

Name of the course: Mass Communication & Video Production
Scheme of Examination and Syllabus
w.e.f. session 2010-11

		T P IA Total
First Semester		
Paper-I	Science of communication	90+ - +10=100
Second Semester		
Paper- II	Introduction to Electronic Media (Television)	90+ - + 10=100
Third Semester		
Paper-III	Writing for Electronic Media	60+30+10=100
Forth Semester		
Paper- IV	Television Technology	60+30+10=100
Fifth Semester		
Paper- V	Videography & Editing	60+30+10=100
Sixth Semester		
Paper- VI	Project	50+40+10=100
	Major Project- Documentary (10-15 Minutes) =50 marks	
	Minor Project- (i) Vox Pop (2 Minutes) = 10 marks	
	(ii) Interview (3-5 Minutes) = 10 marks	
	(iii) Photo feature (at least 10 photographs)= 10 marks	
	(iv) News Package (90 seconds)= 10 marks	

B.A.(Mass Communication & Video Production)
(Vocational)
3rd Semester

Paper-III
Writing for Electronic Media

Total Marks: 60

Time= 3 Hours

Question paper for theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit and each question will carry equal marks. Unit V of the question paper comprising of 30 marks will be compulsory and it will have eight questions out of which the student will be required to answer any five questions. Students have the option to answer questions either in Hindi or in English.

Unit-I

Origin of writing
Role and scope of writing
Essentials of good writing

Unit-II

Writing for mass communication
Features of spoken language
Concept of visual language

Unit-III

Process of script writing
Introduction to various formats of scripts
Writing for visuals

Unit-IV

Basic of television writing
Different script format for television
Writing for various television programme

- Writing proposal or synopsis for television production
- Television news
- Television documentary
- Television special programme

Writing for television advertisement

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4th Semester

Paper-IV
Videography and Editing

Total Marks: 60

Time= 3 Hours

Question paper for theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit and each question will carry equal marks. Unit V of the question paper comprising of 30 marks will be compulsory and it will have eight questions out of which the student will be required to answer any five questions. Students have the option to answer questions either in Hindi or in English.

Unit-I

Basic of video camera

- Types of cameras and their features
- Specific use of various types of camera
- Working principle of a video camera

Unit-II

Basic of videography

- Basic shots and their composition
- Importance of cut away and cut in shots
- Various camera movements and angles

Unit-III

Basics of video editing

- Editing - meaning and significance
- On line and off line editing
- Linear and non liner editing

Unit-IV

Equipments for Editing

- Editing equipment - recorder, player, video switcher, vision mixer, audio mixer, monitor, speaker,
- Connecting and handling editing equipment
- Working on NLE software

B.A.(Mass Communication & Video Production)
(Vocational)
5th Semester
Paper-V
Television Production

Total Marks: 60

Time= 3 Hours

Question paper for theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit and each question will carry equal marks. Unit V of the question paper comprising of 30 marks will be compulsory and it will have eight questions out of which the student will be required to answer any five questions. Students have the option to answer questions either in Hindi or in English.

Unit-I

Various stages of production: pre production, production, post production
Production team members and their responsibilities
Structure and functioning of television studio

Unit-II

What is lighting?
Importance of lighting in television
Lighting techniques and problems

Unit-III

Planning and production of programs in studio
Floor management
Shooting an interview

Unit-IV

Make up for television: materials and application
Television graphics
Concept of virtual studio

B.A.(Mass Communication & Video Production)
(Vocational)
6th Semester

Projects

T + P + AI
50+40+10=100

Major Project- Documentary (10-15 Minutes) =50 marks

Minor Project- (i) Vox Pop (2 Minutes) = 10 marks

(ii) Interview (3-5 Minutes) = 10 marks

(iii) Photo feature (at least 10 photographs)= 10 marks

(iv) News Package (90 seconds)= 10 marks