

## NON-BINDING STATEMENT OF SHARED GOALS

This Non-Binding Statement of Shared Goals ("Agreement") is entered into as of the later signature date below and is by and between Microsoft Corporation (India) Pvt Ltd ("Microsoft") and Kurukshetra University, Kurukshetra through University Institute of Engineering and Technology (UIET) ("Customer").

1. **Purpose.** Exhibit A of this Agreement sets forth the shared goals and vision of both Microsoft and Customer regarding guiding principles in the education field and Microsoft tools and services that are available to Customer to achieve these goals. Both parties acknowledge that:

- With the sole exception of Section 2 below, this Agreement does not create or evidence any legally binding obligation on any party, but rather is only an expression of their current goals and shared vision. Neither party intends it to create any legal right or obligation for any party, including any requirement that any party must later enter into any binding agreement;
- Nothing in this Agreement obligates a party to, or constitutes a representation by, either party that it will enter into a binding agreement with the other party related to the subject matter hereof; and
- Customer acknowledges that only a written licensing, device, online services or services agreement signed by Microsoft can create a binding licensing, device, online services or services agreement between Microsoft and Customer.

2. **Terms and Conditions.**

a. **Confidentiality.** This Agreement, and all discussion and activities relating to or resulting from this Agreement, are subject to the terms and conditions of the Non-Disclosure Agreement between the parties dated 10.02.2021. For the purposes of clarity, the contents of this Agreement constitute Confidential Information and neither party may discuss the terms and conditions thereof without the other party's prior written consent.

b. **Press Release and Public Statements.** Microsoft and Customer may mutually determine a schedule of press releases, blog postings, case studies, testimonials, and other public communications related to the parties' shared goals and vision under this Agreement, as appropriate. Both parties will use commercially reasonable efforts to support the other party's activities under this Section 2.b. Neither party will issue any press release or make any public announcement or statement regarding this Agreement or any aspect of the relationship between the parties without the other party's prior written approval in each instance.

c. **Relationship of the Parties.** Neither this Agreement, nor any activities described herein, shall be construed as creating a partnership, joint venture, franchise, agency or other such

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relationship. Neither party shall have the right, power, or authority to obligate or bind the other party in any manner whatsoever, without the other party's prior written consent.

d. **Expenses.** Microsoft and Customer agree that each party shall pay its own fees, costs and expenses, and those of its agents, independent contractors, and consultants, in connection with this Agreement.

e. **Disclaimer of Warranties.** Neither party makes any warranties. To the maximum extent permitted by law, each party and its respective affiliates, agents and representatives expressly disclaim all express, statutory and implied warranties.

f. **Limitation of Liability.** This Agreement does not require either party to enter into any binding agreements and neither party will be liable for failing to enter into any binding agreements. In addition, neither party will be liable for any direct, consequential, indirect, special, punitive, incidental or other damages arising out of or related to this Agreement.

g. **Governing Law.** This Agreement shall be governed in all respects by the laws of India, without regard to its conflict of laws.

h. **Term and Termination.** This Agreement shall begin on the later signature date below. Either party may terminate this Agreement without cause upon thirty days (30) prior written notice.

i. **Entire Agreement.** This Agreement, including Exhibit A, and the Non-Disclosure Agreement, constitute the entire agreement between the parties with respect to its subject matter and merges all prior and contemporaneous communications, both written and oral. This Agreement shall not be modified except by a written agreement signed by both parties.

ACCEPTED AND AGREED:

Kurukshetra University,  
Kurukshetra

By: \_\_\_\_\_  
Signature

Name: Dr. Sanjeev Sharma  
Print

Title: Registrar

Date: Mar 5, 2021

MICROSOFT CORPORATION (INDIA) PVT. LTD.

By: Rekha Talluri  
Signature

Name: Rekha Talluri  
Print

Title: CFO, Microsoft India

Date: Feb 10, 2021

*Sharma*



## Exhibit A

### Statement of Shared Goals

The fourth industrial revolution is fueling accelerated change in society and the workplace. Technology advancements, the rise of cloud computing, socio-economic and demographic changes and increasing job mobility are shifting expectations and placing new demands on society. While these changes hold great promise, education systems and institutions need to respond proactively to prepare students for the future. Today's students need to be empowered with access to tools, experiences, and learning opportunities to build skills necessary to fuel their future opportunities and success. While students still need 21st-century skills like collaboration, communication, critical thinking and creativity, the need for digital skills to thrive in an increasingly hybrid, digital economy has never been more important. By 2025, it is expected that over 149M new technology jobs will become available in areas such as software development, cloud, data, artificial intelligence, and security. It is vital that institutions keep pace with these changing environments to ensure their students have the talent and training to support these needs and fuel economic future growth.

