MFA-C -304	Composition/ Graphics Design –II/Intaglio Composition (Elective)	50		12 hrs	2
MFA-C –305	Open Elective (To be Opted From Other Department)		50		2
Total = 400					16

Examination : M.F.A. (Fourth Semester)

Paper No	Nomenclature of the Paper	Max. Marks		Time Allowed	Credit
		Examination	Sessional		
MFA-C- 401(Theory)	History of Modern Sculpture (Indian)	80	+ 20	3 Hours	4
MFA-C -402	Dissertation		100		4
MFA-C 403 (Practical)	Option I- Creative Sculpture, OR	200	100	36 Hours	12
	Option II- Figurative Sculpture -		.		
MFA-- -404 (Practical)	Exhibition +Viva –voce +Seminar -		100 (50+25+25)		4
Total					24

Grand Total of All Semesters = **2100** Grand Total of all credits = **84**

- *Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
*** Open Elective (to be opted from other department of the faculty only)
**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

Kurukshetra University Kurukshetra
Choice Based Credit System (CBCS)
Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2016-17 onwards)

Examination: M.F.A. (First Semester)
Paper: MFA-A 101 (Common for Group A,B,C & D)

Theory: **History of Modern Western Arts**

For Instructions & Detail Syllabus please See the syllabus of Group –A (MFA-A-101)

Examination: M.F.A. (First Semester)
Paper:- MFA-C -102 Technical Theory of Sculpture
Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment **Credit : 4**

Instructions:

- (xiii) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
(xiv) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(xv) All Questions will be of equal marks.

Course of Study

Unit-I (Metal Casting)

Types of metal, Lost wax process (Cire Perdue), Dogra/ Baster/ Cuntry casting, Sand casting process, The Built-up runner & investment, Patina & Coloring,

Unit-II

Knowledge about foundry, Pit blast furnace, Blast furnace, Gas furnace, Coal furnace, Diesel furnaces, Mould baking Procedure.

Unit-III

Cement concrete casting, Cast stone, P.O.P. casting, Fiber glass casting, Paper pulp casting.

Unit-IV

Stone carving techniques on marble, sand stone, & granite, Understanding about stone carving techniques and tool, Wood carving techniques according to the maquette, Understanding about wood carving techniques and tool, Colouring on wood & seasoning

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 50%
(1st Assignment after one month &
2nd after two months)
- (ii) One Class Test (One period duration) : 25%
- (iii) Attendance : 25%
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested books-

- 1 Masterpieces of Indian Bronze & Metal sculpture Rustam J. Mehta
- 2 Sculpting in steel and other metals- Arthur Zaidenberg
- 3 Modeling a figure in clay –Albert Pounteney
- 4 Principles of metal casting – Richard W. Heine & Philip C. Rosenthal
- 5 Manual of Direct Metal Sculpture – Thames and Hudson
- 6 Sculpture of primitive man – Warner Muensterberger
- 7 George Segal – Sem Hunter/Don Howthorne
- 8 Early Chola Bronze – Douglas Barrett
- 9 Contemporary Stone Sculpture – Donaz Meilach
- 10 Marino Marini – A.M. Hammacher
- 11 Birbhum Terracottas – Lalit Kala Academy
- 12 Terracottas of Bengal – S.S. Biswas
- 13 Masterpieces of Indian Terracottas – M.K. Dhavalikar
- 14 Sculpture in plastic arts – Nicholas Roukas
- 15 Modern Sculpture – Harbert Read
- 16 The complete sculpture of Barbara Hepworth – Alan
- 17 Masterpieces of western sculpture – Howard Hibbard
- 18 Calder – H.H. Arnason

DETAILED SYLLABUS (Practical)

Examination: M.F.A. First Semester

**Paper:- MFA-C-103 (Practical) Option I- Creative Sculpture,
OR
Option II- Figurative Sculpture**

Max. Marks: Sessional – 100 marks

Credit: 04

Candidate admitted in M.F.A. (Applied Arts) will select any one of the following options for practical subjects for specialization in all semesters.

Option I- Creative Sculpture OR Option II- Figurative Sculpture

(i) **Creative Sculpture,**

(a) Monumental Sculpture, or (b) Functional Sculpture or (c) Mural

or

(ii) **Figurative Sculpture,**

(a) Monumental Sculpture, or (b) Functional Sculpture, or(c) Mural

Max. Marks: Sessional – 100 marks

Credit: 04

Medium: Clay, plaster, Wood, Stone, Metal, Terra cotta, etc

Minimum Size: 36” x 36”x 36”

Instructions:

- (iv) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of semester.

Sessional Work

9. No. of Assignments : 4+1 (Installation)
10. sketches : 250

Course of Study

OPTION-I: CREATIVE SCULPTURE

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

OPTION-II : FIGURATIVE SCULPTURE

*Student interested in figures may work with figurative forms, these forms may realistic semi-realistic, idealistic, naturalistic, stylized etc.

*Student must be focused to his/her concept/theme/subject and style also.

* Student is free to choose any of the materials available to him/her suitable to his design.

PORTRAITURE-

Study from heads of different age groups showing characteristics, vitality, resemblance etc.

Study of contemporary masters of portraiture like Rodin, Despiau, Marino Marini, Epstein, Ramkinkar Baij, Sarbari Roy Choudhari.

Treatment of a head bust with drapery suitable for bronze and stone one each.

Develop the skill of handling and treating clay in various ways suitable to portraiture.

Develop the knowledge and practice of casting, colouring, patina (for Metal Sculpture) and carving.

MONUMENTAL SCULPTURE-

Proper understanding of monumental and environmental sculpture

Proper study of landscape and cityscape

Exercises of making small size designs, maquettes containing monumental quality.

Understanding of the materials suitable for this subject.

Acquiring proper technical and theoretical knowledge and skill to handle the material

exestuation, enlargement of design etc.

