

1.1.2 Programmes where syllabus revision was carried out during the last five years (2017-18, 2018-19, 2019-20, 2020-21, 2021-22)

Programme Code	Programme name	Year of Introduction	Status of implementation of CBCS / elective course system (Yes/No)	Year of implementation of CBCS / elective course system	Year of revision (if any)	If revision has been carried out in the syllabus during last 5 years, Percentage of content added or replaced
	B.A.Mass Communication	2006	Yes	2020-21	2020-21	50%
	B.Sc.Graphic Animation	2007	yes	2020-21	2020-21	50%
	B.Sc.Multimedia	2007	Yes	2020-21	2020-21	30%
	B.Sc. Printing Packaing & Technology	2019	Yes	2020-21	2020-21	60%
	M.A.Journalism & Mass Communication	2003	No	2018-19	2018-19	20%
	M.Sc.Mass Communication	2007	No	2018-19	2018-19	40%
	Ph.D.Journalism & Mass Communication	2006	No	-	2017-18	20%

1.1.2

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)

No./IMC&MT/17/ 6753-58

Dated 8/8/17

PROCEEDINGS OF THE MEETING OF THE UNDERGRADUATE BOARD OF STUDIES HELD ON AUGUST 03, 2017 AT 10.00 AM IN THE OFFICE OF THE DIRECTOR, IMC&MT, KUK.

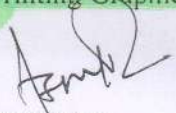
The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT, KUK – In Chair
2. Dr. Bindu Sharma, Associate Professor
3. Ms. Roma Singh, Assistant Professor
4. Dr. Madhu Deep Singh, Assistant Professor
5. Dr. Ashok Kumar, Assistant Professor

The following decisions were unanimously taken w.e.f. academic session 2017-18:

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2017-18)- The names of paper setters and Practical examiners for academic session 2017-18 (odd semester) of all UG media courses run by the Institute/University were decided in the meeting.

Item No. 02: To approve the syllabi of UG Courses for current semester (2017-18)- Institute has organized a one day workshop on syllabus updation on July 15, 2017, new syllabus of B.A (Mass Communication), B.A (Mass Communication and Video Production) and B.Tech Printing Graphics & Packaging 1st semester and 2nd semester new syllabus were approved in the meeting.


DIRECTOR

Endst.No.IMC&MT/17/ _____

Dated: _____

A copy of the above is forwarded to the followings for information and necessary action, please.

- | | |
|---|------------------------------|
| 1. Dean, Faculty of Commerce & Management | 2. All the members of UG BOS |
| 3. A.R. (Academic) | 3. A.R. (Secrecy) |
| | 4. A.R. (Conduct) |


DIRECTOR

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
('A+' grade NAAC accredited)

No./IMC&MT/18/

Dated

7932-36
03 Apr 2018

**PROCEEDINGS OF THE MEETING OF THE UNDERGRADUATE BOARD OF STUDIES HELD
ON MARCH 26, 2018 AT 10.00 AM IN THE OFFICE OF THE DIRECTOR, IMC&MT, KUK.**

The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT, KUK – In'Clfair
2. Dr. Bindu Sharma, Associate Professor
3. Ms. Roma Singh, Assistant Professor
4. Dr. Ashok Kumar, Assistant Professor
5. Dr. Abid Ali, Assistant Professor

Following decisions were taken up in the meeting:-

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2017-18)-
The names of paper setters and Practical examiners for academic session 2017-18 (even semester) of all UG media courses run by the Institute/University were decided in the meeting.

Item No. 02: Approved the scheme and syllabus of B.Tech Printing Graphics & Packaging (Choice Based Credit System) for the session (2017- 18)- The syllabus of B.Tech Printing Graphics & Packaging 3rd and 4th semester (Choice Based Credit System) with the scheme of 5th, 6th, 7th & 8th sem. were approved in the meeting for the session 2017-18.

Item No. 03: Approved the scheme and syllabus of B.A Mass Communication 3rd to 6th sem. for the session (2017- 18)- The scheme and syllabus of B.A Mass Communication 3rd to 6th sem. were approved in the meeting for the session 2017-18.



DIRECTOR

Endst.No.IMC&MT/18/_____

Dated:

A copy of the above is forwarded to the followings for information and necessary action, please.

- | | |
|---|------------------------------|
| 1. Dean, Faculty of Commerce & Management | 2. All the members of UG EOS |
| 3. A.R. (Academic) | 4. A.R. (Secrecy) |
| | 5. A.R. (Conduct) |


DIRECTOR

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)

('A+' Grade NAAC Accredited)

No. ACS- IV/18 12062

Dated 2/08/18

The Director,
Institute of Mass Communication & Media Technology,
K.U.K.

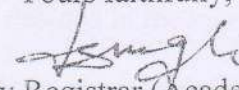
Subject:- **Approved Scheme of Examination & Syllabus of B.A. (Mass Communication) III to VI Semesters w.e.f. the session 2018-19 in phased manner.**

Dear Sir/Madam,

I am to refer your letter No. IMC&MT/18/7932-36 dated 03.04.2018 on the subject cited above and to inform you that on the recommendations of the Undergraduate Board of Studies in Mass Communication & Media Technology, the Vice-Chancellor has been pleased to approve the Scheme of Examination & Syllabus of B.A. (Mass Communication) III to VI Semesters w.e.f. the session 2018-19 in phased manner in anticipation approval of the Academic Council under Section 11(5) of K.U. Act & Statutes, 1986.

The above Scheme of Examination & Syllabus of the above said course have been uploaded on the kuk website www.kuk.ac.in for your information & necessary action.

Yours faithfully,


Deputy Registrar (Academic)


Enclst. No. ACS-IV/18 12062-1

Dated: 2/08/18

Copy of the above is forwarded to the following for information and necessary action:-

1. Controller of Examinations, K.U. alongwith a copy of the aforesaid Scheme of Examination.
2. Assistant Registrar/Deputy Registrar, K.U. alongwith a copy of the aforesaid Scheme of Examination.
3. S.A.O (Secrecy), KUK alongwith a copy of the Scheme of Examination & Syllabus with the request to maintain the same.
4. Director, Information Technology, KUK, to get displayed the Scheme of Examination and Syllabus on the website as already e-mailed to him.

