

KURUKSHETRA UNIVERSITY KURUKSHETRA



Scheme of Examinations and Syllabus

For

Under-Graduate Programme

Subject: FASHION DESIGNING

Multidisciplinary Scheme - A

Under Multiple Entry-Exit

Internship and CBCS-LOCF in accordance to NEP-2020

w.e.f. 2023-24 (in phased manner)

Department of Home Science

KURUKSHETRA UNIVERSITY KURUKSHETRA
Scheme of Examination For Under-Graduate Programme in Subject
Fashion Designing as per NEP 2020
Under multiple Entry-Exit, Internship & CBCS-LOCF-CCF in accordance to
w.e.f. 2023-24 (in phased manner)

Fashion Designing
SEMESTER-1

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-1 4 Credit	B23-FDS-101	Basics of design & Illustration	3	3	20	50	70	3 hrs.
		Basics of design & Illustration-Practical	1	2	10	20	30	4 hrs.
AEC-1 2 Credit	From available AEC-1 pool list of two credit as per NEP							
SEC-1 3 Credit	From Available SEC-1 pool list of two credit as per NEP							
VAC-1 2 Credit	From Available VAC-1 pool list of two credit as per NEP							

SEMESTER-2

Course	Paper(s)	Nomenclature of Paper	Credits	Hrs/Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-2 4 Credit	B23-FDS-201	Concept of Fashion	3	3	20	50	70	3 hrs.
		Concept of Fashion -Practical	1	2	10	20	30	4 hrs.
AEC-2 2 Credit	From Available AEC-2 pool list of two credit as per NEP							
SEC-2 3 Credit	From Available SEC-2 pool list of three credit as per NEP							
VAC-2 2 Credit	From Available VAC-2 pool list of two credit as per NEP							

Internship of 4 credits of 4-6 weeks duration after 2nd semester

SEMESTER-3

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-3 4 Credit	B23-FDS-301	Indian Traditional Art	3	3	20	50	70	3 hrs.
		Indian Traditional Art- Practical	1	2	10	20	30	4 hrs.
AEC-3 2 Credit	From Available AEC-3 pool list of three credit as per NEP							
SEC-3 3 Credit	From Available SEC-3 pool list of three credit as per NEP							

SEMESTER-4

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-4 4 Credit	B23-FDS-401	Textile Chemistry	3	3	20	50	70	3 hrs.
		Textile Chemistry-Practical	1	2	10	20	30	4 hrs.
CC-M4(V) 4 Credit	From Available CC-M4(V) pool list of four credit as per NEP							
AEC-4 2 Credit	From Available AEC-4 pool list of three credit as per NEP							
VAC-3 2 Credit	From Available VAC-4 pool list of two credit as per NEP							

Internship of 4 credits of 4-6 weeks duration after 4th semester (If not done in 2nd Semester)

SEMESTER-5

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal Marks	External Marks	Total Marks	Exam Duration
CC-A5 4 Credit	B23-FDS-501	Traditional Costumes	3	3	20	50	70	3 hrs.
		Traditional Costumes-Practical	1	2	10	20	30	4 hrs.
CC-M5(V) 4 Credit	From Available CC M5(V) pool list of four credit as per NEP							

SEMESTER-6

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal Marks	External Marks	Total Marks	Exam Duration
CC-6 4 Credit	B23-FDS-601	Marketing & Merchandising	3	3	20	50	70	3 hrs.
		Marketing & Merchandising- Practical	1	2	10	20	30	4 hrs.
CC-M7(V) 4 Credit	From Available CC-M7(V) pool list of four credit as per NEP							

