



KURUKSHETRA UNIVERSITY KURUKSHETRA

**Scheme of Examination and Syllabus for
Under-Graduate Programme
(Subject: Fine Arts)
Under Multiple Entry-Exit, Internship and
CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)**

Chairman
Department of Fine Arts
Kurukshetra University,
KURUKSHETRA-136119.

DEPARTMENT OF FINE ARTS, KURUKSHETRA UNIVERSITY, KURUKSHETRA
Scheme of Examination for Under-Graduate Programme
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)
Subject: Fine Arts

SEMESTER-1									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-1 MCC-1 4 credit	B23-FTA-101	Fundamental of Arts	2	2	15	35	50	3 hrs.
			Practical(Object Study)	2	4	15	35	50	6 hrs.
Scheme C only	MCC-2 4 credit	B23-FTA-102	Elements of Art	2	2	15	35	50	3 hrs.
			Practical(2D Design)	2	4	15	35	50	6 hrs.
Scheme A	CC-M1 2 credit	B23-FTA-103	Introduction of Fine Arts	1	1	10	20	30	3 hrs.
			Practical (Drawing-I)	1	2	5	15	20	4 hrs.
Scheme A & C	MDC-1 3 credit	B23-FTA-104	Basics of Fine Arts-I	2	2	15	35	50	3 hrs.
			Practical (Sketching)	1	2	5	20	25	4 hrs.
SEMESTER-2									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-2 MCC-3 4 credit	B23-FTA-201	Approach to Methods & Materials	2	2	15	35	50	3 hrs.
			Practical (Still Life)	2	4	15	35	50	6 hrs.
Scheme C only	DSEC-1 4 credit	B23-FTA-202	Introduction to Drawing	2	2	15	35	50	3 hrs.
			Practical (Drawing)	2	4	15	35	50	6 hrs.
Scheme A only	CC-M2 2 credit	B23-FTA-203	Introduction to History of Art	1	1	10	20	30	3 hrs.
			Practical (Basic Drawing)	1	2	5	15	20	4 hrs.
Scheme A & C	MDC-2 3 credit	B23-FTA-204	Basics of Fine Arts –II	2	2	15	35	50	3 hrs.
			Practical (Painting)	1	2	5	20	25	4 hrs.

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SEMESTER-3									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-3 MCC-4 4 credit	B23-FTA-301	Introduction to Art & Aesthetics	2	2	15	35	50	3 hrs.
			Practical (Nature Study-I)	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-5 4 credit	B23-FTA-302	Introduction to Murals	2	2	15	35	50	3 hrs.
			Practical (Mural)	2	4	15	35	50	6 hrs.
Scheme A, B & C	MDC-3 3 credit	B23-FTA-303	Introduction to Painting	2	2	15	35	50	3 hrs.
			Practical (Painting)	1	2	5	20	25	4 hrs.
SEMESTER-4									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-4 MCC-6 4 credit	B23-FTA-401	Introduction to Indian Art (Pre-historic to Ancient)	2	2	15	35	50	3 hrs.
			Practical (Nature Study-II)	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-7 4 credit	B23-FTA-402	Study of Western Landscape	2	2	15	35	50	3 hrs.
			Practical (Landscape)	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-8 4 credit	B23-FTA-403	Study of Indian Landscape	2	2	15	35	50	3 hrs.
			Practical (Landscape)	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-1 4 credit Select one option	B23-FTA-404	Calligraphy	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-405	2D Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

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SEMESTER-5									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-5 MCC-9 4 credit	B23-FTA-501	History of Medieval Indian Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-10 4 credit	B23-FTA-502	History of Medieval European Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-2 4 credit Select one Option	B23-FTA-503	Head Study	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-504	Geometrical Drawing	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-3 4 credit Select one Option	B23-FTA-505	Figure Study	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-506	Animal Drawing	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
SEMESTER-6									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-6 MCC-11 4 credit	B23-FTA-601	Folk & Tribal Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-12 4 credit	B23-FTA-602	Cave Paintings	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-4 4 credit Select one Option	B23-FTA-603	Mosaic	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-604	Collage painting	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-5 4 credit Select one Option	B23-FTA-605	Glass Painting	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-606	Clay Moulding	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

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SEMESTER-7 (FOR HONOURS/HONOURS WITH RESEARCH IN FINE ARTS)									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
For Honours in Fine Arts/ Honours with Research in Fine Arts	CC-H1 4 credit	B23-FTA-701	History of European Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H2 4 credit	B23-FTA-702	Life Study -I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H3 4 credit	B23-FTA-703	Painting Composition	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	DSE-H1 4 credit Select one Option	B23-FTA-704	Mural - I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-705	Plein Air Painting - I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	PC-H1 4 credit	B23-FTA-706	Miniature Painting-I	4	8	30	70	100	6 hrs.
	SEMESTER-8 (FOR HONOURS IN FINE ARTS)								
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Honours in Fine Arts	CC-H4 4 credit	B23-FTA-801	History of Modern Western Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H5 4 credit	B23-FTA-802	Life Study- II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H6 4 credit	B23-FTA-803	Creative Painting Composition	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	DSE-H2 4 credit Select one option	B23-FTA-804	Mural - II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-FTA-805	Plein Air Painting - II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	PC-H2 4 credit	B23-FTA-806	Wall Painting	4	8	30	70	100	6 hrs.

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OR SEMESTER-8 (FOR HONOURS WITH RESEARCH IN FINE ARTS)

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Honours with Research in Fine Arts	CC-H4 4 credit	B23-FTA-801	History of Modern Western Art	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H5 4 credit	B23-FTA-802	Life Study- II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	Project/ Dissertation 12 credit	B23-FTA-807	Project/ Dissertation	8+4	-	-	-	-	-


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FINE ARTS: SEMESTER-I									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-1 MCC-1 4 credit	B23-FTA-101	Fundamental of Arts	2	2	15	35	50	3 hrs.
			Practical (Practical (Object Study))	2	4	15	35	50	6 hrs.
Pre-requisite for the course (if any): NA									
Course Learning Outcomes (CLO)- After completion of the course students will be able to: <ol style="list-style-type: none"> To develop an understanding of the fundamental elements and principles of art. To apply various techniques and mediums to create visual artworks. To interpret artworks using critical thinking and aesthetic judgment. To express their artistic ideas and concepts clearly through visual language. To analyze the visual structure, details and relationships of objects to create accurate and convincing drawings. 									
Instructions for Paper-Setter <ol style="list-style-type: none"> Nine questions will be set in all. All questions will carry equal marks. Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit. 									

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Art: meaning, definition and purpose Exploring the interdisciplinary scope of art.	8
II	Introduction to various classification of art, including visual arts, performing arts, applied art, sculpture, printmaking etc.	8
III	Introduction to the elements of art and understanding the characteristics and significance of each element: line, shape, form, color, value, texture, and space.	7
IV	Introduction to the principles of art: balance, contrast, emphasis, movement, pattern, rhythm, and unity.	7
V Practical	<u>Practical:</u> <ol style="list-style-type: none"> Study of the proportion, shape, form, texture of the object. Object drawing : Study of various objects like glass, jug, bottle or any other daily life objects. Practice of various mediums like pencil, watercolor, soft pastel etc. Drawing composed objects more than 2 to 3 objects to develop the sense of composition and perspective. No. of Assignments - 10	60

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Suggested Evaluation Methods

Internal Assessment: > Theory: 15 · Class Participation:04 · Seminar/presentation/assignment/quiz/class test etc.:04 · Mid-Term Exam:07 > Practicum: 15 · Class Participation:05 · Seminar/Demonstration/Viva-voce/Lab records etc.:10 · Mid-Term Exam:	End Term Examination:Written Exam:35 Practicum: Practical Exam :35
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Part C- Learning Resources

Recommended Books/e-resources/LMS: 1. Rupa Prada Kala keMuladhar- R. A. Agarwal and S.K. Sharma 2. BhartiyaChitrakalaKaltihās- VachaspatiGairola 3. BhartiyaMurtikala- - Ramnath Mishra 4. BhartiyaChitrakalakitihās- AvinashBahadurVerma 5. BhartiyaKala – A.L. Shrivasta 6. Indian Sculpture- Stella Kramrisch 7. A handbook of method and material- Ray Smith
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FINE ARTS: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme C only	MCC-2 4 credit	B23-FTA-102	Elements of Art	2	2	15	35	50	3 hrs.
			Practical (2D Design)	2	4	15	35	50	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)- After completion of the course students will be able to:

1. To understand the fundamental elements and principles of art.
2. To apply various techniques and mediums to create visual artworks.
3. Interpret artworks using critical thinking and aesthetic judgment.
4. To express their artistic ideas and concepts clearly through visual language.
5. To apply elements and principles to create visually appealing and well-organized 2D designs.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.


