

M.A. BUSINESS ECONOMICS
Course Scheme According to Choice Based Credit System
TO BE IMPLEMENTED FROM 2016-17

Time	:	3 Hours
Maximum Marks	:	100 Marks
Theory	:	80 Marks
Internal Assessment	:	20 Marks, Division of Marks as given below:
		One Test/Seminar: 50% (For Each Paper)
		One Class Test: 25 % (One Period Duration)

Attendance: 25% Marks of Attendance will be given as under:

91% onwards	:	05 Marks
81% to 90%	:	04 Marks
75% to 80%	:	03 Marks
70% to 74%	:	02 Marks
65% to 69%	:	01 Marks*

*For students engaged in Co-Curricular Activities of the University only /authenticated medical grounds duly approved by the concerned Chairperson.

M.A. Business Economics
[Course Structure & Syllabi under CBCS]
TO BE IMPLEMENTED FROM 2016-17

Scheme of Examination for M.A.Business Economics

1. The M.A. Business Economics Course has been divided into 4 Semesters spread over 2 years.
2. Every Student of M.A. Business Economics Course has to pass **96 Credits (72 Core Courses Credits + 20 Elective Courses Credits + 2 Credits in Semester-II and 2 Credits in Semester-III from optional Paper offered by other Departments of the Faculty of Social Sciences).**
3. The M.A. Business Economics Course is of 176 Credits and every student has to pass 96 Credits to earn the Degree under Choice Based Credit System.

SEMESTER-I

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS					L	T	P
MABE 101	MICRO ECONOMIC ANALYSIS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 102	MATHEMATICAL AND STATISTICAL TECHNIQUES	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 103	COMPUTER APPLICATIONS IN BUSINESS ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 104	MANAGEMENT AND ORGANISATIONAL BEHAVIOUR	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 105	PUBLIC ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 106	SEMINARS		50		-	½ Hrs./G	2
Total		550			22		

SEMESTER-II

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS					L	T	P
MABE 201	MACRO ECONOMIC ANALYSIS AND POLICY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 202	FUNDAMENTALS OF ECONOMETRICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 203	ACCOUNTING FOR BUSINESS ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 204	BUSINESS RESEARCH METHODS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 205	INTERNATIONAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 206	COMPREHENSIVE VIVA-VOCE	50	-		-	½ Hrs./G	2
OESS-02	Candidate is required to take one Option Elective, other than Economics, from the Common Lists of Papers of Social Sciences (Syllabus enclosed in the end)	50	-	2 Hrs.	2	-	-
Total		550 + 50				22 + 2	

SUMMER TRAINING

Each student is required to go on 6 weeks summer training in any business organisation after 2nd semester examinations. He/she has to prepare a training report on the project undertaken in the concerned business organisation and submit a copy of this report duly certified by the authorised signatory from the same business organisation. This project report is to be submitted latest by 30th November and will be externally evaluated in the 3rd semester and carries a weightage of 100 marks.

SEMESTER-III

w.e.f. 2017-18

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS					L	T	P
MABE 301	ECONOMIC ENVIRONMENT OF BUSINESS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 302	ADVANCED MICROECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 303	SUMMER TRAINING REPORT	100			-	½ Hrs./G	4
MABE 304	SEMINARS		50		-	½ Hrs./G	2
OESS-12	Candidate is required to take one Option Elective, other than Economics, from the Common Lists of Papers of Social Sciences of the same Subject as taken in Semester-II (Syllabus enclosed in the end)	50	-	2 Hrs.	2	-	-
ELECTIVE PAPERS							
CHOOSE ANY ONE OF THE FOLLOWING ELECTIVE GROUPS							
GROUP-I							
ECONOMICS OF MARKETING							
MABE 311	MARKETING MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE	INTERNATIONAL	80	20	3 Hrs.	4	½ Hrs./G	-

312	MARKETING						
MABE 313	CONSUMER BEHAVIOUR AND MARKETING RESEARCH	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-II							
ECONOMICS OF FINANCE							
MABE 321	ECONOMICS OF CORPORATE FINANCE	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 322	INVESTMENT AND PORTFOLIO MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 323	PROJECT MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-III							
ECONOMICS OF HUMAN RESOURCES							
MABE 331	LABOUR ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 332	ECONOMICS OF HUMAN RESOURCE DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 333	ENTREPRENEURSHIP DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-IV							
ECONOMICS OF AGRICULTURE AND RESOURCES							
MABE 341	AGRICULTURE ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 342	DEMOGRAPHY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 343	ENVIRONMENTAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-V							
ECONOMICS OF TAXATION							

MABE 351	DIRECT TAXES-I	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 352	VAT AND SERVICE TAX	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 353	THEORY OF TAXATION	80	20	3 Hrs.	4	½ Hrs./G	-
Total		650 + 50				26+2	

SEMESTER-IV

w.e.f 2017-18

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS					L	T	P
MABE 401	CORPORATE STRATEGY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 402	INDIA IN THE CONTEMPORARY WORLD ECONOMY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 403	ECONOMICS OF GROWTH AND DEVELOPMENT	100	20	3 Hrs.	4	½ Hrs./G	-
MABE 404	COMPREHENSIVE VIVA VOCE	50			-	½ Hrs./G	2
ELECTIVE PAPERS							
CHOOSE ANY ONE OF THE FOLLOWING ELECTIVE GROUPS							
GROUP-I							
ECONOMICS OF MARKETING							
MABE 411	MARKETING OF SERVICES	80	20	3 Hrs.	4	½ Hrs./G	-

MABE 412	INTEGRATED PROMOTIONAL MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-II							
ECONOMICS OF FINANCE							
MABE 421	FINANCIAL DERIVATIVES AND RISK MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 422	FINANCIAL INSTITUTIONS AND MARKETS	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-III							
ECONOMICS OF HUMAN RESOURCES							
MABE 431	CROSS CULTURAL AND GLOBAL HRD	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 432	ORGANISATIONAL CHANGE AND DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-IV							
ECONOMICS OF AGRICULTURE AND RESOURCES							
MABE 441	INDUSTRIAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 442	ECONOMICS OF INFRASTRUCTURE	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-V							
ECONOMICS OF TAXATION							
MABE 451	DIRECT TAXES-II	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 452	CORPORATE TAX PLANNING	80	20	3 Hrs.	4	½ Hrs./G	-
Total		550				22	

Total Marks: 2400

Total Credits: 176

GRAND TOTAL = 2400

Total Credit : 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

MICRO ECONOMIC ANALYSIS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: As a foundation course, in this Paper, student is expected to understand the behavior of an economic agent, namely, a consumer, a producer, a factor owner and the price fluctuation in a market. The approach of this paper is to study the behavior of a unit and analysis is generally static and in partial equilibrium framework. After studying this course the student shall be ready to take higher courses in micro economic analysis to reach nearer to more practical and real aspects of the consumers and firms.

Unit I

Consumer behavior: Law of demand, Basic ideas of demand estimation and forecasting; Indifference curve approach to demand: Price, Income and Substitute effects (Hicks); Applications of Indifference Curve Analysis; The Consumer's Surplus (Marshall and Hicks); Elasticity (Price, cross, income) of Demand and Supply and their applications.

Unit II

Objectives of the firm; Production functions; Law of Variable Proportions; capacity utilization; Estimation of Production and Cost functions; Break Even Analysis; Equilibrium of the firm-single and multi-product firm; Theories of costs – traditional and modern; Analysis of economies of scale.

Unit III

Pricing and output decisions under different forms of market structure - Perfect Competition, Monopoly, Bilateral Monopoly, Price Discrimination and Monopolistic Competition (Chamberlin's approach)

Unit IV

Different models of Pricing- Mark up Pricing, Marginal Cost Pricing, factor Pricing, Peak-Load pricing, Transfer pricing; Oligopoly – Non-collusive Models- Cournot, Bertrand, Chamberlin, Kinked-demand curve and Collusive models - Market sharing cartels, Price leadership models.

Reading List

- Jones, Trefor (2004): Business Economics and Managerial Decision Making, USA John
- Keat, Paul G. and Young Philip K.Y. (1996), Managerial Economics. : Economic Tools for Today's Decision Makers, Prentice Hall.
- Koutsoyiannis, A. (1979), Modern Microeconomics, (2nd Edition), Macmillan Press, London.
- Salvatore D (2006), Microeconomics-Theory and Applications, Oxford University Press
- Varian, H. (2003), Intermediate Microeconomics, East-West Press. Wiley and Sons

- Damodaran, Suma, (2006): Managerial Economics, U.K. Oxford University Press.
- Mansfield, Edwin (1997): Applied Microeconomics, USA, W.W. Norton and Co.
- Pindyck and Rubinfeld (2002): Microeconomics, India, Prentice Hall,
- Archibald, G.C. (Ed.) (1971), Theory of the Firm, Penguin, Harmondsworth.
- Baumol, W.J. (1982), Economic Theory and Operations Analysis, Prentice Hall of India, New Delhi.
- Boyes, W. and Melvin, M., Micro economics, Houghton Mifflin Company Boston New York.
- Collet A., Whinston and Green (2012), Micro Economic Theory, Oxford University Press.
- Da Costa, G. C. (1980), Production, Prices and Distribution, Tata McGraw Hill, New Delhi.
- Goodwin, Nelson, Ackerman and Weisskopf (2009), Micro Economics in context, PHI Learning Private Limited.
- Gravelle, H. and Rees, R. (2008), Micro Economics, Dorling Kindersley.
- Green H.A.G. (1971), Consumer Theory, Penguin, Harmondsworth.
- Gupta K.R. (2009), Advanced Micro Economics, Atlantic Publishers and Distributors LTD
- Healthfields and Wibe (1987), An Introduction to Cost and Production Functions, Macmillan, London.
- Henderson, J.M. and R.E. Quandt (1980), Microeconomic Theory: A Mathematical Approach, McGraw Hill, New Delhi.
- Hirshleifer, J. and A. Glazer (1997), Price Theory and Applications, Prentice Hall of India, New Delhi.
- Jehle Geoffrey A. and Reny Philip J (2008), Advanced Micro Economic Theory, Dorling Kindersley (India)
- Kreps, David M. (1990), A Course in Microeconomic Theory, Princeton University Press, Princeton.
- Krugman, Paul and Robin Wells, (2008): Microeconomics, USA, Worth Publishers
- Layard, P.R.G. and A.W. Walters (1978), Microeconomic Theory, McGraw Hill, New York.
- Lipsey and Chrystal (2014), Economics, Oxford University Press
- Mankiw (2006), Principles of Microeconomics, Cengage Learning
- Mansfield Edwin, Applied Micro Economics, W.W. Norton, New York London.
- Sen, A. (1999), Microeconomics: Theory and Applications, Oxford University Press, New Delhi.
- Sen, A. (2007), Micro Economics: Theory and applications. Oxford University Press.
- Varian, H. (2000), Microeconomic Analysis, W.W. Norton, New York.

Total Credit: 4

Time : 3 Hrs.

Max. Marks: 100

External : 80

Internal : 20

MATHEMATICAL AND STATISTICAL TECHNIQUES

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2 \times 8 = 16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: In order to understand economic problems clearly, the knowledge of quantitative techniques in the area of mathematics and statistics is very essential. The students in this direction are expected to have knowledge of concept of arithmetic and geometric progressions, matrix algebra, functions, differential and integral calculus. Further, in the field of statistics, techniques of simple correlation and regression, theory of index numbers and time series and knowledge of the concept of probability and theoretical distribution should be clearly understood by the student. This course is meant to train the student in a direction that one can use various statistical procedures for data analysis.

Unit I

Arithmetic Progression (A.P.) and Geometric Progression (G.P.): Definition, sum of A.P. and G.P. series, Arithmetic and Geometric means, Application of A.P. and G.P. in solving business problems

Determinants and Matrices: Determinants of second and third order, properties of determinant, simple problems, solutions of simultaneous equations and solutions of business problems involving simultaneous equations by Cramer's rule, Definition of Matrices over real numbers, Types of Matrices, matrix operations, Transpose of a square matrix, Inverse of a matrix through adjoint, Application of matrices in solving business problems.

Unit II

Differential Calculus: Concepts of function, Limit and Continuity, Definition of derivative, Rules for differentiation, Derivative of a function of a function, Second order derivative, Maximum and Minimum of functions involving one variable only, Concept of partial derivative.

Integral Calculus: Rules for integration, Integration by substitution and by parts, concept of definite integral

Unit III

Correlation and Regression: Karl Pearson's Coefficient of Correlation, Rank Correlation, Regression lines, Regression equations, Regression coefficients.

Index Numbers: Uses and Types, Tests for consistency, Base shifting, Splicing and Deflating of index numbers. **Probability Theory:** Probability–Classical, Relative, and subjective probability; Addition and Multiplication Probability models. **Probability Distributions:** Binomial. Poisson, and Normal distributions; their characteristics and applications

Unit IV

Types of Data and Statistical Analysis Procedures: Univariate, Bivariate and Multivariate (only overview); **Sampling:** Basic concepts, Random and Non-Random sampling.

Hypothesis Testing: Procedure based on Z, t, χ^2 and F-test and one-way ANOVA.

Reading List

- Business Mathematics, and Statistics, R.K. Ghosh, S. Saha, New Central Book Agency
- (Pvt.) Ltd. Mathematics for Economics –Dowling E.T. –Schawn Series, McGraw Hill, London.
- Mathematics for Business studies –J.K. Thukural –Mayoor Paperbacks.
- Mathematics and Statistics –Goel, Ajoy and Aloka, Taxman Allied Servies (P) Ltd.
- Speigal, M. R. Theory and Prodlblems of Statistics, McGraw Hill Book, London
- Croxton, F. E., D. . Cowden and S. Kliein, Applied General Statistics, Prentice Hall, New Delhi.
- Gupta S.C. and V.K. Kapoor, Fundamentals of Applied Statistics, S. Chand and Sons New Delhi.
- Gupta S. C. Fundamentals of statistics, Himalaya Publishing house, New Dehlhi.
- Gupta S.P. and Gupta M. P. Business statistics, Sultan chand and sons, New Delhi.
- Quantitative Methods for Business and Economics by Adil H. Mouhammed, PHI, New Delhi, 2003.
- Taro Yamane, Mathematics for Economists, PHI, 1973.
- Black, J. and J.F. Bradley (1973), Essential Mathematics for Economists, John Wiley and Sons

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

COMPUTER APPLICATIONS IN BUSINESS ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The growth and spread of computer and its invasive presence in every sphere of intelligent human activity is forcing every educational system and discipline to adopt and integrate its fundamentals into course curricula. It is to produce computer literate and well-educated post graduates who can get not only employment but also create work and produce value added output in the society, for which present syllabus is being designed. We believe this will make our new graduates more proficient, suitable and fit to face the future challenges in society. The students will learn to solve problems with spreadsheets. They will have fairly good knowledge of the e-commerce and e-governance.

Unit I

Introduction to Computer Fundamentals: History and Evolution of Computers; Classification of Computers and their applications; Hardware, Software and Types of Software; Operating System-Meaning and Functions; Types of memory; Input-Output Devices.

Application Softwares: Windows based operating system; Word Processing – Document Management and Formatting; Main Features of MS Access and Presentation software.

Unit II

Problem Solving with Spreadsheets; Spreadsheet as DBMS; Arithmetic & Geometric Progressions; Solution of Simultaneous Equation with Matrices; Mathematical, Statistical & Financial Functions; Graphical Analysis in Economics; Time-path of economic variables.

Unit III

Statistical Processing Techniques and Methods: Summarizing and analysis of data, Descriptive Statistics; Calculation of Mean, Correlation and Regressing analysis, Estimation of Growth Rates, Trends Forecasting; Construction of Index numbers; Moving Averages.

Unit IV

E-commerce-meaning, basis, scope; Electronic Transactions and security issues; E- governance in India; Use of IT for development; Information System for a business organization; Information flow and requirements; information system design approaches; Decision Support Systems; Data mining and analytics.

Reading List

- Sinha, P.K. , Computer Fundamental, BPB Publications, New Delhi.
- Rajaraman, V. Fundamentals of Computers, Prentice Hall of India, New Delhi.
- Parameswaranm R. Computer Applications in Business, S. Chand and Company, New Delhi.
- Sudalaimuthu, S. and Anthony Raj S, Computer Applications in Business, Himalays Publishing House, New Delhi.
- Goel, Sushil, Computer Application to Business & E-Commerce, Natraj Publishing House, Karanl.
- Madan, Sushila, Information Technology, Taxman Allied Services, New Delhi.
- P.T. Joseph, S.J. , E- Commerce : An Indian Perspective, PHI Learning , New Delhi.
- Lipschultz, M.M. and S. Lipschultz , Theory and Problems of Data Processing, Schaum's Outline Series, McGraw Hill, New York.
- David Whiteley, E-Commerce: Strategy, Technologies and Applications, Tata McGraw Hill, New Delhi.

Total Credit:4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The objective of this course is to familiarize the student with basic management concepts and aspects of human behavior so that one can be prepared to take up the leadership roles in one's future career. The student will be able to perceive the organizational cultures in more rational, positive and objective manner.

Unit I

Meaning, Nature and Importance of Management; Management Functions; Co-Ordination; Principles of Management; Major School of Management Thought: An Overview; Planning: Importance of Planning, Types of Plans, Planning and Decision Making Process.

Unit II

Process of Organizing and Control; Introduction to Organizational Behaviour in Management; Foundations of Individual Behaviour –Personality, Perception, Learning; Values; Attitudes

Unit III

Motivation; Job Design and Goal Setting; Group: Foundations of Group Behaviour; Communication and Group Decision Making; Interactive Conflict and Negotiation; Occupational Stress.

Unit IV

Leadership: Power and Politics; Organizational Theory and Design; Organisational Culture: Meaning, Importance and Characteristics of Organization Culture; Organisation Change: Significance, Forces and Resistance.

Reading List

- Luthans, Fred, Organizational Behaviour, 7 th ed., McGraw-Hill, New York.
- Koontz, Harold, Cyril ‘O’ Donnell, And Heinz Wehrich, Essentials of Management, Fourth Edition, McGraw-Hill, Singapore.
- Cook, Curtis, Phillip Hunsaker and Robert Coffey, Management and Organisation Behaviour, McGraw Hill Co., New York, 2000.
- Griffin, Ricky W., Organisational Behaviour, Houghton Mifflin Co., Boston.
- Hellreigel, Don, John W. Slocum, Jr., and Richard W. Woodman, Organizational Behaviour, South Western College Publishing, Ohio.

- Hersey and Blanchard, Management of Organisational Behaviour: Utilising Human Resources, 7th ed., Prentice Hall of India Ltd., New Delhi.
- Ivancevich, John and Michael T. Matheson, Organisational Behaviour and Management, Business Publication Inc., Texas.

- Koontz, Harold, Cyril ‘O’ Donnell, And Heinz Wehrich, Essentials of Management, Fourth Edition, McGraw-Hill, Singapore.
- Luthans, Fred, Organizational Behaviour, 7 th ed., McGraw-Hill, New York.
- Nelson, Debra L. and James Campbell Quick, Organizational Behaviour, West Publishing Company, St. Paul.

- Newman and Warren, The Process of Management: Concepts, Behaviour and Practice, Prentice Hall of India Ltd., New Delhi.

- Newstrom, John W. and Keith Davis, Organizational Behaviour: Human Behaviour at Work, Tata McGraw-Hill, New Delhi, 1997.
- Rendolph, Bobbitt, H., Organisational Behaviour, 7 th ed., Prentice Hall, New Jersey.
- Robbins, Stephen P., Organizational Behaviour, 7 th ed., Prentice Hall, New Jersey.
- Robbins, Stephen P. and Mary Coutler, Management, 5 th ed., Prentice Hall of India Private Ltd., New Delhi.
- Sharma, R.A., Organizational Theory and Behaviour, Tata McGraw -Hill, New Delhi.
- Steers, Richard M. and J. Stewart Black, Organizational Behaviour, Harper Collins College Publishers, New York.
- Stoner and Wankel, Management, 10 th Ed Prentice-Hall of India Ltd., New Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

PUBLIC ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This paper provides the core theories of public economics drawing its roots from welfare economics. Role and functions of the Government in an economy have been changing with the passage of time. Therefore, this paper goes ahead of 'Public Finance' which is traditionally been applied to the package of those policies and operations which involve the use of tax and expenditure measures. While budgetary policy is an important part to understand the basic problems of use of resources, distribution of income, etc. There are vast array of fiscal institutions — tax systems, expenditure programmes, budgetary procedures, stabilization instruments, debt issues, levels of government, etc., which raise a spectrum of issues arising from the operation of these institutions. Further, the existence of externalities, concern for adjustment in the distribution of income and wealth, etc. require political processes for their solution in a manner which combines individual freedom and justice. This paper combines a thorough understanding of fiscal institutions with a careful analysis of the issues which underline market efficiency, public choice, taxation and policies for public enterprises.

Unit I

The Efficient Markets; The Problem of Externalities and their Internalisation; The Coase Theorem; Rent Seeking Costs and Political Process; Efficient Provision of Public Goods; Samuelson Model; Wagner Hypothesis; Thompson Mechanism; Clarke Mechanism; Lindahl- Wicksell Mechanism; Theory of Club Goods.

Unit II

Public Choice – Rational Voter Hypothesis; Characteristics of Majority Voting Rule; Buchanan and Tullock Model; Bowen-Black Model; Arrow’s Impossibility Theorem; Downs Model on Demand And Supply of Government Policy; Models of Bureaucratic Behaviour- Niskanen, Tullock, Breton-Brennan- Buchanan, Voting and the Leviathan Hypothesis.

Unit III

Efficiency and Equity Principles of Taxation; Tax Incidence – Partial and General Equilibrium Analysis; Excess Burden of Tax And its Measurement; Burden Controversy of Public Debt; Fiscal Federalism- Tiebout Model; Theory of Intergovernmental Grants.

Unit IV

Public Enterprises –Pricing Policy of Public Enterprises; Theory of Second Best; Capacity Constraints and Peak Load Problem; Social Cost Benefit Analysis- Measuring Economic Benefits and Costs, Determining Shadow Prices, Decision Criteria, Problem of Risk and Uncertainty.

