



5th INTERNATIONAL SEMINAR

(Online)

On the Occasion of

INTERNATIONAL GITA MAHOTSAV, 2020

SUSTAINABLE EXISTENCE

&

SHRIMAD-BHAGAWADGITA

PHILOSOPHY

December 21-23, 2020



Organised by

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)

("A+" Grade, NAAC Accredited)

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KURUKSHETRA DEVELOPMENT BOARD

THEME BACKGROUND

Shrimad Bhagawadgita forms a unique portion of the epic Mahabharata whose study has enraptured generations of men and women. Kurukshetra, the land of this great epic and the land of Gita fascinates historians, researchers, ascetics, tourists and common man alike to visit this place and sense the vibes of the eternal message of Lord Krishna. Bhagawadgita deals with the subtle and recondite details of ethics and metaphysics relating them at the same time to the most fundamental aspirations of man. This is not done by means of any abstract disquisition, but by selecting a specific situation involving a moral dilemma and pointing out how it can be overcome. This concrete mode of treatment has made its appeal universal, which led to numerous commentaries, interpretations and translations in almost all languages of the world. At the outset, Arjuna resolves to renounce the world and withdraw from the battle. He fails to realize that his decision has put the fate of righteousness at stake. At this time of utter confusion, Lord Krishna gives the message of Gita which is of utmost value for this universe. He preaches that one is bound to work for the cause of a wider entity to work for no profit to oneself especially when one is in a responsible position. Thus Gita is not restricted in its application to a particular situation; its message is eternal and for universal welfare leading us not to individuality but to comprehensiveness through a deep sense of duty. In this way, its unfathomable depth spellbinds the researchers to look for deeper meanings. Gita Jayanti has been traditionally celebrated in Kurukshetra as an important occasion that was elevated to international level through International Gita Mahotsav. The annual festivities of this occasion include many programmes associated with Gita including intellectual deliberations in the academic seminar. This is the fifth seminar in the row. The earlier seminars have been attended by the galaxy of experts who shared their research and contributed with new inputs. The seminar for the year 2020 is planned with the objective(s) of sharing insights from Bhagawadgita in respect of handling the issues and concerns of the pandemic period and resolving to build a sustainable, healthier and happier society. The theme for the seminar is set to reveal the central idea of Bhagawadgita philosophy for the welfare of mankind.

The International Seminar on Sustainable Existence and Bhagawadgita Philosophy is being organized by Kurukshetra University from December 21-23, 2020 as part of International Gita Mahotsav 2020. Kurukshetra University, situated in the land of Mahabharata is ideally suited for debates and discussions on Bhagawadgita. It started in 1956 with the Sanskrit department but soon grew into a multi disciplinary university and its vast expanse and extensive research base provides perfect settings for free thinking and interdisciplinary learning. This seminar on Bhagawadgita is being organized by the Departments: Sanskrit-Pali-Prakrit, Institute of Sanskrit and Indological Studies, Philosophy, Management, Tourism and Hotel Management, Commerce and English with the objective of getting inputs from traditional and modern streams of knowledge. The valuable knowledge of experts shall be widely shared to make contributions towards the theme of the seminar.

SEMINAR SCHEDULE

Name of the Session	Date	Time	Organising Dept.	Sub-Themes
Inaugural Session	21/12/2020	10.30 AM		
Technical session 1	21/12/2020	3.00 PM	Institute of Sanskrit & Indological Studies	Human Values in Gita and Sustainable Existence
Technical Session 2	21/12/2020	3.00 PM	Tourism and Hotel Management	Sustainable Approach towards crisis and Response in Tourism
Technical Session 3	22/12/2020	10.00 AM	Philosophy Dept	Role of Bhagawadgita in Building a Conscious Planet
Technical Session 4	22/12/2020	10.00 AM	Sanskrit Pali & Prakrit	Importance of Strategic Leadership for Sustainable Development: Bhagawadgita Perspective
Technical Session 5	22/12/2020	10.00 AM	University School Of Management	Business Challenges and Disruptive Leadership: Insights from Shrimad Bhagawadgita
Technical Session 6	22/12/2020	10.00 AM	Commerce	Revisiting Bhagawadgita in Times of Covid19 : Lessons for Leadership, Business and Society
Technical Session 7	23/12/2020	10.00 AM	English	Bhagawadgita and Its Influence on Literatures in English
Valedictory Session	23/12/2020	3.00 PM		

HIGHLIGHTS

Renowned international and national scholars of Bhagwad Gita will be part of the seminar and their papers will be published in proceedings from researches of different subjects and languages. The proceedings of seminar will be used as direction for future research and works on Bhagwad Gita. The seminar is supported by the Govt. of Haryana and outcomes of discussions shall provide new ideas and way forward for developing Kurukshetra as a land of Bhagwad Gita.

WHO SHOULD ATTEND?

Academicians, Researchers, Scholars, Writers, Thinkers, Industry experts and Students of Bhagwad Gita.