FUNCTIONAL SCULPTURE-

This subject covers a large and widespread area of designing related to our day to day life. Designing related to beautification of interior/exterior of a house or building, household appliances, furnitures etc.

Designing related to specific site, location and our surrounding/ environment development. Designing related to parks, gardens, railway station and other public places like school, college, universities etc.

Designing of a functional sculpture means designing sculpture which is useful, serviceable, convenient, comfortable and economical.

Functional sculpture should contain functionalism, it means function should determine design but design must be practical, attractive, innovative and eco-friendly.

The selection of material must be suitable to the design, function and environment and should be enough supportive to each other also.

Examination: M.F.A. (First Semester)

Paper:- MFA-C 104 Display+ Viva-voce+Project Report

Max Marks: 100 (50+25+25) Credit : 4

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester
- (ii) Viva-Voce will be conducted by Internal and External Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project: Students have to write about his/her art work created during the semester and internal committee will evaluate his/her project.

Kurukshetra University Kurukshetra

Choice Based Credit System (CBCS)

Scheme of Examinations M.F.A. Sculpture (Group C)

(w.e.f. the academic session 2016-17)

Examination: M.F.A. (Second Semester)

Paper:- MFA-A-201 (Common for Group A,B,C & D) History of Modern Western Art

Max. Marks : 80 & 20 Internal Assessment Credit : 4

(See the syllabus of MFA group-A)

Examination: M.F.A. (Second Semester)

Paper:- MFA-C- 202

Technical Theory of Sculpture

Time Allowed: 3 Hours

Max. Marks : 80 & 20 Internal Assessment

Credit 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Waste molding and casting, Piece molding and casting,
Piece & Mother molding and casting, Flexible molds, Fiber glass mold

Unit-II

Casting a piece mold with slip, Pressing a piece mold with clay,
Ceramic shell casting, Separators, Types of clay

Unit-III

Oxyacetylene welding, ARC welding,
MIG/TIG welding, Gravity process metal casting, Flow process metal casting.

Unit-IV

Acquiring proper knowledge of theory of firing and glazing. Acquiring proper knowledge of making several kinds of bodies earthenware and stoneware and glazes
Acquiring proper knowledge about firing methods, different kilns, country kiln, wood firing, gas firing, oil firing, and coal firing kilns.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 50%
(1st Assignment after one month &
2nd after two months)
 - (ii) One Class Test (One period duration) : 25%
 - (iii) Attendance : 25%
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested books-

- 1 Masterpieces of Indian Bronze & Metal sculpture Rustam J. Mehta
- 2 Sculpting in steel and other metals- Arthur Zaidenberg
- 3 Modeling a figure in clay –Albert Pounteney
- 4 Principles of metal casting – Richard W. Heine & Philip C. Rosenthal
- 5 Manual of Direct Metal Sculpture – Thames and Hudson
- 6 Sculpture of primitive man – Warner Muensterberger
- 7 George Segal – Sem Hunter/Don Howthorne
- 8 Early Chola Bronze – Douglas Barrett
- 9 Contemporary Stone Sculpture – Donaz

DETAILED SYLLABUS (Practical)

Examination: M.F.A. Second Semester

**Paper:- MFA-C-203 (Practical) Option I- Creative Sculpture,
OR
Option II- Figurative Sculpture**

Sessional Work

- 11. No. of Assignments : 4+1 (Installation)
- 12. sketches : 250

Examination: M.F.A. (Second Semester)

Paper: MFA-C 204 Display+ Viva-voce+Project Report

Max Marks: 100 (50+25+25) Credit : 4

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester
- (ii) Viva-Voce will be conducted by Internal and External Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project

Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

**Kurukshetra University Kurukshetra
Choice Based Credit System (CBCS)**

**Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2017-18 onwards)**

Examination :M.F.A (Third Semester)

Paper:- MFA-C-301 History of Modern Sculpture (Western)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment Credit : 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

19th & 20th century Sculptors- Auguste Rodin, Henri Matisse, Ernst Barlach, Constantin Brancusi, Pablo Picasso, Jean Arp, Marcel Duchamp, Ossip Zadkine.

Unit-II

Individualism and modern Concept, Age of Experimentation, Joan Miro, Alexander Calder, Henry Moore, Alberto Giacometti,

Unit-III

American Sculptors- David Smith, Sol Lewitt, Bruce Nauman, Jhon De Andrea, Joseph Cornell, Mark Di Suvero, Robert Morris, Claes Oldenburg.

Unit-IV

Post Modernist Sculptors- Anish Kapoor, Jeff Koons, Damien Hirst, Rowan Gillespie,

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 50% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 25% |
| (iii) Attendance | : | 25% |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Reading Books

1. Werner Haftmann Alfred Hentzen William S. Lieberman edited by Andrew Carnduff Ritchie, German art of the twentieth century, The Museum of Modern Art, New York in collaboration with The City Art Museum of St. Louis, Missouri, distributed by Simon and Schuster, New York
2. L. Lippart – Pop Art.
3. J. Rewald – History of impressionism – Museum of Modern Art, New York.
4. Herbert Road – A concise History of Modern Painting.
5. William Vaughan – Romantic Art.
6. Arnason: History of Modern Art.
7. Hamilton – Painting & Sculpture in Europe – 1880-1940.
8. Cold water: Primitivism in Modern Art.
9. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
10. Rosenblum – Cubism and 20th Century Art.
11. Sculptor – Dictionary of Abstract Art.
12. Goodrich and Baur – American Art of the Twentieth Century, 1962.

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (Third Semester)**

Option I- Creative Sculpture **OR** **Option II-** Figurative Sculpture

Paper:- MFA-C-302 (Practical)

Time Allowed: 36 Hrs. Max. Marks : Sessional : 100) **Credit: 4**

Medium : Clay, Plaster, Wood, Stone, Metal.