Reading list

- Boadway, Robin, “Public Sector Economics”, Cambridge, Winthrop Publishers
- Bruce, Neil, “Public Finance”, Addison- Wesley Educational Publishers, Inc.
- Jones. Philip and Cullis, Jones, “Public Finance and Public Choice- Analytical Perspectives”, Oxford University press
- Stiglitz, Joseph, “Economics of the Public Sector”, W.W.Norton and Company, new York/London
- Rosen, H.S., “Public finance”, Tata McGraw Hill
- McNutt, P.A., “The economics of Public Choice”, Edward Elgar Publishing Inc.
- Mueller, D.C., “Public Choice- I,II,III” Cambridge university Press, Cambridge
- Downs, A., “An Economic Theory of Democracy”, Harper and Row, New York
- Musgrave R.A and Peacock A.T., “ Classics in the Theory of Public Finance”, Mcmillan

SEMESTER-II

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
CORE PAPERS					L	T	P
MABE 201	MACRO ECONOMIC ANALYSIS AND POLICY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 202	FUNDAMENTALS OF ECONOMETRICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 203	ACCOUNTING FOR BUSINESS ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 204	BUSINESS RESEARCH METHODS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 205	INTERNATIONAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 206	COMPREHENSIVE VIVA-VOCE	50	-		-	½ Hrs./G	2
OESS-02	Candidate is required to take one Option Elective, other than Economics, from the Common Lists of Papers of Social Sciences (Syllabus enclosed in the end)	50	-	2 Hrs.	2	-	-
Total		550 + 50				22 + 2	

SUMMER TRAINING

Each student is required to go on 6 weeks summer training in any business organisation after 2nd semester examinations. He/she has to prepare a training report on the project undertaken in the concerned business organisation and submit a copy of this report duly certified by the authorised signatory from the same business organisation. This project report is to be submitted latest by 30th november and will be externally evaluated in the 3rd semester and carries a weightage of 100 marks.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

MACRO ECONOMIC ANALYSIS AND POLICY

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: On account of the growing influence and involvement of the State in economic fields, macroeconomics has become a major area of economic analysis in terms of theoretical, empirical as well as policy-making issues. Macroeconomics has an extensive, substantive as well as methodological content. It deals with the functioning of the economy as a whole, including how the economy's total output of goods and services and employment of resources is determined and what causes these totals to fluctuate. The canvass of the study is the whole rather than the part because what is true of parts is not necessarily true of the whole. This Paper is designed to make the student aware of the basic theoretical framework underlying the field of macroeconomics.

Unit I

National Income and Accounts

Circular Flow of Income in two, three and four-sector economy.

Consumption function

Keynes' Psychological law of consumption and implications of the law; Empirical evidence on consumption function; Reconciliation of short run and long run consumption function – Absolute Income, Relative income, Permanent Income and Life Cycle Hypotheses.

Investment Theories

Investment Function; The Marginal Efficiency of Capital Approach.

Unit II

Demand for Money

Classical and Keynesian approach (The Regressive Expectations model); Post Keynesian approaches to demand for money - Tobin (Portfolio balance approach), Baumol (Inventory approaches).

Supply of Money

Measures of Money Supply; Instruments of Monetary control; Mechanism of Monetary Expansion and Contraction (Deterministic and Behavioural models).

Neo-classical and Keynesian Synthesis

The Basic IS-LM model, Extension of IS-LM model with government sector, Labour market and Variable price level.

Unit III

Open Macro Economics

Mundell-Fleming Model under fixed and flexible exchange rates.

Theory of Inflation

Classical, Keynesian and Monetarist approaches; Structuralist theory of inflation; Philips curve analysis – Short run and long run Philips curve; Natural Rate of Unemployment hypothesis; Tobin's modified Philips curve.

Unit IV

Theory of Business Cycles

Business Cycle Theories of Schumpeter, Kaldor, Samuelson and Hicks; Control of business cycles – Relative efficacy of Monetary and Fiscal policies.

Macro Economic Policy

Monetary and Fiscal Policy- Targets and instruments; The Great Depression; Lags in the effects of policies; Expectations and Reactions; Uncertainty and Economic Policy; Economic Policy - Rules vs Discretion .

Reading List

- Ackley, G. (1978), Macroeconomics: Theory and Policy, Macmillan, New York.
- Blackhouse, R. and A. Salansi (Eds.) (2000), Macroeconomics and the Real World (2 Vols.), Oxford University Press, London.

- Branson, W.A. (1989), *Macroeconomic Theory and Policy*, (3rd Edition), Harper and Row, New York.
- Dornbusch, R. and F. Stanley (1999), *Macroeconomics*, Irwin McGraw Hill, Inc. New York, 7th Edition.
- Heijdra, B.J. and V.P. Fredericck (2001), *Foundations of Modern Macroeconomics*, Oxford University Press, New Delhi.
- Jha, R. (1991), *Contemporary Macroeconomic Theory and Policy*, Wiley Eastern Ltd., New Delhi.
- Romer, D.L. (1996), *Advanced Macroeconomics*, McGraw Hill Company Ltd., New York.
- Shapiro, E. (1996), Macroeconomic Analysis, Galgotia Publications, New Delhi.
- Dernburg , T.F.and D. M.Mc Dougall, Macroeconomics. McGraw Hill International Book Company.
- Frisch, H. (1983), *Theories of Inflation*, Cambridge University Press, Cambridge. John Wiley and Inc, USA.
- Lucas, R. (1981), *Studies in Business Cycle Theory*, MIT Press, Cambridge, Masscehustetts.
- Mankiw, N. Greogory (2000), *Macroeconomics* Macmillan Worth Publishers 4th Edition
- Mankiw, N. Greogory (2000), Macroeconomics Macmillan Worth Publishers 4th Edition
- Mankiw, N.G. and D. Romer (Eds.) (1991), *New Keynesian Economics*, (2Vols.), MIT Press, Cambridge.
- Ruggles R. and N. Ruggles (1956), *National Income Accounts and Income Analysis* Mc Graw Hill, Newyork.
- Sheffirin, S.M. (1996), Rational Expectations, Cambridge University Press, Cambridge.
- Taylor, L. (1983), Structuralist Macroeconomics, Basic Books, New Longman.
- Turnovsky, S.J. (1977), *Macroeconomic Analysis and Stabilization Policy*, Cambridge University Press, Cambridge.
- Veniers, Y.P. and F.D.Sebold, (1977) *Macroeconomics; Models and Policy*

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

FUNDAMENTALS OF ECONOMETRICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: Applications of economic theory need a reasonable understanding of economic relationships and relevant statistical methods. The econometric theory thus becomes a very powerful tool for understanding of applied economic relationships and for meaningful research in economics. This paper accordingly is devoted to equip the students with basic theory of econometrics and relevant applications of the methods. The topics covered in the course include application of single equation models to various economic problems.

Unit I

Nature and scope of Econometrics; Types of Econometric Models; Nature of Regression Analysis; Classical Linear Regression Model; Test of significance of models; Functional forms of regression models.

Unit II

Nature, Tests, Consequences and Remedial Steps of problems of Heteroscedasticity; Multicollinearity and Auto-Correlation; Problems of Specification error; Errors of measurement.

Unit III

Dummy variable technique – Testing structural stability of regression models comparing two regressions, interaction effects, seasonal analysis, Piecewise linear regression, regression with dummy dependent variables; The LPM, Logit and Probit models – Applications.

Auto-regressive and distributed lag models – Koyak Model, Partial adjustment model, Adaptive Expectations; Almon's Approach to distribute-lag models; Causality test, Granger test and Sim's test.

Unit IV

Stationarity, unit root, co-integration, spurious regression, Dickey-Fuller test, Engle-Granger test, Random walk model, Forecasting with ARIMA modelling; Box-Jenkins methodology; Panel data techniques – Random and fixed effects model.

Reading List

- Gujarati, D.N. (2010), Essentials of Econometrics (4th Edition), McGraw-Hill, New Delhi.
- Gujarati, D.N. (1995), Basic Econometrics (2nd Edition), McGraw-Hill, New Delhi.
- Pindyck, R.S. and D.L. Rubinfeld (1976), Econometric Models and Economic Forecasts, McGraw Hill Kogakusha, Tokyo.
- Amemiya, T. (1985), Advanced Econometrics, Harvard University Press, Cambridge, Mass.
- Baltagi, B.H. (1988), Econometrics, Springer, New York.
- Dougherty, C. (1982), Introduction to Econometrics, Oxford University Press, New York.
- Goldberger, A.S. (1998), Introductory Econometrics, Harvard University Press, Cambridge.
- Hill R.C., E.G. William and G.G. Judge (1997), Undergraduate Econometrics, Wiley, New York.
- Kennedy. P. (1998), A Guide to Econometrics (4th Edition), MIT Press, New York.
- Kmenta, J. (1997), Elements of Econometrics (Reprint Edition), University of Michigan Press, New York.
- Koutsoyiannis, A. (1977), Theory of Econometrics (2nd Edition), The Macmillan Press Ltd., London.
- Krishna, K.L. (Ed.) (1997), Econometric Applications in India, Oxford University Press, New Delhi.
- Maddala, G.S. (Ed.) (1993), Econometrics Methods and Application (2 Vols.), Aldershot U.K.
- Theil, H. (1981), Introduction to Econometrics, Prentice Hall of India, New Delhi.
- Croxton, F.E., D.J. Cowden and S.Klein (1973), Applied General Statistics, Prentice Hall, New Delhi.
- Intrilligator, M.D. (1978), Econometric Methods, Techniques and Applications, Prentice Hall Englewood Cliffs, New Jersey.
- Johnston, J. (1991), Econometric Methods, McGraw Hill Book Co., London.
- Chow, G.C. (1983), Econometrics, McGraw Hill, New York.
- Fanses, P.H. (1998), Time Series Models for Business and Economic Forecasting, Cambridge University Press, New York.
- Hamonda, O.F. and J.C.R. Roley (1997), Time Series Model, Casuality and Exogeneity, Cheltenham, U.K.
- Hansen, P.R. and S. Johanson, (1998), Workbook on Cointegration, Oxford University Press, New York.
- Harvey, A.C. (1981), Econometric Analysis of Time Series, Phillip Allen, London.
- Dhrymes, P.J. (1970), Econometrics – Statistical Foundations and Applications, Harper and Row Publishers, New York.
- Draper, N.R. and H. Smith (1966), Applied Regression Analysis, John Wiley, New York.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ACCOUNTING FOR BUSINESS ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This is an important paper to bridge the knowledge gaps between business and economics. This shall help integrating the concepts in financial and management accounting so that the students can analyze the firm level data for business decisions. The paper involves theory and practical techniques.

Unit I

Basic Accounting Theory: Accounting Concept and Conventions, Double Entry System, Accounting Equation, Journal, Ledger, Trial Balance, Trading & Profit And Loss Account & Balance Sheet, Understanding the Financial Statements of an Organization with Special Reference to Companies (Requirements of Schedule VI of Companies Act.)

Unit II

Concept of Marginal Cost, Marginal Costing and Absorption Costing; Cost Volume Profit Analysis; Break-Even Analysis, Assumption and Practical Applications of Break-Even Analysis, Decisions Relating Sales Mix, Make or Buy Decisions and Discontinuation of a Product Line.

Unit III

Standard Costing and Variance Analysis : Standard Costing as a Control Technique, Setting of Standards and their Revision. Variance Analysis – Meaning and Importance, Kinds of Variances and Their Uses Computation of Material, Labour and Overhead Variances.

Unit IV

Financial Statement Analysis: Tools for Financial Statement Analysis: Cash Flow Analysis, Ratio Analysis- Liquidity Ratios, Solvency Ratios, Activity Ratios, Profitability Ratios.

Reading list

- I.M.Pandey, “Management Accounting”, Vikas Publications, , Noida
- R.L.Gupta, “Advanced Accountancy- Vol.1” , Sultan Chand and Sons, New Delhi
- Anthony A. Atkinson,Rajiv D. Banker,Robert S. Kaplan,S. Mark Young, “**Management Accounting**”, Prentice-Hall of India
- Ashok Banerjee, “**Financial accounting- a Managerial emphasis**”, Excel books
- Asish K. Bhattacharyya, “**Financial accounting for Business Managers**”, Prentice-Hall of India
- B.Lev, “**Financial Statement Analysis : A New Approach**”, Prentice Hall Inc., Englewood Cliffs, N.J., 1978
- B.M. Lall Nigam,I.C. Jain, “**Cost Accounting: An Introduction**”, Prentice-Hall of India
- B.M.Lall Nigam,I.C.Jain, “**Cost Accounting: Principles and Practice**”, Prentice-Hall of India
- C.F.Lee, “**Financial Analysis and Planning: Theory and Application**”, Addison-Wesley, Reading, Mass, 1985
- Charles T. Horngren,Srikant M. Datar,George Foster, “**Cost Accounting: A managerial Emphasis**”, Prentice-Hall of India
- Duncan Williamson, “**Cost and management accounting**”, Prentice-Hall of India
- Dutta, “**Cost Accounting: Principles and Practice**”, Pearson Education
- E.A.Helfert, “**Techniques of Financial Analysis**”, Richard d. Irwin Inc., Homewood, Ill. 1977
- G.Foster, “**Financial Statement Analysis**”, Prentice Hall Inc., Englewood Cliffs, N.J., 1990
- H. Thomas Johnson, “**Relevance Lost- The Rise and fall of Management accounting**”, Harvard Business
- Hilton, Ronald W., “**Management Accounting- Creating Value in a Dynamic Business environment**” Tata McGraw-Hill
- Horngren, “**Cost Accounting: A managerial Emphasis**”, Pearson Education
- J Sizer, “**Insights into Management accounting**”, Penguin Books
- J.C.T.Mao, “**Quantitative Analysis of Financial Decisions**”, Macmillan, New York, 1971
- Jawaharlal, “**Cost Accounting**”, Tata McGraw-Hill
- Kaplan, “**Advanced Management Accounting**”, Pearson Education
- Khan, M.Y., “**Cost Accounting**”, Tata McGraw-Hill
- Kulshrestha, N.K., “**Management Accounting- Concepts and cases**”, Tata McGraw-Hill
- Lynch, Richard M., “**Accounting for Management Planning and control**”, Tata McGraw-Hill
- M. Bendrey, R. Hussey, “**Essentials of Management accounting in Business**”, Ane Books
- Meigs, Robert F., “**Accounting the basis for business decisions**”, Tata McGraw-Hill
- Nitin Balwani, “**Accounting and Finance for managers**”, Excel Books
- Peter Atrill,Eddie Mclaney, “**Accounting and Finance for non- specialists**”, Prentice-Hall of India

- R. Narayanaswamy, “**Financial accounting- a Managerial Perspective**”, Prentice-Hall of India
- R.S.Kaplan, “**Advanced Management Accounting**”, Prentice Hall Inc., Englewood Cliffs, N.J., 1982
- Robert S. Kaplan,Anthony A. Atkinson, “**Advanced Management Accounting**”, Prentice-Hall of India
- T.H.Naylor, “**Corporate Planning Models**”, Addison-Wesley, Reading, Mass, 1979

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

BUSINESS RESEARCH METHODS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This paper has been taken in this course so that the business economics students can take up market surveys during their summer training and later in their career can opt for business research. After studying this paper, the students will be able to design appropriate business research methodology for taking managerial decisions. They will be able to collect & analyze data by using suitable statistical procedures to write the research reports.

Unit-I

Meaning, Objectives and Motivation in research; Types of research; Research Process; Validity and Reliability in research; Research Design: Features of a good design, Types of Research Design; Basic principles of Experimental Design.

Unit-II

Sampling Design: Steps in Sample Design; Characteristics of a good sample design; Random Samples and Random Sampling Design; Measurement and Scaling Techniques; Errors in Measurement; Tests of sound measurement; Forecasting Techniques; Time Series Analysis.

Unit-III

Methods of data collection: Primary Data; Questionnaire and Interviews; Collection of Secondary Data; Cases and Schedules; Testing of Hypotheses: Procedure for Hypotheses Testing; Use of Statistical Techniques for testing of hypotheses; Sampling Errors.

Unit-IV

Testing of samples; Sampling Distributions, Sampling Theory: Determining size of the sample, codification level; Internal Estimation; Chi-square Test - Analysis of Variance and Co-variance; Interpretation of Data and Report Writing.

Reading list

1. Research Methodology - C.R.Kothari
2. Methodology and Techniques of Social Research - Wilkinson, Bhandarkar
3. Research Methodology - Dr. V.P.Micahel
4. Research Design & Methods - Kenneth S. Bordens
5. Business Research Methods - Donald R. Cooper

MABE. 2nd Semester
Paper- MABE 205 (Core)

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INTERNATIONAL ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type questions of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This course provides the students a thorough understanding and deep knowledge about the basic principles that tend to govern the free flow of trade in goods and services at the global level. The contents of the Paper, spread over various modules, lay stress both on theory and applied nature of the subject covering benefits of trade, impact on balance of payments, foreign exchange position, international monetary systems & institutions. The contents prepare the students to know the impact of free trade and tariffs on the different sectors of the economy as well as at the macro level. The students would also be well trained about the rationale of recent changes in the export-import policies of India. This paper has become relatively more relevant from the policy point of view under the present waves of globalization and liberalization.

Unit I

Theory of International Trade

Classical Theory of International Trade – Theory of Absolute Advantage, Comparative Advantage and Opportunity Costs, Empirical testing of Theory of Comparative Advantage.

Heckscher-Ohlin Model, Factor Price Equalization Theorem, Intra Industry Trade: Emergence and Measurement; Trade under Imperfectly Competitive Markets.

Unit II

Measurement of Gains from International Trade

Measurement of gains from trade; Concepts of terms of Trade, their uses and limitations; Hypothesis of secular deterioration of Terms of trade and its policy implications for less developed countries; Effects of Tariffs, Quotas and Non-tariff Barriers (NTBs).

Trade and Growth- Trade as an engine of economic growth; Import substitution v/s Export Push; The effects of growth on small and large countries.

Unit III

Foreign Exchange and Balance of Payments

Foreign Exchange Market: Meaning, Nature and Concepts; The Determination of Floating Exchange Rate; Expenditure-Switching Policies and Direct Controls; Determination of national income in an open economy.

Meaning and components of Balance of payments; Equilibrium and Disequilibrium in the Balance of payments; Process of adjustment of BOP under Gold Standard, Fixed Exchange Rates and Flexible Exchange Rates.

Unit IV

The International Monetary System and Trade Policies in India

WTO, UNCTAD, IMF, World Bank and Asian Development Bank: Functions, achievements and relevance to India.

Foreign Trade problems and Foreign Trade policies in India after liberalization; Working and Regulations of MNCs in India; FDI impact on Sectoral Growth in India; Recent Export and Import Policy of India.

Reading List

- Chacholiades, M. (1990), International Trade: Theory and Policy, McGraw Hill, Kogkusha, Japan.
- Cherunilam, F. (2008): International Economics, The Tata McGraw-Hill Companies, New Delhi. 5th Ed.
- Dunn R.M. and J.H. Mutt (2000), International Economics, Routledge, London.
- Kindlberger, C P (1991): International Economics, R D Irwin, Homewood.8th Ed.
- Krugman, P.R. and Obstfeld, M. (1994), International Economics: Theory and Policy, Glenview, Foresman.

- Mishra, S.K. and Puri, V.K. (2012), *Indian Economy- Its Development Experience*, Himalaya Publishing House. 30th Revised Ed.
- Salvator, D L (2001): *International Economics*, Prentice Hall, Upper Saddle River, New York.
- Soderston, Bo. (1999), *International Economics*, The Macmillan Press Ltd. London.
- Yarbough, R.J. (1999), *International Economics*, International Thompson Publishing, New York.
- Bhagwati J. (1988), *Protectionism*, Cambridge University Press, Mass.
- Brahmananda, P.R. and V.R. Panchmukhi (Eds.) (1987), *The Development Process of the Indian Economy*, Himalaya Publishing House, Bombay.
- Dana, M.S. (2000), *International Economics: Study, Guide and Work Book*, (5th Edition), Routledge Publishers, London.
- Goldsten, M. (1998), *The Asian Financial crisis: causes cure and systematic implications*, *Institute of International Economics*, Washington D.C.
- Hufbauer G.C. and K.A. Elliott (1994), *Measuring the Costs of Protection in the United States*, Institute for International Economics.
- Jackson, J. (1989), *The World Trading System*, Cambridge University Press, Mass.
- Joshi, V. and I.M.D. Little (1998), *India's Economic Reforms, 1999-2000*, Oxford University Press, New Delhi.
- King, P.G. (1995), *International Economics and International Economic Policy: A Reader*, McGraw Hill International, Singapore.
- Maggi, G. and A. Rodriguez-Clare (1998), "The Value of Trade Agreements in the Presence of Political Pressures," *Journal of Political Economy*, 106, 574-601.
- Mishkin, S.F. (1998), *The Economics of Money, Banking and Financial Markets*, (5th Edition), Harper Colins Publishers, New York.
- Panagariya, A. (2000), "Preferential Trade Liberalization: the Traditional Theory and new Developments," *Journal of Economic Literature*, 38, 287-331.
- Panchamukhi V.R. and R. Tandon (1987), *Money and Finance in World Economic Order (RIS)*, Indus Publishing Co. Delhi.
- Panchmukhi, V.R. (1978), *Trade Policies of India—A Quantitative Analysis*, Concept Publishing Company, New Delhi.
- Patel, S. J. (1995), *Indian Economy Towards the 21st Century*, University Press Ltd., India.
- Pomfert, R. (1988), *Unequal Trade: The Economics of Discriminatory International Trade Policies*, Blackwell Publishers, Oxford.
- Satyanarayan, B. (1986), *India's Trade with Asia and the Far East Countries*, B.R. Publishing Corp., New Delhi.
- Vanderbussche, H. and M. Zanardi (2006), "The Global Chilling Effects of Antidumping Proliferation," *CEPR Discussion paper*. 5597.

