

KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)
("A+" Grade NAAC Accredited)

Date-Sheet for the M.A. Mass Communication and M.Sc. Mass Communication (I & III SEMESTER)
Examination commencing w.e.f. 22-11-2018.

(THEORY EXAMINATION)

Time of Examination: 9.30 A.M. to 12.30 P.M. (MORNING SESSION)

DATE	SUBJECT & PAPER
	MA Mass Communication Ist Semester
22-Nov-2018	Paper-I: Theory and Practice of Communication (wef 2016-17 CBCS Syll.)
22-Nov-2018	Paper-I: Theory and Practice of Communication (Syllabus 2014-15 onwards)
26-Nov-2018	Paper-II: Writing Skills (wef 2016-17 CBCS Syll.)
26-Nov-2018	Paper-II: Writing Skills (Syllabus 2014-15 onwards)
29-Nov-2018	Paper-III: Introduction to Mass Media (wef 2016-17 CBCS Syll.)
29-Nov-2018	Paper-III: Introduction to Mass Media (Syllabus 2014-15 onwards)
3-Dec-2018	Paper-IV: Current Affairs & Media Issues (wef 2016-17 CBCS Syll.)
3-Dec-2018	Paper-IV: Current Affairs & Media Issues (Syllabus 2014-15 onwards)
6-Dec-2018	Paper-V: Computer Applications (wef 2016-17 CBCS Syll.)
6-Dec-2018	Paper-V: Computer Applications (Syllabus 2014-15 onwards)
	MA Mass Communication 3rd Semester
24-Nov-2018	Paper-XI: Editing (wef 2017-18 CBCS Syll)
24-Nov-2018	Paper-XI: Editing (Syll.2015-16 onwards)
24-Nov-2018	Paper-XI: Reporting Skills & Practice (Syll.2009-10 to 2014-15)
27-Nov-2018	Paper-XII: T.V. Journalism (wef 2017-18 CBCS Syll)
27-Nov-2018	Paper-XII: T.V. Journalism (Syll.2015-16 onwards)
27-Nov-2018	Paper-XII: Media Production (Syll.2009-10 to 2014-15)
1-Dec-2018	Paper-XIII: Public Relations (wef 2017-18 CBCS Syll)
1-Dec-2018	Paper-XIII: Public Relations (Syll.2015-16 onwards)
1-Dec-2018	Paper-XIII: Development Communication (Syll.2009-10 to 2014-15)
5-Dec-2018	Paper-XIV: Cmmunication Research (wef 2017-18 CBCS Syll)
5-Dec-2018	Paper-XIV: Cmmunication Research (Syll.2015-16 onwards)
5-Dec-2018	Paper-XIV: Advertising and Social Marketing (Syll.2009-10 to 2014-15)
8-Dec-2018	Paper-XV: Communication Technology (wef 2017-18 CBCS Syll)
8-Dec-2018	Paper-XV: Communication Technology (Syll.2015-16 onwards)
8-Dec-2018	Paper-XV: Communication Research (Syll.2009-10 to 2014-15)
	M.Sc. Mass Communication Ist Semester
22-Nov-2018	P-101: Science of Communication (wef 2016-17 CBCS Syll.)
22-Nov-2018	P-101: Science of Communication (Syllabus 2014-15 to 2015-16)
26-Nov-2018	P-102: Indian Constitution, Media Laws & Ethics (wef 2016-17 CBCS Syll.)
26-Nov-2018	P-102: Indian Constitution, Media Laws & Ethics (Syllabus 2014-15 to 2015-16)
29-Nov-2018	P-103: Communication Skills & Personality Development (wef 2016-17 CBCS Syll.)
29-Nov-2018	P-103: Communication Skills & Personality Development (Syllabus 2014-15 to 2015-16)
3-Dec-2018	P-104: Media Writing Skills (wef 2016-17 CBCS Syll.)
3-Dec-2018	P-104: Media Writing Skills (Syllabus 2014-15 to 2015-16)
6-Dec-2018	P-105: Growth & Development of Media (wef 2016-17 CBCS Syll.)
6-Dec-2018	P-105: Growth & Development of Media (Syllabus 2014-15 to 2015-16)
	M.Sc. Mass Communication 3rd Semester
24-Nov-2018	P-301: Communication Research (wef 2017-18 CBCS Syll.)
24-Nov-2018	P-301: Communication Research (Syll.2015-16 onwards)
24-Nov-2018	Paper-XI: Media Production-I (Print) (Syll.2009-10 to 2014-15)
27-Nov-2018	P-302: Online Journalism & Social Media (wef 2017-18 CBCS Syll.)
27-Nov-2018	P-302: Online Journalism & Social Media (Syll.2015-16 onwards)
27-Nov-2018	Paper-XII: Media Production-II (Electronics) (Syll.2009-10 to 2014-15)
1-Dec-2018	P-303: PR & Corporate Communications (wef 2017-18 CBCS Syll.)
1-Dec-2018	P-303: PR & Corporate Communications (Syll.2015-16 onwards)
1-Dec-2018	Paper-XIII: Development Communication (Common with Mass Communication) (Syll.2009-10 to 2014-15)

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5-Dec-2018	P-304: Photography & Videography (wef 2017-18 CBCS Syll.)
5-Dec-2018	P-304: Photography & Videography (Syll.2015-16 onwards)
5-Dec-2018	Paper-XIV: Advertising and Social Marketing (Common with Mass Communication) (Syll.2009-10 to 2014-15)
8-Dec-2018	P-305: T.V. & Radio Production (wef 2017-18 CBCS Syll.)
8-Dec-2018	P-305: T.V. & Radio Production (Syll.2015-16 onwards)
8-Dec-2018	Paper-XV: Communication Research (Common with Mass Communication)(Syll.2009-10 to 2014-15)

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.**
 - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.**
 - 3 No extra answer-sheet will be provided.**

**KURUKSHETRA
23-Oct-2018**

CONTROLLER OF EXAMINATIONS

(BUILDING NOTICE PRINTED ATTACHED)