Sessional Work

1. No. of Assignments : 5 + 1 (Installation)
2. sketches : 250

Examination: M.F.A. (Third Semester)

Paper:- MFA-C 303 Display+ Viva-voce+Project Report

Max Marks: 100 (50+25+25) Credit : 4

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester
- (ii) Viva-Voce will be conducted by Internal and External Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project: Students have to write about his/her art work created during the semester and internal committee will evaluate his/her project.

Choice Based Credit System (CBCS)

Scheme of Examinations M.F.A. Sculpture (Group C)

(w.e.f. the academic session 2017-18)

Examination: M.F.A (Fourth Semester)

Paper:- MFA-C-401 History of Modern Sculpture (Indian)

Time: 3 Hours Max. Marks : 80 & 20 Internal Assessment

Credit : 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Development of Modern Sculptures in India,

Academic Sculptors: L Karmarkar, Ram Kinker Bajj, D.P. Roy Choudhary,

Other sculptors: Shanko Choudhary, Dhanraj Bhagat, Nandagopal

P.V. Janakiram, Somnath Hore, Ajit Chaudhry

Unit-II

Compositional Analysis of Modern Sculpture

Dhruv Mistry, Satish Gujral, Raghav Kaneria, Nagji Patel, Himmat Shah, K.G.Subramaniam, Balbir Singh Katt, Latika Katt, Sabari Ray Chaudhry, K.S. Radhakrishnan, Laxma Goud, Ankit Patel.

Unit-III

Individualism of modern concept and new trends of

Experimentation: Jagdish Swaminathan, Chintamani Upadhyaya, Madan Bhatnagar, Meera Mukhrjee, Ravinder Reddy, Ramesh Bist, Jatin Das, Mrinalini Mukherjee,

Unit-IV

New Trends and concept of monumental sculpture, Critical Analysis of Contemporary Sculptures of India and their Artist, Sculptural Installations: G.R. Irrana, Pooja Irrana, Jitish Kallat, Atul Dodiya, Subodh Gupta, Sudarshan Shetty, Bharti Kher, Chintan Upadhaya.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments
(1st Assignment after one month &
2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |
| (iii) Attendance | : | 25% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Books

1. Modern Indian Art – Keshav Mallik.
2. Pictorial Space – Geeta Kapoor
3. Moving Focus – K.G. Subrahmanyam.
4. Studies in Modern Indian Art – Ratan Parimoo
5. Lalit Kala Contemporary
6. Lalit Kala Monographs.
7. When was modernism – Geeta Kapoor
8. Contemporary Indian Art – Geeta Kapoor
9. The making of Modern Indian Art –Yashodhara Dalmiya
10. Post-Modernism OR The culture logic of late capitalism – Fedric Jansen
11. Visual Culture – Chris Genks
12. c`gn vk/kqfud dyk dks" k % fouksn Hkkj}kt
13. ledkyhu Hkkjrh; dyk & izk.kukFk ekxks & lkSfe= ekSgu
14. vk/kqfud Hkkjrh; dyk & MkW0 th0 ds0 vxzoky

Choice Based Credit System (CBCS)
Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2017-18)

Examination: M.F.A. (Third & Fourth Semester)

Paper:- MFA-C- 402 Dissertation Max. Marks : 100 **Credit : 4**

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

- xiv. A critical and analytical aspect of Painting, Applied Art, Sculpture, Graphics (Print Making) etc.
- xv. A critical and analytical aspect of History of Art.
- xvi. Folk, Tribal Art and Popular form of Art.
- xvii. Concept of Aesthetics or Philosophy.
- xviii. Contemporary Artists.
- xix. New trends in Contemporary Art.
- xx. Any other new relevant topic including experimentation.etc

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (Fourth Semester)**

Paper:- MFA-C-403 (Practical)

Option I- Creative Sculpture **OR** **Option II-** Figurative Sculpture

Time Allowed: 36 Hrs. Max. Marks : (Examination: 200 + Sessional : 100) **Credit: 12**

Medium : Clay, Plaster, Wood, Stone, Metal.

Sessional Work

- 1. No. of Assignments : 5 + 1 (Installation)
- 2. sketches : 250

Choice Based Credit System (CBCS)
Scheme of Examinations M.F.A. Sculpture (Group C)
(w.e.f. the academic session 2017-18)

Examination: MFA (Fourth Semester)

Paper:- MFA-C-404 **(Exhibition+Viva-voce+Seminar)**

Max Marks: 100 (50+25+25) **Credit : 4**

Instructions

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.

(ii) Viva-Voce will be conducted by Internal & External Examiner.

(iii) A Seminar paper will be present in seminar on topic related to Painting /Applied Art/Sculpture/ Graphics. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

Kurukshetra University, Kurukshetra
Scheme of Examinations Choice Based Credit System CBCS
MFA (Master of Fine Arts), Graphic (Print Making) Group D
(w. e. f. the academic session 2016-17 onwards)

Examination : M.F.A. (First Semester)

Paper No Credit	Nomenclature of the Paper	Max. Marks		Time Allowed
		Exam	Sessional	
MFA-A-101 (Theory) 4	History of Modern Western Art	---80	+ 20 (Int Assmnt)	3 Hours
MFA-D-102 (-do-) 4	History of Printmaking and Technical Theory	---80	+ 20 (Int Assmnt)	3 Hours
MFA-D-103 (Practical) 4	Composition	---	100	
MFA-D-104 (-do-) 4	Display+Viva-voce+project Report	---	100 (50+25+25)	
Total		= 400		

16

Examination : M.F.A. (Second Semester)

Paper No Credit	Nomenclature of the Paper	Max. Marks		Time Allowed
		Exam	Sessional	
MFA-A-201(Theory) 4	History of Modern Western Art	--- 80	+ 20 (Int Assmnt)	3 Hours
MFA-D-202 (do) 4	History of Printmaking and Technical Theory	--- 80	+ 20 (Int Assmnt)	3 Hours
MFA-D-203 (Practical) 12	Composition	200	100	36 Hrs.