DA/As above


13.8.18


Deputy Registrar (Academic)

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
(*A+* grade NAAC accredited)

No./IMC&MT/19/

94

Dated

22/3/19

**PROCEEDINGS OF THE MEETING OF THE UNDERGRADUATE BOARD OF STUDIES
HELD ON MARCH 15, 2019 AT 12:00 P.M. IN THE OFFICE OF THE DIRECTOR,
IMC&MT,KUK.**

The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT,KUK – In Chair
2. Dr. Bindu Sharma, Associate Professor
3. Ms. Roma Singh, Assistant Professor
4. Dr. Madhu Deep Singh, Assistant Professor
5. Dr. Ashok Kumar, Assistant Professor
6. Dr. Abid Ali, Assistant Professor

Following decisions were taken up in the meeting:-

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2018-19)- The names of paper setters and Practical examiners for academic session 2018-19 (even semester) of all UG media courses run by the Institute/University were decided in the meeting.

Item No. 02: Approved the syllabus of B.Tech. Printing, Graphics & Packaging (Choice Based Credit System) for the session -2018-19: The syllabus of B.Tech. Printing, Graphics & Packaging 5th, 6th, 7th and 8th semester (Choice Based Credit System) with the scheme of 5th, 6th, 7th & 8th semester were approved in the meeting for the session 2018-19.

Endst. No. IMC&MT/19

1-95-99

Dated

22/3/19

DIRECTOR

A copy of the above is forwarded to the following for information and necessary action, please.

1. Dean, Faculty of Commerce & Management
2. All the Members of UG Board
3. A.R. (Academic)
4. A.R. (Secrecy)
5. A.R. (Conduct)

DIRECTOR

U G

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
('A+' grade NAAC accredited)

No./IMC&MT/19/ 917
Dated 26/9/2019

PROCEEDINGS OF THE MEETING OF THE UNDERGRADUATE BOARD OF STUDIES
HELD ON SEPTEMBER 24, 2019 AT 10.00 AM IN THE OFFICE OF THE DIRECTOR,
IMC&MT,KUK.

The following members were present in the meeting:

1. Prof. Bindu Sharma, Director, IMC&MT,KUK - (In Chair) (Member)
2. Dr. Madhu, Associate Professor, IMC&MT,KUK- (Member)
3. Ms. Roma Singh, Assistant Professor, IMC&MT,KUK- (Special Invitee)
4. Dr. Ashok Kumar, Assistant Professor, IMC&MT,KUK- (Special Invitee)
5. Dr. Abid Ali, Assistant Professor, IMC&MT,KUK- (Special Invitee)
6. Mr. Sachin Verma, Assistant Professor, IMC&MT,KUK- (Special Invitee)
7. Ms. Anjali, Institute of Environment Studies (KUK) - (Special Invitee)

Following decisions were taken up in the meeting:-

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2019-20)-
The names of paper setters and Practical examiners for academic session 2019-20 (odd semester) of all UG media courses run by the Institute were decided in the meeting.

Item No. 02: To approve the syllabus and ordinance of B.Sc Printing and Packaging Technology w.e.f session (2019-20)- The ordinance and syllabus of B.Sc Printing and Packaging Technology for the First year (sem I & II) w.e.f 2019-20 were approved in the meeting.

Item No. 03: To discuss amendment in EVS paper of UG Courses -It was unanimously decided that EVS paper should be conducted after the end of second semester of UG courses in order to maintain uniformity with the university system.

The meeting ended with the vote of thanks to the chair.

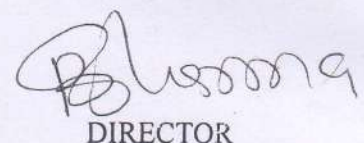

DIRECTOR

Endst.No.IMC&MT/19/ 918-21

Dated: 26/9/19

A copy of the above is forwarded to the followings for information and necessary action, please.

1. Dean, Faculty of Commerce & Management
2. All the members of UG BOS
3. A.R. (Academic)
4. A.R. (Secrecy)
5. A.R. (Conduct)


DIRECTOR

e/c

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)

('A+' Grade NAAC Accredited)

No. ACS-IV/19/ 11525

Dated 8/7/19

To
✓
The Director,
Institute of Mass Communication and Media Technology,
K.U.K.

Subject: - Approved the Syllabus of B.Tech. Printing, Graphics & Packaging (V to VIII semester) (CBCS) w.e.f. the session 2019-20 and revised Scheme of Exams. with amendment in B.A. (Mass Communication) 4th semester paper No. 18 (Media Law & Ethics) w.e.f. the session 2017-18.

Dear Sir/Madam,

I am to refer your letter No. IMC/19/489 dated 21.06.2019 on the subject cited above and to inform you that, the Vice-Chancellor has been pleased to approve the Syllabus of B.Tech. Printing, Graphics & Packaging (V to VIII semester) (CBCS) w.e.f. the session 2019-20 and revised Scheme of Exams. with amendment in B.A. (Mass Communication) 4th semester paper No. 18 (Media Law & Ethics) w.e.f. the session 2017-18 in anticipation approval of the Academic Council under Section 11(5) of K.U. Act & Statutes, 1986.

The above Scheme of Examination and Syllabus of the above said courses have been uploaded on the kuk website www.kuk.ac.in for your information & necessary action.

Yours faithfully,


Assistant Registrar (Academic)

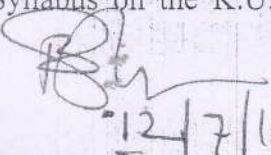
Endst. No. ACS-IV/19 11526-11533 Dated: 8/07/19 8/7/19

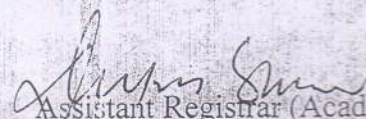
Copy of the above is forwarded to the following for information and necessary action:-

1. Controller of Examinations, KUK alongwith a copy of the aforesaid Scheme of Examination.
2. Assistant Registrar/Deputy Registrar/A.O. (Conduct/R-I/R-II/R-III) alongwith a copy of the aforesaid Scheme of Examination.
3. S.A.O (Secrecy), KUK alongwith a copy of the aforesaid Syllabus and revised Scheme of Exams with the request to maintain it as "Master Copy".
4. Director, Information Technology Cell, K.U.K with the request to get displayed the Scheme of Examination and Syllabus on the K.U. website www.kuk.ac.in as already e-mailed to him.

DA/As above


Sanjay


12/7/19


Assistant Registrar (Academic)

~~Give~~ Give its copy to Mr. Kanward
Mr. Sachin & Mr. Roshan



KURUKSHETRA UNIVERSITY KURUKSHETRA

(Established by the State Legislature Act XII of 1956)
(‘A+’ Grade NAAC Accredited)

No. ACS-IV/20/ 17011-17015
Dated 8-12-2020

Reminder (MOST URGENT)

To

1. Dean, Faculty of Commerce and Mgt.
2. Dean, Faculty of Education
3. Dean, Faculty of Pharmaceutical Science
4. Chairperson(s) of Departments of Tourism & Hotel Management
5. Director, Institute of Mass Communication & Media Technology

Sub. Implementation of Choice Based Credit System (CBCS) of Study and award of Grades in various undergraduate University Examination based on UGC guidelines for Campus Courses w.e.f. the Session 2020-21.