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UNIT	TOPICS	CONTACT HOURS
I	Introduction to Elements of Art Line and Shape: Exploration of different types of lines. Understanding the concept of shape and its visual composition.	8
II	Form and Space : Definition of form and space in art. Value and Contrast Texture Colour : Understanding the properties of colour (hue, value and saturation)	8
III	Principles of design : Balance, Emphasis, Proportion, Repetition, Rhythm, Pattern, Movement, Unity	7
IV	Applications of Elements and Principles of Art Understanding the significance and purpose of Elements of Art	7
V Practical	Practical : 1. Create a 2D design using lines and shapes (medium - pencil). 2. Creating 2D designs using natural forms which incorporate repetition, balance, overlapping and harmony. 3. Design a color wheel and explore colour harmony. 4. Create a 2D with letters and symbols using a monochromatic scheme. No. of assignments - 10	60
Suggested Evaluation Methods		
Internal Assessment: > Theory: 15 · Class Participation: 4 · Seminar/presentation/assignment/quiz/class test etc.: 4 · Mid-Term Exam: 7 > Practical: 15 · Class Participation: 5 · Seminar/Demonstration/Viva-voce/Lab records etc.: 10 · Mid-Term Exam: NA		End Term Examination: > Theory · Written Examination: 35 > Practical Practical Examination: 35


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Learning Resources

1. Rupa Prada Kala keMuladhar- R. A. Agarwal and S.K. Sharma
2. The Seven Elements of Art - Brettta Reed Staley
3. Fundamnetal of Visual art- Muneesh Kumar
4. The elements of colour- Johannes Itten
5. Bhartiya Kala- A. I. Shrivastava

FINE ARTS: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A	CC-M-1 4 credit	B23-FTA-103	Introduction to Fine Arts	2	2	15	35	50	3 hrs.
			Practical (Drawing)	2	4	15	35	50	6 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)- After completion of the course students will be able to

1. To understand of various forms and styles of art.
2. To critically evaluate and interpret artworks from different styles.
3. To encourage creative thinking and problem solving activities in the context of artistic expression.
4. To exhibit basic proficiency in developing artistic skills.
5. To demonstrate proficiency in observational drawing techniques by accurately representing objects, figures using appropriate proportions, perspective, shading, and composition.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Fine Arts Definition and scope of Fine Arts Overview of different art forms : (Painting, Sculpture, Drawing, Printmaking etc.)	8
II	Exploring 2 Dimensional art forms Painting: Introduction to various painting styles and approaches, famous artists and their contribution to art. Drawing: Basic drawing techniques (contour, gesture, shading etc.)	8
III	Exploring 3 dimensional art forms Sculpture: Introduction to sculpture materials , techniques, styles etc. Installation art: Definition and conceptual approaches	7
IV	Art and culture: Art as a reflection of culture in society.	7


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V Practical	<ol style="list-style-type: none"> Drawing of everyday objects such as fruits, flowers, utensils, or household items. Drawing of natural objects like shells, rocks, leaves, or flowers and natural scenery. basic drawing tools and materials, different drawing techniques such as line drawing, shading, and texture. different drawing media, such as graphite pencils, charcoal, ink, and pastels. Understanding the unique properties of each medium and their effects on drawing techniques. <p>No. of assignments - 10</p>	60
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Suggested Evaluation Methods

<p>Internal Assessment:</p> <p>>Theory: 15</p> <ul style="list-style-type: none"> ·Class Participation: 4 ·Seminar/presentation/assignment/quiz/class test etc.: 4 ·Mid-Term Exam: 7 <p>>Practicum: 15</p> <ul style="list-style-type: none"> ·Class Participation: 5 ·Seminar/Demonstration/Viva-voce/Lab records etc.: 10 ·Mid-Term Exam: NA 	<p>End Term Examination:</p> <p>>Theory</p> <ul style="list-style-type: none"> ·Written Examination: 35 <p>>Practicum</p> <ul style="list-style-type: none"> Practical Examination: 35
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Learning Resources

<ol style="list-style-type: none"> Keys to Drawing - Bret Dodson How to Draw what you see - Rudy De Reyna Fundamentals of Visual Art - Muneesh Kumar Drawing and Painting Course - A.H. Hashmi
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FINE ARTS: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	MDC-1 3 credit	B23-FTA-104	Basics of Fine Arts-I	2	2	15	35	50	3 hrs.
			Practical (Sketching)	1	2	5	20	25	4 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)- After completion of the course students will be able to:

- To understand the fundamental elements and principles of art.
- To relate various elements and principles of art with the surrounding objects from nature.
- To Understand color theory.
- To Interpret different types of lines in creating various forms.
- To express their artistic ideas and concepts clearly through sketching and drawing.

Instructions for Paper-Setter

- Nine questions will be set in all. All questions will carry equal marks.
- Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Elements of Art <ol style="list-style-type: none"> Colour, its types and color theory Study of hue, tone, tint, value, intensity, shade, etc. 	8
II	<ol style="list-style-type: none"> Definition of space and its types. Understanding two- dimensional and three-dimensional space from surroundings. Understanding Texture and experimenting various textures 	8


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III	1. Line and its types- horizontal, vertical, diagonal, zigzag, etc. 2. Define Chiaroscuro	7
IV	Introduction to Principles of art : Balance, Emphasis, Proportion, Repetition, Rhythm, Pattern, Movement, Unity, etc.	7
V Practical	Sketching- Use of different types of Pencil- 2B, 4B, 8B, etc. Creative composition of Human forms, Animals etc. Memory drawing Human anatomy study- lips, nose, eyes, ears, etc. Object drawing from surroundings. Assignments: 10	30
Suggested Evaluation Methods		
Internal Assessment: > Theory: 15 ·Class Participation: 4 ·Seminar/presentation/assignment/quiz/class test etc.: 4 ·Mid-Term Exam: 7 > Practicum : 05 ·Class Participation: 02 ·Seminar/Demonstration/Viva-voce/Lab records etc.: 03 ·Mid-Term Exam: NA	End Term Examination: > Theory ·Written Examination: 35 > Practicum Practical Examination: 20	
Learning Resources		
1. RupaPraga Kala keMulaadhar by R. A. Aggarwal and S. K. Sharma 2. Fundamentals of Visual Arts by Muneesh Kumar 3. Visual Arts: A Basic Study by GajananBhagwat and Arvind Desai		

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FINE ARTS: SEMESTER-III									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-3 MCC-1 4 credit	B23-FTA-301	Introduction to Art & Aesthetics	2	2	15	35	50	3 hrs.
			Practical (Nature Study)	2	4	15	35	50	6 hrs.
Level of the course: 200-299									
Pre-requisite for the course (if any): NA									
Course Learning Outcomes (CLO)- After completion of the course students will be able to: <ol style="list-style-type: none"> 1. To develop a deep understanding of the principles and concepts of Indian aesthetics. Gain an appreciation for various traditional Indian art forms. 2. To examine the philosophical underpinnings of Indian aesthetics, including concepts of truth, beauty, and goodness (Satyam, Shivam, Sundaram). 3. To understand the colour theory of nature and be able to create various hues apart from the given palette. 4. To develop a strong observational ability and enhance their compositional skills. 5. To understand the geometry of various natural and manmade objects. 									
Instructions for Paper-Setter <ol style="list-style-type: none"> 1. Nine questions will be set in all. All questions will carry equal marks. 2. Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit. 									
UNIT	TOPICS							CONTACT HOURS	
I	Definition of Philosophy, scope and nature Meaning of Aesthetics An overview of Indian Aesthetics							8	
II	Rasa Theory of Bharat Muni - Understanding the concept of Rasa-Nishpatti Theory and its various forms. - Exploring different types and components of Rasa and Bhaav.							8	
III	Shadanga - The Six Limbs of Indian Art							7	
IV	Dhvani Theory, Auchitya, Riti. - Exploring the concepts of Dhvani, Auchitya (appropriateness), and Riti (style) in Indian aesthetics.							7	

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V Practical	Practical (Nature Study) 1. Drawing from Nature, like Flower, Fauna, Leaf, Shape of different plant, tree etc. 2. Painting from objects and nature to study from color, tone and texture. 3. Study of perspective. Difference in handling of nearer and distant objects-controlled light and shade. 4. Ability to simplify Study of Still Life/ Still Objects from nature treating the essential omitting detail.	60
Suggested Evaluation Methods		
Internal Assessment: > Theory: 15 · Class Participation: 4 · Seminar/presentation/assignment/quiz/class test etc.: 4 · Mid-Term Exam: 7 > Practicum: 15 · Class Participation: 02 · Seminar/Demonstration/Viva-voce/Lab records etc.: 03 · Mid-Term Exam: NA		End Term Examination: > Theory · Written Examination: 35 > Practicum Practical Examination: 20
Learning Resources		
1. An Introduction to Indian Philosophy- Satish Chandra Chaterjee 2. Art and Aesthetics - Nupur Sharma and Prakash Veereshwar 3. Introduction to Aesthetics- Anand Amaldas 4. Shaundaryashashtra- Dr. Mamta Chaturbedi		

FINE ARTS: SEMESTER-3									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme B & C	MCC-5 4 credit	B23-FTA-302	Introduction to Mural	2	2	15	35	50	3 hrs.
			Practical (Mural)	2	4	15	35	50	6 hrs.
Level of the course: 200-299									
Pre-requisite for the course (if any): NA									
Course Learning Outcomes (CLO)- After completion of the course students will be able to									
1. To demonstrate a comprehensive understanding of mural painting, including its history, styles, and significance in public spaces. 2. To apply the principles of design and composition to develop visually engaging and conceptually rich mural designs. 3. To utilize various techniques and tools for mural painting, including paint application, color mixing, and texture creation. 4. To safely and effectively prepare mural surfaces, ensuring proper priming and base coating. 5. To transfer mural designs accurately onto large-scale surfaces while maintaining the intended proportions and scale.									
Instructions for Paper-Setter									
1. Nine questions will be set in all. All questions will carry equal marks. 2. Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.									


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UNIT	TOPICS	CONTACT HOURS
I	Introduction to Mural: : Understanding Mural Art History, Purpose, and Significance of mural art	8
II	Materials and Tools for Mural Creation Planning and Preparation: Research and Concept Development	8
III	Color Theory and Color Mixing for Mural Art Incorporating Texture and Mixed Media in Murals	7
IV	Preservation and Maintenance of Murals	7
V Practical	Mural Surface Preparation: Cleaning, Priming, and Base Coating Paint Application Techniques: Brushes, Rollers, and Spray Paint Color Theory and Mixing for Mural Painting Creating Depth and Dimension through Layering and Blending Incorporating Texture and Mixed Media in Mural Painting No. of Assignments: 04	60
Suggested Evaluation Methods		
Internal Assessment: >Theory: 15 ·Class Participation: 4 ·Seminar/presentation/assignment/quiz/class test etc.: 4 ·Mid-Term Exam: 7 >Practicum: 15 ·Class Participation: 02 ·Seminar/Demonstration/Viva-voce/Lab records etc.: 03 ·Mid-Term Exam: NA		End Term Examination: >Theory ·Written Examination: 35 >Practicum Practical Examination: 20
Learning Resources		
1. "History of Indian Wall Painting" by Pupul Jayakar 2. "Fresco Painting: Techniques for Muralists and Decorative Painters" by Alwyn Crawshaw 3. "The Murals of Tibet" by Thomas Laird and Robert A. F. Thurman 4. "Mural Art: Wall Paintings in Flanders and the Northern Netherlands" by Max J. Friedlander 5. "Mural Paintings of Ajanta Caves" by Dieter Schlingloff 6. "From Assyria to Iberia: Crossing Continents: Wall Paintings from the Round City of Bagdad" by Dr. Stephanie Dalley 7. "Maya Art and Architecture (World of Art)" by Mary Ellen Miller 8. Mural paintings in India: A historical, technical, and archaeological perspective - J. C. Nagpal		