SEMESTER-III

w.e.f. 2017-18

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS					L	T	P
MABE 301	ECONOMIC ENVIRONMENT OF BUSINESS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 302	ADVANCED MICROECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 303	SUMMER TRAINING REPORT	100			-	½ Hrs./G	4
MABE 304	SEMINARS		50		-	½ Hrs./G	2
OESS-12	Candidate is required to take one Option Elective, other than Economics, from the Common Lists of Papers of Social Sciences of the same Subject as taken in Semester-II (Syllabus enclosed in the end)	50	-	2 Hrs.	2	-	-
Elective Papers							
CHOOSE ANY ONE OF THE FOLLOWING ELECTIVE GROUPS							
GROUP-I							
ECONOMICS OF MARKETING							
MABE 311	MARKETING MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 312	INTERNATIONAL MARKETING	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 313	CONSUMER BEHAVIOUR AND MARKETING RESEARCH	80	20	3 Hrs.	4	½ Hrs./G	-

GROUP-II							
ECONOMICS OF FINANCE							
MABE 321	ECONOMICS OF CORPORATE FINANCE	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 322	INVESTMENT AND PORTFOLIO MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 323	PROJECT MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-III							
ECONOMICS OF HUMAN RESOURCES							
MABE 331	LABOUR ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 332	ECONOMICS OF HUMAN RESOURCE DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 333	ENTREPRENEURSHIP DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-IV							
ECONOMICS OF AGRICULTURE AND RESOURCES							
MABE 341	AGRICULTURE ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 342	DEMOGRAPHY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 343	ENVIRONMENTAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-V							
ECONOMICS OF TAXATION							
MABE 351	DIRECT TAXES-I	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 352	VAT AND SERVICE TAX	80	20	3 Hrs.	4	½ Hrs./G	-
MABE	THEORY OF TAXATION	80	20	3 Hrs.	4	½	-

353						Hrs./G	
Total		650 + 50				26 + 2	

MABE 3rd Semester
Paper- MABE 301

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ECONOMIC ENVIRONMENT OF BUSINESS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This course provides the students a basic understanding and knowledge about various components of economic business environment. They will be able to perceive possible emerging opportunities and threats by analyzing the changes in economy, social-political setup, legal-administrative systems & institutions, various policies in their proper context to formulate business strategies.

Unit-I

Concept of business environment: Significance and nature, the interaction matrix of different environment factors, the process of environmental scanning; Politico-legal environment: Relationship between business and Government of India; Introduction to some important business laws: Industrial (development and regulation) Act 1951, FEMA, SEBI Act, Consumer Protection Act; Changing dimensions of these laws and their impact on business.

Unit-II

Economic environment: Philosophy and strategy of planning in India; Problem of poverty; Concept of mixed economy: the public sector and the private sector, their changing roles; Industrial policy in India in recent years; Policy with regard to small scale industries and labour; The monetary policy, fiscal policy and union budget as an instrument of growth and their impact on business. Financial institutions and their relevance to business operations; Multinational corporations (MNC).

Unit-III

Technological and socio-cultural environment: Policy for research and development in India; Problem of selecting appropriate technology; Multinationals as source of technology; foreign collaborations and joint ventures; Impact of culture and values: Salient features of Indian culture and values and their implications for industrialisation and economic growth; Social responsibility and Indian business.

Unit-IV

Liberalisation in India: The New Economic Policy; Globalisation; Policy changes for liberalisation- Industrial policy; Exim policy; Banking policy; FDI policy; Reforms in capital market; Structural reforms; Impact of reform measures, Salient Features of WTO.

Reading List

- 1) Adhikari M- Economic Environment of Business (Excel Books), 2000, 8th ed, Sultan Chand.
- 2) Ghosh- Economic Environment of Business (Vikas), 2004.
- 3) Morrison J- The International Business Environment (Palgrave, 2003).
- 4) Agarwal R- Business Environment (Excel Books), 2002.

5) Bedi S K- Business Environment (Excel Books), 2004.

6) George A and Steiner G A- Business, Government and Society (Macmillan)

7) Francis Cherunilam - Business Environment: Text & Cases (Himalaya Publishing House)

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ADVANCED MICRO ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This paper shall broaden the thinking of the students to understand more realistic models of the firm who have earlier studied the firm with Neo-classical marginalistic approach. It will help them to analyze all the markets together in a general equilibrium sense. It also bridges the theoretical gap between micro and macro economics to some extent. Finally, the course focuses on newer concepts related with risk and uncertainty.

Unit I

Critical evaluation of marginal analysis; Average cost pricing model; Bain's limit pricing theory; Baumal's sales revenue maximization model(all four static models); Marris model of managerial enterprise; Williamson's model of managerial discretion.

Unit II

Pricing of factors of production (perfect and imperfect market); Elasticity of technical substitution and factor shares, technical progress and factor shares; Factor pricing and income distribution; Product Exhaustion Theorems.

Unit III

The Walrasian and Input –output approaches to general equilibrium; Maximization of social welfare; Market failure; Externalities, Public goods, asymmetric information.

Unit IV

Inter-temporal choice in consumption; Economics of Uncertainty - Decision rules under uncertainty; Individual behaviour towards risk: Risk, gambling, insurance decisions. Economics of information – search costs, market signaling.

Reading List

- Koutsoyiannis, A. (1979), *Modern Microeconomics*, (2nd Edition), Macmillan Press, London.
- Salvatore D(2006), *Microeconomics-Theory and Applications*, Oxford University Press
- Varian, H. (2003), *Intermediate Microeconomics*, East-West Press.
- Varian, H. (2000), *Microeconomic Analysis*, W.W. Norton, New York.
- Archibald, G.C. (Ed.) (1971), *Theory of the Firm*, Penguin, Harmondsworth.
- Baumol, W.J. (1982), *Economic Theory and Operations Analysis*, Prentice Hall of India, New Delhi.
- Borch, K.H. (1968), *The Economics of Uncertainty*, Princeton University Press, Princeton.
- Boyes.W and Melvin. M , *Micro economics*, Houghton Mifflin Company Boston Newyork.
- Broadway, R.W. and N. Bruce (1984), *Welfare Economics*, Basil Blackwell, London.
- Collel A.,Whinston and Green (2012), *MicroEconomic Theory*, Oxford University Press.
- Diamond and Rothschild (Eds.) (1978), *Uncertainty in Economics*, Academic Press New York.
- Goodwin, Nelson,Ackerman and WeissKopf(2009), *Micro Economics in context*, PHI Learning Private Limited.
- Graff, J. De. V. (1957), *Theoretical Welfare Economics*, Cambridge University Press, Cambridge.
- Gravelle,H.and Rees,R.(2008), *Micro Economics*, Dorling Kindersley.
- Gupta K.R.(2009), *Advanced MicroEconomics*, Atlantic Publishers and Distributors LTD
- Hirshleifer, J. and A. Glazer (1997), *Price Theory and Applications*, Prentice Hall of India, New Delhi.
- Jehle Geoffrey A.and Reny Philip J (2008), *Advanced Micro Economic Theory*, Dorling Kindersley (India)
- Lipsey and Chrystal(2014), *Economics*, Oxford University Press
- Mankiw(2006),*Principles of Microeconomics*,Cengage Learning
- Mansfield Edwin, *Applied MicroEconomics*, W.W.Norton ,New York London.
- Quirk, J. and R. Saposnik (1968), *Introduction to General Equilibrium Theory and Welfare Economics*, McGraw Hill, New York.
- Sen, A. (1999), *Microeconomics: Theory and Applications*, Oxford University Press, New Delhi.
- Sen,A.(2007), *Micro Economics: Theory and applications*. Oxford University Press.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

MARKETING MANAGEMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This course has been organized in a way that the student can understand the consumers, their behavior, market opportunity and accordingly can take decisions to exploit this opportunity. The student will learn to take decisions related with products, prices, and required communication.

Unit I

Marketing: Meaning, Nature, Scope, Evolution and Importance. Modern concept of marketing. Ethics in marketing. Role of Information Technology in marketing. Challenges before marketers.

Unit II

Marketing Mix and STP (Segmentation, Targeting and Positioning) Marketing Information System: Concept and Components of a marketing information system. Marketing Research: meaning, scope and techniques. Consumer Behaviour: meaning and importance, buying motives, buying process, factors influencing consumer behaviour.

Unit III

Product decisions: concept, classification, product-line decisions. New product development process, product life cycle, Packaging and Branding decisions. Pricing Concepts: objectives, policies and procedures, factors affecting pricing, pricing strategy and product life cycle, price changes and organizational strategies, product line pricing.

Unit IV

Integrated Marketing Communication: Promotion-Mix; Advertising, sales promotion, public relations, personal selling and direct marketing. Web-advertising; Use of social media in promotion;

Channels of distributions: Concept, types and factors affecting channel selection. Recent developments in marketing. Social, ethical and legal aspects of marketing. Marketing and information economy; Direct and online marketing.

Reading List

- 1 Michael J. Etzel, Bruce J. Walker and William J. Stanton; *Marketing Concepts and Cases*, Tata McGraw-Hill Publishing Company Limited.
- 2 Ajay Pandit, Michael R. Czinkota and Masaaki Kotabe; *Marketing Management*, Thomson, South Western.
- 3 Philip Kotler and Kevin lane Keller; *Marketing Management*, Pearson Prentice-Hall.
- 4 Dhru Greqal and Michael Levy; *Marketing*, Tata McGraw Hill Publishing Company Limited.
5. V.S. Ramaswamy and S. Nama Kumari; *Marketing Management*, Macmillan Publisher India Ltd.
6. Rajan Sexena; *Marketing Management*, Tata McGraw Hill Publishing Company Limited.
7. Ramaswami, V.S. and Namakumari, S.; *Marketing Management*; MacMillan India Ltd.
8. Grewal, Dhruv and Michael Levy; *Marketing*; Tata McGraw Hill.
9. *Etzel, Michael J, Bruce J. Walker, William J. Stanton and Ajay Pandit; Marketing Concepts and Cases; McGraw Hill, New Delhi.*
10. Kotler, Philip, Kevin Lane Keller, Abraham Koshy and Mithileshwar Jha; *Marketing Management*; Pearson Education.
11. Lancaster, Geoff and Lester Massingham; *Essentials of Marketing*; McGraw Hill International Ed.
12. Cundiff, Still and Govoni; *Fundamentals of Marketing Management*; Prentice Hall of India, New Delhi.
13. Luck, David J. and Ferrell, O.C.; *Marketing Strategy and Plans-Systematic Marketing Management*; Prentice Hall of India , Private Limited, New Delhi.
14. Saxena, Rajan; *Marketing Management*; Tata McGraw Hill.
15. Raju, M S and Dominique Xardel; *Marketing Management*; Tata McGraw Hill

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INTERNATIONAL MARKETING

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The nature of this paper is applied and functional and it has its theoretical foundation in International Economics already studied by the students in Semester II. The basic purpose is to enable the students to understand many times complex international business environment as compare to the local one. The understanding of WTO framework will help them to develop differentiated marketing strategies simultaneously for many countries. They will learn to cope with fast changing communication methods and global issues.

Unit I

International Marketing: Definitions, nature, scope and benefits; reasons and motivations underlying International Trade; Process of International Marketing; Domestic Marketing versus International Marketing, basic modes for entry. Introduction to theories of international trade.

Unit II

International Marketing Environment; Factors influencing International market selection and segmentation, Selection strategies. International Marketing Planning and Control. Tarrif and Not Tarriff Barriers to Trade; Trading in WTO regime; Environmental and Labour Issues.

Unit III

International Marketing Mix: International product policy and planning: International product mix, Product life cycle, product standardization and adaptation, and organization of product warranties and services. Branding, labeling, packaging, International pricing policies. Terms of payment in international transactions, dumping, counter trade, transfer pricing and grey marketing.

International Advertising: International advertising strategy, elements of advertising strategy, media strategy.

Unit IV

International Distribution Management: International Distribution Channels, International distribution policy, selecting distribution channels.

Emerging issues in international marketing: Global e-marketing- Targeting the individual customers, relationship marketing, The role of information and communication technology .

Reading List

- Vern Terpestra and Ravi Sarthy : International Marketing, Thosmson.
- Simon Majaro : International Marketing.
- John, Fayerweather : International Marketing.
- R. L. Varshney and B. Bhattacharya : International Marketing; Sultan Chand Publication, N. Delhi.
- Sak Onkvisit and John Shaw : International Marketing (Analysis and Strategy), PHI, N. Delhi.
- Rakesh Mohan Joshi: International Marketing, Oxford University Press.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

CONSUMER BEHAVIOUR AND MARKETING RESEARCH

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This paper derives its theoretical inputs from behavioural subjects like psychology, sociology, social psychology, economics and marketing management. It helps the students to use the concepts from multiple disciplines to understand the consumer behavior. In many ways, it is an application based paper relying on the theory of other papers. Further, it will sharpen the marketing research skills particularly related with consumer behavior, communication, sales, markets and products which were acquired in Semester II.

Unit I

Consumer Behaviour: Meaning, Nature, Scope and Significance; Consumer Research: Role and Process. Consumer Decision Making Process.

Psychological Factors Influencing Consumer Behaviour. Theories and Principles of Perception, Learning, Motivation, Personality & Self Concept and Attitude and their Marketing Implications.

Unit II

Group Influences on Consumer Behaviour- Family and Reference Groups. Impact of Culture, Subculture and Social Class on Consumer Behaviour.

Opinion Leadership and Diffusion of Innovation along with their Marketing Implications.

Unit III

Introduction to Marketing Research, Importance, nature and scope of marketing research; marketing information system and marketing research; Marketing research process, Ethical issues in MR. Problem Identification and Research Design: Problem identification and definition: Development of a research proposal: Types of research designs. Data Resource: Secondary data sources and usage;

Online data sources; Primary data collection methods - Questioning techniques, online surveys, observation method; Questionnaire preparation. Attitude measurement and scaling techniques - elementary introduction to measurement scales.

Unit IV

Sampling Plan: Universe, sample frame and sampling unit; Sampling techniques; Sample size determination. Data Collection : Organisation of field work and survey errors - Sampling and non - sampling errors. Data Analysis: Hypothesis testing, tests of significance (Parametric & non - parametric) Univariate, bivariate and multivariate data analysis; Report preparation and presentation. Marketing Research Applications: Product research; Advertising research; Sales and Market research.

Readings List

- Boyd. H.W. Ralph Westfall and S.F. Starsh : Marketing Research: Text and Cases, Richard D. Irwin, Boston.
- Chisnall, peter M: The Essence of Marketing Research, Prentice Hall, New Delhi.
- Churchill, Gilbert. A : Basic Marketing Research, Dryden Press, Boston.
- Green Paul E. Donald S. Tull and Gerald Albaum : Research for Marketing Decision, Prentice Hall, New Delhi.
- Luck, D.J.: Marketing Research, Prentice Hall, New Delhi.
- Tull, Donald and Hawkin, Del : Marketing Research : Measurement and Method, Prentice Hall, New Delhi.
- Beri, G.C.: Marketing Research, Tata McGraw Hill, New Delhi.

- Schiffman, LG and LL Kanuk, Consumer Behaviour, Pearson Education
- Blackwell, RD, PW Miniard and JF Angel, Consumer Behaviour, Cengage Learning India Pvt. Ltd.
- Peter, JP and JC Olson, Consumer Behaviour and Marketing Strategy, McGraw Hill.
- Handerson, S, Consumer Behaviour in Theory and Action, John Wiley and Sons.
- Assel,H: Consumer Behaviour- A Strategic Approach, Houghton Mifflin.
- Loudon and A Della, Consumer Behaviour, Tata McGraw Hill.
- Hawkins, DL, DL Mothersbaugh and Amit Mookerjee, Consumer Behaviour: Building Marketing Strategy, Tata McGraw Hill Education Pvt. Ltd., 11th Edition.
- Solomon, Michael R, Consumer Behaviour, Prentice Hall, 10th Edition, 2012.

MABE 3rd Semester
Paper- MABE 321

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ECONOMICS OF CORPORATE FINANCE

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The basic purpose of this course is to acquaint the students with broad framework of financial decisions of a business corporation. It focuses on capital budgeting, working capital management, dividend and cash management decisions. The students will become better resource managers after going through this course.

Unit I

Nature and Scope of Financial Economics; Goals of Finance; Economics of capital Budgeting- Investment Criteria, Estimation of project Cash Flows, Risk Analysis in Capital Budgeting, Computation of Cost of Capital.

Unit II

Economics of Capital Structure and Firm Value- Net Income Approach, Net Operating income Approach, Modigliani and Miller Approach; Analysis of Optimal Capital structure – EBIT & EPS Analysis, ROI & ROE Analysis, Operating and Financial Leverage.

Unit III

Economics of Dividends- Walter Model, Gordon Model, Modigliani and Miller Model; Economics of Working Capital- Estimation of Working Capital, Financing of working Capital.

Unit IV

Economics of Cash – Cash Budgeting and its Simulation, Optimal Cash balance, Baumol Model, Miller and Orr Model; Economics of Receivables; Economics of Inventory – EOQ Model, Pricing of Raw materials, Monitoring and Control of Inventories.

Base Text Book

- I.M.Pandey, “Financial management”, Vikas Publications, Noida.

Reading List

- Prasana Chandra, “**Financial Management**”, Tata McGraw-Hill Publishing Company Limited, New Delhi
- Khan and Jain, “Financial management- text, Problems and cases”, McGraw Hill Education, New Delhi
- A.C.Shapiro, “**Modern Corporate Finance**”, Macmillan Publishing Co., New York,1991
- Brealey, Myers and Allen, “**Principles of Corporate Finance**”, McGraw Hill, Inc., New York, 8th Edition.
- D.R.Mehta, “**Working Capital Management**”, Prentice Hall Inc., Englewood Cliffs, N.J.,1974
- E.I.Altman and M.G.Subrahmanyam (ed.), “**Recent advances in corporate Finance**”, Richard D.Irwin, Inc., Homewood, Ill., 1985
- H.Bierman,Jr. and S. Smidt, “**The Capital Budgeting Decision**”, The Macmillan Company, New York, 1988.
- J. Harold Mulherin, “**Mergers and Corporate Governance**”, Edward Elgar Publishing, 2004. ISBN10: 1843764210
- J.A.Brittain, “**Corporate Dividend Policy**”, Brookings Institution, Washington D.C., 1966
- J.C.Van Horne, “**Financial Management and Policy**”, Prentice hall, New Delhi, 1995
- Jean Tirole, “**The Theory of Corporate Finance**”, Princeton University Press, 2006. ISBN10: 0691125562
- Joel M. Stern, “**Revolution in Corporate Finance**”, Blackwell Publishing, 1997. ISBN10: 1577180445

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INVESTMENT AND PORTFOLIO MANAGEMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This course builds the necessary foundation required to understand investment decisions across various asset classes. It will help them to understand the most important aspects of stock market, mutual funds, debt and money markets. It will also form the basis for investment banking and insurance sectors. The theories and their practical applications provided in this paper will enable the students to work in financial markets confidently.

Unit I

The Investment Environment and Asset Classes; Risk- Return Analysis; Risk Aversion and Capital Allocation to Risky Assets; Bond Prices and Yields; Term Structure of Interest Rates, Managing Bond Portfolio

Unit II

Portfolio Analysis; Markowitz Model, Sharpe Index Model, Capital Asset Pricing Model, Arbitrage Pricing Theory; Equity Valuation Models; Equity Portfolio Management Strategies

Unit III

Macroanalysis and Micro Valuation of Stock Market; Industry Analysis; Company Analysis; Technical Security Analysis; Efficient Market Theory.

Unit IV

Economics of Mutual Funds- Sharpe, Treynor and Jensen Performance Index.;Investment Companies- Organization and Management; Hedge Funds; Evaluation of Portfolio Performance.

Base Text Book

- Bodie, Kane, Marcus and Mohanty, “Investments”, Tata Mcgraw Hill, New Delhi.

Reading List

- Reilly and Brown, “Investment Analysis and Portfolio Management”, Cengage Learning, New Delhi
- Bodie, Kane, Marcus and Mohanty, “Investments”, Tata Mcgraw Hill, New Delhi
- Bolten, Steven E., “Security Analysis and Portfolio Management: An Analytical Approach to Investments”, N.Y.Holt, Rinehart and Winston, 1972
- Carr, J.L., “Investment Economics”, Sage Pub., California, 1969
- Chance D.M., “An Introduction to Options and Futures”, Dryden press, Orlando,FL,1989
- Chance, D., “An Introduction to Derivatives”, New York, Dryden, 1998.
- Curley, Anthony J. and Bear Robert M., “Investment Analysis and management”, N.Y., Harper & Row, 1979
- David G. Luenberger, “Investment Science”, Oxford University Press,1997. ISBN10: 0195108094
- Fama, E.F. and Miller, M.H., “Theory of Finance”, N.y.Holt, Rinehart and Winston, 1972
- Figlewski, S., W. Silber and M. Subrahmanyam, “Financial Options, : From Theory to Practice”, Homewood, Illinois, Business One Irwin, 1990, ISBN 1556232349.
- Hull, J., “Options, Futures and Other Derivative Securities”, Upper Saddle River, N.J., Prentice Hall, 6th edition,2006, ISBN 013149908-4,
- Jarrow, R.A. and S. Turnbull, “Derivative Securities”, Cincinnati, Ohio, South-Western, 1996.
- McDonald, R., “Derivatives Markets”, Boston, MA, Addison-Wesley Publishing, 2002, ISBN: 0201729601
- Robert W. Kolb, “Financial Derivatives”, Blackwell Publishing, 1996. ISBN10: 1557869308
- Robert W. Kolb, James Overdahl, “Understanding Futures Markets”, Blackwell Publishing, 2006. ISBN10: 1405134038

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

PROJECT MANAGEMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The study of project management has become very important in India as economy is developing very fast and need to complete the business & infrastructure projects within stipulated time is very pressing and urgent. This paper integrates the existing knowledge of market research, finance, general management, environment and human behavior. It shall enable the students to conduct feasibility studies, risk analysis, learn managerial techniques and related concepts so that they can become important aide in new business projects.

Unit I

Generation and Screening of Project Ideas; Capital Expenditure; Importance and Difficulties; Market and Demand Analysis; Technical Analysis. Financial Estimates and Projections; Financing of Projects;

Unit II

Investment Criteria. Analysis of Project Risk : Firm Risk and Market Risk; Social Cost and Benefit Analysis; Multiple Projects and Constraints.

Unit III

Network Techniques for Project Management; Project Review and Administrative Aspects.

Unit IV

Assessment of the Tax Burden; Environment Appraisal of Projects; Human aspects of Project Management. Project Financing: BOT, PPP and consortium financing.

Reading List

- W. Ahuja, G.K. & Gupta, Ravi : Systematic Approach to Income Tax, Allahabd, Bharat Law Hose, 1997.
- Bhalla, V.K. : Financial Management and Policy, 2nd ed., New Delhi, Anmol, 1998.
- Chandra, Prasanna : Projects : Preparation, Appraisal, Budgeting and Implementation, 3rd ed., New Delhi, Tata McGraw Hill, 1987.
- Dhankar, Raj S.: Financial Management of Public Sector Undertakings. New Delhi, Westville, 1995.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

LABOUR ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The issues pertaining to the labour market, wage theories, employment policies, trade unions and collective bargaining in the globalized economy have become vitally important for developing countries. In a country like India where the bulk of the labour force is in the unorganized sector and the organized sector is witnessing “jobless” growth, the importance of issues such as employment and unemployment as well as livelihood and social security for the growing millions continues to assume significance. This Paper exposes students to theoretical as well as empirical issues relating to the labour market with special reference to India.

