

**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
 (Established by the State Legislature Act XII of 1956)  
 ("A+" Grade NAAC Accredited)

**Date-sheet for the B.A. Mass Communication III Semester (CBCS Scheme) Examinations,  
 Jan/Feb, 2024.**

**(THEORY EXAMINATION)**

**Examination Centre : As mentioned in Admit Card**

**Time of Examination : 10.00 A.M. (MORNING SESSION)**

DATE	SUBJECT & PAPER
	<b>B.A. Mass Communication III SEMESTER</b>
<b>24-Jan-2024</b>	BAMC-301: CC-9: Radio Production (Theory) (CBCS Scheme)
<b>29-Jan-2024</b>	BAMC-303: CC-10: Introduction to Advertising (Theory) (CBCS Scheme)
<b>1-Feb-2024</b>	BAMC-305: CC-11: Development Communication (CBCS Scheme)
<b>3-Feb-2024</b>	BAMC-306: CC-12: New Media (Theory) (CBCS Scheme)

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
  - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
  - 3 No extra answer-sheet will be provided.

**KURUKSHETRA**

**CONTROLLER OF EXAMINATIONS**

**15-Jan-2024**