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FINE ARTS: SEMESTER-III									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A,B & C	MDC-3 3 credit	B23-FTA-303	Introduction to Painting	2	2	15	35	50	3 hrs.
			Practical-(Painting)	1	2	5	20	25	4 hrs.
Level of the course:									
Pre-requisite for the course (if any): NA									
Course Learning Outcomes (CLO): After completion of the course students will be able to: <ol style="list-style-type: none"> To demonstrate technical proficiency in various painting mediums, techniques, and tools, incorporating composition and design principles to execute still life, landscape, and figure paintings effectively. To develop their artistic voice and conceptual understanding, employing critical thinking skills. To analyze and interpret their own artwork and that of others, while engaging in constructive artistic discussions and critique sessions Enable Students to express their creativity and individuality through painting, encouraging them to develop a unique artistic style. Provide an understanding of the historical and cultural context of various painting styles and movements, helping students appreciate the evolution of art. 									
Instructions for Paper-Setter <ol style="list-style-type: none"> Nine questions will be set in all. All questions will carry equal marks. Question No. 1, which will be a short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit. 									
UNIT	TOPICS							CONTACT HOURS	
I	Painting Materials and Techniques various painting mediums such as oil, acrylic, watercolor, and gouache Exploration of different painting surfaces, including canvas, paper, and wood panels							8	
II	Understanding brushes, palette knives, and other painting tools Basic color theory and mixing techniques different painting techniques, such as glazing, scumbling, wet-on-wet, and drybrush							8	
III	Study of still life as a subject in painting Understanding the principles of light and shadow in still life compositions							7	
IV	Techniques for creating texture and form in still life paintings Color harmonies and relationships in still life arrangements							7	

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V Practical	Painting 1. Introduction to different painting mediums such as watercolours, oil pastels, oil colors, pencil colors. 2. Understanding painting tools and materials. 3. Colour theory and color wheel. 4. Introduction to shading and perspective. 5. Capturing light and shade in a detailed still life. 6. Painting a landscape in the preferred medium . No. of Assignments: 05	30
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Suggested Evaluation Methods	
Internal Assessment: >Theory: 15 ·Class Participation: 4 ·Seminar/presentation/assignment/quiz/class test etc.: 4 ·Mid-Term Exam: 7 >Practical: 15 ·Class Participation: 02 ·Seminar/Demonstration/Viva-voce/Lab records etc.: 03 ·Mid-Term Exam: NA	End Term Examination: >Theory ·Written Examination: 35 >Practical Practical Examination: 20
Learning Resources	
“The Artist’s Handbook of Material and Techniques” by Ralph Mayer Bhartiya Kala- A. I. Shrivastava	


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KURUKSHETRA UNIVERSITY KURUKSHETRA

Scheme of Examination and Syllabus for Under-Graduate Programme (Subject: Commercial Art)

**Under Multiple Entry-Exit, Internship and
CBCS-LOCF in accordance to NEP-
2020 w.e.f. 2023-24 (in phased manner)**

CA-1


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KURUKSHETRA-136119.**


DEPARTMENT OF FINE ARTS, KURUKSHETRA UNIVERSITY, KURUKSHETRA
Scheme of Examination for Under-Graduate Programme
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)
Subject: Commercial Art

SEMESTER-1

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-1 MCC-1 4 credit	B23-COA-101	Fundamental of Arts	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme C only	MCC-2 4 credit	B23-COA-102	Introduction to Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme A	CC-M1 2 credit	B23-COA-103	Introduction of Fine Arts	1	1	10	20	30	3 hrs.
			Practical	1	2	5	15	20	4 hrs.
Scheme A & C	MDC-1 3 credit	B23-COA-104	Basics of Fine Arts-I	2	2	15	35	50	3 hrs.
			Practical	1	2	5	20	25	4 hrs.

SEMESTER-2

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-2 MCC-3 4 credit	B23-COA-201	Basics of Drawing	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme C only	DSEC-1 4 credit	B23-COA-202	Art of Photography	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme A only	CC-M2 2 credit	B23-COA-203	Basics of Photography	1	1	10	20	30	3 hrs.
			Practical	1	2	5	15	20	4 hrs.
Scheme A & C	MDC-2 3 credit	B23-COA-204	Basics of Fine Arts-II	2	2	15	35	50	3 hrs.
			Practical	1	2	5	20	25	4 hrs.


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Scheme of Examination for Under-Graduate Programme
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)
Subject: Commercial Art

SEMESTER-3

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-3 MCC-4 4 credit	B23-COA-301	Advertising and Society	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-5 4 credit	B23-COA-302	Advertising Foundation	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme A, B & C	MDC-3 3 credit	B23-COA-303	Basics of Commercial Art	2	2	15	35	50	3 hrs.
			Practical	1	2	5	20	25	4 hrs.

SEMESTER-4

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-4 MCC-6 4 credit	B23-COA-401	Advertising Profession	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-7 4 credit	B23-COA-402	Advertising Practice	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-8 4 credit	B23-COA-403	Creative Advertising	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-1 4 credit Select one option	B23-COA-404	Poster Design& Calligraphy	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-405	Portrait Photography	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.


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Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)
Subject: Commercial Art

SEMESTER-5									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-5 MCC-9 4 credit	B23-COA-501	Advertising Media	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-10 4 credit	B23-COA-502	Magazine layout	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-2 4 credit Select one Option	B23-COA-503	Social Campaign Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-504	Product Campaign Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-3 4 credit Select one Option	B23-COA-505	Computer Graphics	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-506	Nature Photography	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
SEMESTER-6									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-6 MCC-11 4 credit	B23-COA-601	Trademark Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	MCC-12 4 credit	B23-COA-602	Magazine layout & Typography	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-4 4 credit Select one Option	B23-COA-603	Illustration	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-604	Street Photography	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
Scheme B & C	DSE-5 4 credit Select one Option	B23-COA-605	Image Making	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-606	Block making & Printing	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

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Scheme of Examination for Under-Graduate Programme
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)
Subject: Commercial Art

SEMESTER-7 (FOR HONOURS/HONOURS WITH RESEARCH IN COMMERCIAL ART)									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
For Honours in Commercial Art/ Honours with Research in Commercial Art	CC-H1 4 credit	B23-COA-701	Computer graphics and Photography-I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H2 4 credit	B23-COA-702	Social Campaign-I Planning	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H3 4 credit	B23-COA-703	Creative Photography-I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	DSE-H1 4 credit Select one Option	B23-COA-704	Ethics in Advertising-I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-705	Event Campaign-I	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
PC-H1 4 credit	B23-COA-706	Visualization-Advertising Campaign	4	8	30	70	100	6 hrs.	
SEMESTER-8 (FOR HONOURS IN COMMERCIAL ART)									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Honours in Commercial Art	CC-H4 4 credit	B23-COA-801	Computer graphics and Photography-II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H5 4 credit	B23-COA-802	Social Campaign-II Planning	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H6 4 credit	B23-COA-803	Creative Photography-II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	DSE-H2 4 credit Select one option	B23-COA-804	Ethics in Advertising-II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
		B23-COA-805	Research Mythology	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
PC-H2 4 credit	B23-COA-806	Event Campaign-II	4	8	30	70	100	6 hrs.	
ORSEMESTER-8 (FOR HONOURS WITH RESEARCH IN COMMERCIAL ART)									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Honours with Research in Commercial Art	CC-H4 4 credit	B23-COA-801	Computer graphics and Photography-II	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	CC-H5 4 credit	B23-COA-802	Social Campaign-II Planning	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.
	Project/ Dissertation 12 credit	B23-COA-807	Project/Dissertation	8+4	-	-	-	-	-

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COMMERCIAL ART: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	CC-1 MCC-1 4 credit	B23-COA-101	Fundamental of Arts	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)

1. Student will be able to describe Art and different Types of Art .
2. Student will be able to describe different Types of Line and Shape.
3. Student will be able to describe Colour & Colour Theory.
4. Student will be able to describe different Elements of Art.
5. Students will be capable to draw and identifying the Still Objects and different Shapes.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Art: Introduction of Art, Meaning of Art, Definition of Art. Classification of Art, Folk Art etc.	8
II	Element of art: Line: Horizontal Line, Vertical Line, Diagonal, Spiral Line, Radial Line; Shape: Circular Shape, Rectangular Shape, Square Shape.	8
III	Elements of art : Colour: Theory of Colour, Primary Colour, Secondary Colour, Tertiary Colour, Hue, Value, Saturation.	7
IV	Texture, Size, Space ;Tone: Classification of tone: Dark, Middle, light.	7
V Practical	PRACTICAL Still life Still Life: 01Assignments Time: 6 hrs. (2 Session) Paper Size: A3 (11.7x16.5 inches) Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc.(Note: Candidate will have to choose any of the above medium) Assignments: Draw a Still Life with arrangements of Still Objects (Black & White or Colored) (Bottle, Tea Pot, Flower Pot, Books, any Fruit etc. (Black & White or Coloured) Details of course works: UNIT-I Assignments Still life 08 Sketching 20	60

Suggested Evaluation Methods

Internal Assessment: > Theory: 15 •Class Participation:4 •Seminar/Presentation/Assignment/Quiz/Class Test etc.:4 •Mid-Term Exam:7 > Practicum: 15 •Class Participation:5 •Seminar/Demonstration/Viva-voce/Lab Records etc.: 10 •Mid-Term Exam: NA	End Term Examination: > Theory •Written Examination: 35 > Practicum Practical Examination: 35
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Learning Resources

- Commercial Art & Design, by Ray J Matasek
- Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman
- Understanding Color, 5th Edition, by Linda Holtzschue
- Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler
- The Elements of Graphic Design, by Alex Whit
- Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
- Advertising and Sales Promotion: S.H.H Kazmi, SatishBatra.
- Advertising theory and practice: C.H Sandage, Vernon Fryburger.
- विज्ञापन 'तकनीक एवंसिद्धान्त' : नरेन्द्र यादव
- विज्ञापनडिजाईन : नरेन्द्र यादव
- विज्ञापनकला : एकेश्वरप्रसादहटवाल
- विज्ञापन : अशोकमहाजन