Unit I

Labour Market: Concept and characteristics, Labour Markets in India; Theories of Labour Market: Classical, Neo-Classical and Theories of Dual Labour Markets.

Unit II

Trade Unions: Functions and Role, Problems of Trade Unions in India, Measures to strengthen trade union movement in India, Trade Union Act 1926.

The Concept of Wages: Theories of Wages - Classical, Neo-Classical, Bargaining, Minimum, Fair and Living Wages, Minimum Wages Act, Problems in Application, Payment of Wages Act.

Unit III

Industrial Relations: Constitutional framework, plans and industrial relations.

Industrial Disputes: Causes and consequences, Industrial Disputes act 1947, various provisions; Work Committees conciliation, Court of Enquiry, Adjudication and Voluntary arbitration

Unit IV

Social Security – Social assistance, social insurance and social security policy in India. Labour Welfare: State policies with respect to labour welfare in India; Labour market reforms in India - exit policy and measures to make labour market flexible; Second National Commission on labour. Globalization and labour markets.

Reading List

- Datar, B.N. : Labour Economics
- Dobb, Maurice (1932): Wages, Macmillan, London
- Dunlop J.T. (ed) : Theory of Wages Determination.
- Dunlop, J.T. : Wages Determination under Trade Unionism.
- Dunlop, J.T. : Industrial Relations Systems.
- Government of India : Indian Labour Year Book, 1967. Labour Investigation Committee, Main Report, 1946. Report of the Fair Wages Committee, 1949, Report of the National Commission on Labour in India, 1969.
- Hajela, P.D. (1998), Labour Restructuring in India : A Critique of the New Economic Policies, Commonwealth Publishers, New Delhi.
- I.L.O. : Approaches to Social Security.
- Lester, R.A. (1964), Economics of Labour, (2nd Edition), Macmillan, New York.
- Reynolds, L.G., Labour Economics and Labour Relations.
- Srivastava, S.C., Industrial Relations and Labour Law.
- S.D.Tripathi and P.P.Aryas : Trade Union Management Relations in India.
- Papola, T.S., P.P.Ghosh and A.N.Sharma (eds) (1993) : Labour Employment and Industrial Relations in India, B.R.Publishing Corp., New Delhi.
- Charles, A. Mayers & Kanappan, S., Industrial Relations in India.
- Dunlop, J.T.(1932), The Theory of Wage Determination, Macmillan, London.
- McConnell, C.R. & S.L. Brue (1986) : Contemporary Labour Economics, McGraw- Hill, New York.
- McCormick, B. & Smith (eds.) (1968) : The Labour Market, Penguin, Harmondsworth.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ECONOMICS OF HUMAN RESOURCE DEVELOPMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: Higher education is a catalyst in shaping the development of human resources and in human capital formation. With the broadening of the concept of ‘capital’, the possibility of using expenditure on higher education as an ‘investment’ towards promoting growth through better quality human capital is well accepted. At the same time, with ever growing awareness, the criteria of ‘quality and relevance’ of higher education has also attracted attention from all the quarters in the country. The present course assumes that the human resource development is possible through provision of education and health with a macro-country level approach. The students will be able to analyze our human resource development policies with appropriate targeting in an economy which is becoming more and more dependent on market based solutions.

Unit I

Concept, scope and relevance of Human Resource Development. Human capital vs. physical capital, components of human capital- Food security, education, health and nutrition; Indicators of development — PQLI, Human Development Index (HDI), gender development indices; Concept of intellectual capital; Role of Human capital in economic growth. Approaches to HRD.

Unit II

Education as an instrument for economic growth; Growth accounting equations of Schultz and Denison; Determinants of demand for education-private and social demand; Social & Private Costs-Benefits of education; Production function models, Manpower requirements approach, programming and input-output models.

Unit III

Educational financing — Resource mobilization and utilization, pricing and subsidies and effects of educational financing on income distribution. Education and labour market — Effects of education, ability and family background on earnings, poverty and income distribution, education and employment; Educational planning in developing countries with special emphasis on India. Problems of basic, higher education, training & skill development.

Unit IV

Health Economics-Health dimensions of development; Determinants of health — poverty, malnutrition and environmental issues; Economic dimensions of health care — demand and supply of health care; Financing of health care and resource constraints; The concept of human life value; Theory and empirical studies of production of health care; Inequalities in health — class and gender perspectives; Institutional issues in health care delivery.

Reading List

- Baru, R. V. (1998), Private Health Care in India: Social Characteristics and Trends, Sage Publications, New Delhi.
- Blaug, M. (1970), An Introduction to Economics of Education, Cambridge University Press, Cambridge.
- Cohn, E. and T. Gaske (1989), Economics of Education, Pergamon Press, London.
- Klarman, H.E. (1965), The Economics of Health, Columbia University Press, New York.
- Panchmukhi, P.R. (1980), Economics of Health: A Trend Report in ICSSR, A Survey of Research in Economics, Vol. VI, Infrastructure, Allied Publishers, Delhi.
- Schultz, T.W. (1963), Economic Value of Education, Columbia University Press, New York.
- Beman, P. and M.E. Khan (1993), Paying for India's Health Care, Sage Publications, New Delhi.
- Cooms, P.H. and J. Hallak (1988), Cost Analysis in Education, John Hopkins University Press, Baltimore.
- Woodhall, M. (1992), Cost-Benefit Analysis in Educational Planning, UNESCO, Paris.
- World Bank (1993), The World Development Report, 1993: Investing in Health, Oxford University Press, New York.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ENTREPRENEURSHIP DEVELOPMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper has been introduced to change the mind set of students from employment seeker to employment provider. While learning economic and business management skills, it is also important that some students also decide to become entrepreneurs. The present course gives necessary inputs for setting up new businesses. It has become more relevant considering new policy initiatives like Make in India, Start-up India and Skill India.

Unit I

Entrepreneurship- introduction, meaning, types & functions; Entrepreneurial Mindset: Decision Making; Leadership, Innovation and Creativity; Entrepreneurial Intentions - Social and Corporate Entrepreneurship; Women Entrepreneurs in India; Family Business; Environmental Factors affecting success of a new business; Reasons for the failure and visible problems for business. Stages in entrepreneurial process.

Unit II

Creative problem solving: Heuristics, Brainstorming, Synectics, Value Analysis. Source of New Idea, Ideas into Opportunities. Entrepreneurial Strategy: Generating and Exploiting New Ideas; Identifying and Analyzing Domestic and International Opportunities; Project Report – Financial, market & Technical Feasibility; Legal Issues for the Entrepreneur-Intellectual Property Rights. Business Planning Process: Meaning of business plan, Business plan process, Advantages of business planning, Marketing plan, Final project report with feasibility study, Economic, Technical, Financial and Managerial Feasibility of Project. Preparing a model project report for starting a new venture.

Unit III

The Product Concept and Commercial Opportunities. Market Segmentation, Customer Adoption Process; Venture Team Building and Organizational Plan; The Financial Plan- Sources of Capital, Informal Risk Capital, Venture Capital, and Going Public; Facilitators and Inhibitors of Business; Role of E-commerce and M-commerce.

Unit IV

Business Creation: Methods and procedures to start and expand one's own business. Managing growth: Using external parties to help grow a business, franchising, advantages and limitations, investing in a franchise, joint ventures- types, Acquisitions and mergers. Entrepreneurship Development Programmes; Role of government and various institutions in developing entrepreneurship in India (A brief description only).

Reading List

- Cases in Entrepreneurship, by Eric Morse, Ronald K. Mitchell, Sage, 2008
- Developmental Aspects of Entrepreneurship by Shivganesh Bhargava, Sage, 2007
- Entrepreneurial Policies and Strategies - The Innovator's Choice, by Mathew J Manimala, Sage, 1999
- Small Business and Industry - A Handbook for Entrepreneurs by J C Verma, Gurpal Singh, Sage, 2002
- Fundamentals of Entrepreneurship By Mohanty, Sangram Keshari, PHI.
- Fundamentals of Entrepreneurship, NANDAN, H. PHI, Third Edition
- Entrepreneurship : New Venture Creation, Holt, David H., PHI
- Entrepreneurship In Action--Second Edition, Coulter Mary, PHI
- Essentials of Entrepreneurship and Small Business Management by Scarborough, Norman M., Wilson, Doug , Zimmerer, Thomas W., PHI
- Managing New Ventures : Concepts And Cases In Entrepreneurship by RAICHAUDHURI, ANJAN, PHI
- Foundation course in Business, Entrepreneurship and Management, 1/eUniversity of Delhi
2014 Pearson Education
- Entrepreneurship: Creating and Leading an Entrepreneurial Organization, 1/eArya Kumar 2012
Pearson Education
- Preparing Effective Business Plans: An Entrepreneurial Approach, 1/e Bruce R. Barringer 2014
Pearson Education
- Entrepreneurship Development and Small Business Enterprise: For VTU, 1/e Poornima M
Charantimath 2011Pearson Education
- Entrepreneurship Development and Small Business Enterprises, 2/e Poornima M Charantimath
2014 Pearson Education
- Technology Strategy for Managers and Entrepreneurs, 1/e Scott A. Shane 2014 Pearson
Education
- India Land of a Billion Entrepreneurs, 1/e Upendra Kachru 2011 Pearson Education
- Desai, A.N.: "Entrepreneur & Environment". 1990. Ashish, New Delhi.
- Drucker, Peter : "Innovation and Entrepreneurship", 1985 Heinemann, London.
- Pareek, Udai and Venkateswara Rao, T.: "Developing Entrepreneurship - A Handbook on
Learning Systems", 1978, Learning Systems, Delhi.
- Shankar, Raj: "Entrepreneurship", Tata McGraw Hill Education Private Limited, New Delhi
- Desai, Vasant: "Dynamics of Entrepreneurship Development & Management", Himalaya
Publishing House.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

AGRICULTURE ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The importance of agriculture in the Indian economy hardly needs to be emphasized. The paper on agricultural economics highlights important aspects of the agricultural development and planning in India. The paper is split into many modules; each module discusses an aspect of Indian agriculture. It particularly focuses on rural unemployment, poverty, agriculture credit and important problems of this sector.

Unit I

Introduction

Agricultural Economics: Definition, Nature and Scope; Role of Agriculture in Economic Development; Inter- Sectoral Linkages of Agriculture (Backward and Forward Linkages and Feedback Effects), Role of Agriculture in Haryana and Indian Economy, Farming as a business or way of life, Risks and Uncertainties in Agriculture.

Unit II

Rural Unemployment and Poverty in India

Rural Unemployment : Nature, Magnitude, Causes and Suggestions to solve unemployment problem; Problems and Measures to improve the conditions of Agricultural Labourers, Rural Poverty, Inequalities in income distribution, Concept of Poverty Line and Measures to eradicate Poverty in India.

Unit III

Agricultural Credit

Role of capital and rural credit; Organized and unorganized capital market; Rural savings and capital formation; Characteristics and Sources of rural credit- Institutional and non institutional; Reorganization of rural credit- cooperatives, commercial banks, regional rural banks; Role of the NABARD.

Unit IV

Recent Agricultural Problems in India

Issues in liberalization of domestic and international trade in agriculture, Impact of the World Trade Organization on Indian Agriculture; Agriculture and Environment- Sustainable Development, Food Security and International Trade – Concept, Threat, Indicators and Mechanism to Food Security.

Reading List

- Black, J.D. (1945), Introduction to Economics of Agriculture. MacMillan, New York.
- Bruce L., Gardener and Gordon C., Rausser (Eds.), Handbook of Agricultural Economics, Vol.1A, Agricultural Production, Amsterdam, Elsevier Science B.V.
- Bruce L., Gardener and Gordon C., Rausser (Eds.), Handbook of Agricultural Economics, Vol. 2B, Agricultural and Policy, Amsterdam, Elsevier Science B.V.
- Bruce L., Gardener and Gordon C., Rausser (Eds.), Handbook of Agricultural Economics, Vol.1B, Marketing, Distribution and Consumption, Amsterdam, Elsevier Science B.V.
- Bruce, L., Gardener and Gordon C., Rausser (Eds.), Handbook of Agricultural Economics, Vol.2A, Agricultural and Its External Linkages, Amsterdam, Elsevier Science B.V.
- Cohen, R.L. (1948), Economics of Agriculture, Nisbet, London.
- Dantwala, M.L. et. al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
- Drummond H. Evan and Goodwin W. John (2006), Agricultural Economics, Pearson Education, New Delhi.
- Eicher Carl and Lawrence Witt (Eds.) (1964), Agriculture in Economic Development, New York, McGraw Hill Co.
- Forster, G.W. and Leoger, M.C. (1959), Elements of Agricultural Economics, Prentice Hall.
- Ghatak Subrata and Ken Ingersent, Agriculture and Economic Development, Harvester Press Ltd., London.
- Goodwin, H.G. (1977), Economics of Agriculture, Reston Publishing Co.
- Gulati, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture, Oxford University Press, New Delhi.
- Halcrow, H.G.(1981), Economics of Agriculture, McGraw Hill International Book Agency.
- Meier, G.M. (1995), Leading Issues in Economic Development, Oxford University Press, New Delhi.
- Metcaff, D. (1969), Economics of Agriculture, Harmondsworth, Penguin Books.
- Nicholls, W.H. (1964), “The Place of Agriculture in Economics Development”, in Eicher, C. and Witt, L.(ed) 1964, Agriculture in Economics Development, Vora & Co. Publishers Pvt. Ltd, Bombay.
- Ojala, E.M.(1950), Agriculture and Economic Progress, Oxford University Press, London.

- Rao, C.H. Hanumantha (1994), Agricultural Growth, Rural Poverty and Environmental Degradation in India, Oxford University Press, New Delhi.
- Rudra, A. (1982), Indian Agricultural Economics: Myths and Reality, Allied Publishers, New Delhi.
- Southworth Herman and Bruce Johnston (eds.) (1968), Agricultural Development and Economic Growth, Cornell University Press, New York.
- Taylor, H.C.(1949), Outlines of Agriculture Economics, MacMillan, New York.

Additional Reading List

- Bilgrami, S.A.R. (1996), Agricultural Economics, Himalaya Publishing House, New Delhi.
- Harque, T. and A.S. Sirohi (1986), Agrarian Reforms and Institutional Changes in India, Concept Publishing Company, Delhi.
- Kumar, Rajesh (2010), India's Export in Processed Food Products : Status & Potential, an Unpublished Thesis of the Department of Economics, K.U.K.
- Lekhi, R.K. and Singh, Joginder (2010), Agricultural Economics, Kalyani Publishers, New Delhi.
- Rana, Sarita (2002), Global Marketing in Floricultural Products : Challenges and Prospects for India, an Unpublished Thesis of the Department of Economics, K.U.K.
- Rani, Vandna (2004), Economics of Mushroom Cultivation in Haryana, an Unpublished Thesis of the Department of Economics, K.U.K.
- Sadhu and Singh (1991), Agricultural Problems in India, Himalaya Publishing House, New Delhi.
- Sadhu and Singh (2002), Fundamentals of Agricultural Economics, Himalaya Publishing House, New Delhi.
- Singh, Kuldeep (2006), "Indian Agriculture Trade in Pre and Post WTO Regime : A Comparative Study", K.U.R.J.(Arts & Humanities), Vol. XL, Jan- Dec., 2006.
- Singh, Kuldeep (2010), "Agricultural Trajectories and Environment Dilemma : Some Evidence from Haryana", Agricultural Situation in India, Vol. LXVII, No. 3, June, 2010.
- Soni, R.N. (1995), Leading Issues in Agricultural Economics, Arihant Press, Jalandhar.
- Sundaram I. Satya (2009), Rural Development, Himalaya Publishing House , New Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

DEMOGRAPHY

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The modules incorporated in this paper educate the students about the inter-relationship between economic development and population, along with an exposition of the established theories of population. Issues relating to demographic techniques and basic sources of demographic data in the Indian economy have also been included. Aspects of population policy and study of its social characteristics are other important components of the modules of this paper.

Unit I

Introduction to Demography: Meaning and scope of demography, components of population growth and their interdependence; Sources of population data; Theories of population –Malthus, Optimum theory of population; Theories of demographic transition; Population and Development; Population trends since the twentieth century; International aspects of population growth and distribution; Age and Sex structure in more developed and less developed countries; determinants of age and sex structure.

Unit II

Fertility: Importance of the study of fertility-Total fertility rate, Gross reproduction rate and Net reproduction rate. Levels and trends in developed and developing countries; Factors affecting fertility.

Nuptiality: Concept and analysis of marital status; Trends in age at marriage, widowhood and divorce.

Mortality: Basic Concepts, Levels and trends in mortality in developed and developing countries; Factors leading to decline in mortality in recent past.

Unit –III

Migration: Basic concept and definitions; importance of migration, Types of migration; factor affecting migration. Theories of migration related to internal migration.

Urbanization: Meaning & Trends, growth and distribution of rural-urban population in developed and developing countries with special reference to India.

Unit IV

Population and Development with reference to India: Population information collected in India with special reference to 2011 Census, National Family Health Surveys; Evolution of Population Policy in India The shift in policy from population control to family welfare, to women empowerment; Family planning strategies and their outcomes; Tasks before the National Population Commission, Latest population policy in India.

Reading List

- Agarwal S.N. (1972), India,s Population Problem, Tata McGraw- Hill Co., Bomby.
- Bose, A. (1996), India’s Basic Demographic Statistics, B.R. Publishing Corporation, New Delhi.
- Bogue, D.J. (1971), Principle of Demography, John Wiley, New York.
- Chenery H. and T.N. Srinivasan (Eds.)(1989), Hand Book of Development Economics, Vol. 1 & 2 Elsevier, Amsterdam.
- Choubey, P.K. (2000), Population Policy in India, Kanishka Publications, New Delhi.
- Coals, A.J. and E.M. Hoover (1958), Population Growth and Economic Development in Low income Countries: A Case Study of India’s Prospectus, Princeton University Press, Princeton.
- Gulati, S.C (1988), Fertility in India: An Econometric Study of a Metropolis, Sage, New Delhi.

Additional Reading List

- Agnihotri, S. B. (2000), Sex ration in Indian Population: A fresh Exploration, Sage New Delhi.
- Amsden, A. H. (Ed.) (1992), Form of Production and Women’s Labour, Gender Aspects of Industrialization in India and Mexico, Sage, New Delhi.
- Boserup,E. (1970), women’s role in Economics Development, George Allen and Unwin, London.
- Chiang, C.L. (1974), Life Tables and Mortailty Analysis, W.H.O., Geneva.
- Gupta, Jj.A. (2000), New Reproductive Technogies, Women’s Health and Autonomy, Indo Dutch Studies on Development Alternatives, Sage, New Delhi.
- Jhabwala,R. and R.K. Subramanya (2000) (Eds.), The Unorganized Sector: Work Security and Social Protection, sage, New Delhi.
- Krshnaji M., R.M. Sudarshan and A. Shariff (1999), Gender Population and development, Oxford University Press, New Delhi.
- King M. and M.A. Hill (Eds.)(1993), Women’s Education in Developing Countries: Barriers, Benefits and Politics, John Hopkins, Baltimore.
- Lewis (Ed.)(1989), Strengthening the poor: What Have We Learnt, OECD, Paris.
- Mishra S. (2000), Voluntary Action in Health and Population: The Dynamics of Social Transition, Sage, New Delhi.

- Mitra, A. (1979), Implications of Declining Sex Ratio in India's Population, Allied, New Delhi.
- Novell, C. (1988), Methods and Models in Demography, Belhaven Press, London.
- Seth M. (2000), Women and Development: The Indian Experience, Sage, and New Delhi.
- Simon, J.L. (1992), Population and Development in Poor Countries, Princeton University Press.
- Srinivasan, K. (1998), Basic Demographic Techniques and Applications, Sage, New Delhi.
- Srinivasan, K and A. Shariff (1998), India: Towards Population and Demographic Goals, Oxford University Press, New Delhi.
- Sryrock, H. et.al. (1973), The Methods and Materials of Demography, US Department of Commerce, Washington, D.C.
- Sudarshan and A. Shariff (1999), Gender Population and Development, Oxford University Press, New Delhi.
- United Nations (1973), The determinants and consequences of Population Trends, Vol. 1 UNO Publications, New York.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ENVIRONMENTAL ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This course is meant to provide some insights into the application of economic theory in the design and implementation of public policy related to the management of environment sector. The course finds roots in welfare economics, national income accounting, macroeconomic policies and trade and development. Modules incorporated in this paper are devoted to issues of environmental economics and its services and the problem of valuation of these services, and designing of instruments and institutions for the management of environment. The models of optimal use of natural resources, macroeconomic issues, sustainable development, environmental resource problems in India constitute the other areas of the modules of this paper.

Unit I

Pareto optimality and perfect competition; External effects in production and consumption; Market failure in case of environmental goods - incomplete markets, externalities, non-exclusion; non-rivalry; non-convexities and asymmetric information.

Measures of economic value of environment WTP and WTAC; contingent valuation method; travel cost method; hedonic market methods; averting behaviour approach - household health production function method.

Unit II

Economic approaches for environmental protection; Price & Quantity rationing - pollution charges, ambient charges, product charges, subsidies; Liability rules - non-compliance fees, deposit refund system, performance bonds; marketable pollution permits; Evaluative criteria of and practical

conditions for use of the economic incentives; Estimation of marginal cost of pollution abatement for designing the pollution tax; Mixed instruments; Choice among policy instruments; Coase's bargaining solution and collective action; New Environment Policy.

Unit III

Natural resources: types, classification and scarcity; Elementary capital theory; Economics of sustainable development - sustainability rules, Common-Perrings model; The Solow-Hartwick approach to sustainability and green GDP. Management of common property resources. System of integrated environmental and economic accounting (SEEA).

Unit IV

Environmental policy framework in India - problems of command & control regime; Development and degradation; Poverty, population and political economy; Water and air pollution and existing pollution control mechanisms; Land and forest degradation and the strategy for regeneration; Wetlands; International environmental issues – climate change; Trade and environment in WTO regime.