Sir/ Madam,

Reference this office letter No. ACR-I/392(i)/20/13024-13033 dated 08-10-2020 on the subject cited above vide which all Deans were requested to start taking action with regard to supply of Scheme/Syllabi of UG/PG Courses for implementation of CBCS/LOCF in the Campus w.e.f. the Session 2020-21. But the following syllabi for UG Courses of your departments is not yet received.

1. B.T.M.
2. B.B.A
3. B.Pharm
4. B.A. Mass Communication
5. BHMCT
6. TTM
7. B.Com.

You are therefore, again requested to look into the matter personally in this regard.

Yours faithfully,

B. Sharma
9/12/2020

Mr. Kapil

Assistant Registrar
Assistant Registrar (Academic)

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)

("A" Grade, NAAC Accredited)

No. ACS- IV/F-20(C)(CBCS)/20/ 38

Dated 1/1/2021

The Director,
Institute of Mass Communication & Media Technology
Kurukshetra University, Kurukshetra.

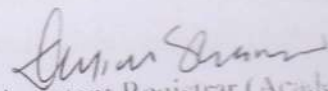


Subject: Approval of the Syllabi of B.Sc. Printing & Packaging 3rd Semester (old scheme) from the session 2020-21 in phased manner.

Dear Sir/Madam,


Kindly refer to your letter No. IMC&MT/20/2087 dated 28.12.2020 on the subject cited above and to inform you that on the recommendations of the U.G. Board of Studies in IMC & MT, the Vice-Chancellor approved the syllabi of 3rd to 6th Semester of B.Sc. Printing & Packaging (old scheme) from the session 2020-21 in phased manner in anticipation of the approval of the Academic Council under Section 11(S) of K.U. Act and Statutes, 1986.

The syllabi of above said course has been uploaded on the K.U.K. website www.kuk.ac.in for your information & necessary action.


Assistant Registrar (Academic)

Enclst. No. ACS-IV/20-F-20(C)(CBCS)/_____ Dated: _____

- Copy of the above is forwarded to the following for information and necessary action:-
1. Controllers of Examinations (I & II) alongwith a copy of scheme of examination.
 2. Deputy Assistant Registrar (Conduct. R-I, II, III) alongwith a copy of scheme examination.
 3. Deputy Registrar (Secrecy), KUK alongwith a copy of the aforesaid scheme examination and syllabi with the request to maintain it as master copy.
 4. Director, Information Technology Cell, K.U.K with the request to get displayed aforesaid Syllabi on the K.U. website i.e. www.kuk.ac.in already e-mailed.


Assistant Registrar (Academic)



5/1/2020

Mr. Kapil

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)
(“A” Grade, NAAC Accredited)

No. ACS-IV/F-20(C)(CBCS)/20/ 47

Dated 1/1/2021

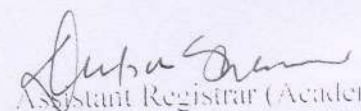
The Director,
Institute of Mass Communication & Media Technology,
Kurukshetra University, Kurukshetra.

Subject: **Approval of the Scheme of Examinations & Syllabi of B.A. (Mass Communication), B.Sc. Graphics & Animation, B.Sc. Multimedia and B.Sc. Printing Packaging and Technology of First year (I & II Semester) under CBCS/LOCF w.e.f. the session 2020-21.**

Dear Sir/Madam,


Kindly refer to your letter No. IMC&MT/20/2086 dated 28.12.2020 on the subject cited above and to inform you that on the recommendations of the U.G. Board of Studies in IMC & MT, the Vice-Chancellor approved the Scheme of Examinations & Syllabi of B.A. (Mass Communication), B.Sc. Graphics & Animation, B.Sc. Multimedia and B.Sc. Printing Packaging and Technology of First year (I & II Semester) under CBCS/LOCF w.e.f. the session 2020-21 in anticipation approval of the Academic Council under Section 11(5) of K.U. Act and Statutes, 1986.

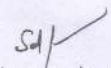
The syllabi of above said course has been uploaded on the K.U.K. website www.kuk.ac.in for your information & necessary action.


Assistant Registrar (Academic)

Enclst. No. ACS-IV/20-F-20(C)(CBCS)/_____ Date: _____

- Copy of the above is forwarded to the following for information and necessary action:-
1. Controllers of Examinations (I & II) alongwith a copy of scheme of examination.
 2. Deputy Assistant Registrar (Conduct, R-L, II, III) alongwith a copy of scheme of examination.
 3. Deputy Registrar (Secrecy), KUK alongwith a copy of the aforesaid scheme of examination and syllabi with the request to maintain it as master copy.
 4. Director, Information Technology Cell, K.U.K. with the request to get displayed the aforesaid Syllabi on the K.U. website i.e. www.kuk.ac.in already e-mailed.


5/1/20


Assistant Registrar (Academic)

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
('A+' grade NAAC accredited)

No./IMC&MT/20/ 2063
Dated 18/12/2020

PROCEEDINGS OF THE MEETING OF UNDERGRADUATE BOARD OF STUDIES HELD
ON OCTOBER 29, 2020 AT 11.00 AM.

The meeting of UGBOS of IMC&MT, KUK was held on October 29, 2020 at 11.00 AM on Google Meet via link <https://meet.google.com/uet-szyu-fbv>.

The following members attended in the meeting:

1. Prof. Bindu Sharma, Director, IMC&MT, KUK – In Chair
2. Prof. HPS Walia, (Retired) Dept. of J&MC, Punjabi University, Patiala (Attended online).
3. Prof. Archana R. Singh, School of Media Studies, Punjab University, Chandigarh (Attended online).
4. Dr. Madhu, Assistant Professor, KUK-(Member)
5. Ms. Roma Singh, Assistant Professor, KUK-(Invitee)
6. Dr. Ashok Kumar, Assistant Professor, KUK-(Invitee)
7. Dr. Abid Ali, Assistant Professor, KUK-(Invitee)
8. All Faculty of Multimedia, Graphics & Animation , Printing Packaging Technology-(Invitee)

Following decisions were taken up in the meeting:-

Item No. 01: To approve the names of Examiners/ Paper Setters for the odd semester (2020-21)-

The names of paper setters and Practical examiners for academic session 2020-21 (odd semester) of all UG media courses run by the Institute/University were approved in the meeting.