COMMERCIAL ART: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme C only	MCC-2 4 credit	B23-COA-102	Introduction to Design	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)


1. Student will be able to Understand the meaning of Design .
2. Student will be able to understand the different Types of Design.
3. Student will be able to describe Graphic Design & Historical part of Design.
4. Student will be able to understand the different methods by using Different Material.
5. Students will be capable to draw and identifying the different Designs & Shapes.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will,be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Design: General Introduction of Design, Meaning of Design, Definition of Design, Purpose of Design, Functions of Design.	8
II	Types of Design: Natural Design, Decorative Design, Geometrical Design, Conventional Design, Abstract Design, Graphics Design etc.	8
III	General Introduction of Graphics Design, Characteristics of Design, History of Design.	7
IV	Material and Methods: Pencils, Brushes, Papers, Poster Colours, Pencil Colours, Acrylic Colours, Crayons etc. Compressor & Spray Gun, Drawing Board, Sketch Book, Reference File etc.	7
V Practical	PRACTICAL 2D & 3D Design 2D & 3D Design: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A3 (11.7x16.5 inches) Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc.(Note: Candidate will have to choose any of the above medium) Assignments: Prepare a 2D/3D Design (Black & White or Colored) Details of course works: UNIT-I Assignments 2D Design : 06 Sketching 20	60

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Suggested Evaluation Methods

Internal Assessment: > Theory: 15 •Class Participation: 4 •Seminar/Presentation/Assignment/Quiz/Class Test etc.:4 •Mid-Term Exam:7 > Practicum: 15 •Class Participation:5 •Seminar/Demonstration/Viva-voce/Lab Records etc.: 10 •Mid-Term Exam: NA	End Term Examination: > Theory •Written Examination: 35 > Practicum Practical Examination: 35
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Learning Resources

<ul style="list-style-type: none"> • Commercial Art & Design, by Ray J Matasek • Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman • Understanding Color, 5th Edition, by Linda Holtzschue • Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler • The Elements of Graphic Design, by Alex Whit • Foundation of Advertising: S.A Chunnawalla, K.C Sethia. • Advertising and Sales Promotion: S.H.H kazmi, SatishBatra. • Advertising theory and practice: C.H Sandage, Vernon Fryburger. • विज्ञापन 'तकनीक एवंसिद्धान्त' : नरेन्द्र यादव • विज्ञापनडिजाईन : नरेन्द्र यादव • विज्ञापनकला : एकेश्वरप्रसादहटवाल • विज्ञापन : अशोकमहाजन
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COMMERCIAL ART: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A	CC-MI 2 credit	B23-COA-103	Introduction of Fine Arts	1	1	10	20	30	3 hrs.
			Practical	1	2	5	15	20	4 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)

1. Student will be able to Understand the Fine Arts .
2. Student will be able to understand the different Types of Fine Arts.
3. Student will be able to understand the advancement in Fine Arts.
4. Student will be able to describe various Performing Arts.
5. Students will be capable to create Different Design.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Fine Art: Introduction of Art, Meaning of Art, Definition of Art etc. Introduction of Fine Arts, Meaning of Fine Arts, Definition of Fine Arts etc.	4
II	Visual Art: Painting, Sculpture, Applied Art, Graphics-Print making, Photography.	4
III	Digital/Computer Art, Architecture, Textile Design.	4
IV	Performing Arts: Music, Poetry, Dance, Cinema, Drama.	3

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V Practical	PRACTICAL Object/Product Drawing	30
	<p>Object/Product Drawing: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A3 (11.7x16.5 inches) Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc.(Note: Candidate will have to choose any of the above medium)</p> <p>Assignments: Prepare a Object/Product Drawing (Black & White or Coloured)</p> <p>Details of course works: UNIT-I Assignments Object/Product Drawing:05 Sketching 20</p>	

Suggested Evaluation Methods**Internal Assessment:**

- > **Theory: 10**
 - Class Participation: 2
 - Seminar/Presentation/Assignment/Quiz/Class Test etc.: 2
 - Mid-Term Exam: 6
- > **Practicum: 5**
 - Class Participation: NA
 - Seminar/Demonstration/Viva-voce/Lab Records etc.: 05
 - Mid-Term Exam: NA

End Term Examination:

- > **Theory**
 - Written Examination: 20
- > **Practicum**
 - Practical Examination: 15

Learning Resources

- Commercial Art & Design, by Ray J Matasek
- Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman
- Understanding Color, 5th Edition, by Linda Holtzschue
- Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler
- The Elements of Graphic Design, by Alex Whit
- Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
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- विज्ञापन 'तकनीक एवसिद्धान्त' : नरेन्द्र यादव
- विज्ञापनडिजाईन : नरेन्द्र यादव
- विज्ञापनकला : एकेश्वरप्रसादहटवाल
- विज्ञापन : अशोकमहाजन

COMMERCIAL ART: SEMESTER-I

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A & C	MDC-1 3 credit	B23-COA-104	Basics of Fine Arts-I	2	2	15	35	50	3 hrs.
			Practical	1	2	5	20	25	4 hrs.

Level of the course: 100-199

Pre-requisite for the course (if any): NA


Course Learning Outcomes (CLO)

1. Student will be able to describe the Fine Arts & Applied Art.
2. Student will be able to describe the different Perspective in Fine Arts.
3. Student will be able to describe the different Principal of Design.
4. Student will be able to describe initial Process of Creativity.
5. Students will be capable to draw Different Figures.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

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UNIT	TOPICS	CONTACT HOURS
I	Brief History of Art, Fine Arts, Applied /Commercial Art, Scope of Art.	8
II	Perspective: Types of Perspective: One point Perspective, Two point Perspective, Three point Perspective; Rhythm/ Eye Movement.	8
III	Principle of Design: Unity/Harmony, Contrast/Dominance, Balance (Types of Balance, Symmetrical Balance, Asymmetrical Balance)	7
IV	Creativity: Introduction, Meaning and Definition Classification of Creativity ; Planning & Execution	7
V Practical	PRACTICAL Figure Drawing Figure Drawing: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A3 (11.7x16.5 inches) Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc.(Note: Candidate will have to choose any of the above medium) Assignments: Draw any figure i.e. male/female/animal/birds etc(Black & White or Colored) Details of course works: UNIT-I Assignments Figure Drawing:05 Sketching 20	30

Suggested Evaluation Methods

Internal Assessment: > Theory: 15 •Class Participation:4 •Seminar/Presentation/Assignment/Quiz/Class Test etc.:4 •Mid-Term Exam:7 > Practicum: 5 •Seminar/Demonstration/Viva-voce/Lab Records etc.: 5 •Mid-Term Exam: NA	End Term Examination: > Theory •Written Examination: 35 > Practicum Practical Examination: 20
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Learning Resources

<ul style="list-style-type: none"> • Commercial Art & Design, by Ray J Matasek • Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman • Understanding Color, 5th Edition, by Linda Holtzschue • Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler • The Elements of Graphic Design, by Alex Whit • Foundation of Advertising: S.A Chunnawalla, K.C Sethia. • Advertising and Sales Promotion: S.H.H Kazmi, Satish Batra. • Advertising theory and practice: C.H Sandage, Vernon Fryburger • विज्ञापन 'तकनीक एवंसिद्धान्त' : नरेन्द्र यादव • विज्ञापनडिजाईन : नरेन्द्र यादव • विज्ञापनकला : एकेश्वरप्रसादहटवाल • विज्ञापन : अशोकमहाजन
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COMMERCIAL ART: SEMESTER-III

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	CC-3 MCC-4 4 credit	B23-COA-301	Advertising and Society	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

Level of the course: 200-299

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)

1. Student will be able to describe Different Form of Advertisement .
2. Student will be able to describe Communication Process .
3. Student will be able to describe the Relation of Advertising and Society.
4. Student will be able to describe the Importance of Advertising in the Society.
5. Students will be capable to understand the Poster Design Process.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Advertising as an Art, Advertising as Science, Advertising as an Industry, The role of Art in Advertising.	8
II	Communication, Publicity, Propaganda, Types of Communication: Verbal & Audio Communication.	8
III	Advertising and Society – Advertising Business offers Employment, Advertising Promotes Freedom of Press, Information and Freedom of Choice, Advertising Creates Demand and Consequently Sales.	7
IV	Advertising reduces Selling Cost, Advertising Creates Employment, Advertising establishes Reputation and Prestige, Truth in Advertising, Advertising tries to raise the Standard of Living.	7
V Practical	<p>PRACTICAL Mini Poster</p> <p>: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A3 (11.7x16.5 inches) Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc.(Note: Candidate will have to choose any of the above medium)</p> <p>Assignments: Design a Mini Social Poster (Black & White or Colored)</p> <p>Details of course works: Assignments Social Poster 03 Sketching 10</p>	60

Suggested Evaluation Methods

<p>Internal Assessment:</p> <ul style="list-style-type: none"> > Theory: 15 <ul style="list-style-type: none"> •Class Participation:4 •Seminar/Presentation/Assignment/Quiz/Class Test etc.:4 •Mid-Term Exam:7 > Practicum: 15 <ul style="list-style-type: none"> •Class Participation:5 •Seminar/Demonstration/Viva-voce/Lab Records etc.: 10 •Mid-Term Exam: NA 	<p>End Term Examination:</p> <ul style="list-style-type: none"> > Theory <ul style="list-style-type: none"> •Written Examination: 35 > Practicum <ul style="list-style-type: none"> Practical Examination: 35
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Learning Resources

- Commercial Art & Design, by Ray J Matasek
- Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman
- Understanding Color, 5th Edition, by Linda Holtzschue
- Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler
- The Elements of Graphic Design, by Alex Whit
- Foundation of Advertising: S.A Chunnawalla, K.C Sethia.
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- विज्ञापन डिजाईन : नरेन्द्र यादव
- विज्ञापन कला : एकेश्वर प्रसाद हट्टवाल
- विज्ञापन : अशोक महाजन

COMMERCIAL ART: SEMESTER-III

Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme B & C	MCC-5 4 credit	B23-COA-302	Advertising Foundation	2	2	15	35	50	3 hrs.
			Practical	2	4	15	35	50	6 hrs.