Reading List

- Henderson, J.M. and R.E. Quandt (1980), *Microeconomic Theory: A Mathematical Approach*, McGraw Hill, New Delhi.
- Hanley, N., J.F. Shogern and B. White (1997), *Environmental Economics in Theory and Practice*, Macmillan.
- Cropper, Maureen (1999), *Valuing Environmental Benefits*, Edward Elgar.
- Sankar, U. (Ed.) (2001), *Environmental Economics*, Oxford University Press, New Delhi.
- James, A.J., M. N. Murty and Smita Misra (1999), *Economics of Water Pollution – The Indian Experience*, Oxford University Press, New Delhi.
- Chary, S.N. and Vyasulu, Vinod (2000), *Environmental Management - an Indian Perspective*, Macmillan, New Delhi.
- Painuly, J P, *Economic Instruments: Application to Environmental Problems*, Working paper no 3, by UNEP from IGIDR, Bombay, 1995.
- Hussien, A.M. (1999), *Principles of Environmental Economics*, Routledge, London.
- Jeroen. C.J.M. van den Berg (1999), *Handbook of Environmental and Resource Economics*, Edward Elgar Publishing Ltd., U.K.
- Pearce, D.W. and R. Turner (1991), *Economics of Natural Resource Use and Environment*, John Hopkins University Press, Baltimore.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

DIRECT TAXES-I

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This is a highly functional and specialized course. The students choosing this stream will be acquainted with practical knowledge of direct taxes mainly focusing on income tax. They shall be able to assess the impact on tax incidence according to residential status, type of income or type of deductions. The purpose is that they learn to file the income tax return of any entity/person –legal, actual or firm.

Unit I

Income Tax- Basic Concepts; Previous Year, Assessment Year, Assessee, Income; Agricultural Income, Casual Income, Person, Average Rate, Marginal Rate, Capital and Revenue Receipts and Expenditure; Return Of Income.

Unit II

Residential Status and Tax Incidence; Scope of Income; Individual, HUF, Firms, Association of Persons, Body of Individuals, Companies, Other Persons; Gross Total Income, Total Income, Exempted Incomes.

Unit III

Clubbing of Income; Set Off and Carry Forward of Losses; Agricultural Income- Tax Treatment of Agricultural Income; Tax Deducted at Source

Unit IV

Deductions from Gross Total Income; Income from other sources– Dividends, Interest on Security; Deduction of Tax at Source; Grossing Up; Bond Washing Transaction; Deductions; Filing of Return of Income.

Base Text Book

- V.K. Singania: Direct Taxes Law & Practice, Taxman.

Reading List

- Mehrotra and Goyal: Income Tax Law & Practice, Sahitya Bhavan.
- V.K. Singania: Direct Taxes Law & Practice, Taxman.
- Bhagawati Prasad: Income Tax Law & Practice.
- Manoharan T.N.: Income Tax Law & Practice.
- Income Tax Act 1956 and Finance Act of the relevant year

MABE 3rd Semester
Paper- MABE 352

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

VAT AND SERVICE TAX

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present course aim at providing specialization in VAT & Service Taxes. The students will learn about procedures and complexities related with various types of value added and service taxes.

Unit I

Introduction to Service Tax: Basic Terms, CENVAT Credit related to Service Tax; Taxable services; exemptions from service tax.

Unit II

Provisions related to following Taxable Services and Computation of Tax Liability: Courier, Clearing and Forwarding Agent, Construction Services, Event Management services, Advertising Services, Architect's Services, Payment of Service Tax & Filing of return ; Interest & Penalty.

Unit III

Value Added Tax: Concept of value added. Input Goods and Services for CENVAT; Capital Goods for CENVAT; Exempted Final Products / Output Services.

Unit IV

Base Text Book

- V.S. Datey, Indirect Taxes Law & Practice, Taxman Publications Pvt. Ltd., New Delhi.

Reading List

- V.S. Datey, Indirect Taxes Law & Practice, Taxman Publications Pvt. Ltd., New Delhi.
- V.K.Sareen and Ajay Sharma, Indirect Tax laws, Kalyani Publications, New Delhi.
- S. S. Gupta: Service Tax (Taxmann)
- R. Mohan Lavis : Service Tax (Bharat Publishers, New Delhi)

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

THEORY OF TAXATION

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper provides the theoretical foundations of taxes from economics giving important principles. We also study the impact of taxes on macro-economic conditions, black economy and various outcomes.

Unit I

Principles of Taxation; Theories of Taxation; Taxable Capacity and its measurement; Tax Burden and Economic Efficiency

Unit II

Tax Incidence- Partial and General Equilibrium Analysis; Keynesian Short Run Model; Dynamic Tax Incidence

Unit III

Income V/S Excise Tax; Optimal Taxation; Tax Evasion and the Black Economy; Impact of Taxes on Individual Decisions

Unit IV

Impact of Excise Tax on Market Outcomes; Impact of Income Tax on Labour Supply, Savings and Portfolio Choice; Economic Effects of Corporation Income Tax.

Base Text Book

- **Boadway, Robin, “Public Sector Economics”, Cambridge, Winthrop Publishers**

Reading List

- Bruce, Neil, “Public Finance”, Addison- Wesley Educational Publishers, Inc.
- Jones. Philip and Cullis, Jones, “Public Finance and Public Choice- analytical Perspectives”, Oxford University press
- Stiglitz, Joseph, “Economics of the Public Sector”, W.W.Norton and Company, new York/London
- Rosen, H.S., “Public finance”, Tata McGraw Hill
- McNutt, P.A., “The economics of Public Choice”, Edward Elgar Publishing Inc.
- Mueller, D.C., “Public Choice- I,II,III” Cambridge university Press, Cambridge
- Downs, A., “An Economic Theory of Democracy”, Harper and Row, New York
- Musgrave R.A and Peacock A.T., “ Classics in the Theory of Public Finance”, Mcmillan

SEMESTER-IV

w.e.f 2017-18

PAPER CODE	NOMENCLATURE	EXTERNAL	INTERNAL	TIME	CREDITS		
					L	T	P
CORE PAPERS							
MABE 401	CORPORATE STRATEGY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 402	INDIA IN THE CONTEMPORARY WORLD ECONOMY	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 403	ECONOMICS OF GROWTH AND DEVELOPMENT	100	20	3 Hrs.	4	½ Hrs./G	-
MABE 404	COMPREHENSIVE VIVA VOCE	50			-	½ Hrs./G	2
ELECTIVE PAPERS							
CHOOSE ANY ONE OF THE FOLLOWING ELECTIVE GROUPS							
GROUP-I							
ECONOMICS OF MARKETING							
MABE 411	MARKETING OF SERVICES	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 412	INTEGRATED PROMOTIONAL MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-II							
ECONOMICS OF FINANCE							
MABE 421	FINANCIAL DERIVATIVES AND RISK MANAGEMENT	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 422	FINANCIAL INSTITUTIONS AND MARKETS	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-III							
ECONOMICS OF HUMAN RESOURCES							

MABE 431	CROSS CULTURAL AND GLOBAL HRD	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 432	ORGANISATIONAL CHANGE AND DEVELOPMENT	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-IV							
ECONOMICS OF AGRICULTURE AND RESOURCES							
MABE 441	INDUSTRIAL ECONOMICS	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 442	ECONOMICS OF INFRASTRUCTURE	80	20	3 Hrs.	4	½ Hrs./G	-
GROUP-V							
ECONOMICS OF TAXATION							
MABE 451	DIRECT TAXES-II	80	20	3 Hrs.	4	½ Hrs./G	-
MABE 452	CORPORATE TAX PLANNING	80	20	3 Hrs.	4	½ Hrs./G	-
Total		550				22	

Total Marks: 2400

Total Credits: 176

GRAND TOTAL = 2400

Total Credit : 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

CORPORATE STRATEGY

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper prepares the students to think at apex level of big corporations. They will learn to analyze the internal and external environments for the highly diversified corporations to find opportunities & threats for designing and implementing appropriate business policies. This paper integrates the knowledge from functional areas with more outward focus instead of small tactical decisions.

Unit-I

Definition, nature, scope and importance of strategic management; Process of strategic management; Defining strategic intent: Vision, Mission, Business definition, Goals and Objectives; Internal Appraisal – The internal environment Methods and techniques used for organizational appraisal (Value chain analysis, Financial and non financial analysis, historical analysis, Industry standards and benchmarking, Balanced scorecard and key factor rating); Identification of Critical Success Factors (CSF).

Unit-II

Environmental Appraisal—Concept of environment, components of environment (Economic, legal, social, political and technological); Environmental scanning techniques- ETOP, QUEST and

SWOT (TOWS); Corporate level strategies — Stability, Expansion, Retrenchment and Combination strategies.

Unit-III

Strategic Analysis and choice—Corporate level analysis (BCG, GE Nine-cell, Hofer's product market evolution and Shell Directional policy Matrix). Industry level analysis ; Porters's five forces model. Qualitative factors in strategic choice.

Unit-IV

Strategy implementation: Resource allocation, Projects and Procedural issues; Organization structure and systems in strategy implementation; Leadership and corporate culture, Values, Ethics and Social responsibility; Strategic control and operational Control; Organizational systems and Techniques of strategic evaluation.

Reading List

1. Business Policy – Azhar Kazmi –S.Chand &Co. New Delhi
2. Strategic Management : Concepts & Cases – Upendra Kachru, Excel Books.
3. Strategic Planning: Formulation of Corporate strategy – V.S. Ramaswamy, S. Namakumari- Macmillan Publishing House Ltd.
4. Management Policy & Strategic Management – R.M.Shivastava, Himalaya Publishing House, Mumbai.
5. Creating Excellence – Craig R. Hickman & Michael A. Silva – London Univeral Book Stall, New Delhi.
6. Organizational Behaviour- Stephen P. Robbinson – PHI, New Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INDIA IN THE CONTEMPORARY WORLD ECONOMY

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type questions of 2 marks each spread over the entire syllabus ($2 \times 8 = 16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper is a core functional and applied paper. It addresses the problems, issues and policies of Indian Economy with an aim that the students shall apply the economic theories, tools, market instruments, public policy instruments to analyze the problems of poverty, unemployment, growth, structural changes, development, fiscal management, institutional reforms, globalization and international trade. The paper is more of an empirical nature.

Unit I

Brief economic history and major features of Indian Economy in present times. Role of State and Market in economic development. Role of Pressure groups in Indian economy. Role of regulatory agencies in India; Objectives and strategy of Indian planning; Achievements and failures of five year Plans. Structural changes in Indian economy.

Unit II

Broad demographic features of Indian population; Rural-urban migration; Urbanization and civic amenities; Poverty and Inequality. Approaches for employment generation and poverty alleviation. Energy; Social infrastructure – education and health; Environment; Regional imbalance; Issues and policies in financing infrastructure development.

Fiscal federalism – Centre-state financial relations; Finances of Central Government; Finances of State Governments; Parallel economy; Problems relating to fiscal policy; Fiscal sector reforms in India.

Unit III

Institutional Structure – land reforms in India; Problems & prospects of Indian agriculture; Pricing of agricultural inputs and output; Issues in food security; Policies for sustainable agriculture. Industrial policy; Public Sector enterprises and their performance; Privatization and disinvestment debate; Growth and pattern of industrialization; Small-scale sector; Exit policy – issues in labour market reforms.

Unit IV

Globalisation of Indian economy; WTO and its impact on the different sectors of the economy; Need for and issues in good governance.

Structure and direction of foreign trade; Balance of payments; Issues in export-import policy; Exchange rate policy and FEMA; Foreign capital and MNCs in India. Analysis of price behaviour in India; Review of monetary policy of RBI; Money and capital markets.

Reading List

- Ahluwalia, I.J. and I.M.D. Little (Eds.) (1999), India's Economic Reforms and Development (Essays in honour of Manmohan Singh), Oxford University Press, New Delhi.
- Bardha, P.K. (9th Edition) (1999), The Political Economy of Development in India, Oxford University Press, New Delhi.
- Brahmananda, P.R. and V.R. Panchmukhi (Eds.) (2001), Development Experience in the Indian Economy: Inter-State Perspectives, Bookwell, Delhi.
- Datt, R. (Ed.) (2001), Second Generation Economic Reforms in India, Deep & Deep Publications, New Delhi.
- Government of India, Economic Survey, (Annual), Ministry of Finance, New Delhi.
- Government of India, Planning Commission; Five Year Plan Development.
- Jalan, B. (1992), The Indian Economy – Problems and Prospects, Viking, New Delhi.
- Jalan, B. (1996), India's Economic Policy- Preparing for the Twenty First Century, Viking, New Delhi.
- Kapila Uma Indian Economy Academic Foundation New Delhi Latest Edition.
- Mishra S.K. and Puri V.K., Indian Economy, Himalya Publication House, Latest Edition.
- Monga G.S. and Goel M.M. (2001) Wage Goods Approach and Development Deep and Deep New Delhi.
- Parikh, K.S. (1999), India Development Report – 1999-2000, Oxford University Press, New Delhi.
- Reserve Bank of India, Report on Currency and Finance, (Annual).
- Rudar Dutt and Sundram; Indian Economy S Chand and Company Latest Edition
- Sen, R.K. and B. Chatterjee (2001), Indian Economy: Agenda for 21st Century (Essays in honour of Prof. P.R. Brahmananda), Deep & Deep Publications, New Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ECONOMICS OF GROWTH AND DEVELOPMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: Modules incorporated in this Paper would enable the students to know about concepts, theories and approaches to growth & development, sectoral aspects of development, investment criteria, allocation of resources, interrelations of international trade and development. Issues relating to the relationship between state agency and development also find their due place in this paper.

Unit I

Concepts and Measurement of Economic Development

Economic growth, economic development and sustainable development; Structural Diversity and common characteristics of developing nations.

Measuring Development: Income Measures, Basic Needs Approach, PQLI, HDI and Capabilities Approach; Poverty, Inequality and Development: Measurement, Impact and Policy options.

Unit II

Theories of Economic Development: Contributions of Ricardo, Karl Marx and Schumpeter,

Growth Models: Harrod & Domar; Solow and Joan Robinson

Unit III

Approaches to Development

Balanced and Unbalanced Growth; Big push theory; Critical Minimum Efforts Theory; Low Income Equilibrium Trap.

Sectoral Aspects of Development

Role of Agriculture and industry in Economic Development; Services Sector in Developing Economies: Role, growth and sustainability, Infrastructure and its importance.

Unit IV

Trade and Development Experience

International Trade as an Engine of Growth: Static and Dynamic gains from Trade; Prebisch-Singer Hypothesis vis-à-vis Free Trade experience of Developing Countries; Trade Policy Debate: Export promotion, Import Substitution and Economic Integration; WTO and Developing Countries.

State and Economic Development

Market Failure and Rationale of State in economic development; State Capacity and State Failure; Good economic governance.

Reading List

- Adelman, I. (1961), *Theories of Economic Growth and Development*, Stanford University Press, Stanford.
- Barro, R. and X. Sala-i-Martin, *Economic Growth*, McGraw Hill, New York.
- Behrman, S. and T.N. Srinivasan (1995), *Handbook of Development Economics*, Vol. 3, Elsevier, Amsterdam.
- Bhagwati, J. and P. Desai (1970), *India: Planning for Industrialization*, Oxford University Press, London.
- Brown, M. (1966), *On the Theory and Measurement of Technical Change*, Cambridge University Press, Cambridge, Mass.
- Chakravarti, S. (1982), *Alternative Approaches to the Theory of Economic Growth*, Oxford University Press, New Delhi.
- Chakravarti, S. (1987), *Development Planning: The Indian Experience*, Clarendon Press, Oxford.
- Chenery, H. and T.N. Srinivasan (Eds.) (1989), *Handbook of Development Economics*, Vols. 1 & 2, Elsevier, Amsterdam.
- Dasgupta, P. (1993), *An Enquiry into Well-being and Destitution*, Clarendon Press, Oxford.
- Ghatak, S. (1986), *An Introduction to Development Economics*, Allen and Unwin, London.
- Gillis, M., D.H. Perkins, M. Romer and D.R. Snodgrass (1992), *Economics of Development*, (3rd Edition), W.W. Norton, New York.
- Grossman, G. and E. Helpman (1991), *Innovation and Growth in the Global Economy*, MIT Press, Cambridge, Mass.
- Higgins, B. (1959), *Economic Development*, W.W. Norton, New York.
- Hirschman, A.O. (1958), *The Strategy of Economic Development*, Yale University Press, New York.
- Jones, H.G. (1975), *An Introduction to Modern Theories of Economic Growth*, Nelson, London.
- Kindleberger, C.P. (1977), *Economic Development*, (3rd Edition), McGraw Hill, New York.
- Lewis, W.A. (1955), *The Theory of Economic Growth*, George Allen and Unwin, London.

- Meier, G.M. and J.E.Rauch (2005), *Leading Issues in Economic Development*, (8th Edition), Oxford University Press, New Delhi.
- Nayyar, D. (Ed.) (1994), *Industrial Growth and Stagnation: The Debate in India*, Oxford University Press, New Delhi.
- Sen, A. (1992), *Inequality Reexamined*, Oxford University Press, Oxford.
- Sen, A.K. (Ed.) (1990), *Growth Economics*, Penguin, Harmondsworth.
- Sen, A. (1983), *Poverty and Famines*, Oxford University Press, Oxford.
- Thirlwal, A.P. (1999), (6th Edition), *Growth and Development*, Macmillan, U.K.
- Todaro, M.P. and S.C. Smith (2003), (8th Edition), *Economic Development*, Pearson Education, Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

MARKETING OF SERVICES

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper has become highly relevant with a large share of services in GDP offering great potential for job creation. The paper aims at developing core skills for wide variety of services. It is an application based functional paper focusing on differentiating the goods marketing from service marketing. The student shall learn to design strategies and marketing mix for services.

Unit I

Services and the Economy - The growing influence of services in the economies of the countries around the globe. Services and the Indian Economy: Contribution and Reasons for Growth of Services in India.

Services marketing - Unique Characteristics of Services and Problems Associated with Services Marketing. Overcoming Challenges Associated with Services Marketing. Goods-Service Categorization. Types of Services- Core and Supplementary.

Unit II

Service Marketing Environment And Mix - Prominent Environmental Factors Influencing Service Marketing. A Bird's Eye-View of Service Marketing Mix - Product, Price, Place, Promotion, Process, People, Physical Evidence and Productivity.

Service management triangle - An Introduction to the Concept and its Variants viz. Internal Marketing, External Marketing and Interactive Marketing.

Unit III

Service Quality, Productivity And Recovery - Service Quality - concept, dimensions & models; Service Productivity- Measurement and Productivity Enhancement Strategies. Relationship between Service Quality and Productivity. Service Recovery - Significance. Recovery Techniques.

Unit IV

Service Value Enhancement - Service Differentiation - Significance and Techniques. Service Positioning- Ways. Relationship Marketing - Significance and Tools.

Reading List

- Jauhari, Vinnie and Dutta, Kirti : *Services-Marketing, Operations and Management*, Oxford University Press, New Delhi.
- Lovelock, C.H. *Services Marketing*, Pearsons, New Delhi
- Payne, A: *The Essence of Services Marketing*, Prentice Hall, New Delhi.
- Ravi Shankar: *Services Marketing – The Indian Perspective*, Excel Books, New Delhi.
- Rao, K. Rama Mohana, *Services Marketing*, Pearson Education, Delhi.
- Shankar, Ravi: *Services Marketing -The Indian Perspective*, Excel Books, New Delhi.
- Zeithaml, V.A., Bitner, M.J.: *Services Marketing*, Tata McGraw Hill, New Delhi
- Zeithaml, V.A, D.D Gremler, M.J Bitner and A Pandit, *Services Marketing*, Tata McGraw Hill, 4th Special Indian Edition.
- Hoffman, K.D and JEG Bateson, *Marketing of Services*, Cengage Learning, Indian Edition.
- Lovelock, Christopher, *Services Marketing*, Pearson Education, 7th Edition.
- Woodruff, H.E, *Services marketing*, Longman Group.
- Payne, D, *The Essence of Services Marketing*, Prentice Hall of India.
- Verma, Harsh V, *Services Marketing- Text and Cases*, Pearson Education.
- Kotler, Philip and Gary Armstrong, *Principles of Marketing*, Prentice Hall of India.
- *Journal of Services Marketing*, Emerald Publications

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INTEGRATED PROMOTIONAL MANAGEMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present course comes under functional domain of marketing strategy. Instead of dealing separately with each component of promotion mix i.e. advertising, sales promotion, personal selling, public relation management, social media tools or web-communication, it offers a comprehensive integrated communication management to reach to target audience. The students will be acquainted with all forms of communication by a firm to consumers.

Unit I

The communication process- The nature of communication, A basic model of communication, Role of IMC in Marketing Process. IMC Planning Model, Developing IMC Plan. Elements, Features and Determinants of Marketing Communication Mix, Measuring Effectiveness of Various Elements of Marketing Communication Mix.

Unit II

Creative Strategy Planning and Development: Creativity techniques, Creative execution in advertising: Message, Appeals and execution styles, Celebrity endorsements in advertisement. Creative Execution in Print Advertising, Layout, Headlines, Copy, Visuals. Creative Execution on Television; Creative execution online: Internet and integrated marketing communication- Advertising and sales promotion on the internet.

Unit III

Advertising : concepts, types, forms and Role; Advertising planning and objective setting: Dagmar approach. Determination of target audience; Building of advertising programme; campaign planning; Media planning and Budgeting; Measuring the effectiveness of the promotional program- Market testing, pre testing, post testing, laboratory tests, field tests, Advertising agency; types, functions and structure of advertising agency.

Unit IV

Meaning and Importance of Direct Marketing, Prominent Direct Marketing Tools, Direct Marketing Decisions and Strategies. Meaning, Importance and Principles of personal selling, Designing Sales Force, Managing the Sales Force.

Reading List

- Belch and Belch, Advertising and Promotions- IMC Perspectives, Tata McGraw Hill.
- Clow and Baack, Integrated Advertising, Promotion, and Marketing Communications, Pearson Education.
- O Guinn and Allen Semenik, Advertising and Integrated Brand Promotion, Cengage Learning.
- Murthy, S N and U Bhojanna, Advertising- An IMC Perspective, Excel Books.
- Batra, Meyers and Aaker, Advertising Management, PHI Publications.
- Kotler, P and Kevin L Keller, Marketing Management, Prentice Hall India, 12th Edition.
- Journal of Marketing Communication, American Marketing Communication
- Belch, George E and Belch, Michael A. : Introduction to Advertising and Promotion, 3rd ed, Chicago, Irwin, 2002.
- Arens and Bovee : Contemporary Advertising, Irwin, 1995.
- Sandage and Fryberger : Advertising, AITBS, Delhi, 2000.
- Batra, Rajeev, Myers, Johan G. and Aaker, David A. Advertising Management, 4th ed., New Delhi, Prentice Hall of India, 2002.
- O, Guinn : Advertising & Integrated Brand Production, Vikas Publishing House, New Delhi.
- Kleppner, Otto : Advertising Procedure, Englewood Cliffs, New Jersey, Prentice Hall Inc., 1986.
- Wells, William, Burnett, Johan & Moriarty Sandara, PHI, 2002.
- Kruti Shah and Alan D'Souza - Advertising & Promotion an IMC perspective
- Books of advertising Management

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

FINANCIAL DERIVATIVES AND RISK MANAGEMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus ($2*8=16$ marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present course is one of a higher specialization in investment and portfolio management. This has become essential with increased need for managing hedge funds facing risk from all directions. The students will learn to manage risk in financial markets using Futures and Options.