Item No. 02: To approve the syllabi of the following classes under CBCS courses:-

- I.) B.A. (Mass Communication).
- II.) B.Sc. Graphics & Animation
- III.) B.Sc. Multimedia
- IV.) B.Sc. Printing Packaging and Technology

The scheme of examination, ordinance and syllabi of the above cited Courses under Choice Based Credit System were presented before the Members. The Board recommended and approved the scheme of examination, ordinance and syllabi of First year (Sem I & Sem II) of the following Campus Courses under CBCS/LOCF for the session 2020-21:

- B.A. (Mass Communication)
- B.Sc. Graphics & Animation
- B.Sc. Multimedia
- B.Sc. Printing Packaging and Technology

Item No. 03: Any other item with the permission of the chair:-

The syllabi of 2nd and 3rd year of B.Sc. Printing and Packaging (old Scheme) were approved by the UGBOS.

The meeting ended with a vote of thanks to the chair.


DIRECTOR

Endst.No. IMC&MT/20/ _____

Dated:

A copy of the above is forwarded to the followings for information and necessary action, please.

1. Dean, Faculty of Commerce & Management

2. All the members of UG BOS

3. A.R. (Academic)

4. A.R. (Secrecy)

5. A.R. (Conduct)


DIRECTOR

10.1.2

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
('A+' grade NAAC accredited)

No./IMC&MT/19/ 100
Dated 22/3/2019

PROCEEDINGS OF THE MEETING OF THE POSTGRADUATE BOARD OF STUDIES HELD
ON MARCH 15, 2019 AT 10:00 A.M. IN THE OFFICE OF THE DIRECTOR, IMC&MT, KUK

The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT, KUK – In Chair
2. Prof. Shashi Kant Sharma, Dept. J&MC, H.P. University, Shimla
3. Dr. Bindu Sharma, Associate Professor
4. Ms. Roma Singh, Assistant Professor
5. Dr. Madhu Deep Singh, Assistant Professor
6. Dr. Ashok Kumar, Assistant Professor
7. Dr. Abid Ali, Assistant Professor

Following decision were taken up in the meeting:

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2018-19)- The names of paper setters and Practical examiners for academic session 2019 (even semester) of all PG media courses run by the Institute/University were decided at the meeting.

Item No. 02: Registration of Ph.D. Scholars:- The committee considered and approved the synopsis of following scholar for Ph.D. registration who has given his presentation at the Departmental Research DRC meeting held on February 27, 2019 and the same was approved by the Departmental Research Committee (DRC).

Sr.No.	Name of Scholar	Name of Supervisor	Title of Research	Regn. No
1	Suman	Dr. Bindu Sharma	EXPLORING AGENDA SETTING FUNCTION OF HINDI NEWSPAPERS-A STUDY WITH REFERENCE TO 2019 LOK SABHA ELECTIONS IN HARYANA	11-UD-6

2	Reena	Dr. Ashok Kumar	E भारतीय परिवारों पर मोबाइल फोन का सामाजिक एवं मनोवैज्ञानिक प्रभाव: एक अध्ययन	15-JMS-68
---	-------	-----------------	--	-----------

Item No. 03: Approval of half yearly progress reports, Ph.D. Research Scholar of the Institute: As per Ph.D. ordinance Resolution No. 13.5, a research scholar shall submit a hard copy of half yearly progress report recommended by his/her supervisor to the Chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance. A copy of six month progress report shall be placed in the meeting of PGBOS for approval.

With reference to Institute office letter no. IMC&MT/19/191A dated 18.03.2019 hard copy of half yearly progress reports has placed before Departmental Research Advisory Committee for evaluation and the Departmental Research Advisory evaluated the same. PG Board of Study approved the same half yearly progress reports of the following Ph.D. Scholars:-

Sr.No.	Name of the Ph.D. Scholar	Date of Ph.D. Regn.	Date of Evaluated Progress Reports
1	Ms. Pooja Chauhan	11.04.2014	07-02-2018 to 07-08-2018
2	Ms. Rupika Sharma	31.08.2015	01.03.2018 to 31.08.2018
3	Ms. Komal	11.05.2016	09.02.2018 to 10.08.2018
4	Mr. Rajbir Singh	07.02.2015	01.02.2018 to 31.08.2018 07.08.2017 to 07.02.2018
5	Mr. Ashok Kumar	13.05.2016	08.08.2017 to 08.02.2018
6	Mr. Raj Kumar	08.02.2017	08.02.2017 to 08.08.2017 08.08.2017 to 08.02.2018
7	Ms. Renu Goel	11.05.2016	08.08.2017 to 08.02.2018

Item No. 05: To discuss the names of evaluator of Ph.D. Research Work: The Postgraduate Board of Studies were approved the names of evaluators to evaluate the Ph.D. Research Work of Mr. Ravi Shankar, Ms Sarina, Ms Rupika Sharma, Mr. Rajkumar Saini, Mr. Bharat, Mr. Rajbir Jaglan and Ms. Pooja Chauhan.

Item No. 07: Approved the scheme, Ordinance and syllabus of M.Sc. Graphic Animation & Multimedia (CBCS) for the session 2018-19: In the meeting Postgraduate Board of Studies the Scheme, Ordinance and syllabus of M.Sc. Graphic Animation & Multimedia 1st, 2nd, 3rd & 4th semester (Choice Based Credit System) w the Scheme, Ordinance & Syllabus of 1st, 2nd, 3rd & 4th semester were approved in meeting for the session ~~2018-19~~. 2019-20

Item No. 08: Amendment of M.Sc. Mass Communication, paper no. 405: In meeting of PG board members approved that for timely deceleration of the result of M Mass Communication. Students have to submit Dissertation/Project paper No. 405 be the commencement of 4th semester theory examination. Amendment in the syllabus is approved.

Endst. No. IMC&MT/19/ 101-105

Dated 22/3/2019

A copy of the above is forwarded to the following for information and necessary action, please.

1. Dean, Faculty of Commerce & Management
2. All the Members of PG Board
3. A.R. (Academic)
4. A.R. (Secrecy)
5. A.R. (Conduct)
6. D.R. Ph.D. (Regn.)

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
(‘A+’ grade NAAC accredited)

No./IMC&MT/19/_____

Dated _____

PROCEEDINGS OF THE MEETING OF THE PG BOARD OF STUDIES HELD ON
OCTOBER 5, 2019 AT 11:00 A.M IN THE DIRECTOR OFFICE OF THE INSTITUTE.

