

**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)  
(*"A+"* Grade NAAC Accredited)

**Revised** Date-Sheet for the M.B.A. (2 Year) III SEMESTER (Non CBCS) Examinations commencing w.e.f.  
01.03.2021.

(THEORY EXAMINATION)

Time of Examination : 9.30 A.M. (MORNING SESSION)

1.30 P.M. (EVENING SESSION)

DATE	SUBJECT & PAPER
	<b>III Semester (Morning Session)</b>
1-Mar-2021	MBA -302 : Indian Ethos and Business Ethics (wef 2019-20 Non CBCS)
3-Mar-2021	MM-301 : Advertising Management (wef 2019-20 Non CBCS)
4-Mar-2021	ED-302 : Creativity and New Venture Creation (wef 2019-20 Non CBCS)
4-Mar-2021	IB-302 : Foreign Exchange Management (wef 2019-20 Non CBCS)
5-Mar-2021	MM-302 : Marketing Research and Analytics (wef 2019-20 Non CBCS)
8-Mar-2021	MM-303 : Sales and Logistics Management (wef 2019-20 Non CBCS)
9-Mar-2021	ED-304 : Family Business Management (wef 2019-20 Non CBCS)
10-Mar-2021	HRM-301 : HRD: Systems & Strategies (wef 2019-20 Non CBCS)
10-Mar-2021	POM-302 : Total Quality Management (wef 2019-20 Non CBCS)
12-Mar-2021	HRM-303 : Management of Industrial Relations (wef 2019-20 Non CBCS)
12-Mar-2021	POM-303 : Production Planning and Control (wef 2019-20 Non CBCS)
15-Mar-2021	HRM-305 : Compensation and Reward Management (wef 2019-20 Non CBCS)
15-Mar-2021	POM-305 : Service Operations Management (wef 2019-20 Non CBCS)
16-Mar-2021	IB-301 : International Accounting (wef 2019-20 Non CBCS)
17-Mar-2021	HRM-306 : Talent Acquisition and Performance Management (wef 2019-20 Non CBCS)
17-Mar-2021	POM-306 : Technology Acquisition and Diffusion (wef 2019-20 Non CBCS)
18-Mar-2021	BA-301 : Business Analysis using Excel (wef 2019-20 Non CBCS)
19-Mar-2021	MM-305 : Strategic Brand Management (wef 2019-20 Non CBCS)
22-Mar-2021	FM-303 : Derivatives Trading in India (wef 2019-20 Non CBCS)
24-Mar-2021	FM-304 : Banking and Financial Services (wef 2019-20 Non CBCS)
25-Mar-2021	MM-304 : Consumer Behaviour (wef 2019-20 Non CBCS)
26-Mar-2021	MM-306 : Digital and Social Media Marketing (wef 2019-20 Non CBCS)
30-Mar-2021	FM-306 : Security Analysis (wef 2019-20 Non CBCS)
30-Mar-2021	IT-306 : Knowledge Management Systems (wef 2019-20 Non CBCS)
31-Mar-2021	BA-304 : Decision Modeling and Data Analysis (wef 2019-20 Non CBCS)
31-Mar-2021	IB-304 : India's Foreign Trade and Policy (wef 2019-20 Non CBCS)
1-Apr-2021	MBA -301 : Corporate Strategy (wef 2019-20 Non CBCS)
2-Apr-2021	FM-301 : Quantitative Analysis for Financial Decision Making (wef 2019-20 Non CBCS)
5-Apr-2021	HRM-302 : Indian Labour Legislation (wef 2019-20 Non CBCS)
6-Apr-2021	HRM-304 : Human Resource Metrics and Analytics (wef 2019-20 Non CBCS)
6-Apr-2021	POM-301 : Purchasing and Materials Management (wef 2019-20 Non CBCS)
7-Apr-2021	FM-302 : Foreign Exchange Management (wef 2019-20 Non CBCS)
7-Apr-2021	IB-303 : Export-Import Procedures and Documentation (wef 2019-20 Non CBCS)
8-Apr-2021	FM-305 : Corporate Restructuring & Control (wef 2019-20 Non CBCS)
8-Apr-2021	IT-304 : E-Customer Relationship Management (wef 2019-20 Non CBCS)
9-Apr-2021	IB-305 : International Business Environment (wef 2019-20 Non CBCS)
	<b>III Semester (Evening Session)</b>
1-Mar-2021	Paper-MM-306: Marketing Research (Old wef 2013-14 Syll)
2-Mar-2021	Paper-HRM-301: Management of Industrial Relations (Old wef 2013-14 Syll)
3-Mar-2021	Paper-HRM-306: Global Human Resource Management (Old wef 2013-14 Syll)
4-Mar-2021	Paper-FM-302: Foreign Exchange Management (Old wef 2013-14 Syll)
5-Mar-2021	Paper-FM-301: Financial Decision Analysis (Old wef 2013-14 Syll)
8-Mar-2021	Paper-ITM-302: Relational Data Base Management Systems (Old wef 2013-14 Syll)
9-Mar-2021	Paper-HRM-302: Legal Framework Governing Human Relations (Old wef 2013-14 Syll)
10-Mar-2021	Paper-FM-303: Risk Management (Old wef 2013-14 Syll)

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12-Mar-2021	Paper-MM-303: Brand Management (Old wef 2013-14 Syll)
15-Mar-2021	Paper-HRM-303: Managing Interpersonal and Group Processes (Old wef 2013-14 Syll)
16-Mar-2021	Paper-POM-303: Production Planning and Control (Old wef 2013-14 Syll)
16-Mar-2021	Paper-IB-302: Foreign Exchange Management (Old wef 2013-14 Syll)
17-Mar-2021	Paper-FM-304: Working Capital Management (Old wef 2013-14 Syll)
18-Mar-2021	Paper-IB-304: India's Foreign Trade & Policy (Old wef 2013-14 Syll)
19-Mar-2021	Paper-MM-304: Consumer Behaviour (Old wef 2013-14 Syll)
22-Mar-2021	Paper-HRM-304: Organizational Change Intervention Strategies (Old wef 2013-14 Syll)
24-Mar-2021	Paper-ITM-306: Management Support Systems (Old wef 2013-14 Syll)
24-Mar-2021	Paper-IB-306: International Logistics (Old wef 2013-14 Syll)
25-Mar-2021	Paper-FM-305: Management of Financial Institutions (Old wef 2013-14 Syll)
26-Mar-2021	Paper-IB-305: International Business Environment (Old wef 2013-14 Syll)
1-Apr-2021	Paper-CP-301: Strategic Management (Old wef 2013-14 Syll)
2-Apr-2021	Paper-MM-305: Retail Marketing (Old wef 2013-14 Syll)
5-Apr-2021	Paper-CP-302: Business Legislation (Old wef 2013-14 Syll)
6-Apr-2021	Paper-FM-306: Security Analysis and Investment Management (Old wef 2013-14 Syll)
7-Apr-2021	Paper-MM-301: Advertising Management (Old wef 2013-14 Syll)
8-Apr-2021	Paper-MM-302: Sales and Distribution Management (Old wef 2013-14 Syll)
9-Apr-2021	Paper-IB-303: Export Import Procedure & Documentation (Old wef 2013-14 Syll)
12-Apr-2021	Paper-HRM-305: Man Power Development for Technological Change (Old wef 2013-14 Syll)

**NOTE :** Before attempting the paper, the candidate will ensure that he/she has received the correct question-paper. No complaint for attempting wrong question-paper by the candidate will be entertained later on.

KURUKSHETRA

CONTROLLER OF EXAMINATIONS

17-Feb-2021