Session: 2023-24			
Part A - Introduction			
Subject	Fashion Designing		
Semester	I		
Name of the Course	Basics of Design and Illustration		
Course Code	B23-FDS-101		
CourseType: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VA C)	CC-1		
Level of the course (As per Annexure-I	100-199		
Pre-requisite for the course (if any)	12 th pass		
CourseLearningOutcomes(CLO):	<p>After completing this course, the learner will be able to:</p> <ol style="list-style-type: none"> 1.To acquire knowledge of various concepts of fashion illustration 2.To know the concept of colours and its importance 3.To acquire knowledge about principals of design 4.To impart knowledge about fashion figures <hr/> <p>5*.To impart students knowledge about sketching and designing on sheet</p>		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5 Hrs
Max. Marks: 100		Time:3hrs(T)	
Internal Assessment Marks: 20(T)+10(P)=30		4hrs(P)	
End Term Exam Marks :50(TH) 20(P) =70			
Part B-Contents of the Course			
<p>Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.</p> <p>Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.</p>			
Unit	Topics		Contact Hours

I	<ul style="list-style-type: none"> • Introduction to art media and its applications – different art media like pencils, pencil colours, crayons, poster colours, erasers, acrylic rendering and shading skills • Design – definition and types. 	12
II	<ul style="list-style-type: none"> • Elements of art and design – line, form, shape, space, size, texture and colour. • Principles of design – harmony, proportion, balance, rhythm and emphasis. 	9
III	<p>Colour, dimension of colour, hue, value, intensity, colour schemes- their importance and application.</p> <ul style="list-style-type: none"> • Introduction and brief history of fashion illustrations. 	12
IV	<ul style="list-style-type: none"> • Fashion model drawing – basic human proportion, body figures and shapes and sketching postures • Optical illusions created through elements of art and principles of design. 	12
V*	<ul style="list-style-type: none"> • The basic drawing and rendering of equipment using pencils, crayons, poster colours, water colours, pencil colours • Figure Stylization – Illustrations – Basic croquis, division of the body to make the 8, 10 and 12 head croquis (front, side and ¾th profile) • Figure in motion- normal standing, walking, running and sitting • Figure drawing in S, T, X, Y poses. • Colour – Preparation of colour wheel, grey scales, colour schemes, tints and shades. • Creation of motifs using different forms and shapes. • Designing of following motifs and its types in different colour ways <ul style="list-style-type: none"> a. Geometrical b. Realistic c. Natural d. Stylized e. Vertical f. Horizontal g. Half Drop h. All over i. Diagonal • Sketching of: Caps, face, eye, nose, lips, hands, legs and hairstyles. 	30

Suggested Evaluation Methods		
Internal Assessment: <ul style="list-style-type: none"> ➤ Theory <ul style="list-style-type: none"> ● Class Participation: 05 ● Seminar/presentation/assignment/quiz/class test etc.:05 ● Mid-Term Exam: 10 ➤ Practicum <ul style="list-style-type: none"> ● Class Participation: 00 ● Seminar/Demonstration/Viva-voce/Lab records etc.:10 ● Mid-Term Exam: NA 	End Term Examination: 50 20	
Part C-Learning Resources		

*Applicable for courses having practical component.

SEMESTER-2**Session: 2023-24****Part A – Introduction**

Subject	Fashion Designing		
Semester	2		
Name of the Course	Concept of Fashion		
Course Code	B23-FDS-201		
CourseType: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VA C)	CC-2		
Level of the course (As per Annexure-I)	100-199		
Pre-requisite for the course (if any)	12 th pass		
CourseLearningOutcomes(CLO):	<p>After completing this course, the learner will be able to:</p> <ol style="list-style-type: none"> 1.To acquire knowledge of various concepts of fashion 2.To know the concept of origin of clothing 3.To equip with different fashion theories 4.To impart knowledge about fashion Psychology <hr/> <p>5*.to impart knowledge to students about the different styles of fashion</p>		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100 Internal Assessment Marks:20(T)+10(P)=30 End Term Exam Marks:50(T) +20(P) =70		Time:3hrs(T) 4hrs (P)	
PartB-Contents of the Course			
<u>Instructions for Paper- Setter :The examiner will set nine questions in all, selecting two questions from each unit and one compulsory question as well</u>			
Unit	Topics		Contact Hours

