KURUKSHETRA UNIVERSITY KURUKSHETRA

(Established by the State Legislature Act XII of 1956) ("A+" Grade NAAC Accredited)

Date-Sheet for the M.B.A. (2 Year) (FOR UNIVERSITY SCHOOL OF MANAGEMENT) III SEMESTER Examinations, December, 2023.

(THEORY EXAMINATION)

Examination Centre: As mentioned in Admit Card Time of Examination: 9.30 A.M. (MORNING SESSION)

DATE	SUBJECT & PAPER
	III Semester
6-Dec-2023	MBA-301: Corporate Strategy (For USOM)
8-Dec-2023	MM-301: Advertising Management (For USOM)
11-Dec-2023	FM-303: Derivatives Trading in India (For USOM)
13-Dec-2023	HRM-301:HRD: Systems & Strategies (For USOM)
15-Dec-2023	BA-301 : Business Analysis using Excel (For USOM)
18-Dec-2023	FM-304: Banking and Financial Services (For USOM)
20-Dec-2023	MM-302: Marketing Research and Analytics (For USOM)
22-Dec-2023	HRM-304: Human Resource Metrics and Analytics (For USOM)
27-Dec-2023	BA-305 Data Analytics using R (For USOM)
29-Dec-2023	FM-305 : Corporate Restructuring & Control (For USOM)
1-Jan-2024	BA-303 : Business Data Mining (For USOM)
3-Jan-2024	MM-304: Consumer Behaviour (For USOM)
5-Jan-2024	IB-303: Export-Import Procedures and Documentation (For USOM)
5-Jan-2024	IT-301: Business Intelligence and Analytics (For USOM)
8-Jan-2024	HRM-302: Indian Labour Legislation (For USOM)
9-Jan-2024	FM-306: Security Analysis (For USOM)
10-Jan-2024	MM-306: Digital and Social Media Marketing (For USOM)
11-Jan-2024	HRM-305: Compensation & Reward Management (For USOM)
12-Jan-2024	IB-304: India's Foreign Trade Policy (For USOM)
12-Jan-2024	IT-304: E-Customer Relationship Management (For USOM)
15-Jan-2024	BA-306 Social Media Analytics (For USOM)
17-Jan-2024	MBA-302: Indian Ethos and Business Ethics (For USOM)

NOTES:

- On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
- 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
- 3 No extra answer-sheet will be provided.

KURUKSHETRA

CONTROLLER OF EXAMINATIONS

31-Oct-2023