

## B.A. II (Semester - III)

Paper- Rural Industrialization

Max. Marks	: 100
Theory	: 90 Marks
Internal Assessment	: 10 Marks

### Location and Management - I

**Note:** -The question paper will consist of 9 questions. The candidate will be asked to attempt 5 questions in all selecting one question each from the three units and the fourth question may be attempted from any unit. Question 1 shall be compulsory consisting of objective type (filling blanks, true/false, multiple choice) nine questions of two marks each and spread over the entire syllabus. All questions will carry equal marks.

#### Unit - I

Industrial location – importance and difficulties. Factors affecting industrial location.

**Raw Material** – Classification, significance and problems related to rural industries.

**Marketing** – Importance, functions and problems regarding marketing in rural industries.

#### Unit - II

**Skilled labour** – Concepts, importance and problems; characteristics of rural Indian labour; factors affecting efficiency.

**Management** – General functions, concepts, need, types and difficulties.

#### Unit - III

**Finance** – Sources and problems in obtaining finance for rural industries. HSIIDC, SIDBI, SFCs.

**Quality Control** - Objectives, methods, significance and problems in small scale sector

#### Unit - IV

District Industries Centre - functions, role and evaluation.

Role of Self-Help Groups and micro-financial Institutions in economic development.

## B.A. II (Semester - IV)

Paper- Rural Industrialization

Max. Marks : 100  
Theory : 90 Marks  
Internal Assessment : 10 Marks

### Location, Management and Govt. Policies

**Note:** -The question paper will consist of 9 questions. The candidate will be asked to attempt 5 questions in all selecting one question each from the three units and the fourth question may be attempted from any unit. Question 1 shall be compulsory consisting of objective type (filling blanks, true/false, multiple choice) nine questions of two marks each and spread over the entire syllabus. All questions will carry equal marks.

#### Unit - I

**Elementary ideas of a survey report:** Objectives, preparation of questionnaire, data compilation and presentation.

Salient features of technical and market feasibility studies.

#### Unit – II

**Financial Feasibility:** Total cost of project, means of finance, fix costs, variable costs and break even analysis.

Main contents and preparation of Project Report.

#### Unit - III

**Industrial Estates:** Concepts, objectives advantages and progress under Five Year Plans. Working, significance and operational difficulties.

National Programme for Rural Industrialisation - objectives and schemes offered.

#### Unit - IV

Backward area development and rural Industrialisation- Need and operational difficulties.

Sickness of small scale sector – causes, implications and remedial measures.

Gandhian philosophy of rural Industrialisation.

**Practical:** After having elementary ideas about survey, feasibility and project report the students would start working on their individual projects to be submitted by 15<sup>th</sup> April of the succeeding year.