MFA-D-204 (Practical)	Display+ Viva-voce+ project Report---	100 (50+25+25)	
4			
MFA-D-205 (Practical)	Graphic Design-I/ Pictorial Composition/ Clay Modeling-I {Elective}	50	12 Hrs.
2			
MFA-D-206	Open Elective {To Be Opted From other Deptt}	50	-----
2			

		Total	700	Total Credit	=
28					

* Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by internal examiner/ committee.

Kurukshetra University, Kurukshetra
Scheme of Examinations Choice Based Credit System (CBCS)
MFA (Master of Fine Arts) Graphic (Print Making) Group D
(w. e. f. the academic session 2017-18 onwards)

Examination : M.F.A. (Third Semester)

Paper No Credit	Nomenclature of the Paper	Max. Marks	Time Allowed
Examination Sessional			
MFA-D-301 4	(Theory) History of Print Making	---80 + 20 (Int Assmnt)	3 Hours
MFA-D-302 4	(Practical) (Composition)	---	100
MFA-D-303 4	(Practical) Display+Viva-voce+Project Report---	100 (50+25+25)	
MFA-D-304 2	(Practical) Graphic Design-II/ Creative Composition/ Clay Modeling-II {Elective}	50	12 Hrs.
MFA-D-305 2	Open Elective {To Be Opted From other Deptt}	50	-----
		Total = 400	Total Credit =
16			

Examination : M.F.A. (Fourth Semester)

Paper No Credit	Nomenclature of the Paper	Max. Marks	Time Allowed
Examination Sessional			
MFA-D-401 4	(Theory) History of Print Making	-80 + 20 (Int Assmnt)--	3 Hours
MFA-D-402 4	(Practical) Dissertation---	100	---

MFA-D-403(Practical) (Composition) 200 100 36 Hours 8 +8
= 12

MFA-D-404 (Practical) Exhibition+Viva-voce+Seminar ---100 (50+25+25) -----
4

24 Total 600 Total Credit -

Grand Total of All Semesters = 2100
Grand Total of Credits of All Semesters = 84

*Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.

* *The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.

*** Open Elective (to be opted from other department of the faculty only)

**** Paper no. 103, 104, 302, 303 will be evaluated by the internal examiner/ committee.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphics (Print Making) Group D
(w. e. f. the academic session 2016-17onwards)

M.F.A. (First Semester)

MFA-A-101 : **History of Modern Western Art (Theory)**

Course of Study: Same as MFA, Painting (Group A)

M.F.A. (MASTER OF FINE ARTS) Graphics (Print Making) Group D
(w. e. f. the academic session 2016-17onwards)

M.F.A. (First Semester)

MFA-D-102 : **History of Print Making and Technical Theory**

Max. Marks 80 + 20 Internal Assessment

Time: 3 Hours

Credit 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit – I

History of Western printmaking, Survey of the development of art of printmaking in Europe from early woodcuts and metal engravings during the beginning of the 15th century onwards to the present day including

Unit – II

All types of manifestations and inventions of different Printmaking medium like Engraving, Dry point, Etching, Mezzotint, Sugar Lift Process, Colour Printing, Lithography and Mixed Media.

Unit – III

Masters of original printmaking, master engravers printmaking's for fulfilling religious and social needs as well as that of individual creative expressions.

Unit – IV

Significance of Durer, Italian Contribution of Chiaroscuro and woodcuts. Different printmaking techniques and possibilities of Etching, Aquatint, Wood Cut, Wood engraving, Metal Engraving, Dry Point, Soft Ground, Mezzotint, Photo Etching, Viscosity, Collagraphy, Wood Intaglio, Serigraphy, Lithography and Digital Prints.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments
(1st Assignment after one month &
2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |
| (iii) Attendance | : | 25% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Kurukshetra University, Kurukshetra

M.F.A. (MASTER OF FINE ARTS) Graphics (Print Making) Group D

(w. e. f. the academic session 2016-17)

DETAILED SYLLABUS (Practical)

Examination: M.F.A. (1st Semester)

MFA-D-103 (Composition)

Max. Marks : Sessional : 100 **Credit- 04**

Medium : Relief/Intaglio/Lithography/Screen Print/New Print Media /Mixed Media

Instructions :

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of the semester.

Minimum Size of work: 18" x 12"

Course of Study

Objective:

The Curriculum is planned to further enhance the skill of the Artist while encouraging personal growth based on research in various style of Print Making and the related technology. The purpose of the post graduate art Course in the printmaking is the deepening of the artistic sensibility, the acquisition of new knowledge concerning contemporary art, the deepening of the experience in the personal artistic language, the mastering of expression and the creation of technological innovations as response to or dialogue with the contemporary cultural environment. The objective of the study is that by clearly established criteria for the evaluation of the print, as well as the development of artistic personalities, the fundamental principles of creative printmaking originality be given their proper weight: A) The principle of the unity of idea, material, the procedure for its treatment and the pulling of the impression. B) The principle of full authorship in the production of the print. C) The principle of the artistic integrity of the print as work of art – The Principle of the excellence of all the components of the graphic work of art. The area are the expressive capacities of all the printmaking techniques that the course member has the condition for, that is , for which the Academy is appropriately equipped; this concerns all the techniques in which the fundamental premise is the handmade matrix or plate. These comprise: Relief Prints, Intaglio Prints, Planographic Prints, and Stencil Prints, and possible procedure for the integration of them into a unified work of art.