SUBMISSIONS GUIDELINES

Papers on the suggested themes or related themes can be submitted. Full papers shall be 3000-5000 words shall include name(s) of author(s), affiliation, postal and email address. Papers can be written in English/Hindi/ Sanskrit. Participants are encouraged to submit the original research and strictly avoid plagiarism. Authors are required to submit an abstract of around 300 words latest by December 10, 2020. Full papers can be submitted by Dec 15, 2020. Papers shall follow the style sheets for their respective disciplines as the seminar technical sessions are coordinated by Dept of Sanskrit-Pali-Prakrit, Institute of Sanskrit & Indological Studies, Dept of English, Commerce, Philosophy, Tourism and Hotel Management and University School of Management. Papers are expected from Sanskrit, Tourism, Philosophy, English, Management, Commerce, Law, Environment Science and all Arts and Science streams.

Selected papers will be considered for publication in the seminar proceedings. Contributors shall be informed of acceptance for publication post seminar.

Abstracts and Papers can be submitted to the respective Dept. Chairpersons/Coordinators on the following email addresses. The general nature papers can be submitted to

Dr. Surjeet Kumar,
Communication Incharge Seminar,
Dept. of Tourism and Hotel Management, Kurukshetra University
through email to

gitaconferencekurukshetra@gmail.com

Communication regarding Seminar

NAME OF THE DEPARTMENT	EMAIL ADDRESS
Department of Sanskrit	<i>gitaconferencesanskrit@gmail.com</i>
Department. of Philosophy	<i>gitaconference.philosophy@gmail.com</i>
Department of English	<i>gitaconferenceenglish@gmail.com</i>
Department of Commerce	<i>geetaconferencecommerce@gmail.com</i>
Department of Tourism & Hotel Mgmt.	<i>gitaconference.tourism@gmail.com</i>
University School of Management	<i>gitaconference.usom@gmail.com</i>
Institute of Sanskrit and Indological Studies	<i>gitaconferenceindology@gmail.com</i>

REGISTRATION

A nominal registration fee is to be paid by participants to seminar. The registration fee details are:

Participants	Registration Fees	Inclusions
Academicians, Teachers and Industry participants	Rs. 500/-	Certificate and post seminar proceedings, if paper published
Research Scholars	Rs. 250/-	Certificate and post seminar proceedings, if paper published
Students	Rs. 150/-	Certificate and post seminar proceedings, if paper published

Note:-

- There shall be no registration fees for students and faculty of participating Departments, invited speakers and other guests as recommended by the core committee of the seminar.*
- Instructions regarding Registration and Submission of Abstracts/Papers will be circulated in the second announcement.*

REGISTRATION FEE DETAILS

Registration Fee can be transferred through **RTGS/ONLINE** to the University Account '**VC KUK Collection account**' in State Bank of India Kurukshetra University- number **10139650221**, IFSC code **SBIN0001600**. The details of transaction shall be shared/ sent along with registration form by post or by email to the Communication Incharge, Seminar

Seminar Technical Committee

All papers shall be reviewed by the Seminar Technical Committee of following experts.

BROAD AREAS	EXPERTS
Sanskrit, Indological Studies and related areas	<i>Prof. Krishna Devi, Dept. of Sanskrit, Pali & Prakrit</i> <i>Prof. Vibha Aggarwal, Dept. of Sanskrit, Pali & Prakrit</i>
Philosophy, English & related areas	<i>Prof. Anamika, Dept. of Philosophy</i> <i>Prof. Brajesh Sawhney, Dept. of English</i>
Management, Commerce & related areas	<i>Prof. R. C. Dalal, Univ. School of Management</i> <i>Prof. Tejinder Sharma, Dept. Of Commerce</i>
Tourism, Environment, Ecology, Science and related areas	<i>Prof. S. S. Boora, Dept. of Tourism and Hotel Management</i> <i>Prof. R. B. Kumar, Dept. of Tourism and Hotel Management</i>

Correspondence for Seminar

Confirm your participation at the earliest. All queries regarding seminar shall be addressed to Communication Incharge, Gita Seminar;

Dr. Surjeet Kumar,

Dept. of Tourism and Hotel Management,

Kurukshetra University.

Mobile No. 9896248189

Email Address: gitaconferencekurukshetra@gmail.com



PATRON

Prof Som Nath Sachdeva
Vice- Chancellor
Kurukshetra University Kurukshetra

Prof. Manjula Chaudhary
Director, Seminar

Dr. Nita Khanna
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Prof. Mohinder Chand
Organising Secretary

Advisory Committee

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Path to Anandam, US
Sh. Madan Mohan Chabra,
Hon. Secy KDB
Dr. Ramender,
Member, Krishna Circuit, Ministry of Culture, GOI
Sh. Vijay Narula,
Member KDB
Sh. Upendra Singhal,
Member KDB

Seminar Core Committee

Prof. S. S. Boora, Dept. of Tourism and Hotel Management,
Prof. Krishna Devi, Dept. of Sanskrit, Pali & Prakrit
Prof. Vibha Aggarwal, Dept. of Sanskrit, Pali & Prakrit
Prof. Anamika, Dept. of Philosophy
Prof. Ramesh Chander Dalal, University School of Management
Prof. S.S. Rehal, Dept. of English
Prof. Tejinder Sharma, Dept. of Commerce

REGISTRATION FORM

To register, click the link below:

<https://forms.gle/w99843eP9PHt7fDJ7>



श्रुतिविप्रतिपन्ना ते यदा स्थास्यति निश्चला ।
समाधावचला बुद्धिस्तदा योगमवाप्स्यसि ॥

When your intellect, confused by
what you have heard, shall stand firm
and steady in the Self, then you shall
attain Yoga (Self-realization).