Level of the course: 200-299

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO)

1. Student will be able to describe Origin and Growth of Advertising.
2. Student will be able to describe Different Level of Advertising.
3. Student will be able to describe Different Types of Layout Design.
4. Student will be able to understand various Printing Process.
5. Students will be able to understand the Applications of basic of Logo.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Advertising, Meaning and Definition of Advertising, Origin and Growth of Modern Advertising, History of Advertising in India.	8
II	Classification of Advertising; International/Global Advertising, National Advertising, Regional and Local Advertising, Functions of Advertising.	8
III	Elements of Layout Design : Headline, Sub Headline, Slogan, Logo, Illustration, Body Copy, Address Line.	7
IV	History of Printing; Major Printing Techniques; Letter Press, Gravure/ Intaglio, Lithography, Offset & Silk Screen etc.	7
V Practical	<p>PRACTICAL Logo, Visiting Card, Letter Head</p> <p>Logo: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A4 Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc. (Note: Candidate will have to choose any of the above medium)</p> <p>Assignments: Design a Logo (Black & White or Colored)</p> <p>Details of course works: Assignments Logo, Monogram : 08 Sketching 20</p>	60

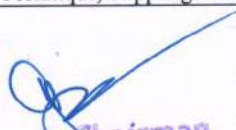
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Suggested Evaluation Methods	
Internal Assessment: > Theory: 15 •Class Participation:4 •Seminar/Presentation/Assignment/Quiz/Class Test etc.:4 •Mid-Term Exam:7 > Practicum: 15 •Class Participation: 5 •Seminar/Demonstration/Viva-voce/Lab Records etc.: 10 •Mid-Term Exam: NA	End Term Examination: > Theory •Written Examination: 35 > Practicum Practical Examination: 35
Learning Resources	
<ul style="list-style-type: none"> Commercial Art & Design, by Ray J Matasek Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman Understanding Color, 5th Edition, by Linda Holtzschue Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler The Elements of Graphic Design, by Alex Whit Foundation of Advertising: S.A Chunnawalla, K.C Sethia. Advertising and Sales Promotion: S.H.H Kazmi, Satish Batra. Advertising theory and practice: C.H Sandage, Vernon Fryburger. विज्ञापन 'तकनीक एवंसिद्धान्त' : नरेन्द्र यादव विज्ञापनडिजाईन : नरेन्द्र यादव विज्ञापनकला : एकेश्वरप्रसादहटवाल विज्ञापन : अशोकमहाजन 	

COMMERCIAL ART: SEMESTER-III									
Remarks	Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
Scheme A, B & C	MDC-3 3 credit	B23-COA-303	Basics of Commercial art	2	2	15	35	50	3 hrs.
			Practical	1	2	5	20	25	4 hrs.
Level of the course: 200-299									
Pre-requisite for the course (if any): NA									
Course Learning Outcomes (CLO)									
1. Student will be able to understand the Meaning & Types of Commercial Art. 2. Student will be able to describe Quality of Commercial Artist. 3. Student will be able to describe Scope & Objectives of Commercial Art. 4. Student will be able to understand various process of Design. 5. Students will be able to understand the Creation of Nature Design.									
Instructions for Paper-Setter									
1. Nine questions will be set in all. All questions will carry equal marks. 2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.									
UNIT	TOPICS								CONTACT HOURS
I	Meaning and Introduction of Commercial Art, Types of Commercial Art: Decorative Art, Interior Decoration, Photography, Screen Printing.								8
II	Commercial Artist, Qualities of Commercial Artist. Lettering, Craft Work								8
III	Scope of Commercial Art, Objectives of Commercial Art, Various Material used in Commercial Art and its Techniques, Air Brush Technique, Stippling etc.								7

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IV	Fashion Design, Jewellery Design, Furniture Design, Costume Design & Lighting Design.	7
V Practical	<p>PRACTICAL Nature Design</p> <p>Nature Design: 01 Assignments Time: 6 hrs. (2 Session) Paper Size: A3 Medium: Pencil, Crayons, Pastel, Water Colours, Pen and Inks etc. (Note: Candidate will have to choose any of the above medium)</p> <p>Assignments: Draw a nature design (Black & White or Colored)</p> <p>Details of course works: Assignments Nature Design : 03 Sketching 15</p>	30
Suggested Evaluation Methods		
<p>Internal Assessment:</p> <p>> Theory: 15</p> <ul style="list-style-type: none"> • Class Participation: 4 • Seminar/Presentation/Assignment/Quiz/Class Test etc.: 4 • Mid-Term Exam: 7 <p>> Practicum : 5</p> <ul style="list-style-type: none"> • Class Participation: 2 • Seminar/Demonstration/Viva-voce/Lab Records etc.: 3 • Mid-Term Exam: NA 		<p>End Term Examination:</p> <p>> Theory</p> <ul style="list-style-type: none"> • Written Examination: 35 <p>> Practicum</p> <ul style="list-style-type: none"> • Practical Examination: 20
Learning Resources		
<ul style="list-style-type: none"> • Commercial Art & Design, by Ray J Matasek • Design Fundamentals: Notes on Color Theory, by Rose Gonnella, Max Friedman • Understanding Color, 5th Edition, by Linda Holtzschue • Design Principles and Design Elements, William Lidwell, Kristina Holden, Jim Butler • The Elements of Graphic Design, by Alex Whit • Foundation of Advertising: S.A Chunnawalla, K.C Sethia. • Advertising and Sales Promotion: S.H.H Kazmi, Satish Batra. • Advertising theory and practice: C.H Sandage, Vernon Fryburger. • विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव • विज्ञापन डिजाईन : नरेन्द्र यादव • विज्ञापन कला : एकेश्वर प्रसाद हटवाल • विज्ञापन : अशोक महाजन 		



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DEPARTMENT OF FINE ARTS, KURUKSHETRA UNIVERSITY, KURUKSHETRA
Scheme of Examination for Pool Courses
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance to NEP-2020
w.e.f. 2023-24 (in phased manner)

Skill Enhancement Courses (SEC)								
Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-2	B23-SEC-213	Miniature Painting	2	2	15	35	50	03 hrs.
		Practical	1	2	5	20	25	6 hrs.
SEC-2	B23-SEC-219	Resin Art	2	2	15	35	50	03 hrs.
		Practical	1	2	5	20	25	3 hrs.
SEC-3	B23-SEC-316	Rangoli and Mural Designing	2	2	15	35	50	03 hrs.
		Practical	1	2	5	20	25	6 hrs.
SEC-3	B23-SEC-319	Calligraphy art	2	2	15	35	50	03 hrs.
		Practical	1	2	5	20	25	6 hrs.
SEC-3	B23-SEC-320	Sketch making	2	2	15	35	50	03 hrs.
		Practical	1	2	5	20	25	3 hrs.
Vocational Courses (VOC)								
Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-1	B23-VOC-104	Block Printing	2	2	15	35	50	03 hrs.
		Practical	2	4	15	35	50	6 hrs.
VOC-1	B23-VOC-110	Interior decoration	2	2	15	35	50	03 hrs.
		Practical	2	2	15	35	50	3 hrs.
VOC-1	B23-VOC-120	Clay and pot making	2	2	15	35	50	03 hrs.
		Practical	2	4	15	35	50	6 hrs.
VOC-3	B23-VOC-311	Tattoo making	2	2	15	35	50	03 hrs.
		Practical	2	4	15	35	50	6 hrs.
VOC-3	B23-VOC-325	Wall Painting and Mural	2	2	15	35	50	03 hrs.
		Practical	2	4	15	35	50	06hrs
Value Added Courses (VAC)								
Course Type	Course Code	Name of the Course	Credit	Contact Hours/ Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VAC-3	B23-VAC-311	Indian Art & Culture	2	2	15	35	50	03 hrs.
VAC-4	B23-VAC-413	Art & Appreciation	2	2	15	35	50	03 hrs.


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SKILL ENHANCEMENT COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-2	B23-SEC-213	Miniature Painting	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	1	2	5	20	25	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

- To gain a foundational understanding of miniature painting, including its history, techniques, and significance in art.
- To learn about the various materials, tools, and brushes used in miniature painting.
- To learn to depict subjects accurately and proportionally within the constraints of a small canvas, including figures, landscapes, and objects.
- To gain a deeper understanding of composition principles and design elements to create visually engaging and balanced miniature paintings.

Instructions for Paper-Setter

- Nine questions will be set in all. All questions will carry equal marks.
- Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Indian Miniature Art Overview of Indian miniature art: history, cultural significance, and regional variations Understanding the themes, symbolism, and storytelling in miniature art Understanding the techniques and conventions of miniature portraits Study of facial proportions, expressions, and capturing likeness Practicing portrait painting techniques using miniature art style Nature and Landscape in Miniature Art	8
II	Traditional Tools and Materials Introduction to traditional tools used in miniature art: brushes, ink, and pigments Understanding different types of paper and surfaces used in miniature painting Overview of natural pigments and their preparation	8
III	Rajput and Pahari Miniature Art Understanding the unique characteristics of Rajput miniature art Study of stylized figures, elaborate backgrounds, and vibrant color palettes Practicing Rajput miniature painting techniques: delicate line work, stippling, and detailing	7
IV	Mughal Miniature Art Exploring the aesthetics and techniques of Mughal miniature art Study of composition, figure drawing, and facial features Practicing Mughal miniature painting techniques: underpainting, layering, and glazing.	7
V	Practical: Exploring the depiction of nature and landscapes in miniature paintings Study of trees, flowers, animals, and natural elements Practicing miniature landscape techniques: creating depth, texture, and atmospheric perspective 1. No. of Assignments: 5	30


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Suggested Evaluation Methods

Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07	End Term Examination: 35 > Theory • Written Examination
> Practicum: 05 • Class Participation: 03 • Seminar/presentation/assignment/quiz/class test etc.: 02 • Mid-Term Exam	Practicum: 20 > Practical examination

Learning Resources

SUGGESTED READINGS:

1. "Indian Miniature Paintings: Collection of the National Museum" by Jyotindra Jain and Sanjeev Kumar
2. "The Painted World of the Warlis: Art and Ritual of the Warli Tribes of Maharashtra" by Yashodhara Dalmia
3. "The Art of Indian Miniature Painting" by M. S. Randhawa
4. "Indian Miniature Painting: The Collection of Edwin Binney, 3rd" by Stephen Markel
5. "Indian Miniature Painting: Contemporary Artists and their Sources" by Yashodhara Dalmia
6. "Indian Miniatures: A Journey through the Indian Masters" by Ariana Polo
7. "Indian Miniature Painting and Contemporary Art: The Prince of Wales visit" by O P Sharma
8. "Indian Miniature Paintings: From 15th to 19th Century" by Dr. D. Chandra Bomma
9. "Rajput Painting: Romantic, Divine and Courtly Art from India" by Roda Ahluwalia
10. "Indian Pahari Miniature Painting" by W. G. Archer


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SKILL ENHANCEMENT COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-2	B23-SEC-219	Resin Art	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	1	2	5	20	25	3 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes(CLO):

1. Understand the basic concepts, properties, and types of resin used in art, including epoxy and polyurethane resins.
2. Familiarize yourself with the various materials and tools required for resin art, such as mixing cups, pigments, additives, molds, and substrates
3. Learn fundamental techniques, including mixing resin and hardener accurately, achieving consistent viscosity, and preventing air bubbles in the resin mixture.
4. Develop skills in layering resin to create depth and dimension in your artworks, and experiment with embedding objects within layers for added visual interest.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Resin Art Understanding epoxy resin: properties, types, and uses Safety precautions and handling guidelines Introduction to resin art techniques and styles Color Theory and Pigments Basics of color theory and its application in resin art Different types of pigments and their effects on resin Color mixing techniques and creating custom color palettes	8
II	Choosing the right substrate for resin art Surface preparation and priming techniques Exploring alternative canvas options Pouring and Layering Techniques Introduction to various pouring techniques: dirty pour, flip cup, swipe, etc. Layering resin and creating depth and dimension Working with additives: alcohol inks, acrylics, and glitters	8
III	Creating Cells and Effects Understanding the science behind cell formation Techniques for creating cells: torching, blowing, and manipulating the resin Creating unique effects: lacing, webbing, and marble effects Embedding Objects and Collage Incorporating objects into resin art: dried flowers, shells, etc. Creating collages with different materials Techniques for proper embedding and preserving objects	7
IV	Finishing and Curing Sanding and polishing techniques for a smooth and glossy finish Applying protective coatings: varnish and UV-resistant finishes Proper curing and drying methods Advanced Techniques and Project Showcase Advanced resin art techniques: geode art, resin jewelry, and resin petri dishes Showcasing your resin art projects and discussing individual progress Tips for photographing and presenting resin art	7


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V	Practical: Number of assignments- 10	30
Suggested Evaluation Methods		
Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07 Practicum: 05 • Class Participation: 03 • Seminar/presentation/assignment/quiz/class test etc.: 02 • Mid-Term Exam		End Term Examination: > Theory: 35 • Written Examination Practicum: 20 > Practical examination
Learning Resources		
SUGGESTED READINGS: 1. "Resin Art: Basics and Beyond" by Kathryn Joachim 2. "The Complete Resin Handbook: A Guide to the Resins That Create Art" by Peggi L. Rodgers 3. "Resin Alchemy: Innovative Techniques for Mixed-Media and Jewelry Artists" by Susan Lenart Kazmer 4. "Resin Art: Ideas, Techniques, and Inspiration for Creating Art with Epoxy" by Sherri Haab 5. "Mastering Resin" by Nicholas Argyros 6. "The Art of Resin Jewelry: Layering, Casting, and Mixed Media Techniques for Creating Vintage to Contemporary Designs" by Sherri Haab 7. "Resin Jewelry Making" by Rebecca L. Burns 8. "Introduction to Resin Art: A Contemporary Creative Journey" by Jasmina Grosej 9. "Resin Art Techniques: Explore the Possibilities of Resin and Create Unique Artwork" by Sallieann Harrison 10. "Resin Crafts: 35 Creative and Easy-to-Make Projects for the Home and Garden" by Juliet Bawden		


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SKILL ENHANCEMENT COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-3	B23-SEC-316	Mural Rangoli Designing	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	1	2	5	20	25	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

- To understand the cultural and historical significance of Rangoli in various cultures and learn about its traditional motifs and patterns
- To develop the ability to draw freehand Rangoli designs and experiment with basic floral, abstract, and symmetrical patterns.
- To understand the history and evolution of mural art, exploring its cultural, social, and political significance.
- To learn the fundamentals of sketching and composing mural designs, considering scale, perspective, and visual storytelling.
- To understand the importance of preparing the mural surface, including cleaning, priming, and addressing any structural issues.

Instructions for Paper-Setter

- Nine questions will be set in all. All questions will carry equal marks.
- Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Rangoli Art Overview of rangoli art: history, cultural significance, and regional variations Understanding the symbolism and spiritual aspects of rangoli designs Introduction to different materials and techniques used in rangoli art	8
II	Study of traditional rangoli patterns: geometric, floral, and symbolic motifs, Exploring traditional motifs and their meanings. Basic patterns and motifs using chalk or rice flour.	8
III	Introduction to Mural Art Overview of Mural art: history, cultural significance, and regional variations. Introduction to different types, materials and techniques used in Mural	7
IV	Study of famous Ancient Murals and Modern Mural and their Artists	7
V	Practical: Dot grid rangoli designs (kolam) Theme-based Rangoli Designs Rangoli with Flowers and Petals Practice of Mural on Board / paper. No. of Assignments: 2 Mural, 2 Rangoli	30

Suggested Evaluation Methods**Internal Assessment: 15**➤ **Theory**

- Class Participation: 04
- Seminar/presentation/assignment/quiz/class test etc.: 04
- Mid-Term Exam: 07

Practicum: 05

- Class Participation: 03
- Seminar/presentation/assignment/quiz/class test etc.: 02
- Mid-Term Exam

End Term Examination:

- **Theory: 35**
- Written Examination

Practicum: 20

- Practical examination

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Learning Resources**SUGGESTED READINGS:**

1. "Rangoli: An Indian Art Activity Book" by Anuradha Ananth
2. "The Art of Rangoli" by Tanvi Shah
3. "Rangoli: Discovering the Art of Indian Decoration" by Shobha Vohra
4. "Rangoli: Indian Art of Drawing" by Sonu Sood
5. "Rangoli: A Traditional Indian Art" by Manisha Pathak-Shelat
6. "Rangoli: A Colorful Kaleidoscope of Indian Art" by Anurag Mehta
7. "The Art of Rangoli: Creative Patterns and Designs for Artists of All Ages" by Sunita Nandha



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SKILL ENHANCEMENT COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-3	B23-SEC-319	Calligraphy art	2	2	15	35	50	3 hrs.
Level of the course: NA		Practical	1	2	5	20	25	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

1. Understand the history and significance of calligraphy as an art form.
2. Familiarize themselves with different calligraphic styles and scripts.
3. Demonstrate proficiency in using various calligraphy tools and materials.
4. Develop control and precision in forming letterforms and strokes.
5. Create compositions and designs using calligraphy techniques.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	History and cultural significance of calligraphy Overview of different calligraphy styles and scripts Introduction to calligraphy tools and materials and Basic Letter forms and Strokes	8
II	Understanding pen angles and pressure control Practicing basic strokes and letterforms in a foundational style Expanding Techniques Exploring variations in letterforms Introduction to flourishing and embellishments	8
III	Contemporary Scripts Introduction to modern calligraphy scripts (e.g., Copperplate, Spencerian) Practicing letterforms and word compositions Gothic and Blackletter Scripts, Learning the characteristics of gothic and blackletter scripts Practicing uppercase and lowercase letterforms	7
IV	Italic and Chancery Scripts. Understanding the structure and style of italic and chancery scripts. Practicing letterforms and word compositions.	7
V	Practical: Creating Compositions: Combining letterforms into words, phrases, and quotes Exploring layout and design principles in calligraphy Applying Calligraphy to Different Surfaces: Calligraphy on paper, envelopes, and cards Developing Personal Style: Experimenting with different variations and modifications	30

Suggested Evaluation Methods

Internal Assessment: 15 > Theory •Class Participation: 04 •Seminar/presentation/assignment/quiz/class test etc.: 04 •Mid-Term Exam: 07 Practicum: 05 •Class Participation: 03 •Seminar/presentation/assignment/quiz/class test etc.: 02 Mid-TermExam	End Term Examination: 35 > Theory •Written Examination Practicum:20 > Practical examination
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Learning Resources

SUGGESTED READINGS:

1. "The Calligrapher's Bible: 100 Complete Alphabets and How to Draw Them" by David Harris
2. "The Art of Calligraphy: A Practical Guide to the Skills and Techniques" by David Harris.
3. "The Calligrapher's Studio" by Christopher Calderhead
4. "The History and Technique of Lettering" by Alexander Nesbitt
5. "Mastering Copperplate Calligraphy: A Step-by-Step Manual" by Eleanor Winters
6. "The Complete Book of Calligraphy & Lettering" by Cari Ferraro and Eugene Metcalf



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SKILL ENHANCEMENT COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
SEC-3	B23-SEC-320	Sketch making	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	1	2	5	20	25	3 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

- To introduce students to the fundamentals of sketch making as a crucial aspect of the creative process.
- Through a series of practical exercises, students will learn various sketching techniques, explore different mediums, and develop their observational and conceptual skills.
- The course aims to equip students with the ability to use sketching as a tool for ideation, visual exploration, and problem-solving in their artistic endeavours.
- Demonstrate proficiency in translating abstract ideas into visual representations, using various sketching techniques.
- Exhibit the capability to seamlessly integrate sketching into their creative workflow.