1. Printmaking emphasis on composition and individual technique working in all the following mediums.
 - (a) Relief Process
 - i. Selection of Materials, preparation of surface for various textures.
 - ii. Preparing design and transferring on selected materials, cutting of material and preparing the printing surface.
 - iii. Printing of prepared block. Determine registration for printing of editions.
 - iv. All the procedures for printmaking (preparation of matrix and printing technique) for: a) monochrome and polychrome linocut; b) monochrome and polychromewoodcut; c) wood engraving – facsimile and white engraving; d) Oriental or Japanese woodcut technique – printing with water-based inks; c) planning editions and the organisation of the printing of editions.
 - (b) Intaglio Process
 - i. Selection of materials preparations and application of dry and liquid grounds. Study of various chemicals and mordents.

- i. Preparation of composition on plate with various experiments for textural and tonal values. Different techniques like Dry Point, Aquatint, Mazzohht, Etching, Engraving, Photo Etching etc.
 - ii. Printing techniques such as viscosity.
 - iii. All procedure for printmaking of: a) monochrome and polychrome etching (singlephase and multiphase etching); b) monochrome and polychrome mezzotint (on aroughened plate, on an etching raster, an aquatint raster, on a sandpaper raster); c)monochrome and polychrome aquatint (single phase or multiphase etching); d)6monochrome and polychrome reserpage – sugar aquatint (open etching and tonaletching).
- (c) Lithography (Planography)
- i. Preparation of surface, polished and fine grained experiments with line, tone and texture.
 - ii. Understanding the chemical properties of Litho surface and Printing
 - iii. All the lithograph techniques (according to Senefelder): a) chalk; b)Indian ink – brushand pen; c) wash; d) reserpage and spraying; e) litho-mezzotint; f) polychromelithograph (from 4 to 12 colours); g) offset lithography (Tamarind process).
- (d) Screen Printing
- i. Preparations of Screen, Selection of various grades of Nylon, cloth and stretching of cloth.
 - ii. Preparation of design by paper stencil, direct method and Indirect Method.
 - iii. Printing & Registration for one and multicolour printing.
 - iv. All procedures for the hand-making of the stencil (*pochoir*) and all the procedures with photosensitive emulsion in the silkscreen technique (reproduction photography) –monochrome and polychrome silkscreens.
- (e) Mixed Media
- i. Experiments with combined graphic techniques and mediums.

First Semester

MFA-D-104 (Display+ Viva-voce+Project Report)

Max Marks: 100 (50+25+25)

Credit- 4

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project

Students have to write about his/her art work created during the semester and internal committee will evaluate his/her project.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphics (Print Making) Group D
(w. e. f. the academic session 2016-17 onwards)

Examination: M.F.A. (Second Semester)

MFA-A-201: (Theory) History of Modern Western Art

Course of Study: Same as MFA, Painting (Group A)

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphics (Print Making) Group D
(w. e. f. the academic session 2016-17 onwards)

Examination: M.F.A. (Second Semester)

MFA-D-202 : History of Print Making and Technical Theory

Max. Marks 80 + 20 Internal Assessment

Time : 3 Hours

Credit - 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit – I

Master of etching, significance of Rembrandt Portraits, Engraving and Mezzotint, Painting effects, print making and book production in 18th century and later 19th century masters.

Unit – II

Print Making of 20th Century, Picasso's Graphic work, Francisco Goya, Photo Transfer Techniques, Influence of Advertising, Print Making Activities of pop Artist Andy Warhol, Stanley William Hayter, Printmaking Studio Atelier-17, Workshop and editions.

Unit – III

Different printmaking techniques and possibilities of Etching, Aquatint, Wood Cut, Wood engraving, Metal Engraving, Dry Point, Soft Ground, Mezzotint, Photo Etching, Viscosity, Collagraphy, Wood Intaglio, Serigraphy, Lithography and Digital Prints.

Unit – IV

Experimentation and Variation in technique for different results. In Intaglio Method, Relief method, Planography Method, and in Stencil Method.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments
(1st Assignment after one month &
2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |
| (iii) Attendance | : | 25% |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Books Readings

1. Graphic Arts Encyclopedia – George A Stevenson
2. Photo mechanics and Printing – J.S. Mertle and Gordon L. Monsen.
3. Visual Imagination
4. Prints of Twentieth Century – Phanes
5. Dictionary of Print Making Terms – Rosemary Simmons.
6. How to Identify Prints – Bamber Gaspoigne.
7. The Complete Printmaker (Techniques/Traditions/Innovations)– John Ross/Clave Romano/Tim Ross.
8. Collecting Original Prints – Rosemary Simmons Hanre
9. Printmaking Today – Jules Heller.
10. Contemporary Art (Journal) – Lalit Kala Academy
11. Graphic Art in India since 1850 – Lalit Kala Academy.
12. Hkkjrh; Nkikfp= dyk % Mk- lquhy dqekj
12. Graphic Art of 18th Century : Jean Adhemer
13. A history of Etching and Engraving- Arthur Hind
14. An Introduction of History of Wood cut – A.M. Hind

DETAILED SYLLABUS (**Practical**)

Examination: M.F.A. (2nd Semester)

MFA-D-203 (Composition)

Time Allowed : 36 Hours Max. Marks : 300 (Examination : 200 & Sessional : 100)

Credit- 12

Medium : Relief/Intaglio/Lithography/Screen Print/New Print Media /Mixed Media

Instructions :

- (ii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iii) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

Minimum Size of work: 18" x 12"

Sessional Work: Print: 07

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Group D
(w.e.f. the academic session 2016-17 onwards)

Second Semesters

MFA-D-204 (Display+ Viva-voce+Project Report) Max Marks: 100 (50+25+25) Credit-4

Instructions

- (i) Display of his/her own Art work done during 2nd Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project

Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphic (Print Making) Group D
(w. e. f. the academic session 2017-18 onwards)

Examination: M.F.A. (Third Semester)

MFA-D-301 : History of Print Making

Time Allowed : 3 Hours

Max. Marks : 80 + 20 Internal Assessment

Credit- 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit – I

History of Printmaking in Far Eastern Countries, U-Kieo-E Wood cut process and their Artist Hokusai, Hiroshige, Moronobu, Utamaro, Sharaku

Unit – II

History of Printmaking in India – Printmaking in India and Introduction of the development in the different areas of India in 19th and 20th Century.