Unit I

Investors and risk management; measuring and managing VaR and CaR; Introduction to Derivative Markets; The Basis and Spreads; Models of Futures Prices- Cost-of-Carry Model, Expectations Model; Price Discovery, Speculation and Hedging Functions of Futures Markets; Interest Rate Futures and their Hedging Applications.

Unit II

Stock Index Futures - Pricing and Hedging Strategies; Foreign Exchange Futures- Pricing, Speculation and Hedging; The Options Market; Options Pay-Offs

Unit III

Option Pricing – Binomial Model, Black - Scholes Model; Option Price Sensitivities – Delta, Gamma, Vega, Rho, Delta Hedging

Unit IV

Base Text Book

- Stulz, Rene M, “Risk management and Derivatives”, Cengage learning.
- Robert W. Kolb, James Overdahl, “**Futures, Options and Swaps**”, Blackwell Publishing
- S.S.S.Kumar, “Financial Derivatives”, Prentice Hall

Reading List

- Bodurtha, J. and Courtadon G., **The Pricing of Foreign Currency Options**, New York, Salomon Brothers Center, New York University, 1987-4/5.
- Bolten, Steven E., “**Security Analysis and Portfolio Management: An Analytical Approach to Investments**”, N.Y.Holt, Rinehart and Winston, 1972
- Bowyer, John, W., “**Investment Analysis and Management**”, Illinois, Irwin, 1972.
- Carr, J.L., “**Investment Economics**”, Sage Pub., California, 1969
- Chance D.M., “An Introduction to Options and Futures”, Dryden press, Orlando,FL,1989.
- Chance, D., “**An Introduction to Derivatives**”, New York, Dryden, 1998.
- Conrad Michael Mattern, “ **Handbook of Investment Research: Economic and Financial Indicators as Market Movers**”, Palgrave Macmillan, 2002. ISBN10: 0333968697
- Cox, J. and M. Rubinstein, “**Options Markets**”, Englewood Cliffs, N.J., Prentice-Hall, 1985,ISBN0136382053.
- Curley, Anthony J. and Bear Robert M., “**Investment Analysis and management**”, N.Y., Harper & Row, 1979
- David G. Luenberger, “**Investment Science**”, Oxford University Press,1997. ISBN10: 0195108094
- David King, “**Financial Claims and Derivatives**”, Thomson Learning, 1998. ISBN10: 186152448X
- Fama, E.F. and Miller, M.H., “**Theory of Finance**”, N.y.Holt, Rinehart and Winston, 1972
- Figlewski, S., W. Silber and M. Subrahmanyam, “**Financial Options, : From Theory to Practice**”, Homewood, Illinois, Business One Irwin, 1990, ISBN 1556232349.
- Frank Milne, “**Finance Theory and Asset Pricing**”, Oxford University Press, 2003. ISBN10: 0199261075
- Hull, J., “**Options, Futures and Other Derivative Securities**”, Upper Saddle River, N.J., Prentice Hall, 6th edition,2006, ISBN 013149908-4,
- Jarrow, R.A. and A. Rudd, “**Option Pricing**”, Homewood, Illinois, Dow Jones-Irwin, 1983, ISBN 0870943782.
- Jarrow, R.A. and S. Turnbull, “**Derivative Securities**”, Cincinnati, Ohio, South-Western, 1996.
- McDonald, R., “**Derivatives Markets**”, Boston, MA, Addison-Wesley Publishing, 2002, ISBN: 0201729601
- Richard T. Baillie, “**The Foreign Exchange Market**” Cambridge University Press, 1990. ISBN10: 0521396905
- Robert W. Kolb, “**Financial Derivatives**”, Blackwell Publishing, 1996. ISBN10: 1557869308
- Robert W. Kolb, James Overdahl, “**Understanding Futures Markets**”, Blackwell Publishing, 2006. ISBN10: 1405134038
- Thomas A. Ho, Sang Bin Lee,”**Securities Valuation: Applications of Financial Modeling**”, Oxford University Press, 2005. ISBN10: 0195172752

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

FINANCIAL INSTITUTION AND MARKETS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: This paper has been introduced so that the students can comprehend all players, processes, functions, components and instruments of Indian Financial Market as one inter-related and interdependent system. The paper shall help the students to specialize in financial markets providing broader knowledge.

Unit I

Financial System And Interest Rate

Meaning and Rationale of studying Financial System; Risk management in Financial Institutions; Terms structure of Interest rate and Yield curve;

Commercial And Central Banking System

Meaning, Functions and Types of Commercial Banks.
Central Banking in India; Conduct of monetary policy in India.

Unit II

Money Market

Introduction, Meaning and main introductory characteristics of Money Market segments- Call Money Market, Treasury bill market, Commercial Papers Market, Certificate of Deposit Market, Gilt- edged Securities Market, Repo Market.

Capital Market

Meaning, Objectives, Importance and Functions of Capital Market; Financial instruments in primary capital Market.

Unit III

Insurance Market

Meaning, Types and Principles of Life Insurance and General Insurance; Rationale for opening up of the Insurance to Private Sector.

International Finance

Foreign Exchange Rate- Meaning, Types; Foreign Exchange market- Importance, Trading and Participants.

Unit IV

Financial Institutions

Functions and Importance of Merchant Bankers, Functions and Types of Mutual Funds, Main features of Working of UTI.

Meaning and Functions of NBFC's - Credit Unions, Savings and Loan Associations, Pension Funds, Finance Company, Investment Trusts, Common Trusts Fund.

Reading List

- Bhasin, N. (2007), Banking and Financial System India 1947-2007, New Century Publications.
- Gupta, S.K, Aggarwal, N. and Gupta, N. (2005), Financial Institutions and Markets, Kalyani Publishers.
- Khan, M.Y. Indian Financial System.
- Mishkin, F.S and Eakins, S.G. (2009) Financial Markets and Institutions, (5th Edition) Dorling Kindersley.
- Bhole, L.M. and Mahakud, J. (2009), Financial Institutions and Markets-Structure, Growth and Innovations, Tata McGraw Hill.
- Madura, J. (2006) Financial Institutions and Markets (7th Edition), CENGAGE Learning.
- Fabozzi, F.J, Modigliani, F. Jones, F.J. and Ferri, M.G. (2009), Foundations of Financial Markets and Institutions, Dorling Kindersley.
- Mishkin, (2013) 'The economics of Money, Banking and Financial Markets'. 7e, Pearson Publications.
- Cecchetti, S.G. and Schoenholtz, K.L. (2013), 'Money, Banking and Financial Markets'. 3rd edition. Tata McGraw Hill Company Ltd
- Bhole, L.M. (1999), Financial Institutions and Markets, Tata McGraw Hill Company Ltd., New Delhi.
- Karampal, Bodla, B.S. and Garg, M.C. (2007), 'Insurance Management : Principles and Practices' Deep and Deep
- Bhole, L.M. (2000), Indian Financial System, Chugh Publications, Allahbad.
- Johnson, H.J. (1993), Financial Institutions and Markets, McGraw Hill, New York.
- Machiraju, M.R. (1999), Indian Financial Systems, Vikas Publishing House, New Delhi.
- Ohlson, J.A. (1987), The Theory of Financial Markets and Institutions, North Holland, Amsterdam.

- Prasad, K.N. (2001), Development of India's Financial System, Sarup & Sons, New Delhi.
- Smith, P.F. (1978), Money and Financial Intermediation: The Theory and Structure of Financial System, Prentice Hall, Englewood-Cliffs, New Jersey.
- Chandra, P. (1997), Financial Markets, (4th Edition), Tata McGraw Hill, New Delhi.
- Machiraju, H.R. (1997), International Financial Markets in India, Wheeler Publishing, Allahbad.
- Bhatt, R.S. (1996), Unit Trust of India and Mutual Funds: A Study, UTI Institute of Capital Markets, Mumbai.
- Sahadevan, K.G. and M.T. Thiripalraju (1997), Mutual Funds, Prentice Hall of India, New Delhi.
- Goss, B.A. and B.S. Yamey (1978), The Economics of Futures Trading, Macmillan, London
- Gupta, L.C. (Ed.) (1999), India's Financial Markets and Institutions, Society for Capital Research and Development, Delhi.

- Crocker, A. (1982), International Money; Issues and Analysis, The English Language Book Society, Nelson, London.

- Niehans, J. (1994), International Monetary Economics, John Hopkins University Press, New York.

- Official websites of IMF, RBI,UTI, LIC, FMC, SEBI, PFRDA, IRDA, SIDBI, NABARD, EXIM, NHB

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

CROSS CULTURAL AND GLOBAL HRD

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: In the present highly liberalized world, either the firms will have to go global or perish. It has become very important for the present managers to understand differences in cultures across countries and continents. The present paper addresses a large number of issues to prepare global executives who can take decisions related with global organizational design and industrial relations in more complex international world to be ready to become proactive instead of a coping one.

Unit I

Core concepts in managing human resources in the global business environment; Understanding and managing the Culture factor in GHRM. Approaches to Understanding & Managing Cultural Diversity. The Contingency Matrix approach to GHRM. Cross Cultural Differences and Managerial Implications; Cross Cultural Research Methodologies and Hofstede's Hermes Study; Structural Evolution of Global Organisations; Cross Cultural Leadership and Decision Making; Cross Cultural Communication and Negotiation.

Unit II

Global organisation design. Global staffing and staff flow practices. Learning, training & development of global employees. Human Resource Management in Global Organisations; Selection, Sourcing, Selection Criteria for International Assignment; Compensation and Appraisal in Global Perspective. Performance management in MNCs. Global compensation and benefits.

Unit III

MNCs and industrial relations trends. Emerging global HRM practices. Industrial Relations in a Comparative Perspective. Emerging Trends in Employee Relations and Employee Involvement. International Labour Standards. HR/IR issues in MNCs and Corporate Social Responsibility.

Unit IV

Ethics in International Business; Western and Eastern Management Thoughts in the Indian context. Technology & HRD. Organizational and HR Implications of Technological Change. Technological Innovation: Concept and Process, Role of HR in supporting innovation programme in an organisation. Process of measuring the outcome of an Innovation in organisation. Technology and Culture; Process of transition from Reactive to Proactive culture, Steps in technology transition process.

Reading List

- Adler, N.J. International Dimensions of Organizational Behaviour. Boston, Kent Publishing, 1991.
- Bartlett, C. and Ghoshal, S. Transnational Management: Text, Cases and Readings in Cross Border Management. Chicago, Irwin, 1995.
- Dowling, P. J. etc. International Dimensions of Human Resource Management 2nd ed. California, Wadsworth, 1994.
- Hofstede, G. Cultures Consequence: International Differences in Work Related Values. London, Sage, 1984.
- Marcic, D. and Puffer, S. M. Management International: Cases, Exercise and Readings. St. Paul, West Publishing, 1994.
- Mead, R. International Management: Cross Cultural dimensions. Blackwell, Camb., Mass., 1994.
- Mendenhall, M. etc., Global Management. Cambridge Massachusetts, Blackwell, 1995.
- Bhattacharya, Deepak Kumar; *Technological Change and Manpower Development*, Excel Publications 2010.
- Aggarwala, Tanuja; *Strategic HRM* Oxford University Press. 2010.
- Mankin, David; *Human Resource Development*, Oxford University Press. 2012
- Haldar, Udai; *Human Resource Development*, Oxford University Press. 2010
- Dessler, Garry & Varakkey, Biju; *Human Resource Management*, 12th Edition, Pearson Education 2012.
- Clark, Jon; *Human Resource Management and Technology Change*, Sage, London, 1993.
- Gampbell, A & Warner, M.; *New Technology, Skills, and Management*, Routledge, London, 1992.
- Rastogi, P.N.; *Management of Technology and Innovation*, Sage, New Delhi, 1995.
- Gupta, S.C.; *International HRM*, Macmillan India. 2012.
- Ray and French; *International HRM*, University Press, 2010
- Bartlett, C. and Ghoshal, S.; *Transnational Management: Text, Cases and Readings in Cross Border Management*. Chicago, Irwin, 1995.
- Hofstede, G.; *Cultures Consequence: International Differences in Work Related Values*. London, Sage, 1984.
- Mead, R.; *International Management: Cross Cultural dimensions*. Blackwell, Camb., Mass., 1994.

- Evans, Pucik and Barsoux; *The Global Challenge- framework for international human resource management*, Tata McGraw-Hill Irwin.
- Dowling, Peter J and Welch, Denice E.; *International Human Resource Management-* Cengage Learning 2010
- Aswathappa, K.; *International Human Resource Management*, McGraw Hill 2009
- Tayeb, Monir H.; *International Human Resource Management*, Oxford University Press – 2005
- Rao, P.L.; *International Human resource Management*, Excel Books, 2009.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ORGANISATIONAL CHANGE AND DEVELOPMENT

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: Change has become imperative in modern organizations. They have to continuously adapt to changing technologies, consumer preferences, social-political-legal-administrative conditions. The present paper aims to teach management of change and development process in the organizations.

Unit I

Human relations and organizational behavior; Background, definitions and related concepts - organisational change, Organisational development, organizational health, organizational effectiveness; Objectives of OC & OD; Mapping of Organisational climate; Organizational Design - Various organizational structures and their effects. Approaches to OC & OD.

Unit II

Organizational Change: Nature, meaning and types of organizational Change; Resistance to Change; Managing resistance to change; Implementing Change. Conflict Management. Forces for organizational change; Models of organizational Change- Lewin's Model and System Model of change; Building support for change.

Unit III

Organizational Development: Steps in OD Process, General Competencies for OD Professionals; Values, Assumptions and beliefs in O.D; Ethics of O.D. Professionals; O.D. Interventions- An overview, Nature, major families of O.D. interventions- Interpersonal, Team, Intergroup, Third party & System Interventions, Sensitivity training; Confrontation meeting; Transactional analysis; Contemporary OD Interventions - Learning Organizations, Organization Restructuring, Employee Involvement and Work Design; Future of Organization Development.

Unit IV

Quality Philosophies Concept of Quality, Quality as the basis of market competition, Historical review, Quality philosophy of Deming, Juran, Crosby etc., Obstacles, Integrating productivity and Quality.

Organization of Quality; Introduction to TQM; Benchmarking, Taguchi's Quality Engineering, Total productive maintenance, SQC, Kaizen, Six sigma concept. Introduction to ISO 9000 & ISO 14000; Quality Audit.

Reading List

- Bosterfield et al.; Total Quality Management, Pearson Education, India, 2001.
- Johan Bank; The Essence of Total Quality Management, Prentice Hall of India, 2000.
- Logothelis; Managing for Total Quality, Prentice Hall of India, 2000.
- Sundra Raju; Total Quality Management, Tata McGraw Hills, Publishing Company, 1997.
- K.C. Arora, S.K. Kataria; TQM and ISO 9000.
- French and Bell; *Organizations Development*. Prentice Hall of India. New Delhi, 1991.
- French, W L. et al.; *Organization Development theory, Practice and research* 3rd ed. Universal Book Stall, New Delhi, 1990.
- Singh, Kavita; *Organizational Change & Development*, Excel Books.2010
- Robbins, Judge and Vohra; *Organisational Behaviour*, Pearson Education India 2011
- Kinicki and Krietner; *Organisational Behaviour*, Tata McGraw Hill Publications, 2011
- Newstrom; *Organisational Behaviour at Work*, Tata McGraw Hill Publications, 2011.
- Baron and Greenberg; *Behaviour in Organisations*, PHI, 2011.
- Jones and Mathew; *Organisation Designs, Theory and Change*, Pearson Education, 2011
- Pareek, Udai; *Understanding Organisational Behaviour*, Oxford University Press,2012.
- Huse, F E. and Cummings, T G.; *Organizations, Development and Change*. 3rd ed. New York, West, 1985.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

INDUSTRIAL ECONOMICS

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: In the contemporary world with globalization and liberalization more and more attention is being given to industry. This course intends to provide knowledge to the students on the basic issues such as productivity, efficiency, capacity utilization and debates involved in the industrial development of India. The objective is to provide a thorough knowledge about the economics of industry in a cogent and analytical manner, particularly in the Indian context.

Unit-I

Concept and Organization of a firm – ownership, control and objectives of the firm; Growth of the firm –Theory and evidence, constraints on firm's growth; Productivity, efficiency and Capacity utilization – concept and measurement; Theories of industrial location – Weber and Sargent theories.

Unit-II

Sellers' concentration; Product differentiation; Entry conditions; Market structure and profitability; Product pricing – theories and evidence. Methods of project evaluation; Ranking of Projects – NPV and IRR; Theories and empirical evidence on Mergers and Acquisitions (M & A's).

Unit - III

Industrial Policy in India – evolution and paradigm shift; Recent trends in Indian industrial growth; National manufacturing Policy 2011.Regional industrial growth in India; Industrial economic concentration and remedial measures; Development of Cottage and Small Scale industries; Recent Policy Measures.

Unit-IV

Industrial Finance; Sources of short term and long term finance; Industrial Financial Institutions: Role and functioning in India; Corporate securities; Ownership and creditorship securities. Structure of Industrial labour; Globalization and labour ; Industrial legislation – Industrial Disputes Act ,1947 and Factories Act, 1948 . Industrial relations – Worker’s participation in management and Collective Bargaining; Exit policy and safety nets.

Basic Reading List

- Ahluwalia, I.J. (1985), Industrial Growth in India, Oxford University Press, New Delhi.
- Arun Monappa- Industrial Relations,Tata Mcgraw Hill,1997.
- Barthwal, R.R. (2000), Industrial Economics, Wiley Eastern Ltd. New Delhi.
- Cherunilam, F. (1994), Industrial Economics: Indian Perspective (3rd Edition), Himalaya Publishing House, Mumbai.
- C.S. Venkata Ratnam-Industrial Relations ,Oxford University Press,2008.
- Chadha, V. and G.S. Bhalla (1999), Industrial Development in India: The Post Reform Scene, Kalyanai Publishers, New Delhi.
- Desai, B. (1999), Industrial Economy in India (3rd Edition), Himalaya Publishing House, Mumbai.
- Hajela, F.D. (1998), Labour Restructuring in India : A Critique of the New Economic Policies, Commonwealth Publishers, New Delhi.
- Government of India, Economic Survey (Annual).
- Kuchhal, S.C. (1980), Industrial Economy of India (5th Edition), Chaitanya Publishing House, Allahbad.
- Mishra &Puri-Indian Economy, Himalaya Publishing House ,2008
- Reserve Bank of India, Report on Currency and Finance (Annual).
- Ratna Sen-Industrial Relations in India Shifting Paradigms,Mcmillan,2005
- Website of Labour Ministry (Government of India)

Additional Reading List

- Bains, J.S. (1996), Industrial Organization, Cheltenham, U.K.
- Bagchi, A. and M. Banerjee (Eds.) (1979), Change and Choice in Indian Industry, Bagchi Publications, Calcutta.
- Brahmananda, P.R. and V.R. Panchmukhi (Eds.) (1987), The Development Process of the Indian Economy, Himalaya Publishing, Bombay.
- Chakravarty, S. (1987), Development Planning: The Indian Experience, Oxford University Press, New Delhi.
- Chandra, Prasanna (1995), Projects: Planning Analysis, Selection, Implementation and Review, Tata McGraw Hill Publishing Co. Ltd., New Delhi
- Hardeen, J.B. (1975), The Economics of Corporate Economy, Dunellen Publishers, New York.
- Joshi, V. and I.M.D. Little (1999), India: Macro Economics and Political Economy: 1964-1991, Oxford University Press, New Delhi.
- Jalan, B. (1996), India’s Economy Policy, Viking, New Delhi.

- Kemien, M.T. and N.L. Schwartz (1982), Market Structure and Innovation, Cambridge University Press, Cambridge.
- Kelkar, V.L. and V.V. Bhnoji Rao (Eds.) (1996), India Development Policy Imperatives, Tata McGraw Hill, New Delhi.
- Mamoria and Mamoria (2000), Dynamics of Industrial Relations in India (15th Edition), Himalaya Publishing House, Mumbai.
- Sen, R. and B. Chatterjee (2001), Indian Economy: Agenda for the 21st Century (Essays in honour of Professor P.R. Brahmananda), Deep and Deep Publications Pvt. Ltd., New Delhi.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

ECONOMICS OF INFRASTRUCTURE

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The important role infrastructure plays in a country's development need not be reiterated. In case of developing countries, lack of adequate infrastructure has been held as a major obstacle to growth. Of the various categories of infrastructure, the category of social overhead capital has gained particular prominence. The contents of the paper 'Economics of Infrastructure' exposes the student wholly to issues involved in development of infrastructure in developing countries like India.

Unit I

Infrastructure – Physical & Social Infrastructure; Infrastructure as a public good; Role of infrastructure in economic development; Issues & policies in financing of infrastructure; Theory of natural monopoly. The peak load-off load problem; Pricing of infrastructure.

Unit II

Components of a transport system - road, rail, air and water transport. Characteristics, advantages and disadvantages of each, Economic analysis of transport: Transport as an economic activity, cost of transport, pricing of transport services, transport policy and development in a changing environment.

Unit III

Energy economics – Primacy of energy in the process of economic development. Factors determining energy demand. Effects of energy shortages. Energy conservation, Renewable and non conventional sources of energy. Current Electricity Policies, and programmes.

Unit IV

Education and Economic Growth, Approaches to Educational Planning - Social Demand, Rate of Return and Manpower Balance Approaches. The Case for Universal, Free, Primary Education; The issues & challenges in Indian higher education.

Health Dimensions of Development; Determinants of Health — Poverty, Malnutrition, Illiteracy and Lack of Information; Economic Dimensions of Health Care — Demand and Supply of Health Care; Financing of Health Care and Resource Constraints.