Microsoft and University share a vision to empower students and ensure they have the skills needed to drive innovation today when they graduate and when they start their careers. Microsoft and University wish to make clear that they share these goals and that University wishes to leverage Microsoft tools and resources to achieve University's vision.

#### Microsoft Vision

Microsoft's mission in education is to empower every student on the planet to achieve more. Microsoft is committed to help institutions digitally transform, support educators and prepare students from K-Career to innovate, create and have career success in an increasingly digital world. Microsoft supports Future-Ready Skills by focusing on all areas of the institution/school and by providing access to products and resources for students, educators and staff, either paid or unpaid, such as:

- Providing institutions access to flexible, scalable resources and products across the institution that will impact students now and for years to come
- Providing educators with access to curriculum which they can incorporate into courseware and self-paced online learning paths
- Providing students with access to self-paced online learning paths, career resources, technology tools and certifications in order to advance their skills

#### University vision

Be globally acknowledged as a distinguished centre of academic excellence. To prepare a class of proficient scholars and professionals with ingrained human values and commitment to expand the frontiers of knowledge for the advancement of society. To Contribute to the Nation through best practices in Technical Education and be recognized as one of the most Comprehensive

Institute in India. To Educate the Students of Engineering & Technology by providing Value Based Technical Education.

**Microsoft and University Joint Vision**

Microsoft and University may find opportunities to work together on their common goals of empowering and skilling students to thrive in the digital economy.

**Section 1: Microsoft Future-Ready Skills Resources**

Microsoft may make the following resources available, and University may choose to leverage them in order to achieve their vision. The following resources are each governed by separate binding terms and conditions and not by this Agreement. This list is intended to be illustrative only and includes both paid and unpaid services. This Agreement does not obligate University to use any of the resources listed below or enter into any binding agreement, nor does it obligate Microsoft to offer or continue to offer such services.

<b>Microsoft Future-Ready Skills Resources</b>
A Microsoft contact for communication with institution
Online, self-paced learning delivered through Microsoft Learn
Curriculum aligned to Microsoft certifications to support courseware integration
Microsoft certifications at academic pricing via institution volume license agreement
Preview products/curriculum by Microsoft for early adoption and feedback
Training (may be online, in person or other means) for educators and/or students to support education on Microsoft technologies and certification
Tools for students and educators upon academic validation to enable hands on learning
Microsoft learning or training partners to support institution needs (paid for)
Integration of Microsoft content and learning paths (online/offline) into curriculum
Tools to support students in their career planning and personal profile development
Project and engagement promotion of this Shared Goals Agreement, as agreed to by mutual consent, between both parties

**Section 2: Customer Future-Resources Resources**

As part of the vision to achieve shared goals, customer may choose to, but is in not required under this agreement to, consider opportunities to further collaborate with Microsoft and share success stories as noted in the customer engagement. This list is intended to be illustrative only. This Agreement does not obligate University to proceed with any of the activities listed below or enter into any binding agreement, nor does it obligate Microsoft to offer or continue to offer such services outlined in this agreement.

<b>Customer Engagement Activity Examples</b>
Identify a Customer contact to work directly with Microsoft



Incorporate Microsoft resources listed throughout this document into curriculum and systems, as appropriate

Provide feedback to Microsoft to improve and develop current and future offerings

Project and engagement promotion of this Shared Goals Agreement, as agreed to by mutual consent, between both parties\*

Consider serving as a reference site for Microsoft Future-Ready Skills best practice

\*Any use of the Microsoft logo or promotional materials concerning Microsoft are governed by the Microsoft marketing and logo guidelines set forth here: <https://www.microsoft.com/en-us/legal/intellectualproperty/trademarks/usage/logo.aspx>

## APPENDIX

Microsoft Product/Programs available for Customer to leverage or purchase to achieve their vision, each of which are governed by separate binding terms and conditions, and not this Agreement, include:

### **Microsoft Learn**

Microsoft Learn provides self-paced, digital learning resources to build skills and a foundational understanding of technology. Microsoft Learn provides resources to complement existing institution courseware and study materials to best prepare students for in-demand jobs and Microsoft industry-recognized certifications. Microsoft Learn provides step-by-step, bite-sized tutorials and engaging modules that are available online and support learners with technology proficiency ranging from beginners to advanced learners. The learning paths have interactive sandbox environments to provide "hands-on" interactions with Microsoft technologies. Learners can create a profile on Microsoft Learn to access additional features such as collections, track progress on learning activities and view personalized recommendations.