Instructions for Paper-Setter

- Nine questions will be set in all. All questions will carry equal marks.
- Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Sketching Fundamentals - Overview of sketching as an essential tool for artists - Understanding the purpose and types of sketches	8
II	Exploring different sketching mediums (pencil, charcoal, ink, etc.) - Basic sketching techniques: line, shape, form, shading, and perspective - Developing observational skills through still-life sketches	8
III	Exploring Sketching Styles and Subjects - Understanding different sketching styles and their significance (realism, impressionism, abstraction, etc.)	7
IV	Using sketches to explore composition and visual storytelling Concept sketching for characters, environments, and narratives	7
V	Practical: Landscape sketching, Figure sketching (gestures, anatomy, and proportions) Portraiture sketching	30

Suggested Evaluation Methods

<p>Internal Assessment: 15</p> <ul style="list-style-type: none"> > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07 <p>Practicum: 05</p> <ul style="list-style-type: none"> • Class Participation: 03 • Seminar/presentation/assignment/quiz/class test etc.: 02 • Mid-Term Exam 	<p>End Term Examination:35</p> <ul style="list-style-type: none"> > Theory • Written Examination <p>Practicum: 20</p> <ul style="list-style-type: none"> > Practical examination
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Learning Resources

SUGGESTED READINGS:

- "The Artist's Complete Guide to Drawing the Head" by William Maughan
- "Figure Drawing for Artists: Making Every Mark Count" by Steve Huston
- "An Atlas of Anatomy for Artists" by Fritz Schider, Max Auerbach, and Adolf K. Placzek
- "Drawing the Head and Hands" by Andrew Loomis
- "Portrait Drawing: A Step-by-Step Art Instruction Book" by Wendon Blake


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VOCATIONAL COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-1	B23-VOC-104	Block Printing	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	2	4	15	35	50	6 hrs.

Pre-requisite for the course (if any):NA

Course Learning Outcomes(CLO):

After completing this course, the learner will be able to:

1. Understand to the techniques, tools, and materials involved in block making and printing.
2. learn about different types of blocks, carving methods, ink preparation, and printing processes.
3. Develop the skills necessary to create unique block prints and explore your creativity in this versatile medium
4. Be self- dependent and self employed by creating block making and printing.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Block Making and Printing Overview of block making and printing: history, cultural significance, and contemporary applications Introduction to different types of blocks: wood, linoleum, and rubber Understanding the tools and materials used in block making and printing	08
II	Design and Composition Exploring the principles of design and composition in block printing Study of positive and negative space, balance, and rhythm Developing design concepts and sketches for block prints	08
III	Carving Techniques: Wood Blocks Study of basic carving tools, safety precautions, and techniques Carving Techniques: Linoleum Blocks Study of linoleum block characteristics, tools, and techniques Carving Techniques: Rubber Blocks Study of rubber block characteristics, tools, and techniques	07
IV	Ink Preparation and Application Exploring different types of printing inks: water-based, oil-based, and fabric inks Techniques for ink mixing, consistency, and application Printing Processes Introduction to different printing methods: hand printing, press printing, and block registration Study of printing techniques, pressure control, and multiple color printing	07
V	Practical: No. of Assignments: 4 (Wood, Lino, Rubber)	60

Suggested Evaluation Methods

Internal Assessment:15

➤ **Theory**

- Class Participation: 04
- Seminar/presentation/assignment/quiz/class test etc.: 04
- Mid-Term Exam: 07

End Term Examination: 35


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➤ **Practicum :15**

- Class Participation: 10
- Seminar/Demonstration/Viva-voce/Lab records etc.: 5
- Mid-Term Exam:

Practicum:35

- Practical examination

Learning Resources

SUGGESTED READINGS:

1. "Block Printing Techniques for Linoleum and Wood" by Sandy Allison
2. "Print, Pattern, Make, and Design" by Jane Foster
3. "Block Print Magic: The Essential Guide to Designing, Carving, and Taking Your Artwork Further with Relief Printing" by Emily Louise Howard
4. "The Complete Guide to Decorative Block Printing" by Jackie Barrass
5. "The Block Printed Textiles of India: Imprints of Culture" by Eiluned Edwards
6. "Hand Printing from Nature: Create Unique Prints for Fabric, Paper, and Other Surfaces Using Natural and Found Materials" by Laura Donnelly Bethmann
7. "Block Printing for Beginners: A Beginner's Guide to Block Printing" by Eliza Gregory
8. "Printmaking: A Complete Guide to Materials & Processes" by Beth Grabowski and Bill Fick
9. "The Complete Book of Printmaking" by Stephen Westcott
10. "Block Printing: Techniques for Linoleum and Wood" by Fiona Stolze



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VOCATIONAL COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-1	B23-VOC-110	Interior decoration	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	2	2	15	35	50	3 hrs.

Pre-requisite for the course (if any): NA

- Course Learning Outcomes (CLO):**
- To demonstrate a proficient understanding of interior decoration principles, including the effective use of space, color, form, and materials.
 - To enhance their ability to visually communicate design ideas through mood boards, sample boards, and comprehensive presentations.
 - To recognize the importance of cultural sensitivity and the impact of design choices on users' experiences.
 - Students will gain experience working collaboratively on projects and develop interpersonal skills essential for effective teamwork.
 - To equip students with a well-rounded skill set, enabling them to embark on careers as competent and creative interior decorators within the broader context of the fine art industry.

- Instructions for Paper-Setter**
- Nine questions will be set in all. All questions will carry equal marks.
 - Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Interior Decoration - Overview of Interior Decoration: Definition, history, and significance. - Elements of Interior Design: Understanding space, form, color, texture, and light. - Principles of Interior Design: Balance, harmony, rhythm, proportion, and emphasis.	8
II	Space Planning and Design - Space Analysis: Assessing functional requirements, user needs, and building codes. - Floor Plans and Layouts: Creating effective and efficient room layouts. - Furniture Selection and Placement: Understanding ergonomics and visual aesthetics.	8
III	Interior Decoration Techniques - Wall Treatments: Paint, wallpaper, murals, and decorative panels. - Window Dressings: Curtains, blinds, shades, and draperies. - Lighting Design: Types of lighting, creating ambiance, and accentuating focal points. - Decorative Accessories: Selecting and arranging art, sculptures, and decorative objects. - Flooring and Carpeting: Understanding different flooring materials and their applications.	7
IV	Interior Decoration Project and Presentation - Research and Concept Development: Choosing a project theme and creating a concept.	7
V	Practical: Preparing and delivering a comprehensive interior decoration project.	60

Suggested Evaluation Methods

<p>Internal Assessment: 15</p> <p>> Theory</p> <ul style="list-style-type: none"> • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07 <p>Practicum:15</p> <ul style="list-style-type: none"> • Class Participation: 10 • Seminar/presentation/assignment/quiz/class test etc.: 05 • Mid-Term Exam 	<p>End Term Examination: 35</p> <p>> Theory</p> <ul style="list-style-type: none"> • Written Examination <p>Practicum:35</p> <p>> Practical examination</p>
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Learning Resources

- SUGGESTED READINGS:**
- "The Interior Design Reference & Specification Book: Everything Interior Designers Need to Know Every Day" by Chris Grimley, Mimi Love, and Linda O'Shea
 - "Elements of Style: Designing a Home & a Life" by Erin Gates
 - "Domino: The Book of Decorating: A Room-by-Room Guide to Creating a Home That Makes You Happy" by Deborah Needleman, Sara Ruffin Costello, and Dara Caponigro.
 - Styled: Secrets for Arranging Rooms, from Tabletops to Bookshelves" by Emily Henderson

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VOCATIONAL COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-1	B23-VOC-120	Clay and pot making	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	2	4	15	35	50	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

- Students will be able to apply various pottery techniques, including hand-building and wheel throwing, to create functional and decorative pottery.
- Students will gain a comprehensive understanding of the historical and cultural significance of pottery.
- develop the ability to analyse and evaluate pottery artworks, considering both technical aspects and conceptual depth.
- students will be encouraged to explore their creativity and develop a personal style in their pottery creations.
- They will learn to use the medium of clay as a means of self-expression, developing unique and innovative approaches to their artistic practice.

Instructions for Paper-Setter

- Nine questions will be set in all. All questions will carry equal marks.
- Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Clay and Pottery - Understanding the properties of clay: types, characteristics, and preparation. - Introduction to basic tools and equipment for pottery-making. - Techniques of hand-building: pinch, coil, and slab methods.	8
II	Basic tools and equipment used in pottery - Analyzing the influence of pottery in art, culture, and everyday life. - Contemporary ceramic artists and their contributions.	8
III	Advanced Pottery Techniques - Exploring complex forms: lidded vessels, handles, and spouts. - Surface decoration techniques: Carving, sgraffito, slip trailing, and underglaze application. - Understanding kilns and the firing process: bisque and glaze firing.	7
IV	Thematic pottery projects inspired by specific cultures or historical periods. - Critiques and discussions on the significance of pottery in contemporary art.	7
V	Practical: Creating simple forms and vessels through hand-building exercises. Creating basic surface textures and patterns	60

Suggested Evaluation Methods

Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07 Practicum: 15 • Class Participation: 10 • Seminar/presentation/assignment/quiz/class test etc.: 05 Mid-Term Exam	End Term Examination: 35 > Theory • Written Examination Practicum: 35 > Practical examination
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Learning Resources

SUGGESTED READINGS:

- "The Complete Potter's Handbook" by Tony Birks and Steve Mattison
- "The Essential Guide to Mold Making & Slip Casting" by Andrew Martin.
- "Mastering the Potter's Wheel: Techniques, Tips, and Tricks for Potters" by Ben Carter.
- "The Potters Dictionary of Materials and Techniques" by Frank Hamer.


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VOCATIONAL COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-3	B23-VOC-311	Tattoo making	2	2	15	35	50	3hrs.
Level of the course: NA		Practical	2	4	15	35	50	6 hrs.