Unit – III

Commercial printing and printmaking in 2nd half of the 19th century printmaking in Bengal in early 20th century. Colonial Influences, Arrival of Lithography

Unit–IV

Contribution to develop the Print Making in India in the early stage. Dannial Brothers , Mukal Chand Day, Tagore Brothers, Raja Ravi Verma, Nand Lal Bose, Binod Bihari, Haren Das, Chittoparsad.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments
(1st Assignment after one month &
2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |
| (iii) Attendance | : | 25% |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphic (Print Making) Group D
(w.e.f. the academic session 2017-18)

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (Third Semester)**

MFA-D- 302 (Composition)

Credit - 04

Max. Marks : Sessional: 100)

Medium : Relief/Intaglio/Lithography/Screen Print/Mixed Media

Instructions :

- (i) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work at the end of the semester.

Minimum Size of work : 18" x 12"

Sessional Work, Print : 08

Course of Study For Sessional Work

Advanced Studies in any two specialized mediums:

1. Printmaking emphasis on composition and individual technique working in all the following mediums.
 - (a) Relief Process
 - i. Selection of Materials, preparation of surface for various textures.
 - ii. Preparing design and transferring on selected materials, cutting of material and preparing the printing surface.
 - iii. Printing of prepared block. Determine registration for printing of editions.
 - iv. All the procedures for printmaking (preparation of matrix and printing technique) for: a) monochrome and polychrome linocut; b) monochrome and polychromewoodcut; c) wood engraving – facsimile and white engraving; d) Oriental or Japanese woodcut technique – printing with water-based inks; c) planning editions and the organisation of the printing of editions.
 - (b) Intaglio Process

- i. Selection of materials preparations and application of dry and liquid grounds. Study of various chemicals and mordents.
 - ii. Preparation of composition on plate with various experiments for textural and tonal values. Different techniques like Dry Point, Aquatint, Mazzohht, Etching, Engraving, Photo Etching etc.
 - iii. Printing techniques such as viscosity.
 - iv. All procedure for printmaking of: a) monochrome and polychrome etching (singlephase and multiphase etching); b) monochrome and polychrome mezzotint (on aroughened plate, on an etching raster, an aquatint raster, on a sandpaper raster); c) monochrome and polychrome aquatint (single phase or multiphase etching); d) monochrome and polychrome reservege – sugar aquatint (open etching and tonaletching).
- (c) Lithography (Planography)
- i. Preparation of surface, polished and fine grained experiments with line, tone and texture.
 - ii. Understanding the chemical properties of Litho surface Printing
 - iii. All the lithograph techniques (according to Senefelder): a) chalk; b) Indian ink – brushand pen; c) wash; d) reservege and spraying; e) litho-mezzotint; f) polychromelithograph (from 4 to 12 colours); g) offset lithography (Tamarind process).
- (d) Screen Printing
- i. Preparations of Screen, Selection of various grades of Nylon, cloth and stretching of cloth.
 - ii. Preparation of design by paper stencil, direct method and Indirect Method.
 - iii. Printing & Registration for one and multicolour printing.
 - iv. All procedures for the hand-making of the stencil (*pochoir*) and all the procedures with photosensitive emulsion in the silkscreen technique (reproduction photography) – monochrome and polychrome silkscreens
- (e) Mixed Media
- i. Experiments with combined graphic techniques and mediums.

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS), Group D
 (w.e.f. from the academic session 2017-18 onwards)

Examination: **MFA (Third Semester)**

MFA-D-303 (Display+Viva-voce+Project Report)

Max Marks: 100 (50+25+25)

Credit - 4

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner
- (iii) Project Report will be presented in Seminar

Course of Study

Project

Students have to write about his/her art work created during the semester and internal committee will evaluate his/her project.

Kurukshetra University, Kurukshetra

M.F.A. (MASTER OF FINE ARTS) Graphic (Print Making) Group D

(w. e. f. the academic session 2017-18)

Examination: M.F.A. (Fourth Semester)

MFA-D-401 : History of Print Making

Time Allowed : 3 Hours

Max. Marks : 80 + 20 Internal Assessment

Credit

- 4

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit – I

Introduction of Printmaking in Art Institutions, Conventional Printmaking in Post Independence era growth in printmaking.

Unit – II

Recent printmaking activities, centers and individual printmakers and the aspects of their works like : Somnath Hore, Krishna Reddy, Jyoti Bhatt, Sanat Kar, K. G. Subramaniam, R. B. Bhaskaran, Rini Dhumal, Anupam Sud, Laxma Goud, Jagmohan Chopra, Rm Pallaniappan, V. Nagdas, Shyam Sharma, Ajit Dubey, Pinaki Barua, Kavita Nayyar, Hanuman Kambli,

Unit – III

Regional printmaking Technique Development, Different printmakers Group, Printmakers Guild, Delhi Shilpi Chakra Artist and their works.