I	<ul style="list-style-type: none"> • Fashion terminology/ Terms related to the fashion industry –fashion, style, fad, classic, boutique, trends, designer, silhouette, Hi-Fashion, Fashion/selling seasons and collection, chic Custom made , mannequin , fashion , show, trend, forecasting, high fashion, fashion cycle, haute couture, couture, couturier, fashion director, fashion editor, line, knock-off avant-garde, bridge, buying house, apparel, fashion merchandising, pre –a –porter, sample. Fashion origin and evolution. Fashion cycle and differentiation on the basis of length of fashion cycle. • Types of fashion: haute couture, Prêt-a-porter and Mass Fashion. 	12
II	<ul style="list-style-type: none"> • Elements of design –line, shape or form, colour, size and texture. Application of structural and decorative design in a dress, selection and application of trimmings and decorations. Principles of design -balance – formal and informal, rhythm-through repetition, radiation and gradation, emphasis, harmony and proportion. • Application of principles of design in a dress. • Design-definition and types– structural and decorative design, requirements of a good structural and decorative design. Colour-definition, colour theories-prang colour chart, Dimensions of colour-hue, value, and intensity. Standard colour harmonies-application in dress design. • Principles of fashion. 	12
III	<ul style="list-style-type: none"> • Levels of Fashion Acceptance-Fashion leader, fashion role model, fashion follower, Fashion victims. • Fashion theories- trickle down, trickle across and bottom up theory. • Factors affecting and influencing fashion 	12
IV	<ul style="list-style-type: none"> • Fashion Inspiration and categories / Fashion seasons and their duration 	9

	<ul style="list-style-type: none"> International Fashion center's and Worldwide Popular Fashion designers Study of Indian designers – Tamil Nadu, Maharashtra, Rajasthan, Karnataka and Uttar Pradesh and International designers – France, Germany, U.S, United Kingdom and Italy (any one popular designer) 	
V*	<p>* Illustrate</p> <ul style="list-style-type: none"> outfit for a special occasion outfit for different climate long -term fashion style short-term fashion style clothing of any two eras casual wear for women by using lines ,shapes ,and textures using crayons and poster colour draw fashion cycle stages 	30
Suggested EvaluationMethods		
<p>Internal Assessment:</p> <ul style="list-style-type: none"> > Theory <ul style="list-style-type: none"> Class Participation: 05 Seminar/presentation/assignment/quiz/class test etc.:05 Mid-Term Exam: 10 > Practicum <ul style="list-style-type: none"> Class Participation: 00 Seminar/Demonstration/Viva-voce/Lab records etc.:10 Mid-Term Exam: NA 		<p>End Term Examination:</p> <p>50</p> <p>20</p>
PartC-Learning Resources		
Recommended Books/e-resources/LMS:		
<p>Reference Link: https://swayam.gov.in/ Learner support Material: NPTEL, Swayam (https://swayam.gov.in), E-library, E-books, online PDF material etc.</p>		
<p>Reference Books:</p>		

1. Kathryn Mikelvey, "Fashion source book", Blackwed science, UK
2. Sharon Le Fate, "Inside Fashion Design", Harper and Row Pub. NY.
3. Carter L, "The changing World of Fashion," G.P. Panama's Sons, NY
4. Second skin, "Horn MJ, 1981,
5. Study of clothing, "Houghm Mifflin Company, Bosien
6. Kafgen Mary, Individuality in clothing, Houghton Mifflin Company
7. Dynamics of fashion by Elaine stone.
8. Tikoo. SS (2022) Clothing & Textiles, Modern Publisher, Jullunder.

*Applicable for courses having practical component.

SEMESTER-3			
Part A – Introduction			
Subject	Bachelor of Fashion Designing		
Semester	3		
Name of the Course	Indian Traditional Arts		
Course Code	B23-FDS -301		
CourseType: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VA C)	CC- 3		
Level of the course (As per Annexure-I	100-199		
Pre-requisite for the course (if any)	12 th Pass		
CourseLearningOutcomes(CLO):	<p>After completing this course, the learner will be able to:</p> <ol style="list-style-type: none"> 1. To provide knowledge about traditional arts. 2. To provide introduction of stitches. 3. To provide knowledge about Indian Embroideries 4. Various Indian Traditional Textiles <hr/> <p>5* To Impart Knowledge to Students About the Different Traditional Arts</p>		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks:3hrs (T), 2hrs (P)		Time: 3hrs(T) 4hrs(P)	

Part B-Contents of the Course

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.