University may choose to leverage Microsoft Learn and incorporate into curriculum as desired, as defined via [aka.ms/learnforedu](https://aka.ms/learnforedu)

### **AI Business School**

The Microsoft AI Business School is a series of learning paths for nontechnical audiences that share insights and practical guidance from top executives in the industry on how to strategically apply AI in an organization. Course materials include written case studies and guides, plus videos of lectures, perspectives, and talks that students can access as a complementary part of their course. The AI Business School is a great resource for students to learn about applying AI to industry, along with considerations for sales, marketing, culture, and responsible AI

application across industries like manufacturing, healthcare, finance, government, retail, and education.

University may choose to leverage Microsoft Learn AI Business School and incorporate into curriculum as desired, as defined via [aka.ms/LearnAIBS](https://aka.ms/LearnAIBS)

#### **Microsoft Learn Catalog API**

The [Microsoft Learn Catalog API](https://aka.ms/LearnCatalogAPI) provides a public web API enabling an institution to retrieve a list of the modules and learning paths from Microsoft Learn along with the URLs used to access the training. Institutions may also wish to leverage the Microsoft Learn Catalog API [aka.ms/LearnCatAPI](https://aka.ms/LearnCatAPI) to build a custom web application, and subsequent LTI [aka.ms/LearnLTI](https://aka.ms/LearnLTI), to bring the Microsoft Learn catalog into the institution's LMS.

University may choose to leverage the Microsoft Learn Catalog API to build a custom web application or the LTI as an opensource app on GitHub to integrate the Microsoft Learn Catalog into their learning management system.

#### **Microsoft Learn for Educators**

Microsoft Learn for Educators takes the best of Microsoft [Learn](https://www.microsoft.com/learn) online learning paths and supporting instructor-led training materials into the classroom. Eligible educators and faculty members can access Microsoft ready-to-teach curriculum and teaching materials aligned with industry-recognized Microsoft certifications. Microsoft Learn for Educators provides access to a curriculum consisting of Official Microsoft Learning Products for Microsoft Azure, Azure Data, Azure AI, and Power Platform fundamentals. Each course covers Microsoft Certification exam objectives with lessons based on real-world scenarios and practice exercises. Supporting resources for the Fundamentals courses include:

- Microsoft Official Curriculum: Full course, module content (including lab components where available), and Trainer Guide
- Course datasheet: Course overview, outline, and learning objectives
- Educator teaching guide: General course information to prepare for teaching delivery

University may choose to leverage the Microsoft Learn for Educators via the Microsoft Learn website. Educators will need to register and validate as an educator with their education email for access to the downloadable materials. [Aka.ms/LearnforEdu](https://aka.ms/LearnforEdu)

#### **Microsoft Educator Center**

The Microsoft Educator Center (<https://education.microsoft.com/en-us>) provides access to professional development and training across a variety of Microsoft products as well as transformation maturity models for measuring success. The Microsoft Educator Center provides an online portal with learning paths for educators on popular technologies like Teams, OneNote, Office 365, Windows and more.

University may choose to leverage the Microsoft Educator Center for online for self-directed, self-paced training and development via [aka.ms/educatorcenter](https://aka.ms/educatorcenter)



### **Microsoft Certifications**

Microsoft certifications help validate students' knowledge of technology and potential to perform in technology industry jobs. Microsoft has developed entry-level productivity certifications aligned to Microsoft Office Suite, Fundamental Certifications, as well as Role-Based Certifications. These exams are regularly updated to reflect the pace of change and set the path for continuous learning opportunities once certified. Microsoft provides academic pricing and bulk procurement of Microsoft certifications via volume licensing. These are available in multi-exam packs to allow institutions to self-serve when choosing different types of certifications to make available for members of their entire school community (students, educators, staff—also parents in K-12). The volume license SKUs provide a great way to procure exam vouchers in bulk and take advantage of convenient, flexible, discount pricing features of volume licensing for exams.