Unit – IV

Contemporary Indian printmaking, New printmaking trends and techniques, Printmaking Studios and working Artist.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | | |
|---|---|-----|--|
| (i) Two handwritten Assignments
(1st Assignment after one month &
2nd after two months) | : | 50% | |
| (ii) One Class Test (One period duration) | : | 25% | |
| (iii) Attendance | : | 25% | |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 74% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 69% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Book Readings

1. Graphic Art in India since 1850 - Lalit Kala Academy
2. Contemporary Art (Journal) – Lalit Kala Academy
3. Water Based Screen Printing – Steve Hoskins
4. Stone Lithography – Paul Croft
5. Digital Printmaking – George Whale and Naren Barfield.
6. The Complete Printmaker (Techniques/Traditions/Innovations) – John Ross/Clare Romano/Tim Ross
7. Block and Silk Screen Printing – G. Ahlberg and O. Jarneryd.
8. Early Graphic Art in Bengal (Journal) – Lalit Kala Academy, Pranabranjan Roy.
9. Three Graphic Artist (Journal) – Lalit Kala Academy, Geeta Kapoor.
10. Graphic Art and Craft – D. Kauffmann.
11. Silk Screen Techniques – Biegeleisen and Cohn
12. The Art of the Print – Fritz Eichenberg.
13. Print Making Today – Jules Heller
14. Graphic Art of 18th Century – Jean Adhemer.
15. A Half Century of American Print Making – A Fern
16. Great Prints of the world – Peterdi Gabor
17. Modern Japanese Prints – Oliver Statler.
18. The Art of Lithography – D.C. Berri
19. Offset Printing from stone and plates – Charles Harrap.
20. Japanese Woodblock printing – Umetaro Azechi.
21. Experiments in Wood Cut – Wodern Day.

22. An Introduction to a History of Wood cut – A.M. Hind
23. Wood Cut and Wood Engravings and How I make them – H.A. Mueller.
24. The Collograph Print – David Bernard
25. A History of Etching and Engraving – Arthur Hind
26. Silk Screen Printing for the Artist – Roger Marsh
27. Silk Screen Method of Reproduction – Bert Zahn
28. Japanese wood cutting and wood cut printing – Mr. T. Tokuno.
29. Hkkj rh; Nki kfp= dyk % Mk l qhy dckj
30. Dictionary of Print Making Terms – Rosemary Simmons
31. The complete print maker (Techniques/traditions/innovations) – John Ross/Clarc Romano/Tim Ross
32. How to Identity Prints – Bamber Gaspogne

Kurukshetra University, Kurukshetra
M.F.A. (MASTER OF FINE ARTS) Graphic (Print Making) Group D
 (w. e. f. the academic session 2017-18)

DETAILED SYLLABUS

Examination: **M.F.A. (Fourth Semester)**

MFA-D- 402: (Group D) Dissertation Max. Marks 100 **Credit -4**

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

- xxi. A critical and analytical aspect of Painting, Applied Arts , Sculpture, Graphics (Print Making) etc.
- xxii. A critical and analytical aspect of History of Art.
- xxiii. Folk, Tribal Art and Popular form of Art.
- xxiv. Concept of Aesthetics or Philosophy.
- xxv. Contemporary Artists.
- xxvi. New trends in Contemporary Art.
- xxvii. Any other new relevant topic including experimentation.etc.

DETAILED SYLLABUS (Practical)

Examination: **M.F.A. (Fourth Semester)**

MFA-D- 403 (Composition)

Credit - 12

Time Allowed : 36 Hours Max. Marks : 300 (Examination : 200 & Sessional : 100)

Medium : Relief/Intaglio/Lithography/Screen Print/Mixed Media

Instructions :

- (ii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iii) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.
- (iv) Minimum Size of work : 18" x 12"
Sessional Work, Print : 07

Examination: MFA (Fourth Semester)

MFA-D-404 (Exhibition+Viva-voce+Seminar)

Max Marks: 100 (50+25+25)

Credit - 4

Instructions

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

Kurukshetra University, Kurukshetra
MA & M.F.A. (FINE ARTS)
CHOICE BASED CREDIT SYESTEM (CBCS), Elective Paper
(w.e.f. the academic session 2016 onwards)

Painting (A), Semester: 2nd
(w.e.f. the academic session 2016-17)

Examination: MA/ MFA 2nd Sem. (Elective)

Paper: MA-B & MFA – B/C/D-205 Pictorial Composition

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Syllabus of Elective

1. Study of Landscape
Medium –Pastel/ Poster/ water colour/ Oil Colour/ Acrylic Colour.
Size- ½ Size and ¼ Size
Total Number of Assignment - 2 Marks : 20
2. Study of Indian Miniature and Folk art
Size – ¼ and ½ Imp.
Total Number of assignment - 2 Marks : 20
3. Copy of famous art work
Size (2”x2”) paper on canvas
Medium – oil colour, acrylic, poster colour
Total no. of assignment - 1 Marks : 10

Painting (A), Semester: 3rd
(w.e.f. the academic session 2017-18)

Examination: MA & MFA 3rd Sem. (Elective)

Paper: MA-B & MFA – B/C/D-304 Composition

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Syllabus of Elective

1. Study of portraiture and composition based on portrait, object, figure, interior and landscape
Medium – Poster colour, acrylic and oil
Size- 2’x2” (Paper and Canvas)
Total No. of assignment – 3 Marks: 30
2. Study of developing own style in Composition
Medium – Any medium
Only canvas
Total no. of assignment- 2 Marks: 20

MA & M.F.A. (FINE ARTS)
CHOICE BASED CREDIT SYESTEM (CBCS), Elective Paper
(w.e.f. the academic session 2016 onwards)

Applied Arts (B)- Semester: 2nd
(w.e.f. the academic session 2016-17)

Examination: MA & MFA 2nd Sem. (Elective)

Paper: MA-A & MFA – A/C/D-205 Graphic Design-I

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Details of course work:

Practical (Medium: Computer)

- | | |
|---|----------|
| 1. Stationary Set (Visiting Card, Envelope, Letter Head) Total No. of Assignment-3 | 15 Marks |
| 2. Logo Design/ Symbol/ Monogram/ Insignia: Total No. of assignment-3 | 15 Marks |
| 3. Illustration (Total no. of assignment-1book with 8 plates), Medium: Computer/ Hand Work. | 20 Marks |

Applied Arts (B)- Semester: 3rd
(w.e.f. the academic session 2017-18)

Examination: MA & MFA 3rd Sem. (Elective)

Paper: MA-A & MFA – A/C/D-304 Graphic Design-II

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Details of course work:

Practical (Medium: Computer)