The following members were present in the meeting:

1. Prof. Bindu Sharma, Director, IMC&MT, KUK – In Chair
2. Prof. Harish Kumar Head J&MC MDU Rohtak (External Expert)
3. Prof. Gurmeet Mann, Director EMRC, Punjab University, Patiala (External Expert)
4. Dr. Ashok Kumar, Assistant Professor (Member)
5. Dr. Abid Ali, Assistant Professor (Member)

The following Decisions were taken up in the meeting:-

Item No. 1. To Approve the names of Examiners/Paper Setters for current Semester(2019-20)-The name of paper setters and Practical examiners for academic session 2019-20 (odd semester) of all PG Media courses run by the Institute were approved in the meeting.


Item No. 02: Registration of Ph.D. Scholar:-The external members of the board suggested some changes in the synopsis of Mr. Jitender Singh and asked him to include these changes and then present the synopsis.



Item No. 03. Approval of half yearly Progress report of Ph.D. Research Scholar of the Institute: As per Ph.D. ordinance Resolution No 13.5 a research scholar shall submit a hard copy of half yearly progress report recommended by his/her supervisor to the chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance.
PG Board of Studies approved the half yearly progress report of Mr Naveen.

Item No. 4: To discuss the names of evaluator of Ph.D. Research work: The Postgraduate Board of Studies approved the names of evaluators to evaluate the Ph.D. Research Work of Mr. Raj Kumar Saini.

Any other item with the permission of the chair:

Item No. 5: Minor change in scheme of examination of M.Sc. Mass Communication w.e.f. 2019-20. Paper P -404(Dissertation/ Project) was part of semester four of M.Sc. Mass Communication Final year. The Staff Council resolved that it should be shifted to 3rd semester so that students complete their degree on time.


05/10/19



51

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
(Established by State Legislature Act XII of 1956)
(‘A+’ grade NAAC accredited)

No./IMC&MT/19/_____

Dated _____

**PROCEEDINGS OF THE MEETING OF THE PG BOARD OF STUDIES HELD ON
OCTOBER 5, 2019 AT 11:00 A.M IN THE DIRECTOR OFFICE OF THE INSTITUTE.**

The following members were present in the meeting:

1. Prof. Bindu Sharma, Director, IMC&MT, KUK – In Chair
2. Prof. Harish Kumar Head J&MC MDU Rohtak (External Expert)
3. Prof. Gurmeet Mann, Director EMRC, Punjab University, Patiala (External Expert)
4. Dr. Ashok Kumar, Assistant Professor (Member)
5. Dr. Abid Ali, Assistant Professor (Member)

The following Decisions were taken up in the meeting:-

Item No. 1. To Approve the names of Examiners/Paper Setters for current Semester(2019-20)-The name of paper setters and Practical examiners for academic session 2019-20 (odd semester) of all PG Media courses run by the Institute were approved in the meeting.

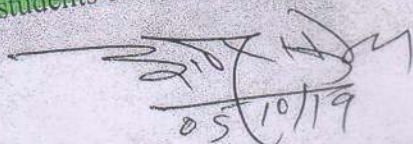
Item No. 02: Registration of Ph.D. Scholar:-The external members of the board suggested some changes in the synopsis of Mr. Jitender Singh and asked him to include these changes and then present the synopsis.

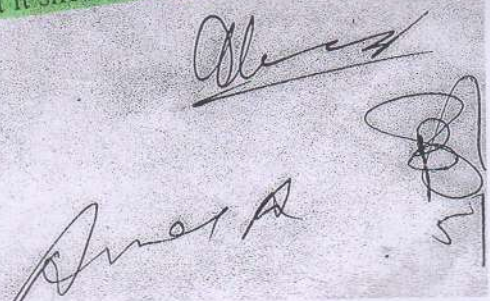
Item No. 03. Approval of half yearly Progress report of Ph.D. Research Scholar of the Institute: As per Ph.D. ordinance Resolution No 13.5 a research scholar shall submit a hard copy of half yearly progress report recommended by his/her supervisor to the chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance.
PG Board of Studies approved the half yearly progress report of Mr Naveen.

Item No. 4: To discuss the names of evaluator of Ph.D. Research work: The Postgraduate Board of Studies approved the names of evaluators to evaluate the Ph.D. Research Work of Mr. Raj Kumar Saini.

Any other item with the permission of the chair:

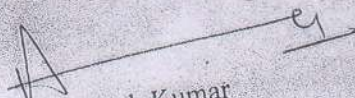
Item No. 5: Minor change in scheme of examination of M.Sc. Mass Communication w.e.f. 2019-20. Paper P -404(Dissertation/ Project) was part of semester four of M.Sc. Mass Communication Final year. The Staff Council resolved that it should be shifted to 3rd semester so that students complete their degree on time.


05/10/19

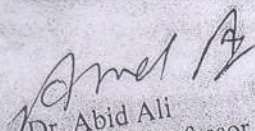

51

The PG Board approved that paper 404 should be shifted to semester 3rd and paper P-303(PR& Corporate Communication) should be shifted to Semester 4.
The meeting ended with a vote of thanks to the chair.


Prof. Bindu Sharma
Director,
IMC&MT, KUK


Dr. Ashok Kumar
Assistant Professor
IMC&MT, KUK


Prof. Harish Kumar
Head J&MC
MDU Rohtak


Dr. Abid Ali
Assistant Professor
IMC&MT, KUK


Prof. Gurmeet Mann,
Director EMRC, (External Expert)
Pujabi University Patiala

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
 (Established by State Legislature Act XII of 1956)
 ('A+' grade NAAC accredited)

No./IMC&MT/18/

Dated

8925-29

21/9/2018

**PROCEEDINGS OF THE MEETING OF THE POSTGRADUATE BOARD OF STUDIES HELD
 ON SEPTEMBER 06, 2018 AT 11:00 A.M IN THE OFFICE OF THE DIRECTOR, IMC&MT,KUK.**

The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT,KUK –
2. Prof. Shashi Kant Sharma, HP University, Shimla
3. Dr. Bindu Sharma, Associate Professor
4. Ms. Roma Singh, Assistant Professor
5. Dr. Madhu Deep Singh, Assistant Professor
6. Dr. Ashok Kumar, Assistant Professor
7. Dr. Abid Ali, Assistant Professor

In Chair

Following decision were taken up in the meeting:

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2018-19)- The names of paper setters and Practical examiners for academic session 2018-19 (odd semester) of all PG media courses run by the Institute/University were decided in the meeting.