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

1. Course is design to introduce students to the fundamentals of tattoo art.
2. To provide a solid foundation for those interested in pursuing career as a tattoo artist.
3. To enable students to gain confidence and develop skill needed to create professional tattoos.
4. To develop an understanding of design principles and create balance and visually appealing tattoos.
5. Develop knowledge regarding ethical consideration relating to tattooing.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Tattoo Art. Understanding Skin anatomy: Layers, texture and consideration for tattooing.	8
II	Tattoo equipment: Introduction to Tattoo machines needles and other tools. Sterilization and sanitation: Importance of hygiene and maintaining a clean workspace.	8
III	Stenciling and transfer: Methods for transferring designs Color theory for tattoo making.	7
IV	Skin preparation: Techniques for properly preparing the skin before tattooing. Tattoo Safety: Precautions and measures to infection.	7
V	Practical: 1. Practicing basic shading: Hands on exercising to develop shading skills. 2. Practicing of basic symbols and shapes with needle.	60

Suggested Evaluation Methods

Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07	End Term Examination: 35 > Theory • Written Examination
> Practicum:15 • Class Participation: 10 • Seminar/presentation/assignment/quiz/class test etc.: 05 • Mid-Term Exam	Practicum: 35 > Practical examination

Learning Resources

SUGGESTED READINGS:

1. "The Tattoo History Source Book: An Illustrated History of Body Art" by Steve Gilbert
2. "Tattoo Machine: Tall Tales, True Stories, and My Life in Ink" by Jeff Johnson
3. "Tattooing the World: Pacific Designs in Print and Skin" by Juniper Ellis
4. "The Tattoo Encyclopedia: A Guide to Choosing Your Tattoo" by Terisa Green
5. "Tattooing A to Z: A Guide to Successful Tattooing" by Huck Spaulding


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VOCATIONAL COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VOC-3	B23-VOC-325	Wall Painting and Murals	2	2	15	35	50	03hrs
Level of the course: NA		Practical	2	4	15	35	50	06hrs
Pre-requisite for the course (if any): NA								
Course Learning Outcomes (CLO):								
After completing this course, the learner will be able to:								
<ol style="list-style-type: none"> 1. The techniques, tools, and concepts involved in creating stunning wall paintings and murals. 2. Will learn about the history of mural art, surface preparation, design composition, color theory, and various painting techniques. 3. Feel pride about Indian Art Heritage and ancient mural techniques. 4. Be self-dependent and self employed by creating wall painting and mural for others. 								
Instructions for Paper-Setter								
<ol style="list-style-type: none"> 1. Nine questions will be set in all. All questions will carry equal marks. 2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit. 								
UNIT	TOPICS							CONTACT HOURS
I	Introduction to wall painting and mural art: history, cultural significance, and contemporary applications. Understanding the elements and principles of design in mural art. Introduction to various mural styles and techniques.							8
II	Understanding different wall surfaces and their preparation requirements. Techniques for cleaning, repairing, and priming walls for painting. Exploring different types of primers and sealants. Developing a design concept for a wall painting or mural. Techniques for creating preliminary sketches, layouts, and compositions. Study of scale and proportion in mural art.							8
III	Incorporating Narrative and Symbolism. Exploring storytelling and symbolism in mural art. Techniques for incorporating narrative elements and symbolic imagery. Developing a narrative or theme for a mural project. Study of ancient murals and latest famous murals of India							7
IV	Introduction to perspective and creating depth in murals. Study of vanishing points, horizon lines, and foreshortening. Understanding the challenges and considerations of working on large-scale murals. Techniques for scaling up designs and maintaining proportion.							7
V	No. of Assignments: 2							60
Suggested Evaluation Methods								
Internal Assessment: 15					End Term Examination: 35			
<ul style="list-style-type: none"> > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07 					<ul style="list-style-type: none"> > Theory • Written Examination -35 			


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<p>➤ Practicum: 15</p> <ul style="list-style-type: none"> • Class Participation: 5 • Seminar/presentation/assignment/quiz/class test etc.: 10 • Mid-Term Exam : 	<p>Practicum</p> <ul style="list-style-type: none"> ➤ Practical examination - 35
<p>Learning Resources</p>	
<p>SUGGESTED READINGS:</p> <ol style="list-style-type: none"> 1. "History of Indian Wall Painting" by Pupul Jayakar 2. "Fresco Painting: Techniques for Muralists and Decorative Painters" by Alwyn Crawshaw 3. "The Murals of Tibet" by Thomas Laird and Robert A. F. Thurman 4. "Mural Art: Wall Paintings in Flanders and the Northern Netherlands" by Max J. Friedlander 5. "Mural Paintings of Ajanta Caves" by Dieter Schlingloff 6. "From Assyria to Iberia: Crossing Continents: Wall Paintings from the Round City of Bagdad" by Dr. Stephanie Dalley 7. "Maya Art and Architecture (World of Art)" by Mary Ellen Miller 8. "Mexican Muralism: A Critical History" by Alejandro Anreus, Robin Adele Greeley, and Leonard Folgarait 9. "Mural Art: Murals on Huge Public Places Around The World" by Andy Simpson and Sarah Pratt 10. "The Awakened Eye: A Companion Guide to the Art of Mural Painting" by Brent R. Anderson 	



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VALUE ADDED COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VAC-3	B23-VAC-311	Indian Art & Culture	2	2	15	35	50	03 hrs
Level of the course: NA								

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

After completing this course, the learner will be able to:

1. Study of Indian art to understand our cultural heritage.
2. Enhances the knowledge of development in art & tradition.
3. Understanding the Value of Indian scriptures & Vedic philosophies.
4. Understand the Development of different ideologies & influences in Indian Art

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No.1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Indian Art and Culture: Indus Valley Civilization: Art and architecture of the Indus Valley Civilization Significance of various artifacts and structures	8
II	Introduction to Early Indian Art: Classical Indian Art and Architecture Introduction to Mauryan and Post-Mauryan Art: Introduction to Gupta Period	8
III	Introduction to Rajput, Pahari and Mughal Art: Mughal miniature paintings and Indo-Islamic architecture	7
IV	Tribal Art of India: Diversity and uniqueness of Indian tribal art Styles and motifs in Gond, Bhil, and Warli tribal art Ritualistic and spiritual aspects of tribal art Introduction to contemporary and Modern Indian Art:	7
Total Hours		30

Suggested Evaluation Methods

Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07	End Term Examination: 35 > Theory • Written Examination
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Learning Resources

SUGGESTED READINGS:

1. "The Art and Architecture of the Indian Subcontinent" by J.C. Harle
2. "Indian Art" by Vidya Dehejia
3. "The Indus Civilization: A Contemporary Perspective" edited by Gregory L. Possehl "Indian Folk and Tribal Paintings" by Jagdish Mittal
4. "The Art of India: Traditions of Indian Folk Art" by Kapila Vatsyayan
5. "Indian Contemporary Art: Post Independence" by Yashodhara Dalmia
6. "Indian Architecture: Buddhist and Hindu Period" by Percy Brown
7. "The Sculpture of Early Medieval Rajasthan" by Cynthia Packert
8. "Indian Miniature Painting" by Anjan Chakraverty


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VALUE ADDED COURSE

Course Type	Course Code	Name of the Course	Credit	Contact Hours/Week	Internal Assessment marks	End Term Marks	Max. Marks	Exam Duration
VAC-4	B23-VAC-413	Art Appreciation	2	2	15	35	50	3hrs.

Level of the course: NA

Pre-requisite for the course (if any): NA

Course Learning Outcomes (CLO):

After completing this course, the learner will be able to:

1. An understanding of basic principle of art & color, concept, media and formats, and the ability to apply them to a specific aesthetic intent.
2. Knowledge of different element of Arts studies and continuing throughout the degree program towards the development of advance capabilities.
3. Understanding the basic fundamentals of arts with its merits and demerits
4. Progress towards developing the knowledge of consistent, personal direction and style.

Instructions for Paper-Setter

1. Nine questions will be set in all. All questions will carry equal marks.
2. Question No. 1, which will be short answer type covering the entire syllabus, will be compulsory. The remaining eight questions will be set unit-wise selecting two questions from each Unit I to IV. The candidate will be required to attempt question No. 1 and four more questions selecting one question from each unit.

UNIT	TOPICS	CONTACT HOURS
I	Introduction to Art Understanding the Definition and Purpose of Art Elements of Art: Line, Shape, Form, Color, Texture, Value, and Space Principles of Art: Balance, Contrast, Emphasis, Movement, Pattern, Rhythm, and Unity Different forms of Art: Painting, Sculpture, Architecture, Photography	8
II	Art and Society Art as a Reflection of Culture and Society Political and Social Contexts in Art Art and Identity: Gender, Race, and Ethnicity Art and Power: Propaganda and Protest	8
III	Art and Technology: Digital Art and Virtual Reality Art and Globalization	7
IV	Art Appreciation and Critique Developing Critical Thinking Skills in Art Analysis Art Criticism and Art Reviews Understanding Art Galleries and Museums	7
Total Hours		30

Suggested Evaluation Methods

Internal Assessment: 15 > Theory • Class Participation: 04 • Seminar/presentation/assignment/quiz/class test etc.: 04 • Mid-Term Exam: 07	End Term Examination: 35 > Theory • Written Examination
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Learning Resources

SUGGESTED READINGS:

- "Art and Visual Perception: A Psychology of the Creative Eye" by Rudolf Arnheim
"Art in Theory 1900-1990: An Anthology of Changing Ideas" edited by Charles Harrison and Paul Wood
"Ways of Curating" by Hans Ulrich Obrist
"Art and Fear: Observations on the Perils (and Rewards) of Artmaking" by David Bayles and Ted Orland
"Art as Therapy" by Alain de Botton and John Armstrong
"Art and Visual Culture: A Reader" edited by Angeliki Lymberopoulou and Rembrandt Duits
"The Social History of Art" by Arnold Hauser
"Art and Revolution" by John Berger
"Art and Today" by Eleanor Heartney, Helaine Posner, Nancy Princenthal, and Sue Scott
"The Culture of Curating and the Curating of Culture(s)" by Paul O'Neill
"The Visual Arts: A History" by Hugh Honour and John Fleming
"Art Since 1900: Modernism, Antimodernism, Postmodernism" by Hal Foster, Rosalind Krauss, Yve-Alain Bois, and Benjamin H. D. Buchloh
"Art in Theory, 1900-2000: An Anthology of Changing Ideas" by Charles Harrison and Paul Wood
"Art: A Brief History" by Marilyn Stokstad and Michael W. Cothren
"A World History of Art" by Hugh Honour and John Fleming
"The Story of Art" by E.H. Gombrich
"Ways of Seeing" by John Berger
"Art: A World History" by Elke Linda Buchholz
"Art Fundamentals: Theory and Practice" by Ocvirk, Stinson, Wigg, and Bone
"Living with Art" by Mark Getlein



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