

KURUKSHETRA UNIVERSITY KURUKSHETRA
BACHELOR OF FASHION AND APPAREL DESIGN (BFAD)
SEMESTER-VII
w.e.f. 2014-15

Practical / Lab based Courses

Code No.	Subject	Marks	Time
BFAD-401	Internship* & Viva - Voce	50	3 hrs.

TOTAL

50

***The report is to be submitted in Kurukshetra University, Kurukshetra on or before 30th November.**

KURUKSHETRA UNIVERSITY KURUKSHETRA
BACHELOR OF FASHION AND APPAREL DESIGN (BFAD)
SEMESTER-VII
INTERNSHIP
(Practical)

Course Code: BFAD-401

Duration of exam: 3 hrs

M. Marks.: 50

Viva voce: 25

Internship report: 25

- Acquiring full knowledge about the export house
 1. The total strength
 2. The working class
 3. The labour class
 4. Total number of unit
- Merchandising unit
 1. Merchandiser
 2. Types of work
 3. Orders
 4. Samples
 5. Calculations
 6. Cost sheet
 7. Cost and benefit analysis
- Sampling unit
 1. Samples created
 2. Lab dips
 3. File maintenance
 4. Mil record
- Accounts unit
 1. Expenses
 2. Projects
 3. Export receipts
- Production unit
 1. From receiving design to manufacturing of sample
 2. Role of pattern master
 3. Garment construction team
 4. Ironing team
 5. Chemical washing team
 6. Embroidery unit

- Designing unit
 1. Specifying needs of buyers
 2. Designing sketches
 3. Creating sample
 4. Production in bulk

REFERENCES

Text books:

- Crap and Latham. The Technology of Clothing Manufacture.
- Mike Easy. Fashion Marketing.
- Frings. Fashion from Concept to Consumer.
- Vidyasagar. Textile Technology.

KURUKSHETRA UNIVERSITY KURUKSHETRA
BACHELOR OF FASHION AND APPAREL DESIGN (BFAD)
SEMESTER-VIII

Practical / Lab based Courses

Code No.	Subject	Marks	Time
BFAD-471	Portfolio Development- II	50	3 hrs.
BFAD-472	Design Studio preparations & Fashion Show	50	3 hrs.

TOTAL

100

KURUKSHETRA UNIVERSITY KURUKSHETRA
BACHELOR OF FASHION AND APPAREL DESIGN (BFAD)
SEMESTER-VIII
PORTFOLIO DEVELOPMENT- II
(Practical)

Course Code: BFAD-471

Duration of exam: 3 hrs

M. Marks: 50

Practical Exam: 50

Unit 1

- **Developing portfolio for mass production**
 1. Female –
 - Casual wear
 - Formal wear
 - Party wear
 - Sportswear
 - Party Wear
 - Preparation of- spec sheet, swatch sheet, flat sketch sheet
- **Developing portfolio for High Fashion**
- **Mood board preparation for Female**
 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet

REFERENCES

Text books:

- Bina Abling, Fashion Sketch Book, Fairchild publications,1994
- Druid Elisabeth and Pace Tiziana, Figure Drawing for Fashion design, Peplin Press,2004
- Ireland Patrick John, Fashion Design Drawing and presentation, Batsford,2005
- Mckelvy Kathrynand Munslow Janine, Illustrating Fashion, Blackwell Publishing,2004
- Ray Smith, Drawing figures, Dorling Kindersley, 1994.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Borelli Laird , Fashion Illustration Now , Thomas and Hudson Publishers , 2003
- Ireland Patrick John , Fashion Design Drawing and Presentation , bats ford ,2005

KURUKSHETRA UNIVERSITY KURUKSHETRA
BACHELOR OF FASHION AND APPAREL DESIGN (BFAD)
SEMESTER-VIII
DESIGN STUDIO PREPARATIONS & FASHION SHOW
(Practical)

Course Code: BFAD-472

Duration of exam: 3 hrs

M. Marks: 50

Practical Exam: 50

- Selection and evaluation of designs for different groups (male/female/child) according to theme.
- Construction of selected designs.
- Design presentation through Fashion Show.
- Exhibition-cum-sale of prepared garments and accessories.
- Fashion photography: - principles, types, application, history.
- Light and light sensitive materials, films, techniques of recordings.
- Camera: - types, accessories, uses and essential parts of camera.
- Assignment on indoor and outdoor shoots.
- Visit to a studio.

REFERENCES

Text books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

Magazines/ Journals:

- Global Apparel
- Image Business of Fashion.
- INDIA Vogue/INTERNATIONAL VOGUE
- Fashion ELLE
- Moda