Item No. 02: Registration of Ph.D. Scholar:- The committee considered and approved the synopsis of following scholar for Ph.D. registration who has given his presentation in the DRC meeting held on August 16, 2018 and the same also approved by the Departmental Research Committee (DRC).

Sr.No.	Name of Scholar	Name of Supervisor	Title of Research
1	Atul Kumar Mishra	Dr. Bindu Sharma	Impact of Media on Voter's Decision Making Process: A Study

Item No. 03: Approval of half yearly progress reports, Ph.D. Research Scholar of the Institute: As per Ph.D. ordinance, a research scholar shall submit a hard copy of half yearly progress report recommended by his/her supervisor to the Chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance. A copy of six month progress report shall be placed in the meeting of PGBOS for approval.

With reference to Institute office letter no. IMC&MT/18/3938 dated 22.05.2018 and IMC&MT/18/_____ dated _____, hard copy of half yearly progress reports has placed before Departmental Research Advisory Committee for evaluation and the Departmental Research Advisory evaluated the same. PG Board of Study approved the same half yearly progress reports of the following Ph.D. Scholars:-

Sr.No.	Name of the Ph.D. Scholar	Date of Ph.D. Regn.	Date of Evaluated Progress Reports
1	Ravi Shankar	09.03.16	(i) 9.09.17 to 09.03.18
2	Rajbir Singh	07.02.15	(i) 07.08.17 to 07.02.18
3	Raj Kumar	08.02.17	(i) 08.02.17 to 08.08.17 (ii) 08.08.17 to 08.02.18
4	Renu Goel	08.02.17	(i) 08.08.17 to 08.02.18
5	Ashok Kumar	08.02.17	(i) 08.02.2017 to 08.08.2017
6	Suresh Kumar	09.03.16	(i) 09.09. 2016 to 09.03. 2017 (ii) 09.03. 2017 to 09.09. 2017 (iii) 09.09.17 to 09.03.2018
7	Bharat	09-GP-669	(i) 08.08.2017 to 08.02.2018

Item No. 04: To discuss the names of evaluator of Ph.D. Research Work: The committee approved the names evaluators to evaluate the Ph.D. Research Work of Mr. Ravi Shankar.

Item No. 05: To start a new course -M.Sc. (Graphics-Animation & Multimedia): The members of studies have approved the nomenclature of new course i.e. M.Sc. (Graphics Animation & Multimedia) course academic session 2019-20. The scheme and ordinance shall be prepared after the approval of nomenclature.

INSTITUTE OF MASS COMMUNICATION AND MEDIA STUDIES
KURUKSHETRA UNIVERSITY

DIRECTOR

Endst.No.IMC&MT/18/

A copy of the above is forwarded to the followings for information and necessary action, please.

Dated:

1. Dean, Faculty of Commerce & Management
2. All the members of UG BOS
3. A.R. (Academic)
4. A.R. (Secrecy)
5. A.R. (Conduct)
6. D.R Ph.D. (Regn.)

NOTICE

The Committee of following members is constituted to prepare ordinance, scheme & syllabus of newly proposed course of M.Sc. Graphics Animation & Multimedia from the session 2019-20.

DIRECTOR

1. Dr. Rishi Sharma, Associate Professor (Convenor)
2. Dr. Ashok Kumar, Assistant Professor (Member)
3. Dr. Anil Kumar, Assistant Professor (Member)
4. Dr. Anil Kumar, Assistant Professor (Member)
5. Ms. Monika Dha, Assistant Professor (Member)

DIRECTOR

Cop to all constituent members.

1. Dr. Rishi Sharma, Associate Professor (Convenor)
2. Dr. Ashok Kumar, Assistant Professor
3. Dr. Anil Kumar, Assistant Professor
4. Dr. Anil Kumar, Assistant Professor
5. Ms. Monika Dha, Assistant Professor

INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)
 (Established by State Legislature Act XII of 1956)
 ('A+' grade NAAC accredited)

No./IMC&MT/18/ 7862-71
 Dated 09/4/18

**PROCEEDINGS OF THE MEETING OF THE POSTGRADUATE BOARD OF STUDIES HELD
 ON MARCH 26, 2018 AT 3:00 P.M IN THE OFFICE OF THE DIRECTOR, IMC&MT,KUK.**

The following members were present in the meeting:

1. Prof. S.S Boora, Director, IMC&MT,KUK – In Chair
2. Prof. Vikram Kaushik, Head, Dept. of CMT, GJUS&T, Hisar
3. Prof. Shashi Kant Sharma, HP University, Shimla
4. Dr. Bindu Sharma, Associate Professor
5. Ms. Roma Singh, Assistant Professor
6. Dr. Ashok Kumar, Assistant Professor
7. Dr. Abid Ali, Assistant Professor

Following decision were taken up in the meeting:

Item No. 01: To discuss the names of Examiners/ Paper Setters for current semester (2017-18)- The names of paper setters and Practical examiners for academic session 2017-18 (even semester) of all PG media courses run by the Institute/University were decided in the meeting.

Item No. 02: Registration of Ph.D. Scholars:- The committee considered and approved the synopsis of following scholar for Ph.D. registration who has given his presentation in the DRC meeting held on March 22 2018 and the same also approved by the Departmental Research Committee (DRC).

Sr.No.	Name of Scholar	Name of Supervisor	Title of Research	Regn. No.
1	Rakesh Sharma	Dr. Abid Ali	A Study of Status and Challenges of Media Education in Haryana	06-GKL-530

Item No. 03: Approval of half yearly progress reports, Ph.D. Research Scholar of the Institute: As per Ph.D. ordinance Resolution No. 13.5, a research scholar shall submit a hard copy of half yearly progress report recommended by his/her supervisor to the Chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance. A copy of six month progress report shall be placed in the meeting of PGBOS for approval.