Reading List

- Aronofsky, J., A. Rao and M. Shakeen (Eds.): Energy Policy
- Baru, R.V.: Private Health Care in India: Social Characteristics and Trends.
- Blaug, M. (Ed.): Economics of Education, Vol. I & II.
- Centre for Monitoring Indian Economy: India: Energy Sector.
- Crew, M A and P R Kleindorfer (1979): Public Utility Economics, Macmillan, London.
- Indian Council of Social Science Research (ICSSR) (1976): Economics of Infrastructure Vol. VI, New Delhi.
- McCrakis, M.S. (Ed.): Energy: Demand Conservation and Institution Problems
- McMohan, W W : Education and Development: Measuring the Social Benefits, Oxford University Press, Oxford.
- Misra and Puri, Indian Economy : Himalaya Publishing Co., Mumbai.
- Munty, D. (Ed.): Transport: Selected Readings.
- National Council of Applied Economic Research (NCAER) (1996): India Infrastructure Report: Policy Implications for Growth and Welfare, NCAER
- Nelson, J.R.: Marginal Cost Pricing in Practice.
- Nordhaus, W.D. (Ed.): International Studies of the Demand for Energy.
- Norton, H.S. Modern Transport Economics.
- Pachauri R K (ed) : Energy Policy for India, Macmillan Co. of India.
- Panchamukhi, P R : Economics of Health: A Trend Report in ICSSR, A Survey of Research in Economics, Vol. VI, Infrastructure, Allied Publishers, Delhi.
- Panchamukhi, P.R.: Economics of Health: A Trend Report in ICSSR, A Survey of Research in Economics, Vol. VI, Infrastructure, Allied, Delhi.
- Parikh J (ed) : Energy Models for 2000 and Beyond, Tata McGrw Hill, New Delhi.
- Parikh K S : India Infrastructure Report 2012, Oxford University Press, New Delhi.
- Parikh KS : India Development Report 2009, Oxford University Press, New Delhi.
- Phillips, A. and O.E. Williamson (Eds.): Prices: Issues in Theory, Practice and Public Policy.
- Tata Energy Research Institute (1995): Environmental Considerations and Options in Managing India's Long Term Energy Strategy, Mumbai.
- Turvey, R. and D. Anderson: Electricity Economics.
- Woodhall M : Cost benefit Analysis in Educational Planning, UNESCO, Paris.

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

DIRECT TAXES-II

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The present paper is remaining part of the Direct Taxes studied in Sem III by the students. It will help them to compute income taxes for salaries, property income, business income or capital gains.

Unit I

Computation of Income under the Head Salaries – Salaries and Allowances, Valuation of Perquisites, Deductions.

Unit II

Computation of Income under the Head House Property: Valuation of Property; Annual Value; Deductions.

Unit III

Profits and Gains of Business or Profession – Deductions, Expressly Allowed and Disallowed; Depreciation.

Unit IV

Capital Gains – Transfer; Chargeability; Short-Term and Long-Term Capital Gains; Cost of Acquisition; Capital Gains Exempt from Income Tax.

Base Text Book

- V.K. Singhania: Direct Taxes Law & Practice, Taxman.

Reading List

- Mehrotra and Goyal: Income Tax Law & Practice, Sahitya Bhavan.
- V.K. Singhania: Direct Taxes Law & Practice, Taxman.
- Bhagawati Prasad: Income Tax Law & Practice.
- Manoharan T.N.: Income Tax Law & Practice.
- Income Tax Act 1956 and Finance Act of the relevant year

Total Credit: 4

Time : 3 Hrs.
Max. Marks : 100
External : 80
Internal : 20

CORPORATE TAX PLANNING

Note: (i) Nine Questions will be set in all and students will be required to attempt 5 questions.

(ii) Question No. 1 will be compulsory and will consist of 8 short answer type question of 2 marks each spread over the entire syllabus (2*8=16 marks).

(iii) For the remaining four Questions, students will attempt 1 out of 2 questions from each of the four units (16 marks each).

Course Objective: The basic objective of this course is to acquaint the students with implications of tax structure and corporate tax planning in operational as well as strategic terms.

Unit I

Concept of tax planning ; Tax avoidance and tax evasions; Methods of tax planning; justification of tax; Computation of income for joint stock company including house property, Business and profession, capital gain and income from other sources.

Unit II

Tax Planning and Financial Management Decisions : Tax planning relating to capital structure decision, dividend policy, Inter- corporate dividends and bonus shares.; Tax Planning and Managerial Decisions : Tax planning in respect of own or lease, sale of assets used for scientific research, make or buy decisions; Repair, Replace, renewal or renovation and shutdown or continue decisions.

Unit III

Tax Planning and Compensations Package; Double taxation avoidance agreements; Tax Planning and non-residents; Tax provisions relating to free trade zones, backward area and Infrastructure sectors.

Unit IV

Tax issues relating to amalgamation, merger and acquisition; Tax payment, tax deduction and collection at source, advance Payment of Tax.

Base Text Book

- Ahuja, Girish and Ravi Gupta. Corporate Tax Planning and Management. New Delhi: Bharat Law House, n.d.

Reading List

- Taxman's students guide to income tax by Dr. Vinod K. Singhanian.
- Systematic approach to income tax and central sales tax by Ahuja and Gupta.
- Income tax ready reckoner by V. G. Mehta.
- Service tax law, practice, and procedures by C. Parthasarthy and Agarwal.
- Acharya, Shuklendra and M.G. Gurha. Tax Planning under Direct Taxes. Allahabad: Modern Law Publication, n.d.
- Ahuja, Girish and Ravi Gupta. Corporate Tax Planning and Management. New Delhi: Bharat Law House, n.d.
- Goyal, S.P. Direct Tax Planning. Agra: Sahitya Bhawan, n.d.
- Mittal, D.P. Law of Transfer Pricing. New Delhi: Taxmann, n.d.
- Pagare, Dinkar. Direct Tax Planning and Management. New Delhi: Sultan Chand and Sons, n.d.
- Singhanian, Vinod K., Kapil Singhanian and Monica Singhanian. Direct Taxes Planning and Management. New Delhi: Taxmann, n.d.

**Dean, Faculty of Social Sciences
Kurukshetra University Kurukshetra
(Establishment by the State Legislature Act XII of 1956)**

**Syllabus of Optional Elective Papers, Faculty of Social Sciences
(Choice Based Credit System)
w.e.f. 2016-2017**

Semester – II

Course No.	Name of the Subject/Paper	No. of Credit	Teaching Scheme (Hrs/Week)			Examination Scheme (Marks)		
			L	T	P	(Sem. Theory Exam)	Internal Assessment	Total
OESS-01	Indian Security Concerns	2	-	-	-	50	--	50
OESS-02	Introduction of Economics	2	-	-	-	50	--	50
OESS-03	Modern World	2	-	-	-	50	--	50
OESS-04	Human Rights in India	2	-	-	-	50	--	50
OESS-05	Indian Polity	2	-	-	-	50	--	50
OESS-06	Understanding Psychology	2	-	-	-	50	--	50
OESS-07	Indian Constitution, Social Justice and Administration	2	-	-	-	50	--	50
OESS-08	Basic of Social Work	2	-	-	-	50	--	50
OESS-09	General Sociology	2	-	-	-	50	--	50
OESS-10	Women Studies Some Contemporary Issues	2	-	-	-	50	--	50

OESS-01, Indian Security Concerns

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: The paper is aimed at to acquaint the student about the basic concepts and challenges to Indian Security.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Key Concepts of Security : National Power and National Security, Balance of Power, Regional Security, Collective Security, Comprehensive Security, Common Security, Equal Security, Non Alignment, Neutrality.

Unit-II Problems of India's Security: The Conceptual Framework- Global, Regional and Local environment and its impact on Security thinking. –National Security Objectives: Core Values, National Interests.

Unit –III Challenges to Indian Security: Individual, Sub – National; National, Regional and International Levels.

Unit- IV National Security Organizations in India: Higher Defence Structure in India, National Security Council, Para – Military and Civil Defence.

Suggested Readings

- Gautam Sen Conceptualizing Security for India in the 21st Century, Atlantic Publishers & Distributors, New Delhi ,2007.
- Prabhakaran Paleri National Security: Imperatives and Challenges, : Tata McGraw-Hill Pub. Co.New Delhi 2008.
- J. N. Chaudri India's Problems of National Security, United Service Institution of India, 1973
- K. Subramaniam India's Security perspectives,ABC Publishing House, 1982
- Kanti P. Bajpai & V. Pant (Author, Editor) Indian Politics), Oxford 2013
- Rahul K.Bhonsle India- Security Scope 2006: The New Great Game Kalpaz Publication, (Delhi 2006)
- R.S. Yadav Bharat Ki Videsh Niti (In Hindi), Pearson, New Delhi, 2013
- R.S. Yadav & India's Foreign Policy: Contemporary Trends, New Delhi, Shipra, 2009
- R.S. Yadav (ed.) India's Foreign Policy Towards 2000 A.D., New Delhi.
- Deepak & Shrikant Paranjpe (ed.) India' s Internal Security : Issues and Perspectives (Kalinga, New Delhi,2009)
- Sujeet Samaddar. Defence Development and National Security: Linkages in the Indian Context. (Gyan Publishing House. New Delhi 2005)

OESS – 02, Introduction to Economics

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: Paper aims to acquaint the student about the basic concepts of Economics.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Micro and Macro Economics; Central Economic Problems; Features of Capitalist Economy, Socialist Economy and Mixed Economy; Role of Government in a Market Economy; Demand and Factors Affecting Demand; Supply and factors Affecting supply.

Unit-II Factors of Production; Cost Concepts; Revenue Concepts; Market Forms and their Features.

Unit-III Concept of Economic Growth and Economic Development; Human Development Index (HDI); Gender Development Index (GDI); Budget and Fiscal Deficits; Types of Unemployment; Concepts of Saving and Investment.

Unit-IV Current Account and Capital Account; Balance of Payment and Balance of Trade; Concept of Exchange Rate.

Suggested Readings

1. Thomas Sowell, "Economics – A Common Sense Guide to the Economy", Basic Books Publishers, ISBN 978-0-465-05684-2.
2. D. Begg, R. Dornbusch and S. Fischer, *Economics*, McGraw Hill.
3. [James D. Gwartney](#), [Richard L. Stroup](#) and [Dwight R. Lee](#), "Common Sense Economics: What Everyone Should Know About Wealth and Prosperity [N. Gregory Mankiw](#) , "Principles of Economics", Cengage Learning, USA.

OESS – 03, Modern World

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: Paper aims to acquaint the student about major events of world history.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit – I Renaissance and its Impact; Reformation and its Impact; Enlightenment and Scientific Revolution; Rise of Capitalism: Mercantile Revolution; Early Colonial System and Its Consequences.

Unit-II American Revolution – Nature and Impact; French Revolution–Nature and Impact; Growth of Capitalism: Industrial Revolution; Imperialism: Origins and Consequences.

Unit – III World War-I: Origins and Consequences; Socialism and Bolshevik Revolution in Russia; Paris Peace Settlement and its Consequences; Working of League of Nations.

Unit-IV Economic Depression and its Effects; Rise of Fascism: Italy and Germany; World War-II: Origins and Consequences; United Nations Organization and World Peace; The Cold War: Origins, and Phases

Suggested Readings:

Carr, E.H.	<i>1917 : Before and After</i>
Chauhan, D. S.	<i>Europe Ka Itihas (Hindi)</i>
Chauhan, D. S.	<i>Samkalin Europe (Hindi)</i>
Dorpalen, Andreas	<i>Europe in the 20th Century</i>
Fisher, H.A.L.	<i>A History of Europe</i>
Hobsbawm, E.J.	<i>Age of Extremes : The Short Twentieth Century (1914-1991)</i>
Joll, James	<i>Origins of the First World War</i>
Parks, H.B.	<i>The United States of America</i>
Parry, J.P.	<i>The Age of Renaissance</i>
Porter, Andrew	<i>European Imperialism 1860-1914</i>
Rabb, Theodore K.	<i>The Struggle for Stability in Early Modern Europe</i>
Roberts, J.M.	<i>Europe 1880-1945</i>
Roth, J.J. (ed.)	<i>World War II : A Turning Point in Modern History</i>
Soboul, Albert	<i>History of the French Revolution, 2 Volumes</i>
Taylor A.J.P.	<i>The Struggle for Mastery in Europe</i>
Thompson, David	<i>Europe Since Napoleon</i>
Wiskemann, E.	<i>Europe of the Dictator</i>
Wood, Anthony	<i>History of Europe 1915-1960</i>

OESS - 04, Human Rights in India

Maximum Marks – 50 (Two Credits)
Time – 2 Hours

Objective: The paper aims at analyzing the Provisions of Human Rights in the Indian System.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit I Historical Developments of Human Rights in India, Human Rights and Indian Constitution, Human Rights Declaration and Implications for India.

Unit II Human Rights Violence in Society; In Family; Among Caste and Religious Groups.

Unit III Role and Working of National Human Rights Commission and State Human Rights Commissions.

Unit IV Protection of Human Rights of Women, Children, Minorities etc.

Suggested Readings:

1. Bajwa, G.S., Human Rights in India: Implementation and Violations. Anmol publications : Delhi, 1995.
2. Mehta P.L., Human Rights under the Indian Constitution, Deep and Deep publications: New Delhi, 2002.
3. Venkataramiah E.S. (Ed), Human Rights in a Changing World, International Law Association: New Delhi, 1988.
4. Hingorani R.C., Human Rights in India Oxford: University of Michigan, 1985.
5. Shankar Sen, Human Rights in a Developing Society, Sage Publications: New Delhi, 2009.

Objective: Paper aims to acquaint the student about the basic features of Indian constitution along with its institutional arrangements.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Constitutional Foundations: Basic Features of the Indian Constitution, Preamble, Fundamental Rights, Directive Principles of State Policy.

Unit-II Union Executive and Legislature: President, Prime Minister, Council of Ministers, Parliament.

Unit –III State Executive and Legislature: Governor, Chief Minister, State Legislature.

Unit- IV Judiciary: Supreme Court, High Courts, Judicial Review, judicial Activism.

Suggested Readings

- G. Austin The Indian Constitution Cornerstone of a Nation, OLIP , Oxford, 1966
- S. Kaviraj Politics in India, OUP, Delhi, 1998
- A. Kholi, (ed.) The Success of India’s Democracy, Cambridge University Press, Cambridge, 2001
- R. Kothari Politics in India, Orient Longman, New Delhi, 1970
- WH Morris Jones Government and Politics in India, BI Publications, Delhi, 1974
- Neera Chandoke Contemporary India, Pearson, New Delhi, 2012
- PR Brass Politics of India since Independence, Cambridge University Press, Cambridge, 1994.
- M V Pylee An Introduction to the Constitution of India, Vikas Publications, New Delhi, 1998
- B. Chakrabarty & R K Pandey Indian Government and Politics, Sage, New Delhi, 2008.
- MP Singh & R. Saxena Indian Politics: Constitutional Foundations and Institutional Functioning, PHI, New Delhi, 2011.

OESS – 06, Understanding Psychology

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: To provide the basic understanding about various psychological concepts and methods.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit I Psychology: Nature, Historical background and field of Psychology, Emergence of Psychology as a Science Methods: Experimental, interview, observation and case study.

Unit-II Biological bases of behavior: Cell-Structure and functions. Neuron: Structure, types and functions. Introduction to nervous system and its organization.

Unit-III Learning: Nature, Types-Trial and Error, Conditioning and Insight; Memory: Nature, study methods, Factors Affecting Memory, STM and LTM; forgetting.

Unit-IV Personality: Nature, Genetic and Environmental determinants of personality. Type and Trait approach. Personality Assessment. Intelligence:Nature and Measurement.

Suggested Readings

1. Ciccarelli, S.K. & Meyer, G.E. (2006). Psychology. New Delhi: Pearson Education, Inc.
2. Leukel, F. (2002). Introduction to Physiological Psychology (IIIrd Edition). New Delhi: CBS Publishers and Distributors.
3. Atkinson, R.L., Atkinson, R.L. et. Al. (1985). Introduction to Psychology. N.Y. HBJ Publishers.
4. Singh, A.K. (2009). Uchatar Samanya Manovigyan. Delhi: Moti Lal Banarsidas.

Objective: The constitution of India defines the basic objectives and functioning of the government. It has provisions for bringing about social change and defining the relationship between individual citizen and the state. It lays out certain ideals that form the basis of the kind of country that we as a citizens aspire to live in. An in-depth analysis of various basic areas of constitution is the main objective of this inter disciplinary course. This helps the students to strengthen their understanding of Indian constitution and functioning of government.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit - I Indian Constitution:

- a) Nature of the Constitution salient features – Preamble
- b) Fundamental Rights, Directive Principles – Fundamental Duties
- c) Amendments of the Constitution: Procedure for Amendment – Emergency Provisions

Unit – II Centre – State Relations and Local Self Government

- a) Distinctive features of Indian Federation
- b) Legislative, Administrative and Financial relations between the Union and the States
- c) Decentralization Experiments in India – 73rd and 74th Amendments and their implementation

Unit – III State Government and Social Welfare Administration

- a) Governor, Chief Minister and Council of Ministers
- b) Changing Nature of District Administration and the role of District Collector
- c) Reservations for SC,ST and Backward classes

Unit IV Accountability & Control

- a) Legislative and Executive Control
- b) Judicial Control and Judicial Review
- c) Right to Information Act
- d) National SC and ST Commission; Women’s Commission

Suggested Readings

Avasthi and Avasthi (2002), Indian Administration, Laxmi Narain Aggarwal, Agra.

Basu, D.D. (2000), Introduction to the Constitution of India, Wadhwa and Company, New Delhi.

Fadia and Fadia, Indian Administration (2002), Sahitya Bhavan Publications, Agra.

Granville Austin (1999), The Indian Constitution – Corner Stone of a Nation, OUP, New Delhi.

Maheshwari, S.R. (2001) Indian Administration, Orient Blackswan, Hyderabad

Pylee, M.V. (2009), An Introduction to the Constitution of India, Vikas, New Delhi.

Ramesh K. Arora and Rajni Goyal (2000), India Public Administration, Vishwa Parkashan, New Delhi.

Sathe, S.P. (2002), Judicial Activism in India, New Delhi: Oxford University Press.

Subhash C. Kashyap (2010), Indian Constitution: Conflicts and Controversies, Vitasta,

The Constitution of India, Government of India, 2009.

Tummala K. Krishna (1996), Public Administration in India, Allied Publications, New Delhi.

OESS – 08, Basics of Social Work

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objectives:

1. To make the students understand the conceptual framework of social work practice.
2. To make the students aware about the historical development of social work in Indian and worldwide perspective.
3. To make the students aware about reforms movements.
4. To make the students aware about the programme and services for vulnerable groups.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Social work: Meaning, nature and its scope,
Relationship of Social Work with other Social Sciences.
Goals of Social Work.
Methods of social work.

Unit-II A brief discussion of historical development of Social Work in U.K, U.S.A and India.
Contribution of reform movements in 19th and 20th century: Brahma Samaj, Arya Samaj, Gandhian and Vinoba Bhawe.

Unit-III Social work and related concepts: social service, social services, social reform, social welfare, social development.

Unit-IV Programme and services for family welfare, children welfare, women welfare, youth welfare and aged welfare at national level.

Suggested Readings

1. Dasgupta , S Ed. (1967) Towards a Philosophy of Social Works in India, Popular Book service, New Delhi.
2. Desai, Murli, (2006) Ideologies and social Work: Historical and Contemporary Analyses, Rawat Publication, New Delhi
3. Friedlander, W.A. (1964) Concepts and Methods of Social Work, Prentice-Hall. of India Pvt, Ltd. New Delhi.
4. Gore, M.S. (1965) Social Work and Social Work Education Asia Publishing House, Bombay
5. Mishra, P.D.(2004) Social Work: Profession in India, New Royal Book Company
6. Roy, Sanjay (2011) Introduction to Social Work and practice in India, Akansha Publication House New, Delhi.
7. Singh Surendra and Srivastava S. P. (ed) (2005) Social Work Education Challenge and Opportunities, New Royal Book Publications, Lucknow.
8. Shastri , R.R.(1996) Social Work tradition in India, Welfare Forum & Research Organization, Varanasi

Objective: Paper aims to acquaint the student about the basic concepts of Sociology.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit - I Sociology: Emergence of Sociology as a discipline in General, and in India; Pioneers of Sociology- August Comte, Emile Durkheim, Herbert Spencer and Max Weber.

Unit – II Nature, Scope and Significance of Sociology; Sociology and Other Social Sciences.

Unit – III Society, Culture, Social Group, Community, Association, Social Structure and Social System; Status and Role;

Unit - IV Social Stratification, Social Mobility, Social Control; Social Change, Socialization; Social Processes: Associative and Dissociative.

Suggested Readings

- Abrahm, F. History of Sociological Thought, OUP, New Delhi
- Aron, Raymond Main Currents in Sociological Thought (Vol. I & II), Penguin; 1965/67
- Atal, Yogesh Indian Sociology: From Where to Where, Rawat Publication, Jaipur, 2003
- Bottomore, T.B. Sociology: A Guide to Problems and Literature, George Allen and Unwin, Delhi; 1972
- Davis, Kingsley Human Society, Surjeet Publicaiton , New Delhi; 1981.
- Fox, R. Kinship and Marriage; 1963
- Giddens Anthony Sociology Oxford University Press; 1989.
- Ginsberg, M. Sociology, Surjeet Publication, New Delhi; 1979
- Haralambos Sociology: Themes and Perspectives, Bell and Hyman, London; 1985
- Inkeles, A What is Sociology, Prentice hall, New Delhi; 1987
- Johnson, H.M. Sociology: A Systematic Introduction, Allied Publishers, New Delhi; 1995
- Kapadia, K.M. Marriage and Family in India, Oxford University Press, Bombay; 1980
- MacIver, R. M. and H.Page Society –An Introductory Analysis, Macmillan, New Delhi; 1974.
- Nisbet The Sociological Tradition, Heinemann Education. Books Ltd.
- Parsons, T. The Social System, Amerind Pub. Company; 1951
- Smelser, J. Sociology, Prentice Hall, New Delhi.

OEES-10, Women's Studies: Some Contemporary Issues

Maximum Marks – 50 (Two Credits)
Time – 2 Hours

Objective:

1. To introduce the students to the basic concepts, terms of women's studies and contemporary issues related to women.
2. To enhance students awareness about feminism and feminist movements in India.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Gender Relations Framework, Concept of Sex and Gender, Patriarchy, Masculinity and Fertility, Gender Discrimination, Women and Work.

Unit-II Feminism and Feminist Movements in India.

Unit-III Contemporary Issues: Female Foeticide and Infanticide, Declining Sex Ratio, Domestic Violence, Sexual Harassment of Women at Workplace, Role of Community and Caste in the Contemporary Context, Honour Killings.