- | | |
|--|----------|
| 1. Poster (Total no. of assignment-2) | 20 Marks |
| 2. Hoarding/ Banner. -(Total no. of assignment-1) | 10 Marks |
| 3. Catalogue/ Folder & Invitation etc. (Total no. of assignment-2) | 20 Marks |

MA & M.F.A. (FINE ARTS)
CHOICE BASED CREDIT SYESTEM (CBCS), Elective Paper
(w.e.f. the academic session 2016 onwards)

Sculpture (C), Semester: 2nd
(w.e.f. the academic session 2016-17)

Examination: MA & MFA 2nd Sem. (Elective)

Paper: MA- A/ B & MFA – A/B/D-205 Clay Modeling-I

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Details of course study:

Practical

1. Introduction to sculpture-basic elements and their relationships-sculptural exercises
2. Knowledge about the clay(preparation of clay)
3. Study of medium like clay with animals, birds, human figure (parts of body) and other object.(round & relief)

Size:-12"x12" x18"

Medium: Clay

Total No. of Assignment – 05 (10 marks each)

Sculpture (C), Semester: 3rd
(w.e.f. the academic session 2017-18)

Examination: MA & MFA 3rd Sem. (Elective)

Paper: MA-A/B & MFA – A/B/D-304 Clay Modeling-II

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Details of course study:

Practical

1. Knowledge about technique and using clay modeling tools for portrait & composition (round & relief)
2. Knowledge about pottery in clay.
3. Fabrication finishing , colouring and polishing
4. Size 12"x12"18
5. Medium : Clay
6. Total No. of Assignment – 05 (10 marks each)

MA & M.F.A. (FINE ARTS)
CHOICE BASED CREDIT SYESTEM (CBCS), Elective Paper
(w.e.f. the academic session 2016 onwards)

Print Making (D), Semester: 2nd
(w.e.f. the academic session 2016- 17)

Examination: MA & MFA 2nd Sem. (Elective)

Paper: MA-A/B & MFA – A/B/C-205 Relief Composition

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Course of Study:

Basic Studies in specialized mediums of Printmaking

2. Printmaking emphasis on composition and individual technique working in all the following mediums.
- (f) Relief Process (**No. of Assignment: 02, 25 Marks each**)
 - v. Selection of Materials, preparation of surface for various textures.
 - vi. Preparing design and transferring on selected materials, cutting of material and preparing the printing surface.
 - vii. Printing of prepared block. Determine registration for printing of editions.
 - viii. Woodcut Black & White Print method and Colour Wood cut Print method.
 - ix. Relief Printing on other Surfaces. **Size: 8"x8"**,

Print Making (D), Semester: 3rd
(w.e.f. the academic session 2017-18)

Examination: MA &MFA 3rd Sem. (Elective)

Paper: MA-A/B & MFA – A/B/C-304 Intaglio Composition

Time: 12 Hrs.

Max. Marks: 50

Credit-2

Course of Study

Basic Studies in specialized mediums of Printmaking

1. Intaglio Printmaking process emphasis on composition and individual technique working in the following medium.
 - (a) Intaglio Process (Etching, Dry point & Aquatint), **No. of Assignment: 02, 25 Marks each**
 - v. Selection of materials preparations and application of dry and liquid grounds. Study of various chemicals and mordents.
 - vi. Preparation of composition on plate with various experiments for textural and tonal values. Different techniques like Dry Point, Etching& Aquatint.
 - vii. Different Printing techniques, with the help of Rollers, Stencils and Inks.
 - viii. Art Work Size: 8" x 8"

Kurukshetra University, Kurukshetra
CHOICE BASED CREDIT SYESTEM (CBCS), (Open Elective)
Opted by Students from other departments of Indic Studies Faculty

Fundamental of Visual Arts
Semester- 2nd w.e.f. 2016-17

Examination:- Fundamental of Visual Art-I Max. Marks:- Practical-50 Credit: 2

Time: 06 Hours

Details of course works:

Theory Max. Marks : 20 (2 Tests+ 2 Assignments)

- Practice of Element of Art (Line, Form, Color, Tone, Texture, Shape etc.)
- Knowledge of Principal of Arts (Balance, Unity, Harmony, Contrast, Dominance etc.)
- Practice of Theory of Colors, Medium of Color, Perspective.
- Basic Introduction of Art, Fine Art, Types of Art, Definition Of Art

Practical Max. Marks : 30

1. Still Life- Object Drawing (Medium- Pencil, Pastel, Poster Colour)- **Total no. of Assignment-2**
2. Nature Drawing -Tree Study, Animal Study etc. (Medium- Pencil, Poster, Pestle)-
Total no. of Assignment-2
3. Design- 2D, 3D, Letter writing (Medium- Poster Colure)- **Total no. of Assignment-2**
4. Sketches – 20 (Object/ Figure/ Nature etc.)

Semester- 3rd w.e.f. 2017-18

Examination:- Fundamental of Visual Art-II Max. Marks: - Practical-50 Credit: 2

Time: 06 Hours

Details of course works:

Theory Max. Marks : 20 (2 Tests+ 2 Assignments)

- Nature and Characteristics of Drawing and Painting media such as pencil, crayon, charcoal, pastel, pen and ink, water Colour, Oil Colour and Acrylic colour
- Mounting and Pasting of Art Works/ coating surface on paper etc.
- Preparation of canvas, and other ground surfaces for the paintings.

Practical Max. Marks : 30

1. Copy from master Art -Indian and Western painter (Medium-Water Color, Poster Color)-
Total no. of Assignment-2.
2. Landscape Painting Outdoor And Indoor (Poster Colour, Water Colour, Pencil Colour,Oil Colour, Acrylic Colour)- **Total no. of Assignment-2.**
3. **Sketches: - 20** (Object/ Figure/ Nature etc.)

Instructions:

- 1) Themes/Subject matters/topics will be of multiple choices.
- 2) Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.