With reference to Institute office letter no. IMC&MT/18/3613 dated 03.01.2018 and IMC&MT/18/3797 dated 03.04.2018, hard copy of half yearly progress reports has placed before Departmental Research Advisory Committee for evaluation and the Departmental Research Advisory evaluated the same. PG Board of Study approved the same half yearly progress reports of the following Ph.D. Scholars:-

Sr.No.	Name of the Ph.D. Scholar	Date of Ph.D. Regn.	Date of Evaluated Progress Reports
1	Naveen Kumar	09.03.2016	(i) 10.09.2016 to 10.03.2017 (ii) 11.03.2017 to 11.09.2017 (iii) 11.09.2017 to 10.03.2018
2	Amarjeet	21.09.2016	(i) 21.09.2016 to 27.03.2017 (ii) 28.03.2017 to 27.09.2017
3	Rajbir Singh	07.02.2015	(i) 07.02.2017 to 07.08.2017
4	Ajay Kumar	31.08.2015	(i) 01.09.2016 to 28.02.2017 (ii) 01.03.2017 to 31.08.2017 (iii) 01.09.2017 to 28.02.2018


5	Roshan Lal	07.02.2015	(i) 07.02.2017 to 07.08.2017 (ii) 07.08.2017 to 07.02.2018
6	Ravi Shankar	09.03.2016	(i) 09.09.2016 to 09.03.2017 (ii) 09.03.2017 to 09.09.2017
7	Pooja Chauhan	07.02.2015	(i) 07.08.2015 to 07.02.2016 (ii) 07.02.2016 to 07.08.2016 (iii) 07.08.2016 to 07.02.2017 (iv) 07.02.2017 to 07.08.2017 (v) 07.08.2017 to 07.02.2018
8	Rupika Sharma	31.08.2015	(i) 01.08.2016 to 01.02.2017 (ii) 01.02.2017 to 01.08.2017 (iii) 01.08.2017 to 01.02.2018
9	Sarina	31.08.2015	(i) 01.03.2017 to 31.08.2017 (ii) 01.09.2017 to 28.02.2017
10	Komal Devi	08.02.2017	(i) 08.02.2017 to 07.08.2017 (ii) 08.08.2017 to 08.02.2018
11	Bharat	08.02.2017	(i) 08.02.2017 to 08.08.2017 (ii) 08.08.2017 to 08.02.2018

Item No. 04: Cancellation of Ph.D. Admission of Ms. Monika (Ph.D. Scholar): The Committee considered the recommendations of Departmental Research Committee held on 22.03.18 and approved the cancellation of Ph.D. Regn. of Ms. Monika, Ph.D. Scholar as per recommendation of Departmental Research Committee (DRC).

Item No. 05: To discuss the names of evaluator of Ph.D. Research Work: The committee approved the names of evaluators to evaluate the Ph.D. Research Work of Mr. Roshan Lal and Mr. Ajay Saini.

Item No. 06: Approved the scheme and syllabus of Ph.D. Course Work (CBCS) for the session 2017-18
As per Ph.D. Ordinance Clause No. 11.5.1, the syllabus of Ph.D. Course Work framed by Departmental Research Committee (DRC) was approved by PG Board of Studies for the session 2017-18 (copy enclosed).
The Paper will be as under:-

Name of Class	Name of Paper	Total Marks	Credit Points
Ph.D.	Paper-I Research Methodology	100 Marks	4 Credits
	Paper-II Subject Specific (Communication Theory)	100 Marks	4 Credits
	Paper-III Term Paper	100 Marks	4 Credits
	Seminar in the thrust Area(s) of the Research work	50 Marks	2 Credits
	Research Assignment/literature/survey, etc.	50 Marks	2 Credits

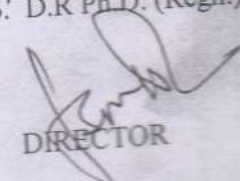

DIRECTOR

Dated: 09/4/18

Endst.No.IMC&MT/18/ 7967-71

A copy of the above is forwarded to the followings for information and necessary action, please.

1. Dean, Faculty of Commerce & Management
2. All the members of PG BOS
3. A.R. (Academic)
4. A.R. (Secrecy)
5. A.R. (Conduct)
6. D.R Ph.D. (Regn.)


DIRECTOR

**INSTITUTE OF MASS COMMUNICATION AND MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY, KURUKSHETRA-136119 (INDIA)**

(Established by State Legislature Act XII of 1956)

No./IMC&MT/17/ 6832-

Dated 18/8/17

PROCEEDINGS OF MEETING OF PG BOARD OF STUDIES

The meeting of Post Graduate Board of Studies of Institute of Mass Communication & Media Technology was held on August 10, 2017 at 10: 00 A.M in the office of the Director.

Following members were present in the meeting:

1. Prof. S.S.Boora, Director, IMC&MT (in Chair)
2. Prof. Vikram Kaushik, Head, Dept. of CMT, GJUS&T, Hisar
3. Prof. Shashi Kant Sharma, HP University, Shimla
4. Dr Bindu Sharma, Associate Professor, IMC&MT, KUK
5. Ms Roma, Assistant Professor, IMC&MT, KUK
6. Dr Madhu, Assistant Professor, IMC&MT, KUK
7. Dr Ashok Kumar, Assistant Professor, IMC&MT, KUK

Following decisions were taken up in the meeting:

Item No. 01: To change the medium/title of Ph.D of Mr. Ashok Kumar, Ph.D Scholar.

As per Ph.D. Ordinance, Resolution No. 10.7, the Postgraduate Board of Studies may allow a Topic of Research to be modified upto 02 years from the date of meeting of the PGBOS. It is to inform you that the meeting of PGBOS was held on 08.02.2017 of Mr. Ashok Kumar, Ph.D Research Scholar. The candidate requested for change the medium of Ph.D. topic from Hindi to English and same approved by the DRC and PGBOS and the detail is as under:-

Sr. No.	Name of scholar	Name of Supervisor	Approved New Title of Research	Regn. No.
01	Ashok Kumar	Dr. Bindu Sharma	Public and Private Radio in Haryana: A Study in Context of Development, Management and Audience	05-RK-399

Item No. 02: To discuss the names of Examiners/Paper Setters for current semester (2017-18):
The names of paper setters and practical examiners for PG Media courses run by the Institute/University were decided in the meeting.

Item No. 03: To approve the syllabi of PG Courses, M.Phil (J&MC) & Ph.D.(J&MC: IMC&MT)
organized a workshop for M.A (Journalism & Mass Communication and M.Sc (Mass Communication), M.Phil (J&MC) & Ph.D. (J&MC) on July 15, 2017. The syllabi designed in the workshop were placed before the member of PG Board of Studies and the valuable suggestions given by the members were incorporated. The board approved the syllabi w.e.f academic session 2017-18.

Item No. 04: Any other item with the permission of the chair:

(i) Approval of half yearly progress reports, Ph.D Research Scholars of the Institute: As per Ph.D. ordinance Resolution No. 13.5, a research scholar shall submit a hard copy of half yearly progress report recommended by his/her research supervisor to the Chairperson/Director of the Institute for placing before the Departmental Research Advisory Committee for evaluation and further guidance. A copy of six month progress report shall be placed in the meeting of PGBOS for Approval.