Unit	Topics	Contact Hours
I	Study the following traditional arts of India:- Pattachitra, Warli Art, Tanjore Art, Gond Art, Mandala, Lippan Art	9
II	Introduction, stitches, motifs, base fabrics, thread, techniques and colour combination used in embroideries of following: <ul style="list-style-type: none"> • Kutch Kathiawari and Sindhi of Gujrat • Phulkari of Punjab • Kantha of Bengal • Chikankari of Lucknow • Kasida of Kashmir • Kasuti of Karnatak 	12
III	Traditional textiles: Importance and history of hand woven textiles. Brocades, Jamavar, Dacca muslin and Jamdani, Chanderi, Maheshwari, Kanjivaram, kotaDoria and Baluchari. Resist printed textiles: Bandhani, Patola, Ikat and Pochampalli. Block Printed :Dabu, Sanganeri, Ajrakh, Batik Painted textile: Kalamkari and Madhubani. Regional variations in symbolic motifs.	12
IV	Woven shawls of Kashmir, Himachal Pradesh and North Eastern States. Floor Coverings- Carpets and Durries Textile surface ornamentation by beads, applique and ribbon.	12

V*	<p>Prepare samples of following:</p> <ul style="list-style-type: none"> ● Basic embroidery stitches. ◇ Kasuti of Karnatka ◇ Chikankari of Uttar Pradesh ◇ Kantha of Bengal ◇ Kashida of Kashmir ◇ Phulkari of Punjab. ◇ Kutch of Gujarat. ◇ Sindhi of Sind. ● Prepare 5 samples of Tie & Dye (Cotton & Silk). ● Block printing, Batik, Stencil, Screen & Fabric painting. <p>Prepare any two articles using any technique of surface ornamentation</p>	30
Suggested Evaluation Methods		
<p>Internal Assessment:</p> <ul style="list-style-type: none"> ➤ Theory <ul style="list-style-type: none"> ● Class Participation: 05 ● Seminar/presentation/assignment/quiz/class test etc.:05 ● Mid-Term Exam: 10 ➤ Practicum <ul style="list-style-type: none"> ● Class Participation: 00 ● Seminar/Demonstration/Viva-voce/Lab records etc.:10 ● Mid-Term Exam: NA 	<p>End Term Examination:</p> <p>50</p> <p>20</p>	
PartC-Learning Resources		
<p>Recommended Books/e-resources/LMS:</p> <p>REFERENCES</p> <ul style="list-style-type: none"> • Pandit, S. 1976. Indian Embroidery: Its Variegated Charms. Baroda. • Mehta, R.J. 1970. Masterpieces of Indian Textiles. Bombay, D.B. Taraporevala Sons and Co. Pvt.Ltd. • Gillow. Indian Textiles. • Lehri, R.M. Indian Embroideries. 		

- Ghosh. Ikat Textiles of India
- Shailza, D. Naik. Traditional Embroideries of India
 - SodhiaManmeet, "Dress Designing", Kalyani publishers, New Delhi.
 - Lynton Linda, " The Sari", Thames &Hadson.
 - Anand M.R., "Textiles & Embroideries of India " Marg Publication Bombay, 1965.
- NaikShailaja D, " TraditionalEmbroideries of India" APH Publisher Corporation, New Delhi, 1996.
 - Chattopadhyay K, " Indian Embroidery", Wiley Eastern Ltd., New Delhi,
 - Tikoo. SS (2022) Clothing & Textiles, Modern Publisher, Jullunder.

*Applicable for courses having practical component.