Unit-IV Empowerment of Women: Need, Objectives and Process, Status of Women in India

Suggested Readings

- | | |
|------------------------|---|
| Maria Mies | Indian Women and Patriarchy Concept Publishing Company, New Delhi 1980 |
| Agarwal, Bina | Patriarchy and the Modernizing State: An Introduction in Agarwal Bina (ed), Structures of Patriarchy, Kali for Women, New Delhi, 1988 |
| Banks, Olive | Faces of Feminism: A Study of Feminism as a Social Movement, St. Martin's Press, New York, 1981 |
| Bhasin and Khan | Some Questions on Feminism, Kali for Women, New Delhi, 1986 |
| Jayawardane, Kumari | Feminism and Nationalism in the Third World, The Institute of Social Studies, The Hague, Netherlands, 1987 |
| Bhasin, Kamala | What is Patriarchy? Kali for Women, New Delhi, 1993 |
| Yadav, Sushma | Gender Issues in India |
| Mishra, Anil Dutt | |
| Raha, Manish Kumar | Matriliny to Patriliney (A Study of the Rabha Society) |
| Agarwal, Anurag | Female Foeticide Myth and Reality |
| Singh, Subhash Chandra | Gender Violence, New Delhi, Serials Publications, 2011 |

Dean, Faculty of Social Sciences
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Syllabus of Optional Elective Papers, Faculty of Social Sciences
(Choice Based Credit System)
w.e.f. 2016-2017

Semester – III

Course No.	Name of the Subject/Paper	No. of Credit	Teaching Scheme (Hrs/Week)			Examination Scheme (Marks)		
			L	T	P	(Sem. Theory Exam)	Internal Assessment	Total
OESS-11	Global Security Concerns	2	-	-	-	50	--	50
OESS-12	Indian Economic Policy	2	-	-	-	50	--	50
OESS-13	Modern India 1858-1947	2	-	-	-	50	--	50
OESS-14	Human Rights in International Relations	2	-	-	-	50	--	50
OESS-15	India and World	2	-	-	-	50	--	50
OESS-16	Application of Psychology	2	-	-	-	50	--	50
OESS-17	Civil Services in India	2	-	-	-	50	--	50
OESS-18	Methods of Social Work	2	-	-	-	50	--	50
OESS-19	Indian Society and Culture	2	-	-	-	50	--	50
OESS-20	Women and Law	2	-	-	-	50	--	50

OESS - 11, Global Security Concerns

Maximum Marks – 50 (Two Credits)
Time – 2 Hours

Objective: This paper is aimed at to acquaint the student about the changing contours of global security issues.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks

Unit-I The Issue of Global Security in the New Century: Basic Ideas, Weapons of Mass Destruction and Global Security and International Terrorism

Unit-II End of Cold War and emergence of New World Order. Nuclear Proliferation & NPT, CTBT, MTCR, NMD.

Unit-III U.N.O. – World Peace and Security, Challenges to the UN System: Reform and Restructuring.

Unit-IV International and Regional Security Organizations: Military Alliances and Pacts, Peace Treaties, Defence Cooperation, Strategic Partnership and Security Dialogue.

Suggested Readings

- K.P.Saksena Reforming the United Nations (New Delhi: Sage, 1993)
M.S.Rajan World Order and the United Nations (New Delhi: Har Anand, 1995)
P. M. Kamath Reforming and Restructuring the United Nations, New Delhi, Anamika Publishers & Distributors (P) Ltd, 2007.
Ramesh Thakur Global Governance and the UN: An Unfinished Journey, Indiana University Press, 2010
Rumki Basu The United Nations: Structures and Functions of an International Organization, New Delhi: Sterling Publishers Pvt. Ltd., 1994.
Sean Kay Global Security in the Twenty-First Century: The Quest for Power and the Search for Peace, Rowman & Littlefield, 2015
Stephen Aris, Regional Organisations and Security : Conceptions and Andreas Wenger (Editors) Practices, Taylor & Francis, 2015
SJR Bilgrami International Organization, (New Delhi: Vikas, 1983)
Sugatha Ramcharrit United nations and World Politics (New Delhi: Kaniksha, 1998)
Thomas G. Weiss The United Nations, Peace and Security: From Collective & Ramesh Thakur Security to the Responsibility to Protect, Cambridge University Press, 2006
Vincent Pouliot International Security in Practice: The Politics of NATO-Russia Diplomacy, Cambridge University press, 2010
Werner Feld, Robert Jordan International Organizations: A Comparative Approach, and Leon Hurwitz, eds., Praeger, Michigan, 1988.

Objective: Paper aims to acquaint the student about the status of Indian economy with regard to national income, poverty, fiscal and monetary policy, agriculture and industrial sector and banking.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Basic Features of Indian Economy in Present Times; Basic Concepts in National Income; Poverty Alleviation Programmes in India

Unit-II Direct Taxes and Indirect Taxes - Types, Merits and Demerits; Fiscal Policy and its Instruments; Causes of Inflation in India

Unit-III Role of Agricultural Sector in India; Role of Industrial Sector in India; Role of Service Sector in India; Liberalisation, Privatisation and Globalisation - Concepts Only

Unit-IV Money and its Functions; Commercial Banks and their Functions; Functions of RBI; Monetary Policy and its Instruments

Suggested Readings

1. Mishra and Puri, “Indian Economy”, Himalaya Publications.
2. Uma Kapila, “Indian Economy- Performance and Policies”, Academic Foundation.
3. R.R.Paul, “Monetary Economics”, Kalyani Publishers.
4. Uma Kapila , “Indian Economy since Independence”, Academic Foundation.
5. Latest Economic Survey of GOI.
6. Latest Union Budget.

OESS – 13, Modern India 1858-1947

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: Paper aims to acquaint the student about the major activities of the freedom movement since 1857.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit– I Nature of the British Colonial State and Government; Land Revenue Administration; Civil and Judicial Administration – Indian Civil Services and Bureaucracy; Relations with the Princely States

Unit – II Capitalist Change and Emergence of the New Social Order; Cultural Renaissance; Emergence of Indian Nationalism; Founding of Indian National Congress; The Moderates and the Extremists: Ideology and Politics; Rise of the Revolutionary Movement

Unit – III Founding of the Muslim League and its Politics; The Home Rule Movement; Emergence of Mahatma Gandhi: Non Cooperation Movement, Civil-Disobedience Movement and Quiet India Movement; Subhas Chandra Bose and Indian National Army

Unit – IV Rise of the Left Wing in Indian Politics; Round Table Conference and the Conclusion of Poona Pact; Congress Socialist Party; Rise of the Demand of Pakistan; Cripps Mission, Cabinet Mission and Mountbatten Plan: Partition and Independence

Suggested Readings

Agrow, D.	<i>Moderates and Extremists in the Indian National Movement</i>
Bipan Chandra	<i>Rise and Growth of Economic Nationalism in India</i>
Bipan Chandra	<i>Colonialism and Nationalism in India</i>
Bipan Chandra et. al.	<i>India's Struggle for Independence</i>
Brown, Judith	<i>Gandhi's Rise to Power: Indian Politics 1915-22</i>
Desai, A.R.	<i>Social Background of Indian Nationalism</i>
Dube, S.C.	<i>Contemporary India and its Modernization</i>
Dutt, R.C.	<i>Economic History of India, Vols. I & II</i>
Guha, Ranjit (ed.)	<i>Subaltern Studies, Vols. I – XI</i>
Gupta, M.N.	<i>History of the Revolutionary Movement in India</i>

Hasan, Mushirul	<i>India's Partition : Process, Strategy and Mobilization</i>
Hasan, Mushirul	<i>Nationalism and Communal Politics in India 1916-1928</i>
Joshi, Shashi and Bhagwan Josh	<i>Struggle for Hegemony in India, Vols. I-III</i>
Low, D.A. (ed.)	<i>Congress and the Raj : Facets of the Indian Struggle 1917-1947</i>
Majumdar, R.C.	<i>History of the Freedom Movement in India, Vols. I-IV</i>
Majumdar, R.C. (ed.)	<i>British Paramountey and Indian Renaissance, Vols. IX & X</i>
Mehrotra, S.R.	<i>The Emergence of the Indian National Congress</i>
Mishra, Girish	<i>Adhunik Bharat Ka Aarthik Itihas (Hindi)</i>
Moon, Penderal	<i>Divide and Quit</i>
Nanda, B.R.	<i>Gandhi and his Critics</i>
Page, David	<i>Prelude to Partition</i>
Pannikar, K.N.	<i>National and Left Movements in India</i>
Pavlov, V.I.	<i>The Indian Capitalist Class : A Historical Study</i>
Roy, Satya Murti (ed.)	<i>Bharat Mein Upniveshavad Evam Rashtravad (Hindi)</i>
Sarkar, Sumit	<i>Modern India 1885-1947</i>
Shankar, Girija	<i>The Socialist Trend in the Indian National Congress</i>
Shukla, R.L. (ed.)	<i>Adhunik Bharat Ka Itihas (Hindi)</i>
Singh, L.P.	<i>The Left Wing in India</i>
Sitaramayya, P.	<i>History of the Indian National Congress, Vols. I-III</i>
Tara Chand	<i>History of the Freedom Movement in India, Vols. I-IV</i>
Tomlinson, B.R.	<i>Economy of Modern India 1860-1970</i>

OESS-14, Human Rights in International Relations

Maximum Marks – 50 (Two Credits)
Time – 2 Hours

Objective: The paper aims to acquaint the student regarding international concern for Human Rights as well as International Mechanisms for protection of Human Rights.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit I Meaning and Nature of Human Rights, United Nations Charter on Human Rights, Universal Declaration on Human Rights and Three Generations of Human Rights

Unit II Nature and Scope of Human Rights in Developed and Developing Countries.

Unit III Working and Role of The United Nations Commission of Human Rights and UN High commission for Refugees.

Unit IV Human Rights Watch Organization/Insitutions – Amnesty International Organization and Transparency International.

Suggested Readings

1. Resurrect RC, KA, Human Rights, Sherides Book Company: New Delhi, 1995
2. Nagendra Singh, Enforcement of Human Rights, Eastern Law House:Calcutta, 1986.
3. Agarwal, H.O, Implementation of Human Rights Corners with special refrence to India, DK Publishers:New Delhi, 1993.

OESS- 15, India and World

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: Paper aims to acquaint the student about India's Foreign policy and role in global order.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Meaning, Nature, Determinants and Making of India's Foreign Policy.

Unit-II India's Relations with Major Powers: USA, USSR & Russia.

Unit-III India and its Neighbors: China, Pakistan, small Neighbours, and SAARC.

Unit-IV India's Nuclear Policy, India and the United Nations, India and NAM.

Suggested Readings

- R.S. Yadav Bharat Ki Videsh Niti (In Hindi), Pearson , New Delhi, 2013
- R.S. Yadav & India's Foreign Policy : Contemporary Trends, New Delhi, Shipra, 2009
Suresh Dhanda, eds
- R.S. Yadav (ed.) India's Foreign Policy Towards 2000 A.D., New Delhi, Deepak & Deep,
1993
- J. Bandhopahdyaya The Making of India's Foreign Policy, Calcutta, Allied , 1979
N.K Jha (ed.) India's Foreign Policy in a Changing World , New Delhi, South Asian
Publishers, 2000
- C. Raja Mohan Crossing The Rubicon : The shaping of India's New Foreign Policy, New
Delhi, Viking , 2003
- N S. Sisodida & Emerging India : Security and Foreign Policy perspective, New Delhi C
Uday Bhaskar, eds Promilla, 2007
- Rajen Harshe & Engaging With the World : Critical Reflections on India's Foreign KM.
Sethi, eds, Policy, New Delhi, Orient Longman, 2005
- Anand Mathur & India Profile in Polycentric world orders, Jaipur, RBSA, 2008
Sohan Lal Meena, eds
- Jayanta Kumar Roy India's Foreign Relations, 1947-2007, Routledge, New Delhi, 2011.
- Anjali Ghosh, et al. India's Foreign Policy Person, New Delhi, 2012.

OESS – 16, Application of Psychology

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: To provide the basic knowledge about the application of psychology in difference field.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Abnormal behavior: Nature, criteria of abnormality. Types of mental disorders: Anxiety based and Psychosomatic disorders. Mental Retardation.

Unit-II Counselling: Nature, need and types: Directive and Non-Directive approaches. Application of counseling: counseling for emotional problems of adolescents, counseling of delinquants, and victims of substance abuse.

Unit-III Industrial and Organizational Behavior: Nature, micro and macro approaches/ behaviors. Work Motivation, Communication, decision making, conflict resolution. Selection and Placement in organizations.

Unit-IV Application of psychology in understanding the problems of Population, Deprivation, Criminal Behavior; Issue of minority groups.

Suggested Readings

1. Gelso, C.J. & Fretz, B.R. (2000). Counselling Psychology (2nd Ed.). London: Wadsworth
2. Rao, S.N. (2001). Counselling Psychology. New Delhi: Tata Mc Graw-Hill.
3. Carson, R.C., Butcher, T.N. , & Susan, M. (2001). Abnormal Psychology and Modern Life. New York: Harper Collins.
4. Blum, M.L. & Naylor, J.C. (1984). Industrial Psychology: Its theoretical and social foundations. New Delhi: CBS Publishers.

OESS – 17, Civil Services in India

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: The term ‘civil services’ covers the large number of permanent officials required to run the machinery of government. The core of parliamentary government, which we have adopted in India, is that the ultimate responsibility for running the administration rests with the elected representatives of the people. Ministers lay down the policy and it is for the civil servants to carry out this policy. The interdisciplinary course aims to present an overview of the structure, trends and issues related to the civil services in India.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit – I Civil Services: Concept and Evolution

- a) Concept, Significance and Evolution of Civil Services.
- b) Classification of Civil services (All India Services, Central Services, State Services and Local Services)
- c) Union Public Service Commission and other Service Commissions

Unit – II Bureaucracy

- a) Concept of Bureaucracy – Historical Evolution
- b) Civil Service: Neutrality and Commitment
- c) Relationship between Politicians and Civil Servants

Unit – III Public Personnel Administration

- a) Recruitment: Methods and significance
- b) Training of Public Servants in India – Promotion System in India
- c) Disciplinary Procedure for Civil Servants

Unit – IV Civil Services – Citizenry Interface

- a) Civil Society and Administration
- b) Technology and Changing Nature of Public Services
- c) Ethics and Accountability
- d) Civil Service Reforms – IInd ARC Recommendations
- e) Civil Services in the context of Globalization

Suggested Readings

Armstrong, Michael (2009, A Handbook of Human Resource Management Practice, Kogan Page, London.

Aswathappa K. (2013), Human Resource Management: Text and Cases, McGraw Hill, New Delhi.

Farazmand, Ali (1994), *Hand of Bureaucracy*, Taylor & Francis, New York.

Flippo Edwin B., (1976), *Principles of Personnel Management*, McGraw Hill

Goel, S.L. & Rajneesh, Shalini (2003), *Public Personnel Administration*, Deep & Deep, New Delhi.

Government of India, Second ARC, Tenth Report on 'Refurbishing of Personnel Administration.

Jack Robin, et al (eds) (1994), *Handbook of Public Personnel Administration*, Taylor & Francis, New York.

Jain, R.B. (1994), *Aspects of Personnel Administration*, IIPA, New Delhi.

Maheshwari Sriram (2005), *Public Administration in India: The higher Civil Service*, Oxford University Press, New Delhi.

Naff, Katherine C., Norma M. Riccucci, (2014), *Personnel Management in Government: Politics and Process (Seventh Edition)*, CRC Taylor & Francis, New York.

Riccucci, Norma(2007), *Public Personnel Administration and Labor Relations*, M.E. Sharpe, New York.

Shafritz Jay M et.al. (2001), *Personnel Management in Government*, Marcel Dekker, New York.

Stahl O. Glenn (1983), *Public Personnel Administration*, Harper & Row.

Tead, Ordway (1920), *Personnel Administration*, University of California Libraries.

OESS – 18, Methods of Social Work

Objectives:

1. To equip learners with theoretical knowledge for working with individuals and families and community.
2. To understand the basic elements of community organization and social action.
3. To develop conceptual understanding of administrative matters in the area of welfare and development.
4. Develop an understanding of scientific approach to human and its process and conduct simple research projects/exercises.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit- I Social Case Work: concept, meaning, basic assumptions, objectives, Principles, process of Social Case Work.

Unit-II Social Group Work: concept, meaning, basics assumptions, objectives, principles and process of Social Group work.

Unit-III Community Organization: concept, meaning, basic assumptions, objectives, principles and process of Community Organization.
Social Action: concepts, meaning, principles, types.

Unit-IV Social Welfare Administration: concept, meaning, functions, principles.
Social Work Research : concepts, nature and steps.

Suggested Readings

1. Bhattacharya, Sanjai.2006 Social Work Administration and Development, Rawat Publications, Jaipur.
2. Florence, H.1964 Case Work: A Psycho social therapy, Random House, New York.
3. Goldstein, H.1970 Social Work Practice: A Unitary Approach, Carolina: University. of S.Carolina Press.
4. Grace, Mathew, 1992 Introduction to School Case Work, Tata Institute of Social Sciences, Mumbai
5. Mishra, P.D.1985 Samajik Vijyaktik Sewa Karya (Hindi) Uttar Pradesh Hindi. Sansthan, Lucknow.
6. Perlman, 1957 Social Case Work-A Problem solving Process, Chicago: The University of Chicago Press, V Impression.

7. Pathak, S.H. 1966 Records in Social Case Work, Delhi School of Social Work, Delhi
8. Ross M.G.1955 Community Organisation: Theory, Principles and Practice, New York: Harper and Brothers.
- 9.Siddiqui H.Y.2005 Group Work, theories and Practice, Rawat Publication New Delhi.
- .10. Siddiqui, H.Y.1997 Working with Communities: An Introduction to Community Work, New Dehli, Hira Publications.
11. Trecker, Harleigh, B.1990 Social Group Work: Principles and Practice, New York: Association Press.
- 12.Upadhyay, R.K. 2003 Social Case Work, Rawat Publications, New Delhi, Jaipur.
13. Upadhyay, R.K. 1991 Samajik Vijyaktik Karya (Hindi) Haryana Sahitaya Academy, C handigarh.
- 14.Upadhyay, R.K. 1993 Indian Philosophical Concepts in Clinical Social work, Kurukshetra Press, Kurukshetra

OEES – 19, Indian Society and Culture

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective: Paper aims to acquaint the student about the basic of Indian Society and its cultural moorings.

Note:- Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit - I Indian Society: Historical Moorings of Indian Society, Indian Social Structure

Unit-II Modernity and Tradition, factors Contributing to the Diversity and Unity of Indian Society; Caste and class; Recent Scenario.

Unit – III Social Institutions: Marriage, Family, Kinship, Religion

Unit – IV Social Problems & Challenges: Communalism, Poverty, Violence against women, Child Abuse, Sex ratio.

Suggested Readings

- Ahuja, Ram Indian Social System, Jaipur; Rawat Publication, 1993.
Ahuja, Ram Social Problem in India, Jaipur; Rawat Publication, 1997.
Dube, S.C. Indian Society: National Book Trust, New Delhi; 1986
Dumont, L. Homo Hierarchicus: The Caste System and Its Implications; University of Chicago Press, 1981.
Ghurye, G.S. Caste and Class in India: Popular Prakashan, Bombay; 1969
Irawati Karve Family, Kinship and Marriage in India, New Delhi. OUP
Kapadia, K.M. Marriage and Family in India: Oxford University Press, Bombay; 1960
Mandelbaum, D.G. Society in India: Popular Prakashan, Bombay; 1972
Majumdar & Madan An Introduction to Social Anthropology: Asia Publication House, Bombay; 1966
Momin, A.R. The Legacy of G.S. Ghurye: A Centennial festschrift, Popular Prakashan, Bombay; 1996
Patel, Tulsi (Ed.) *Bharat Mein Parivar: Sanrachna evam Vyahvahaar*, New Delhi; Rawat/Sage Publication, 2011
Prabhu, P.H. Hindu Social Organization: Popular Parkashan, Bombay; 1963
Sharma, K.L. Essays on Social Stratification, Rawat Publication, Jaipur; 1980
Singh, Yogendra. Modernization of Indian Tradition: Thomson press, Faridabad; 1973
Singer & Cohn Structure and Change in Indian Society: Aldine Publishing Co. Chicago; 1968
Srinivas, M.N. India Social Structure: New Delhi, Hindustan Publishing Corp. 1980
Srinivas & Shah Hinduism in International Encyclopedia of Social Science, Meerut; 1970

OESS – 20, Women and Law

Maximum Marks – 50 (Two Credits)

Time – 2 Hours

Objective:

1. To create awareness among the students about the legal measures provided in the Indian constitution for safeguarding women's interests.
2. To acquaint the learner with various legal provisions for women.

Note: Attempt any four questions out of the eight questions. All questions carry equal marks.

Unit-I Constitution of India and Gender Equality:
Fundamental Rights, Directive Principles, Fundamental Duties, Public Interest Litigation (Art 32,226)

Unit-II National Commission for Women Act, 1990, Criminal Law Amendment Act, 2013, Indian Penal Code (Rape, Kidnapping & Abduction, Cruelty to Wife, Dowry Death)

Unit-III Hindu Marriage Act: Marriage, Divorce, Maintenance
Muslim Law: Marriage, Divorce, Maintenance
Property Rights

Unit-IV Medical Termination of Pregnancy Act, 1971, PC & PNDT Act, 2003, Domestic Violence Act, 2005, Dowry Prohibition Act, 1961, Sexual Harassment of Women at Workplace, 2013

Suggested Readings

Dr. T. Bhattacharya Dr. Devinder Singh	Indian Penal Code, Central Law Agency, Allahabad. Human Rights and Women and Law, Allahabad Law Agency, Faridabad.
Shobha Saxena	Crimes Against Women and Protective Laws, Deep & Deep Publication, New Delhi.
Narender Kumar V.K. Shukla	Constitutional Law of India, Allahabad Law Agency, 2006. Constitution Laws of India, Revised by Mahendra P. Singh, Eastern Book Company, Lucknow.
Justice A.S. Anand	Justice for Women-Concerns and Expressions, Universal Law Publishing Co. Pvt. Ltd., Delhi.
Diwan Paras	Family Law, (Law of Marriage and Divorce in India), Sterling Publishers Pvt. Ltd., New Delhi, 1983.
Chavan, Nandini, Qutub Jehan Kidwai	Personal Law Reforms and Gender Empowerment, Hope. India Publication, Gurgaon, 2006.