With reference to Institute office letter no. 6831 dated 18/8/17, hard copy of half yearly progress reports has placed before Departmental Research Advisory Committee for evaluation and the Departmental Research Advisory evaluated the same. PG Board of Study approved the same half yearly progress reports of the following Ph.D. Scholars:-

Sr.No.	Name of the Ph.D. Scholar	Date of Ph.D. Regn.	Dates of Evaluated Progress Reports
01	Pooja Chauhan	07.02.15	(i) 07.02.15 to 07.08.15

02	Devika Chibber	07.02.15	(i) 07.02.15 to 07.08.15 (ii) 07.08.15 to 07.02.16 (iii) 07.02.16 to 07.08.16 (iv) 07.08.16 to 07.02.17
03	Roshan Lal	07.02.15	(i) 07.02.15 to 07.08.15 (ii) 07.08.15 to 07.02.16 (iii) 07.02.16 to 07.08.16 (iv) 07.08.16 to 07.02.17
04	Rajbir Singh	07.02.15	(i) 07.02.15 to 07.08.15 (ii) 07.08.15 to 07.02.16 (iii) 07.02.16 to 07.08.16 (iv) 07.08.16 to 07.02.17
05	Sarina	31.08.15	(i) 31.08.15 to 29.02.16 (ii) 01.03.16 to 31.08.16 (iii) 31.08.16 to 28.02.17
06	Ravi Shankar	09.03.16	(i) 09.03.16 to 09.09.16
07	Naveen Kumar	09.03.16	(i) 09.03.16 to 09.09.16
08	Ajay Kumar	31.08.15	(i) 31.08.15 to 01.03.16 (ii) 01.03.16 to 31.08.16
09	Rupika	31.08.15	(i) 31.08.15 to 29.02.16 (ii) 01.03.16 to 01.08.16
10	Suresh Kumar	09.03.16	(i) 09.03.16 to 09.09.16
11	Renu Goel	08.02.2017	(i) 08.02.17 to 08.08.17

(iv) PG Board of study accepted and recommended to publish Ph.D. Research Work completed by Dr. Kanta Devi in a book form as desired by the Conduct Branch via letter no. CT5/PHD/15/MASS-207/49189 dated 02.08.2017.

(v) Regarding to restart the course of M.Sc Graphics & Animation & M.Sc Multi Media: The Institute had started Five Year Integrated Course in Graphics & Animation (B.Sc. & M.Sc.) and Five Year Integrated Course in Multimedia (B.Sc. & M.Sc.) from academic session 2008-09. But due to the poor response of the students. The Master degrees for both of the integrated courses were discontinued and now the nomenclature of course has been changed to B.Sc. (Graphics & Animation) & B.Sc. (Multimedia) from session 2014-15. On the request of the students, Institute initiated the process of starting the course of M.Sc Graphics & Animation and M.Sc Multimedia separately and submitted the proposal to D.R (Academic) to start the same from the session 2017-18. With reference to Academic Branch letter no. 2037 dated 04.08.17 at NP 2 for change of nomenclature of B.Sc Graphics & Animation and B.Sc Multimedia were approved in the meeting. On the request of the students, the committee also approved to start the courses of M.Sc Graphics & Animation and M.Sc Multimedia separately from the session 2017-18 subject to authorities concerned.

DIRECTOR

Endst.No.IMC&MT/17/ 6832-37

Dated: 18/08/17

A copy of the above is forwarded to the followings for information and necessary action, please.

1. Dean, Faculty of Commerce & Management
2. All the members of PG BOS
3. A.R. (Academic)
3. A.R. (Secrecy)
4. A.R. (Conduct)
5. A.R (Ph.D. Regn.)

DIRECTOR

**PROCEEDINGS OF THE MEETING OF UNDERGRADUATE BOARD
OF STUDIES HELD ON NOVEMBER 29, 2021 AT 2:00 PM.**

The meeting of UGBOS of IMC&MT, KUK was held on November 29, 2021 at 2:00 PM on Google Meet Via link <https://meet.google.com/bee-nwee-aqi>.

The following members were present in the meeting:

1. Prof. Bindu Sharma, Director, IMC&MT, KUK (In-Chair)
2. Prof. Govind Singh, Indian Institute of Mass Communication, New Delhi (External Expert)
3. Dr. Ashok Kumar, Assistant Professor, IMC&MT, KUK (Assistant Professor Representative)
4. Dr. Madhu Deep Singh, Assistant Professor, IMC&MT, KUK (Invitee)
5. Ms. Roma Singh, Assistant Professor, IMC&MT, KUK (Invitee)
6. Dr. Abid Ali, Assistant Professor, IMC&MT, KUK (Invitee)
7. All Contractual teachers (Invitee)
8. Dr. Sumit Singh Sheoran, Bureau Chief Amar Ujjala, Chandigarh (Alumni Invitee)
9. Mr. Sameer Dixit, Senior Reporter, Aajtak Mumbai (Alumni Invitee)
10. Mr. Amulak Singh, CEO, Edito Media (Alumni Invitee)

Item No. 1: To approve the names of Examiners/ Paper setters for odd and even semester for the session 2021-22: The names of Examiners/ Paper setters for odd and even semester for the session 2021-22 of all UG media courses run by the Institute were approved in the meeting .

Item No. 2: To approve the syllabi of 2nd year (3rd and 4th semester) of the following CBCS courses:-

- I) B.A Mass Communication.
- II) B.Sc Graphics & Animation.
- III) B.Sc Multimedia.
- IV) B.Sc Printing Packaging and Technology.

The scheme of examination and syllabi of the above cited Courses under Choice Based Credit System were presented before the Members. The Board recommended and approved the scheme of examination and syllabi of Second year (3rd and 4th semester) of the following Campus Courses under CBCS/LOCF for the session 2021-22:

- I) B.A Mass Communication.
- II) B.Sc Graphics & Animation.
- III) B.Sc Multimedia.
- IV) B.Sc Printing Packaging and Technology.

Item No. 3: Correction in syllabi of following papers of B.Sc Multimedia 1st year under CBCS/LOCF w.e.f the session 2020-21.

- I) AECC-100 Communicative English.
- II) B-MMT 205 Basics of Animation.

The Board approved the minor corrections in the in the syllabi of the following papers of B.Sc Multimedia 1st year under CBCS/LOCF w.e.f the session 2020-21.

- I) AECC-100 Communicative English.
- II) B-MMT 205 Basics of Animation.

The meeting ended with a vote of thanks to the chair.


DIRECTOR

Endst. No. IMC&MT/21/_____

Dated: _____

A copy of the above is forwarded to the followings for information and necessary action, please.

- 1. Dean, Faculty of Commerce & Management
- 2. All the members of UG BOS
- 3. A.R (Academic)
- 4. A.R (Secrecy)
- 5. A.R (Conduct)


DIRECTOR