University will have the opportunity to add Microsoft Certification SKU to current Microsoft volume license agreement, leveraging academic discounted pricing. [aka.ms/LearnCert](https://aka.ms/LearnCert)

### **Microsoft Learn Student Ambassadors**

Microsoft gives students the opportunity to apply to join the [Learn Student Ambassador Community](#), a structured program to help them learn and lead to make a difference and empower others. Students gain access to free tools, events, earn badges for activities and contributions and unlock exclusive benefits through learning. Applications remain open throughout the year with multiple rounds of intakes.

University will have the opportunity to promote Microsoft Learn Student Ambassador program to students as an open opportunity to participate in a Microsoft global community via <https://studentambassadors.microsoft.com/>

### **Microsoft Imagine Cup**

For nearly two decades, students from around the world have participated in Microsoft's global technology competition, the Imagine Cup, to bring their unique tech solutions to life. Imagine Cup is for student developers aged 16+, giving them the opportunity to build purpose-driven applications with Microsoft Azure technology to tackle some of the world's biggest social, environmental, and health challenges. Imagine Cup provides the opportunity to collaborate with other students, network with professionals, gain new skills, make a difference in the world around you, and have a chance to win travel, mentorship, and prizes.

University will have the opportunity to promote Imagine Cup to students as an open opportunity to participate in a Microsoft global competition via [www.imaginecup.com](http://www.imaginecup.com)

### **Azure for Students**

Students today are eager to get hands-on with technology and build for the future. With Azure for Students, eligible students aged 18 and over can start building apps, explore AI, and make the most of big data with access to more than 25 free Azure services plus \$100 in Azure credit, renewable annually without the need for a credit card. Learn more at:

University will have the opportunity to promote Azure for Students to their students who can access the benefits upon validation of their student credentials via [aka.ms/AzureForStudents](https://aka.ms/AzureForStudents)

#### **Azure Dev Tools for Teaching**

Azure Dev Tools for Teaching is a benefit of Microsoft Volume License Agreements which provides access to tools commonly used in STEM programs, including professional developer and designer tools available to both faculty members and students. In addition to these tools, users also have access to beta releases, new releases, and technical support. Azure Dev Tools for Teaching is available to institutions with volume license agreements

University can activate or renew Azure Dev Tools for Teaching using the institution Volume License Agreement number via [aka.ms/ADT4T](https://aka.ms/ADT4T)

#### **Azure Lab Services**

Azure Lab Services enables educators to set up and provide on-demand access to preconfigured virtual machines (VMs) to support classroom scenarios in Higher Education. Through these virtual classrooms educators can teach a class, train professionals, run a hackathon or a hands-on lab, and more.

University can get started and set up labs in the cloud today using existing Azure subscription or by creating a new account via [aka.ms/azlabs](https://aka.ms/azlabs)

#### **GitHub**

GitHub Education helps students, teachers, and schools access the tools and events they need to shape the next generation of software development. With programs such as the GitHub Student Developer Pack, GitHub Campus Program, GitHub Classroom, and other resources, students and educators can take advantage of solutions that will meet their needs. Learn more at: <https://education.github.com/>

University may choose to acquire GitHub Enterprise on existing volume license agreement and/or leverage GitHub programs available online at <https://education.github.com/>

#### **LinkedIn Learning**



LinkedIn Learning is an online learning platform that combines the industry-leading content from Lynda.com with LinkedIn's professional data and network. With over 16,000 courses taught by industry experts, LinkedIn Learning provides online training to supplement an institution's existing curriculum and help create more career-ready students across multiple different disciplines. Leveraging the LinkedIn platform in such a way also helps students build their online resume and provides added interest for students looking to institutions who are innovating with new learning modalities. LinkedIn Learning may also be a key element for a school or campus professional development initiative providing both technical and non-technical course subjects and titles for learners across the teaching and administrative staff. <https://www.linkedin.com/learning>

University may choose to acquire LinkedIn Learning through via LinkedIn Learning academic agreements.

#### **Microsoft Learn for Educators - Institution Program**

To provide additional support to University with integrating Microsoft Official Curriculum (MOC) into courses and train up faculty/educators to deliver the content, a University may consider nomination into the Microsoft Learn for Educators – Institution Program. This program requires a separate nomination and acceptance process, and program agreement. Upon entry, eligible educators may have access to additional benefits available such as certification vouchers (educators only), opportunities for train-the-trainer support, and curriculum integration and course deployment aligned to the Microsoft Fundamentals portfolio.

University may choose to nominate for Microsoft Learn for Educators – Institution Program and review program agreement for further acceptance requirements.