SEMESTER-4

Session: 2023-24			
Part A–Introduction			
Subject	Bachelor of Fashion Designing		
Semester	4		
Name of the Course	Textile Chemistry		
Course Code	B23-FDS-401		
CourseType: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VA C)	CC-4		
Level of the course (As per Annexure-I)	100-199		
Pre-requisite for the course (ifany)	12 th pass		
CourseLearningOutcomes(CLO):	<p>After completing this course, the learner will be able to:</p> <ol style="list-style-type: none"> 1.To acquire knowledge of various kinds of textile chemicals and their uses. 2.To know the concept of textile chemistry. 3.To acquire knowledge about principals of design. 4.To impart knowledge about fashion figures. <hr/> <p>5*.To impart students knowledge about sketching and designing on sheet</p>		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5

Max. Marks: 100 Internal Assessment Marks: 20(T)10(P) End Term Exam Marks:50(TH)20(p)		Time:3hrs(T) 4hrs(P)
Part B-Contents of the Course		
<u>Instructions for Paper- Setter</u>		
Unit	Topics	Contact Hours
I	<ul style="list-style-type: none"> ● Introduction to textile fibers, classification of fibers based on sources and origin, basic textile terminology. ● Primary and secondary properties of various fibers. ● Sequence of operations & purposes of short/long staple yarn manufacturing ● process, introduction & objectives of opening & cleaning, carding, combing, drawing, ● roving and spinning. 	12
II	<ul style="list-style-type: none"> ● Different methods and types of spinning. ● Introduction, Manufacturing & Properties of different natural and man-made fibers:- ● Cotton, Wool, silk, rayon, acetate and triacetate, polyamide (Nylon-6, nylon- 6.6) ● acrylics, modacrylic, elastomeric fibre. 	9
III	<ul style="list-style-type: none"> ● <input type="checkbox"/> Classification of Yarns: Carded and Combed yarns, woolen & worsted yarns, ● filament and spun yarns. ● <input type="checkbox"/> Yarn Properties – linear density, size, twist in yarn, crimp twist direction, strength ● and uniformity. ● <input type="checkbox"/> Textured yarns – type 	12
IV	<ul style="list-style-type: none"> ● Textured yarns – types and application, Fancy Yarns – types and uses. ● <input type="checkbox"/> Physical properties of Fabric – strength, abrasion resistance, crease recovery, ● stiffness, drapability, static charge, thermal conductivity, air permeability, water ● repellency, thickness, shrink resistance, pilling resistance. ● <input type="checkbox"/> Methods of determining the physical properties and interpretation of test results 	12

V*	<ul style="list-style-type: none"> • Fiber identification – visual, burning, microscopic and solubility test. • Fibre blends analysis. • Measurement and interpretation of yarn count, direct and indirect yarn. • Identification of type of yarn. • Evaluation of thread count and dimensional stability of fabric. • Evaluation of color fastness to washing and ironing. • Evaluation of crimp and twist in yarn. 	30
Suggested Evaluation Methods		
Internal Assessment: <ul style="list-style-type: none"> ➤ Theory <ul style="list-style-type: none"> • Class Participation: 05 • Seminar/presentation/assignment/quiz/class test etc.:05 • Mid-Term Exam: 10 ➤ Practicum <ul style="list-style-type: none"> • Class Participation: 00 • Seminar/Demonstration/Viva-voce/Lab records etc.:10 • Mid-Term Exam: NA 		End Term Examination: 50 20
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
<ul style="list-style-type: none"> • Vilensky. "Textile Science", CBS publisher, New Delhi, 1999. • Grosicki, Z. "Watson's Textile Design and Color" Blackwell Science, U.K., 1998. • Mishra, S.P. "A text book of fiber science and technology, New Age Intt., Delhi 2000. • Goswami, B.C. "Textile Yarns", Technology, structure and applications", Mc graw Hill. • Pizzoto's J.J. "Fabric Science", Fairchild Publication, New York. • Tikoo. SS (2022) Clothing & Textiles, Modern Publisher, Jullunder. 		

*Applicable for courses having practical component.